



CHAMBER CONNECT

The Caldwell Chamber of Commerce e-Newsletter



Another Huge Month!

NEW FEBRUARY MEMBERS!

February brought the Chamber more new members, once again beating the last February on record! Please welcome Team Realty of Idaho, Disaster Kleenup, US Army, Oakes Brothers Main Street Marketplace, Business Interiors of Idaho, The Parlour Ice Cream Co, T-Mobile, First Choice Floor Covering LLC, and Big Tex Trailers to the Chamber! Feel free to pop in to their businesses to show them the awesome community of businesses Caldwell has!

What's inside our latest issue:

**MAKING YOUR
MEMBERSHIP WORK FOR
YOU- 2 & 3**

AMBASSADORS - 5 & 6

**FREE EVENTS, LUNCHEONS,
ADVERTISING OPPORTUNITIES
AND SO MUCH MORE INSIDE!**

Make that Membership work for you!

Your Chamber of Commerce Membership Guide

A Caldwell Chamber Membership is invaluable in many ways. Here's a little guide to help ensure you're getting the most out of your membership.

We're your cheerleader. We want you to succeed! We're here to cheer you on and be sure that you get the encouragement you need to keep going when the going gets tough. We want to shine a light on your glowing reputation--we at the Chamber know that great local reputation is key to running and growing a successful operation!

Built-in community. You know you love Caldwell, and we do too! Now, let's put you in front of other business members and help you connect! Between the exclusive access you get to Business After Hours, Coffee Connect, Wine Tours ribbon cuttings, and the annual Mega Marketing networking events, your Chamber membership delivers event after event when it comes to business networking. Meet professionals from a wide array of businesses and non-profits both big and small over a number of industries.

We're your social sidekick. We know you have social media, but did you know that we love to share it for you? We love to post, share, comment, like--be your social sidekick! Joining the Chamber also opens up a new world of exclusive marketing opportunities for your business. Member Spotlight email, E-Newsletter advertising, website advertising, and listings in our Chamber directory--there are many marketing and advertising opportunities open to Chamber members that will help reach community members, other Chamber members, their employees, and tourists!

Website access. If you're looking for increase online visibility, look no further. Each Chamber membership includes a listing on our website with links to your site and social media profiles. Not only that, but you'll receive back-end access to our website to post events, coupons, job openings, volunteer opportunities, and more. Our website is one of the top-visited local sites, and is used by community members, folks in the business community, and tourists alike.

Good for your image. There's no doubt that joining the Chamber means increased visibility for your business or organization and there's certainly something to be said about calling yourself a "proud Chamber Member." A 2012 survey conducted by The Schapiro Group for the Association of Chamber of Commerce Professionals, shows that two-thirds of consumers believe that active Chamber members "use good business practices, are reputable, care about their customers, and are involved in the community."

*We at the Chamber are here to help you and your business.
Reach out to us if there is anything we can do to help your
business succeed.*

Your Membership Comes With SO MUCH VALUE!

Take advantage of all that Chamber Membership provides you!

Whether you've been a member for 100 years now, or you've just newly signed up, your membership goes far above just saying you're a Chamber member. The Caldwell Chamber of Commerce offers so much value!

Membership Benefits built in to every Membership.

- **FREE website listing** for your business where you can post logos, pictures, links to your social media and so much more! This website is crucial in boosting your SEO (Search Engine Optimization) rating on the search engines.
- **FREE Ribbon Cutting/Grand Opening** event! We celebrate your big accomplishment and invite the press and our members!
- **FREE Social Media Shares!** Tag the Chamber in your social media posts, or send things you'd like us to share and we're happy to do it for you!
- **FREE E-Newsletter articles.** Be it a guest article, an image share, or an upcoming event, we're happy to put your information in our newsletter free of charge!
- **FREE Member-to-Member deals.** Share your own or take advantage of the deals our members are providing just for our Members! <https://www.caldwellchamber.org/member-to-member-benefits/>
- **FREE access** to our event calendar to post your company's events for the public.
- **FREE word of mouth.** Every inquiry our office gets for services will go to members! We never refer out non-members!
- **FREE Member-Only Facebook Group** where you are welcome to share all about your company!
- **Access to community**--at every event you're put face-to-face with other businesses who are looking to network.
- **Access to Member-Only events.**
- **Access to Member-Only promotional deals.**
- **AND SO MUCH MORE!**

Every Membership with the Caldwell Chamber is giving you the power of connection. You have the Chamber staff here to support your business when you're not exactly sure what you need, but know you need help. You'll have the support of the local community to help spread the word about your business. Making friends where you work is good for business! In addition to all that you'll also be a part of a historic legacy. The Caldwell Chamber of Commerce has been supporting local businesses since 1887, making it an institution within the community.



**Facing
10th
\$200**



**Facing
Blaine
\$300**

CALDWELL CHAMBER OF COMMERCE

DOES YOUR BUSINESS NEED ATTENTION?

Let us be your billboard.

BUY A WINDOW--OR 6!

Let our building be your company's billboard. "Buy" a window for the month and have it painted with your logo, deal or nearly anything you want! With 3 windows facing 10th, and 3 facing Blaine, our windows can be your company's biggest visual advertising source--like a billboard, but better!

Inquire for more information!

Tammie Halcomb

thalcomb@CaldwellChamber.org

208-459-7493

Ambassador Monthly

PLEASE MEET 2 OF OUR AMBASSADORS. THEY'RE OUR HEROS!



Ambassador Chair

Name: Bianca Stevenson

Business: Caldwell Police Department

What do you do?:

I am the Administrative Assistant for the Police Department. I do anything from payroll to gathering resources to share with the public when the need arises. I also am the liaison and work with Mayors Youth Advisory Council. I really enjoy working with organizations like the Chamber, where I get to celebrate, help and serve our citizens and businesses.

Favorite Caldwell shop/restaurant/business:

OOooooo this is a very tough question. I am a huge believer in supporting local and love so many of our shops but I would have to say the ones that seem to take the majority of my money would be Ruby Bloom, Blue Bird Confections, Imeldas, Garbonzos Pizza, The Good Spoon, Java Station, and Lonny C's Donuts.

Favorite thing about the Chamber:

I love being able to collaborate with likeminded people who have a heart for this community and its businesses. I can say I am super excited to see the shops that go in Oaks Bros Marketplace.



Outgoing Ambassador Chair

Name: Brad Burbank

Business: Allegis Financial Partners

What do you do?:

I provide financial services for people ranging from retirement needs and planning, to all insurances such as Home, Auto, Business, Umbrella, & Life Insurance.

Favorite Caldwell shop/restaurant/business:

I love Caldwell! Some of my go-tos are The Good Spoon, 812 Main and Chop Shop. I have several clients who run businesses downtown as well.

Favorite thing about the Chamber:

I am loving the renewed spirit of the chamber. I feel like the stagnant nature is fading and the people involved are focused on overall growth and value to the chamber memberships and businesses in Caldwell.



Our Ambassador Committee's Role

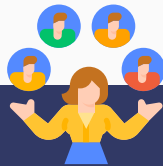
AND WHY IT'S IMPORTANT TO YOU, THE MEMBER!

When you see the Ambassadors out and about make sure you say hi to them! Our Ambassadors play a pivotal role in the Chamber's public outreach. They're like our Welcome Wagon, if you will. Our Ambassadors are made up of volunteer employees from our Members who are committed to the Chamber. They're here to be an extension of the Chamber in building a strong and vital business environment. In addition to all their Chamber-cheering, they're also crucial to our events and activities. They're at every ribbon cutting, all luncheons, and helping right along side Chamber staff and the Board of Directors at each event.

How the Ambassadors help both the Chamber and the Caldwell business community:

- Actively promote the Chamber within the community
- Refer prospective members to the Chamber for follow-up
- Provide assistance to new Members to help them get the most out of their membership
- Connect new members to the Chamber and the membership community alike
- Help existing members remain active and involved
- Act as hosts at Chamber events and activities
- Greet and introduce new members and guests to Chamber members
- Answer questions about Chamber membership and participation
- Assist with registration and activities at events and meetings
- Welcome new businesses and organizations at their place of business
- Represent the Chamber at events: Ribbon Cuttings, Grand Openings, Community Events
- Attend Chamber meetings and events when able to do so--*no mandatory required events*

And the whole time they're representing their own businesses as well! Sharing those connections is what helps to make this a vibrant business community! If you'd like to have an employee of yours be an Ambassador, please reach out to Tammie at 208-459-7493 so we can send you the application. This is such a huge added benefit to your membership as your employee will always be front and center with the public at all Chamber happenings.



Our Ambassador Committee is integral to having a vibrant business community.

MARCH 2021

3rd Thursday Perk Up!

COFFEE CONNECT IS BACK, AND BETTER THAN EVER!



3rd Thursdays Perk-Up

**Every 3rd Thursday from 8-9am
Beginning April 22nd at Indian Creek Plaza**

Come have coffee, connect with the community and get your company the exposure you need!

FREE to all!

Call or email for sponsorship opportunities.

The Caldwell Chamber of Commerce brings back Noon Break Luncheons!

MARCH 2ND WILL BE THE FIRST NOONBREAK LUNCHEON IN THE NEW YEAR.



Noon Break Luncheons are back! We're so excited and look forward to seeing you all! Right now our luncheons are limited to the 50 people as outlined in the current Covid-19 protocol, but as soon as that changes we'll be opening up our luncheons to more people. March will be our first Noon Break Luncheon in the new year, and we have the rest of the year on the books! We're back and very excited to begin our events again!

If you would like to sponsor a Noon Break Luncheon please fill out the application below and turn it in ASAP so we can begin to promote the Luncheon with your logo on it!



CALDWELL CHAMBER OF COMMERCE

MEMBER SPOTLIGHT/NOON BREAK LUNCH SPONSOR AGREEMENT

NAME OF SPEAKER	<input type="text"/>
TOPIC	<input type="text"/>
COMPANY	<input type="text"/>
PHONE NUMBER	<input type="text"/>
WORK EMAIL	<input type="text"/>
MONTH/DATE	<input type="text"/>

NOON BREAK SPONSOR BENEFITS

Congratulations on taking the step to be recognized even further within the community! By being a Noon Break Luncheon Sponsor you're promoting your business at our luncheon by connecting with members and getting engaged with the community. Your business will be featured as the Member Spotlight for the month and promoted heavily for both this event, as well as being featured as the Member Spotlight.

\$500

By becoming a Noon Break Sponsor your business will receive:

- A full page on our website dedicated to showing your business as our Member Spotlight.
- A special E-Newsletter thank you including images from our Luncheon of your speaker and your company's logo along with any digital promotional material you'd like to include.
- The Noon Break Luncheon promotional posts highlighting your company as the sponsor.
- 10 minutes to speak at our Noon Break Luncheon.
- A display table at the entrance to our Noon Break Luncheon where you may provide any business products, goods, services or information.
- A banner provided by you displayed at the stage.
- 5 complimentary Noon Break Luncheon tickets.

Sponsor's Signature

Chamber's Signature

Welcome Canyon County Spuds!

THE CANYON COUNTY SPUDS HELD THEIR RIBBON CUTTING



The Canyon County Spuds is a collegiate summer baseball team that will play home games at Historic Wolfe Field in Caldwell, Idaho! This is the most FUN you will EVER have at a baseball game!

<https://spudsbaseball.com/>

Upcoming Ribbon Cutting Ceremony

CALDWELL CHAMBER OF COMMERCE

Ribbon Cutting Ceremony

Please join the Caldwell Chamber of
Commerce and Everything Hearing for a
Ribbon Cutting Event!
Come say 'Hi' and have light refreshments!

March 9th at 11:00am

Everything Hearing

211 E Logan St

Suite B-1

Caldwell, Idaho 83605



WWW.CALDWELLCHAMBER.ORG



Whether you have just opened a new business, or moved to a new location it's a good idea to have a Ribbon Cutting Ceremony/Grand Opening. Let us help announce your opening to the community!

Member Shares



Updates from West Valley Medical Center

2021 VIRTUAL West Valley Rock'N'Run 5k/10k

We're going virtual again for the 2021 West Valley Rock'N'Run 5k/10k and it's a win for all - more visibility for sponsors, continued support for an invaluable Caldwell resource and safe fun for the community! The event kicks off Saturday, May 1, 2021 and lasts a week. Early bird pricing is only \$10 - sign up here. Proceeds benefit the Caldwell YMCA wellness programs - providing people of all ages in our community access to endless opportunities to achieve healthy living.

Interested in sponsoring the event?

This year sponsor benefits include more shout outs online than ever before and all sponsors get to be part of the swag bag. Each racer will receive a bag and medal. Learn more about how your business can get involved here or email Kaycee.Emery@HCAhealthcare.com. The deadline to submit sponsorship forms is March 12, 2021.

Consult-a-Nurse 24/7

Do you need help deciding if you or a loved one should go to the ER or simply consult your family physician? Whether you are currently one of our patients or not, our expert nurses can help you understand symptoms, manage a chronic condition, or learn about treatment options and medical procedures over the phone. Whatever your healthcare question, Consult-A-Nurse® -a free service by West Valley Medical Center is just a phone call away at 208-455-3995.

Seminars On Demand

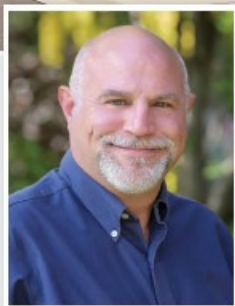
We have a new feature on our website - On Demand Seminars. It's education about procedures on your time, in the comfort of your own home. From Bariatric Basics, to Joint Health, Women's Health, Back Pain and Spine Robotics to Rapid Recovery for Knee Resurfacing. You can check out the growing list of topics at westvalleyisbetter.com/seminars or call to register for one of the classes at 208-455-3995.



Member Shares

NOW OPEN

in EAST BOISE



Dr. Kirk Prodzinski
FAMILY MEDICINE

Accepting New Patients

**URGENT CARE &
FAMILY MEDICINE**

3077 E. Barber Valley Dr.
Boise, ID 83716

Urgent Care
208.463.3000

Family Medicine
208.327.6458

We're in your neighborhood!

*From the moment you see our buildings...
come in our doors... and meet our providers,
you will feel the difference.*

**URGENT CARE WALK-IN SERVICES
OPEN DAILY: 8 AM - 8 PM**

- Colds
- Flu
- Coughs
- Sore Throats
- Allergies
- Sinus Infections
- Broken bones
- Strains & Sprains
- Cuts
- Rashes
- COVID-19 testing
- Urinary Symptoms
- STD testing
- Flu Shots
- Sports physicals
- Nausea/Vomiting
- Diarrhea
- Insect Bites
- Eye Infections
- Minor Burns



[f](#) [@](#) [t](#) saltzerhealth.com

Need to spread the word about something your business is working on? Share it in our E-Newsletter!

Member Shares



Saltzer Health Opens New Urgent Care & Family Medicine Clinic in East Boise

A new Saltzer Health urgent care & family medicine clinic opened Feb. 8th in East Boise's Harris Ranch neighborhood.

The 5,300-square-foot clinic is located at 3077 E. Barber Valley Drive at the intersection of ParkCenter Boulevard steps away from the Boise River Greenbelt and Marianne Williams Park. The new clinic offers a unique patient experience with walk-in urgent care, personalized service, a warm and open design, and family medicine in a convenient location. At the East Boise clinic, longtime local family medicine physician Dr. Kirk Prodzinski offers comprehensive health care for people of all ages.

"A family medicine practitioner sees patients at all stages of life, and they treat a large variety of different health conditions," said Dr. John Kaiser, VP & Chief Medical Officer. "It's important to your health that you develop a relationship with a primary care physician."

The urgent care team treats coughs, colds, seasonal allergies, broken bones, urinary tract infections, sports physicals, COVID-19 testing and other non-emergency issues. Urgent care hours are 8 a.m.-8 p.m. daily.

"We built every aspect of this clinic around the patient experience," said Urgent Care Director Stacy Chessmore. "We want patients to feel good, to feel cared for, and to feel welcome."

The Saltzer Health footprint has been growing. The East Boise location is the 4th new urgent care clinic to open in less than a year.

Dr. Prodzinski is accepting new patients. Request an appointment online or call 208-327-6458.
For more information, see saltzerhealth.com or call 208-463-3000.

Member Shares



**C
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Caldwell Chamber Member Promotion

Local businesses & the chamber are vital to the growth of Caldwell. We would like to offer a special promotion to chamber members to advertise on a weekly basis at an affordable investment. This offer is only good to those businesses that are Caldwell Chamber members.

2x5 Weekly in print
Plus 50,000 impressions online **\$389/mo.***

3x5 Weekly in print
Plus 50,000 impressions online **\$499/mo.***

***13 week commitment required**

To take advantage of
this promotion contact:



Jasmin Herrera
(208) 465-8149
jherrera@idahopress.com

The Idaho Press would like to offer Members of the Caldwell Chamber an exclusive savings off their already lowest rates offered. This deal is Member-only!

2x5 package - Total savings of \$806.75

3x5 package - Total savings of \$878.25

Member Shares



Destination Caldwell and Indian Creek Plaza

Among the cold and twinkling lights, the smiles are catching as parents stay warm by the fire. Kids are laughing with friends as they struggle to stay upright on the ice and finish their visit with a hot cup of cocoa. These are the things we will miss as yet another successful ice skating season comes to a close. Destination Caldwell and Indian Creek Plaza want to give a huge heartfelt appreciation to the generous volunteers, staff members, and ice skating instructors who made this possible. We had exactly 99 days of ice skating featuring a variety of programs and activities, including Skate for a Cause (a non-profit fundraiser), Ice Skating & Figure Skating Lessons, SK8 Ribbon Coalition, and a Silent Disco Skate Party.

Our third annual SK8 Ribbon Coalition Youth Mentorship Program finished with a celebration for all the kids who participated. The SK8 Ribbon Coalition was created in 2018 and held annually at Indian Creek Plaza. The program's mission is to give underserved youth a safe, healthy, outdoor option for recreational activity, coupled with experienced mentors who promote positive relationships, teamwork, goal setting, and other life skills essential for success. This year we had over 80 kids between the ages of 12 and 16 years old signed up to participate in the 5-week program. A special thanks to the Whittenberger Foundation and the Nagel Foundation for their generous financial support to this program.

One of the values at Destination Caldwell and Indian Creek Plaza is involved in the local community and we believe it is so important for us to give back, stay involved and make an impact! That is why we started Skate for a Cause Fundraising nights at the Plaza. This gives local non-profits the opportunity to promote ice skating to their organizations' network and in turn, they receive a portion of the proceeds made that night. This year we had 12 organizations come out and participate and raised over \$2,800 in support of local non-profits.

Now that the weather has begun to warm up, the Ice Ribbon is melted down so that we can transition Indian Creek Plaza back into a premier gathering place for the rest of the seasons' events. We have over 15 signature festivals and concerts planned, in addition to many other events and activities. We can't wait to make 2021 one of the best years yet in downtown Caldwell!

Stay tuned.

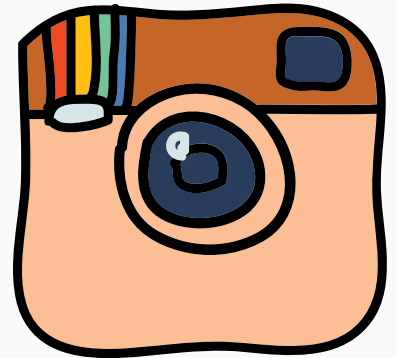


Let's Connect

We're social!



SCAN ME



Like our QR code? Want one? Just ask! We can make you one!

CALDWELL CHAMBER OF COMMERCE

1001 BLAINE ST, CALDWELL

CaldwellChamber.org

(208) 459-7493

info@caldwellchamber.org

OPEN Monday - Friday 10am-2pm