

CURRENT KENTUCKY PEP SPOTS AND FLIGHTS

See traffic and spot details by clicking on the hyperlinks for each PEP client.

CLIENT	TV SPOTS	RADIO SPOTS
<a href="#">Council on Postsecondary Education (CPE)</a>	FAFSAHelp30TV (:30) ISCI Code: CPSE2203  Flight: 11/15/23 – 6/30/24	FAFSAChangeCPE30R (:30)  Flight: 12/1/23 – 6/30/24
<a href="#">Department for Aging and Independent Living (DAIL)</a> [radio only]	n/a	DAILResource30R (:30) ISCI Code: DAIL2101  Flight: 12/8/23 – 12/29/24
<a href="#">GEAR UP Kentucky</a>	FAFSAHelp30TV (:30) ISCI Code: GEAR2203  Flight: 11/15/23 – 6/30/24	FAFSAChangeGU30R (:30)  Flight: 12/1/23 – 6/30/24
<a href="#">KY 811</a>	811Electrical15TV (:15) ISCI Code: KDIG1211  811GasLines15TV (:15) ISCI Code: KDIG1212  Flight: 12/15/22 – 12/30/23	811Law30R (:30) ISCI Code: KDIG2113  Flight: 5/14/23 – 12/31/23
<a href="#">KY Higher Education Assistance Authority</a> [radio only]	n/a	AELoan30R (:30) ISCI Code: HEAA2101  KYAELoan30R (:30) ISCI Code: HEAA2102  ParentLoan30R (:30) ISCI Code: HEAA2103  Flight: 3/14/23 – 1/28/24
<a href="#">Kentucky Public Service Commission (PSC)</a> [radio only]	n/a	PSCFootball30R (:30) ISCI Code: KPSC2101  PSCBasketball30R (:30) ISCI Code: KPSC2102  Flight: 12/27/21 – 12/31/23
<a href="#">KY Transportation Cabinet</a>	TV and radio ads for the Transportation Cabinet are temporarily suspended.	
<a href="#">Office of Drug Control Policy</a> (ODCP)	Karen30TV (:30) ISCI Code: ODCP2201  Flight: 10/29/23 – 12/31/23	Call30R (:30) ISCI Code: ODCP2101  Flight: 10/29/23 – 12/31/23
<a href="#">Office of the Secretary of State</a> (SOST) [radio only]	n/a	Registration30R (:30) ISCI Code: SOST2103  Flight: 12/7/23 – 12/31/23