

# BROADCAST ORDER & TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP Radio Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Program (PEP)  
**DATE:** February 13, 2023  
**CLIENT:** RETAIN Kentucky (REKY)

**Please EXTEND the flight for the current RETAIN KY PEP spot.**

## TRAFFIC

**Flight Dates:** Start: November 18, 2022  
End: March 31, 2023

**Schedule:** 30 spots per month (based on your station's PEP pledge)

**Spot(s):** RetainKY30R (:30)  
ISCI Code: REKY2101

**This is the only radio spot airing for this sponsor.**

All REKY spots are available [here](#) or at [www.kba.org](http://www.kba.org), under the PEP tab.

Here are the current PEP sponsors:

- Council on Postsecondary Education (CPE)
- Department for Aging & Independent Living (DAIL) [radio only]
- GEAR UP
- KY 811
- KY Higher Education Assistance Authority (KHEAA) [radio only]
- KY Primary Care Association (KPCA) [radio only]
- KY Public Service Commission (PSC) [radio only]
- KY Transportation Cabinet
- KY Voices for Health (KVFH) [radio only]
- Retain Kentucky (REKY) [radio only]

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

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