

# CHAMBER CONNECT

The Caldwell Chamber of Commerce e-Newsletter



Rob Graham



Brad Burbank



Ashley Tunison



Matt Eells

### The Chamber is happy to welcome 4 new Board members to the Board of Directors

A BIG WELCOME TO ROB, BRAD, ASHELY AND MATT!

On Dec. 8th, the Caldwell Chamber of Commerce welcomed four newly elected board members. They are, Rob Graham of Express Employment Professionals, Brad Burbank of Allegis Financial, Ashley Tunison of D.L. Evans Bank and Matt Eells, a Business Consultant and Broker. The Caldwell Chamber is very excited to usher a new year in with a new vision for the Chamber. -cont.

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### **Directors Continued**

This will be an exciting year that will roll out more changed for the Chamber and a revitalized focus.

About our new Board Members:

#### Rob Graham

#### Account Manager - Express Employment Professionals

Rob joined the Treasure Valley Idaho Express Employment Professionals team in October 2019, from a military leadership background. Growing up on the Central Coast, New South Wales, Australia, when it was a coastal country town, Rob spent lots of time outdoors, doing what country kids do best. Rob spent over 15 years serving Australia in their military. 2 Years in the Australian Army Artillery before moving over to the Royal Australian Air Force as a Licensed Aircraft Maintenance Engineer, specializing in Avionics. Having traveled the world on exercises and combat deployments, Rob brings a diverse experience to our team. Rob quickly got involved in numerous community and business groups within in our region to better serve our community and businesses. When not at work, Rob enjoys fixing anything broken around the house or on his truck, being outdoors, hiking, camping, hunting and fishing.

#### Brad Burbank

#### Daytime Vigilante of Insurance and Financial Negotiations -- Allegis Financial

I graduated BSU in 2012 with my degree in Psychology and Addiction Studies. Following school I worked for Canyon County as a Juvenile Probation officer before entering the Insurance world in December of 2013. I have been in Insurance for 7 years and 3 and a half years ago joined a brokerage firm that specializes in financial planning, as well as all insurances. I have been involved with the Caldwell Chamber since January of 2014 and joined the Ambassador Committee sometime in 2015. I have loved being a part of the Caldwell Chamber and especially the Ambassadors. I have served in various chair positions with the Ambassadors every year since joining and it has been a great experience. I am excited and eager to provide fresh and new direction to the Board of Directors moving forward.

#### Ashley Tunison

#### Operations Supervisor - D. L. Evans Bank

Ashley is a graduate of Washington State University – Go Cougs! Ashley joined the D. L. Evans Bank family in 2018 and is passionate about helping her customers. Ashley has 7 years banking experience and over 15 years of customer service experience. In her free time, Ashley enjoys spending time with her husband and her dog, as well as cooking and playing board games.

#### Matt Eells

#### Business Consultant and Broker

Mr. Eells owned and operated a construction and service business in the Treasure Valley area for 32 years. After attempting to sell his business with a local broker, Matt realized that there were so many things he did wrong while building his business. After some time off Matt decided that he was not the only small business that was making these mistakes. He reinvented himself to coach and help businesses build value into their businesses and exit profitably.

Happy New Year! This is going to be a great one!



### Welcoming New Businesses

WELCOME TO CALDWELL!

In December the Chamber had the wonderful opportunity to welcome UpperClass Beauty Salon to the area with a ribbon cutting.Upperclass Beauty Salon offers nails, hair, eyelashes, permanent makeup, tooth whitening and more! Call them to schedule your appointment at (208) 402– 1007 or contact them through Facebook.Upperclass Beauty Salon is right next to Uppercuts BARBERSHOP at 5216 East Cleveland Blvd, Suite S, Caldwell, 83607, in the Walmart shopping center.

The Chamber has introduced Digital Ribbon Cuttings to keep within COVID-19 guidelines and our businesses comfort. With a Digital Cutting the Chamber will announce your new business on all our Social Media as well as in our Newsletter.

Mountain Rose Design was the first to take advantage of our Digital Ribbon cutting. Mountain Rose Design is ready to design your brand new dream yard! Winter is the best time to begin planning your landscaping dreams, so contact Meghan at 208-549-9259 to have this local gal get your yard in tip-top design shape!!!



Ribbon cuttings are still happening. We now offer Digial Ribbon Cuttings! JANUARY 2021

### Saltzer Health opens 24-hour urgent care clinic at Ten Mile & I-84 in Meridian



The state's first 24-hour urgent care clinic has opened at the Saltzer Health Medical Campus at Ten Mile & I-84 in Meridian.

The new 6,400-square-foot Saltzer Health urgent care clinic located at 867 S. Vanguard Way in Ten Mile Crossing is open 24 hours a day, seven days a week year-round.

"At Saltzer Health, we understand that illnesses and injuries can happen to anyone at any time," said Dr. John Kaiser, VP & chief medical officer. "The new Ten Mile 24-hour walk-in clinic will provide a valuable option for patients seeking convenient, affordable healthcare close to home." "Our goal is to deliver high-quality, accessible care and help patients avoid the expense of a costly emergency room visit," said Dr. Rourke Yeakley, a former emergency room physician who is the chief medical director of the five Saltzer Health urgent care clinics.

The urgent care team can treat colds, flu, urinary symptoms, strains, sprains, fractures, burns and other non-life-threatening issues on a walk-in basis. The Ten Mile providers can also perform IV therapy and other more complex procedures.

"Our Ten Mile Urgent Care team members have extra training and can provide services beyond a typical urgent care," said Stacy Chessmore, a registered nurse and director of the Saltzer Health urgent care clinics. "We can treat many medical conditions and save our patients from unnecessary trips to the valley's busy hospital emergency rooms.

"The Ten Mile urgent care clinic is located on the first floor of a four-story 147,000 medical building that will also soon house a five-modality imaging center, surgery center with five operating rooms and a procedure room, endoscopy suite, physical therapy services and doctors' clinics. Saltzer Health also operates urgent care clinics in South Meridian, North and South Nampa and Caldwell. In the coming months, two new standalone clinics will open at Barber Valley in East Boise and Paramount in North Meridian.

To learn more, see saltzerhealth.com or call 208-463-3000.



**All New Website!** 

CHECK OUT OUR NEW SITE! CLICK TO VIEW!



Members! Join our Member-Only Facebook group just for you! Here we'll discuss Member exclusive content and be able to share business-to-business items relative to Members!

<u>Click to join!</u>



Follow our business page for all the fun Chamber announcements and our engagement!

Click to Follow!

New Year -- New Look! Check out all our social media to keep up!



### 12 Days of Christmas Was a Hit!

THANK YOU TO ALL WHO PARTICIPATED IN OUR 12 DAYS OF CHRISTMAS!

We got almost 1400 raffle tickets back! Our winner, Sharon Talley was so excited to win from her Witco shopping trip. She said she went in to get popcorn, and came out with so much more!

Thank you all who donated and made Sharon's Christmas a wonderful one!

Thank you! **Bluebird** Confections Caldwell Floral Dickey's Barbecue Pit Flying M Coffee Caldwell Idaho Soap Company Pioneer Title Co. Rodda Paint Co. Simplot Western Stockmen's Witco Inc. The Withered Barn CENTURY 21 Golden West Realty The Caxton Printers Ltd. Weiser Classic Candy LunchboxWax Saltzer D & B Supply & D.L. Evans Bank

## We Love Community Involvement.

Caldwell Police Department September 2 · 0 What a great reminder of the community we serve! Thank you Golden West Realty for your continued support!!! #LoweThisTown!



Share your photos with us on Social Media! We love to see our members being involved not only with our events, but with each other! That's what community is all about! Tag our new Social Media tag #CaldwellChamberofGood with all the GOOD you do in the world and we'll share it, too!

Two of our members boosting each other on social media. Great job collaborating, Century 21 Golden West and Caldwell Police Department! We love this!





## We're Here to Support You!

While our events may have been put on hold this year, we're looking forward to being able to do more as soon as restrictions are lifted. In the meantime, we've moved to an all-online model. This will provide you with the level of support you and your business need from the Chamber. If you're opening a new business and want a Ribbon Cutting event but feel safer keeping everyone at a distance, we can accommodate you by doing a Virtual Ribbon Cutting. If you're having a sale and need it promoted, just give us the details and we'll share it far and wide. If you're just needing a little social media boost, let us know and we'll head on over and comment for you. Need your post shared? Just tell us know! If there is any way we can help you please just reach out to either Tammie at thalcomb@caldwellchamber.org or Cheryl at ctunno.caldwellchamber.org and we will make every effort to ensure your company gets the support you need!



### CALDWELL CHAMBER OF COMMERCE

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