

CURRENT KENTUCKY PEP SPOTS AND FLIGHTS

See traffic and spot details by clicking on the hyperlinks for each PEP client.

CLIENT	TV SPOTS	RADIO SPOTS
<a href="#">Council on Postsecondary Education</a>	FAFSAInfo30TV (:30) ISCI Code: CPSE2204  Flight: 03/24/24 – 03/30/25  NOTE: This spot is only :27 in length, and a longer spot is coming.	FAFSACChangeCPE30R (:30) ISCI Code: CPSE2106  Flight: 12/1/23 – 6/30/24
<a href="#">Department for Aging and Independent Living</a> [radio only]	n/a	AgingResource30R ISCI Code: DAIL2107  Flight: 3/16/24 – 12/29/24
<a href="#">GEAR UP Kentucky</a>	FAFSAInfo30TV (:30) ISCI Code: GEAR2204  Flight: 03/24/24 – 03/30/25  NOTE: This spot is only :27 in length, and a longer spot is coming.	FAFSACChangeGU30R (:30) ISCI Code: GEAR2104  Flight: 12/1/23 – 6/30/24
<a href="#">KY Higher Education Assistance Authority</a> [radio only]	n/a	PSLF30R (:30) ISCI Code: HEAA2104  Flight: 3/6/24 – 1/26/25
<a href="#">KY Housing Corporation</a>	HAF30TV (:30) ISCI Code: KYHC2201  Flight: 3/4/24 – 8/30/24	HAF30R (:30) ISCI Code: KYHC2101  Flight: 3/4/24 – 8/30/24
<a href="#">KY Public Service Commission</a> [radio only]	n/a	PSCFootball30R (:30) ISCI Code: KPSC2101  PSCBasketball30R (:30) ISCI Code: KPSC2102  Flight: 1/1/24 – 12/29/24
<a href="#">KY Transportation Cabinet</a>	TV and radio ads for the Transportation Cabinet are temporarily suspended.	
<a href="#">KY Voices for Health</a>	Immunize30TV (:30) ISCI Code: KVFH2201  Flight: 3/28/24 – 3/30/25	Immunize30R (:30) ISCI Code: KVFH2101  Flight: 3/10/24 – 9/15/24
<a href="#">Office of Drug Control Policy</a>	Karen30TV (:30) ISCI Code: ODCP2201  Flight: 2/26/24 – 4/28/24	Call30R (:30) ISCI Code: ODCP2101  Flight: 2/26/24 – 4/28/24
<a href="#">Office of the Secretary of State</a> [radio only]	n/a	PollWorkers30R (:30) ISCI Code: SOST2105  Flight: 2/1/24 – 12/29/24