



CHAMBER CONNECT

The Caldwell Chamber of Commerce e-Newsletter



The Caldwell Chamber of Commerce Welcomed an Influx of New Members in January!

WELCOME, NEW MEMBERS!

2021 has started with a bang for the Caldwell Chamber of Commerce. Well surpassing any single month in 2020 for new membership, January has already started off strong adding more members in just the first 3 weeks of the new year than the last 3 quarters of 2020; nearly doubling our new members from the same timeframe last year. We're so happy to welcome CSL Plasma, Indian Creek Apothecary, Salon Bel Cheveux by MC & Co, Inspired Web Design, La Cocina, Everything Hearing, Eckhardt Company Inc., SelectHealth, Canyon County Historical Society and The McGee Group/IHeart2C to the Caldwell Chamber of Commerce!

What's inside our latest issue:

NEW BOARD MEMBERS - 2

**BRAND-NEW MEMBERSHIP
BENEFITS - 3&4**



New Board Members

WELCOME TO THE BOARD OF DIRECTORS

The Chamber is so happy to welcome both of you to the Board. We look forward to your support and your input as you serve your term on the Board. We're appreciative of the time you take to serve the Chamber of Commerce. We don't take your commitment lightly!

Stephen Parrott

Stephen Parrott was born and raised in Idaho and currently lives in Nampa with his wife, Samantha and their two children (Jackson and Reagan). He is a graduate of the University of Idaho with a bachelor's degree in Agribusiness and works for Fort Boise Produce Co. as their Chief Financial Officer (CFO). Stephen has long believed that being involved in your local community is important. Stephen is the current Chair of the Caldwell/Nampa Chamber Agribusiness Committee. He is the current Treasurer for the Idaho Republican Party, Chairman of the Idaho FFA Foundation, Member of the James A. & Louise McClure Center Board, member of the University of Idaho-Boise Advisory Board and member of Leadership Idaho Agriculture (Class 39).

Troy Hooper

Troy Hooper, owner and agent at Farmers Insurance, moved to Caldwell, ID in 2004 from Seattle, WA. Since that time he has served the Caldwell Chamber and Community as an Ambassador (6 years), Emcee for the business luncheon (15 years) and other various events such as Blues on the Bank (4 years). Troy owns a Farmers Insurance Agency in Caldwell. He, his wife and his kids enjoy everything from outdoors (sports, boats, fishing, camping) to cozying up to good movie at home.



Jim Thomssen



Phil Whitbeck



Stephanie Rohrdanz

Thank You to Our Outgoing Board Members

WE THANK YOU FOR YOUR TIME IN SERVING!

A HUGE thank you to our outgoing Board Members, Jim Thomssen, Phil Whitbeck, and Stephanie Rohrdanz. Thank you for your dedication and commitment serving on the Board of Directors for the Caldwell Chamber of Commerce. We especially appreciate your support and encouragement as we navigated through the difficult transitions of 2020.

Board members meet monthly to discuss and vote on the affairs of the Chamber. The Board is tasked with the huge responsibility of overseeing the Chamber's activities.

Brand-New Membership Benefits!

Member-to-Member Benefits



BETTER TOGETHER

Member-to-Member Benefits

New Member-to-Member Benefits Webpage!

In 2021 it is our goal to move many of our features online. So, let me introduce to you new Member-to-Member Benefits! Any of our members may give us a deal they're extending to other members; think 5% off a service, free 16oz latte, 50% of teeth whitening, free market analysis—whatever fits your business, and we'll put that on our website as the new Member-to-Member Benefit. These will be things members can use throughout their membership. We will be posting these member-only deals on our website along with your business logo so that all our membership may take part in these deals. Ready to add your deal Just reach out to me at thalcomb@caldwellchamber.org and I'll be sure to add it to our brand-new Member-to-Member Benefits page on our website!

New Member Digital Welcome Package.

If you would like to have our new Members go to you for their branded items you hand out, please just let us know! We'll put you on our website for the new Members to see and know that you're holding some fun swag for them to come collect. This will drive the membership to you rather than to our office to collect welcome items. This is different than the Member-to-Member deals, because this is only offered once. These can also be digital, so if you'd like to offer a one-time deal only to new members this is where you'd have it announced.

Sponsored Posts

CALDWELL CHAMBER OF COMMERCE



New membership benefit! Sponsor a post on our social media to increase your digital presence and spread awareness of your brand!

New

Sponsored Posts!

In addition to the Member-to-Member Benefits, we have a brand-new perk we'd like to introduce to you. Sponsored Posts. These posts are different than the ones members can ask us to share on our social media, like posts from their pages, flyers, or events, which are included in your membership. These will be an add-on service. For \$50 and a donated give-away item your post will be shared on our Facebook and Instagram and boosted on both platforms. The post will say that it's sponsored by your company and the give-away item you've donated will be used in the post. **Example above with the cute little dog.**

Now, had that cute little pup post said, 'Show us your pet for a chance to win a FREE \$25 gift card from / Love Dogs Veterinary Clinic! A random winner will be announced tomorrow at 10am!', then that organic 26 comments and 1102 people reached would have gone up significantly, especially with a boost! Can you imagine the exposure for my fake I Love Dogs Veterinary Clinic? That would have been HUGE! Your donated item can be small like my example \$25 gift card, or it can be larger—these donated give-away items are your choice. Have a T-shirt Caldwell might like? Donate that! Feeling like you want your post to really get a lot of action? Make your donated item more appealing and then more people will want it, which means more comments for you! Your donation is up to you. You just have to tell us what you're giving away for the public to win so that when we make the post we know what to say. The winner of that give-away will go to your business to collect, giving you even more opportunities for exposure. Take a picture with the winner and put it up on your own social media page and tag the Chamber! Once you tell us you're interested in doing a sponsored post we will then add an invoice for \$50, of which we'll use a portion of to boost your post. We will make the post and do all the work, you get the tag and the social media glory!



Caldwell Chamber of Commerce

Posted by Caldwell Chamber-Commerce

Thursday at 10:24 AM · 🌐

Maybe it's time to lighten things up here a bit? Let's see pictures of your pets! Big pets. Little pets. All the pets!! Brighten up our post with some furry happiness.

Ps. Need a vet? **Cleveland Pet Hospital & Health Center, Caldwell Veterinary Hospital and Canyon Small Animal Hospital** are all members of the Chamber that w... See More



News got you down?
Let's lighten things up.

SHOW US YOUR PETS!



👍 6

26 Comments

Welcome, CSL Plasma!

CSL PLASMA HELD THEIR RIBBON CUTTING



The Caldwell Chamber of Commerce is happy to welcome CSL Plasma as a new member to the Chamber and a new business to the area.

As a leader in plasma collection, CSL Plasma is committed to excellence and innovation in everything they do. Their work, such as what takes place at their CSL Plasma center in Nampa, helps to ensure that tens of thousands of people are able to live normal, healthy lives.

Their parent company CSL Behring uses human plasma to produce therapies that are used around the world to treat bleeding disorders including hemophilia and von Willebrand disease, primary immune deficiencies, hereditary angioedema, inherited respiratory disease, and neurological disorders in certain markets. CSL Behring's products are also used in cardiac surgery, organ transplantation, burn treatment and to prevent hemolytic diseases in the newborn, so many people can benefit from plasma donation.

Donating plasma is good for donors, too, because they'll be compensated for their time, and leave with the knowledge that they are making a real difference in someone else's life.

To learn more we hope you'll visit their site at

<https://www.cslplasma.com/center/id/nampa>.

CSL Plasma is located at 3309 Caldwell Blvd in Nampa.

CSL Plasma comes to our community ready to give back to our great area.

Upcoming Ribbon Cutting Ceremony

CALDWELL CHAMBER OF COMMERCE

Ribbon Cutting Ceremony

PLEASE JOIN THE CALDWELL CHAMBER OF
COMMERCE AT SALON BEL CHEVEUX FOR A
GRAND OPENING AND RIBBON CUTTING
EVENT!

February 5th at 2pm

Salon Bel Cheveux by MC & Co
217 S Kimball Ave
Caldwell, Idaho 83605



WWW.CALDWELLCHAMBER.ORG



Whether you have just opened a new business, or moved to a new location it's a good idea to have a Ribbon Cutting Ceremony/Grand Opening. Let us help announce your opening to the community!

Member Shares



Advocates Against Family Violence

This flyer has the information about a virtual healthy relationship focused youth empowerment group. This group will be offered to young women ages 14-17, and the group is LGBTQ+ safe and inclusive. This support group will meet weekly through the months of February and March. Group Conversations centered around healthy relationships, boundary setting, resilience, and peer advocacy. Each week will be focused on a different topic that incorporates art and creativity as a form of resilience and healing. Participants who attend six meetings will receive a certificate of attendance and a graduation gift.

Please reach out to Kaylee@aafvhope.org to learn more information about group registration and referrals.

Need to spread the word about something your business is working on? Share it in our E-Newsletter!

Member Shares

1 of 1

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get up to

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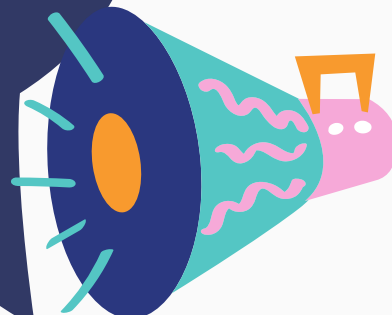
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**Remember to have your
E-Newsletter
shares in by the
25th of each month!**



Member Shares



News Release
Date: January 28, 2021

CONTACT: Anita Kissea, St. Luke's Public Relations Manager
Mobile: 503-318-9625, Email: kisseea@slhs.org

ST. LUKE'S TO OPEN COVID-19 VACCINATIONS APPOINTMENTS FOR PEOPLE 65+

People can book COVID-19 vaccine appointments starting Feb. 1

Due to limited vaccine supply, providers are requesting that priority be given to Idahoans over 80

IMPORTANT INFORMATION FOR SCHEDULING COVID-19 VACCINE APPOINTMENTS:

- Appointment scheduling opens for Groups 2.2 on Monday, Feb. 1 at 8 a.m. and continues for Groups 1 and 2.1.
- Providers are requesting that priority be given to people over the age of 80 or with serious health conditions.
- Younger, healthy seniors are encouraged to wait one week to allow the most vulnerable to schedule first given the limited availability of doses.
- ONLY qualifying people within the specific groups should schedule appointments at this time.
- COVID-19 vaccine will NOT be given if proper proof of employment or age is not provided at the appointment.
- St. Luke's patients can schedule appointments online using [myChart](#) for the quickest access.
- People who have never used St. Luke's services may [set-up](#) a myChart account online or by calling 208-381-9000.
- Those who cannot use myChart may call St. Luke's Connect at 208-381-9500 to set up an appointment.
- People may also set up online myChart [proxy access](#) for family members or dependents.

Boise, ID -- In alignment with the state and public health districts, St. Luke's Health System will open COVID-19 vaccine appointments for Idahoans who are age 65 and older. People in this next group can book vaccine appointments starting at 8 a.m. on Feb. 1, 2021. Due to limited vaccine supply, healthy, younger seniors are encouraged to wait one week to book their appointments to allow Idahoans over 80 years old or with serious health conditions to book their appointments first.

Idaho's seniors will join the state's health care workers, first responders, teachers, daycare workers, correctional and detention facility staff, home care professionals, long-term care facility staff and residents, dentists and pharmacists in our communities who are all now eligible to get the COVID vaccine. Idaho's COVID-19 Vaccine Advisory Committee established the [priority groups](#) to determine the [timeline](#) for when Idahoans would be eligible for the vaccine. designated Groups 1, 2.1 should schedule appointments, with the addition of 2.2 starting Monday morning. That list includes:

Frontline Essential Workers and Adults 65 Years of Age and Older

The essential workers (ACIP 1b) were first presented to CVAC 12/04/2020 based on the recommendations of ACIP/CDC. CVAC reviewed and approved at the 12/04/2020 meeting. ACIP further refined 1b to identify "frontline" essential workers and included adults 75 years of age and older. This was brought to CVAC at their 01/08/2021 meeting; CVAC recommended adoption of ACIP Phase 1b recommendations with the addition of adults 65 years of age and older. The Governor approved and further prioritized on 01/12/2021.

Category	Idaho Group/Subgroup	ACIP Phase
Frontline Essential Workers & Adults 65 Years of Age and Older		
Frontline essential workers: workers who are in sectors essential to the functioning of society and are at substantially higher risk of exposure to SARS-CoV-2.	2	1b + part of 1c
First responders (firefighters/police) and safety (protective services/community support) <ul style="list-style-type: none"> • Coroner and medical examiners • Idaho Fish and Game and USDA law enforcement officers • Adult and child protective services • Child welfare workers • Community food, housing, and relief services 	2.1	
Education: pre-K-12 school staff and teachers and daycare (childcare) workers <ul style="list-style-type: none"> • Residential schools or facilities providing behavioral health treatment 	2.1	
Correctional and detention facility staff (other than medical)	2.1	
Adults 65 years of age and older	2.2	

Current Vaccine Prioritizations, updated 01/12/21



Member Shares

To verify appropriate group placement, people will be required to provide proof of employment or age at their appointment. COVID vaccine will not be given if the person does not have the proper identification. Examples include a badge, pay stub, W2, driver's license, or passport.

Seniors will be able to make vaccine appointments beginning Monday at 8 a.m. St. Luke's patients can schedule appointments for their first dose of the vaccine online using [myChart](#) for the quickest access. People who have never used St. Luke's services may [set-up a myChart account](#) online or by calling 208-381-9000. Those who cannot use myChart because they do not speak English, have a disability that prevents them from doing so, or they don't have the necessary technology may call St. Luke's Connect at 208-381-9500 to set up an appointment when their phase and subgroup opens up for scheduling. People may also set up online [myChart proxy access](#) for family members or dependents. Second doses will be scheduled when the person checks in for their first dose.

The state estimates there are about 290,000 people in this next group. St. Luke's will methodically open the same number of appointments as it has in vaccine doses. People are encouraged to check back if they do not immediately receive an appointment, as St. Luke's will work diligently to add appointments as it receives additional vaccine. Individuals in this group can also contact their local public health district, pharmacy, or other health care organizations to learn more or schedule an appointment.

Future COVID-19 vaccinations

St. Luke's continues to be reliant on health districts along with state and federal planning for many pieces of its vaccine program, including the amount of vaccine it receives weekly. At this time, St. Luke's is unable to set a specific timeline for when other groups will open for scheduling and is working to balance community demand with vaccine supply.

Patients interested in learning more about the COVID-19 vaccine should NOT call their local St. Luke's clinic or provider. Instead, they can stay informed by:

- Finding the latest COVID-19 vaccine information at the St. Luke's [COVID-19 Resources page](#) or following the quick link at the top of St. Luke's website, [StLukesonline.org](#).
- Reading FAQs St. Luke's [COVID-19 vaccine page](#).
- Setting up a myChart account in advance by watching this short, step-by-step [video](#).
- Following St. Luke's on your preferred social media sites.
- Visiting the Idaho Department of Health and Welfare's [COVID-19 vaccine information page](#).

While St. Luke's is a choice for those who will want to get the vaccine, it is not the only choice. Many health care organizations in Idaho are working to expand access and provide vaccines at the direction of the state and their local public health districts. People are encouraged to seek out appointment information from other sources, including [Central District Health](#), [South Central Public Health District](#), and [Southwest District Health](#).

Moving forward

When anyone gets a COVID vaccine, it helps to protect us all, but until a significant number of people are vaccinated, it should only be considered an additional tactic in prevention efforts. St. Luke's encourages the community to continue to practice good measures to prevent the spread of the virus like face coverings, physical distancing, and hand hygiene.

St. Luke's will continue to be transparent and timely in communications, given the dynamic nature of all aspects of the pandemic, and is grateful for the patience, flexibility and understanding being exhibited as it works rapidly to both respond to the pandemic and share information regarding the health care organization's response.

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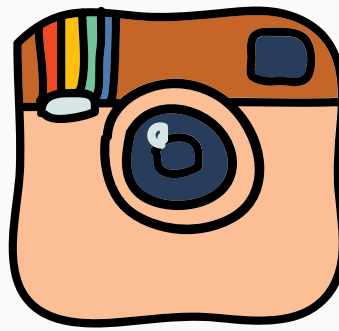


We're Here to Support You!

The Chamber is always here to support you; whether by sharing social media posts for you, adding things to our E-Newsletter, doing a Ribbon Cutting/Grand Opening, featuring your company in our Member Spotlight, or in some other way. We look forward to helping you make the connections you need to help your business. To increase your community exposure please join our [Member-Only Facebook Group](#)
We encourage member participation!

If there is any way we can help you please just reach out to either Tammie at thalcomb@caldwellchamber.org or Cheryl at ctunno@caldwellchamber.org and we will make every effort to ensure your company gets the support you need!

Let us know what you think of how we're doing! Take our survey by clicking [here](#).



CALDWELL CHAMBER OF COMMERCE

1001 BLAINE ST, CALDWELL

CaldwellChamber.org

(208) 459-7493

info@caldwellchamber.org

OPEN Monday - Friday 10am-2pm