

CURRENT KENTUCKY PEP SPOTS AND FLIGHTS

See traffic and spot details by clicking on the hyperlinks for each PEP client.

CLIENT	TV SPOTS	RADIO SPOTS
Council on Postsecondary Education (CPE)	FAFSAHelp30TV (:30) ISCI Code: CPSE2203 Flight: 11/15/23 – 6/30/24	FAFSAChangeCPE30R (:30) ISCI Code: CPSE2106 Flight: 12/1/23 – 6/30/24
Department for Aging and Independent Living (DAIL) [radio only]	n/a	AgingResource30R ISCI Code: DAIL2107 Flight: 1/5/24 – 3/15/24
GEAR UP Kentucky	FAFSAHelp30TV (:30) ISCI Code: GEAR2203 Flight: 11/15/23 – 6/30/24	FAFSAChangeGU30R (:30) ISCI Code: GEAR2104 Flight: 12/1/23 – 6/30/24
KY Higher Education Assistance Authority [radio only]	n/a	AELoan30R (:30) ISCI Code: HEAA2101 KYAELoan30R (:30) ISCI Code: HEAA2102 ParentLoan30R (:30) ISCI Code: HEAA2103 Flight: 1/29/24 – 1/26/25
Kentucky Public Service Commission (PSC) [radio only]	n/a	PSCFootball30R (:30) ISCI Code: KPSC2101 PSCBasketball30R (:30) ISCI Code: KPSC2102 Flight: 1/1/24 – 12/29/24
KY Transportation Cabinet	TV and radio ads for the Transportation Cabinet are temporarily suspended.	
Office of Drug Control Policy (ODCP)	Tara30TV (:30) ISCI Code: ODCP2202 Flight: 1/1/24 – 2/25/24	Hope30R (:30) ISCI Code: ODCP2102 Flight: 1/1/24 – 2/25/24
Office of the Secretary of State (SOST) [radio only]	n/a	PollWorkers30R (:30) ISCI Code: SOST2105 Flight: 2/1/24 – 12/29/24