



# *CHAMBER CONNECT*

**The Caldwell Chamber of Commerce e-Newsletter**

## **The Caldwell Chamber of Commerce announces that their Executive Director, Cheryl Tunno, has resigned.**

### **STAFF AND BOARD OF DIRECTORS WISH HER WELL**

Board Chairman Keith Bushardt writes, "While her time with us has been short, Cheryl has been extremely influential in helping re-build our Chamber at one of the most challenging times in the history of the Chamber. To say she will be missed is a gross understatement. As the current Chair of the Chamber Board, I have grown to have utmost respect for her leadership and vision."

Cheryl and her husband, Mark, have purchased a small 20-acre farm near Nashville, TN where they have dreams of opening a Bed and Breakfast. Chairman Bushardt continues, "This is definitely a bittersweet event for both us (the Chamber) and Cheryl. While we send her off with well-wishes, prayers for success and thanks for her great service, we do it feeling the loss of a great leader in our community."

Cheryl's last day is not yet clear, as the Board of Directors has just initiated the search for a new Executive Director to take Cheryl's place. Cheryl has agreed to stay on during that transition to continue to serve the Membership and the community. Members will not feel any effects of this transition, as the Chamber has a capable Board of Directors and staff keeping the Chamber's forward momentum ongoing. The Chamber meets monthly for its Noon Break Luncheon and launches its inaugural 3rd Thursday Perk up this Thursday, April 22nd at 8am, all of which will continue during the changeover.

### **What's inside our latest issue:**

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**OAKES BROTHERS - 5**

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# Inaugural 3rd Thursdays Perk Up Was a Hit!

COME TO THE NEXT ONE ON MAY 20TH!



Huge thank you to Flying M Coffee, Caldwell, who sponsored our April 3rd Thursday Perk Up and donated coffee and pastries!



*Want to sponsor the coffee and pastries at our next 3rd Thursday Perk Up? [Click here to sign up!](#)*

# May Noon Break Luncheon

HOPE TO SEE YOU THERE!



CALDWELL CHAMBER OF COMMERCE

## May Noon Break Luncheon

Tues, May 4th | 11:30-12:30pm | Indian Creek Plaza

Please register and pay by April 24th to reserve your ticket. Tickets (payment receipts) need to be presented at the door to be seated. Due to Covid we cannot take cash payments at the door, and must have an accurate account of all in attendance. There will be a limited number of sales for this luncheon. At this time the luncheon is for Members only so that we can ensure all Members who wish to go may be able to purchase a ticket.



CALDWELL · IDAHO  
*Indian Creek*  
PLAZA



# Come to the Next 3rd Thursday Perk Up!

COME AND NETWORK WITH US!

## 3rd Thursdays Perk Up!

COFFEE CONNECT IS BACK, AND BETTER THAN EVER!



**Every 3rd Thursday from  
8-9am at Indian Creek Plaza on May 20th**

Come have coffee, connect with the community and get your  
company the exposure you need!

**Fee: No cost to all!**

CALDWELL · IDAHO  
*Indian Creek*  
PLAZA

Sponsored By:

*No sponsor announced*



# Caldwell Chamber to Welcome Oakes Brothers Main Street Marketplace with Grand Opening

June 2nd at 11am

New ownership of the historic Oakes Brothers building is taking this old building and making it both new and giving reverence to its history. The Oakes Brothers building was originally built in 1905 by 3 brothers—the Oakes brothers. Those brothers operated their general store in the building for many years. In 1993 Luther Maddy purchased the building and turned it into Maddy's Plaza where it housed many local businesses. Today, the

Oakes Brothers building, which is named to give reference to the 3 original owners, is located in the Steunenberg Historic District and is listed on the National Historic Registry solidifying its place in history. The new owner, Garman Investment Properties, LLC, purchased it in January 2021, and has hit the historic ground running. The building boasts three levels of retail shopping, salon services and office/workspaces and is centrally located in downtown Caldwell. Featuring entrances on both Main St. and Indian Creek Plaza, the Marketplace offers access to locals and tourists alike.

Oakes Brother's mission is to become a premier small business, locally sourced shopping destination for our urban and rural friends who are searching for unique, locally sourced art, food and beverage, apparel, furniture, and home goods. They are currently refreshing the interior and exterior of the building, with additional renovations planned to begin soon. To help welcome the new vision of the Oakes Brothers Main Street Marketplace, the Chamber is hosting a Grand Opening ceremony for them on June 2nd at 11am. The Chamber hopes to welcome them to the neighborhood and usher in this new era of history for the Oakes Brothers Main Street Marketplace.



*We at the Chamber are here to help you and your business.  
Reach out to us if there is anything we can do to help your  
business succeed.*

# Oakes Brothers

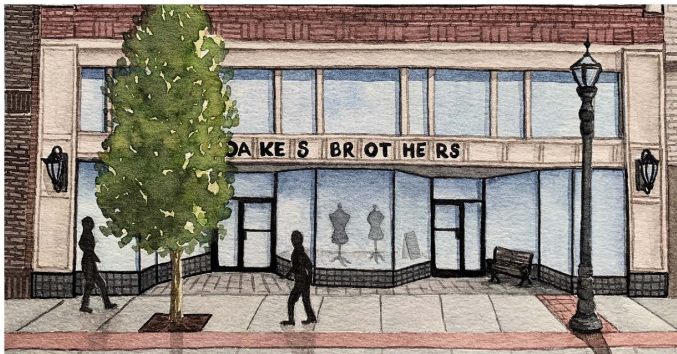
**Oakes Brothers**  
CALDWELL, IDAHO.

• A MARKETPLACE •

FOR SHOPPING LOCAL SMALL BUSINESSES

BUILT IN 1905 | ESTABLISHED IN 2021  
718 MAIN STREET | CALDWELL, IDAHO 83605

## ABOUT OAKES BROS



Welcome to Oakes Brothers Main Street Marketplace! Built in 1905, the Oakes Brothers building is centrally located in the **Steunenberg Historic District** in downtown Caldwell, Idaho. With a unique atrium-style interior, the Marketplace showcases three levels of retail shopping, salon services and office/work spaces. We are currently in the process of refreshing the interior and exterior of the building, with other exciting renovations planned to begin in 2021. Our shops remain open, so don't mind the mess and come shop with us!

**We believe that shopping is best when it's a personal experience** -- seeing things up close and personal, meeting the shop owners and learning how their products are made or procured. This creates a one-of-a-kind shopping experience which only small businesses can offer.

Our shop owners bring their talents and passion to create something unique, something not found anywhere else. Most items in our shops are **locally sourced or locally made** as well! With a mix of new, vintage and repurposed art, apparel, furniture and home goods, the Marketplace is a one-stop shopping destination where our visitors will be sure to find the perfect gift, item for a special occasion or something just for themselves.

WE ARE DELIGHTED YOU STOPPED BY  
AND HOPE YOU VISIT AGAIN SOON!



## INTERESTED IN A SPACE?

**KRIS GARMAN** Founder & Supporter of Shopping Local  
208-614-7810 | oakesbrosmarket@gmail.com



@OAKESBROSMARKETPLACE



@OAKESBROSMARKETPLACE

# Come and Meet Oakes Brothers Main Street Marketplace

OAKES BROTHERS MAIN STREET MARKETPLACE IS HAVING AN OPEN HOUSE!

CALDWELL CHAMBER OF COMMERCE

## *Grand Opening Ceremony*

Please join the Caldwell Chamber of  
Commerce and the Oakes Brothers Main  
Street Marketplace for a Grand Opening and  
Open House!  
Come say 'Hi' and stay to shop!

**June 2nd at 11:00am**  
**Oakes Brothers Main Street Marketplace**  
718 Main Street  
Caldwell, Idaho 83605



[WWW.CALDWELLCHAMBER.ORG](http://WWW.CALDWELLCHAMBER.ORG)





# Ambassador Monthly

PLEASE MEET 2 OF OUR AMBASSADORS. THEY'RE OUR HEROS!



Ambassador Co-Chair

**Name:** Sanford Williams

**Business:** CSL Plasma – Nampa

**What do you do?:** My name is Sanford Williams, Center Manager of CSL Plasma Inc., one of the world's largest collectors of human plasma, the critical ingredient used in the manufacture of therapies that treat patients suffering from a host of life-threatening conditions including primary immune deficiencies and bleeding disorders.

**Favorite Caldwell shop/restaurant/business:**  
Tacos Colima

**Favorite thing about the Caldwell Chamber:**  
Communication, Morale and Culture



Ambassador

**Name:** Link Porterfield

**Business:** epic.network

**What do you do?:** I help businesses get their technology right.

**Favorite Caldwell shop/restaurant/business:**  
Jack's Drive-In for their Grasshopper shake

**Favorite thing about the Caldwell Chamber:**  
Meeting other business owners at 3rd Thursdays  
Perk Up (formerly Coffee Connect)



# Let's Welcome New Businesses!

IDAHO MERCANTILE, MAY 5TH AT 11PM

CALDWELL CHAMBER OF COMMERCE

## *Grand Opening Ceremony*

Please join the Caldwell Chamber of Commerce and  
Idaho Mercantile for their  
Grand Opening!  
Come say 'Hi' and support this new to Caldwell Business!!

**May 5th at 11:00pm**

**Idaho Mercantile**

718 Main St,

Unit 1

Caldwell, Idaho 83605



[WWW.CALDWELLCHAMBER.ORG](http://WWW.CALDWELLCHAMBER.ORG)



*Ribbon cutting events are the perfect welcome to the  
community! Schedule yours today!*

# Let's Welcome New Businesses!

INDIAN CREEK APOTHECARY, MAY 19TH AT 11AM

CALDWELL CHAMBER OF COMMERCE

# *Grand Opening Ceremony*

Please join the Caldwell Chamber of Commerce and  
Indian Creek Apothecary for their  
Grand Opening and Open House!  
Come say 'Hi' and support this new-to-Caldwell Business!!

**May 19th at 11:00am**  
**Indian Creek Apothecary**  
705 Arthur Street  
Caldwell, ID 83605



[WWW.CALDWELLCHAMBER.ORG](http://WWW.CALDWELLCHAMBER.ORG)





# Come Welcome the Luxe Reel Theatre Back!

LUXE REEL THEATRE'S POST-COVID GRAND REOPENING

CALDWELL CHAMBER OF COMMERCE

## *Grand Reopening Ceremony*

Please join the Caldwell Chamber of  
Commerce and Luxe Reel Theatre for their  
Post-Covid Grand Reopening!  
Come say 'Hi' and support the theatre  
retuning!

**May 25th at 1:00pm**

**Luxe Reel Theatre**

913 Arthur St.

Caldwell, Idaho 83605



[WWW.CALDWELLCHAMBER.ORG](http://WWW.CALDWELLCHAMBER.ORG)



*As we reopen in Caldwell it's the perfect opportunity to  
reopen with a bang. Get your business the publicity it  
deserves with a Post-Covid Grand Reopening!*

# 2021 Spuds Baseball Schedule

CALDWELL IS TATER TOWN!

## 2021 SPUDS BASEBALL SCHEDULE

### MAY

SUN	MON	TUE	WED	THU	FRI	SAT
		25 MCT	26 MCT	27 MCT	28 SPS	29 SPS
30	31					

### JUNE

SUN	MON	TUE	WED	THU	FRI	SAT
		1 MCT	2 MCT	3 MCT	4 CHH	5 CHH
6 CHH	7	8 MCT	9 MCT	10 MCT	11 SPS	12 SPS
13 SPS	14 SVS	15	16 SVS	17 SVS	18 SPS	19 SPS
20 SPS	21	22 CHH	23 CHH	24 CHH	25 CHH	26 CHH
27 CHH	28	29 MCT	30 MCT			

### JULY

SUN	MON	TUE	WED	THU	FRI	SAT
				1 MCT	2 WNP	3 WNP
4 WNP	5	6 MCT	7 MCT	8 MCT	9 SPS	10 SPS
11 SPS	12 WNP	13 WNP	14 WNP	15 WNP	16 BBS	17 BBS
18 BBS	19	20	21	22 SVS	23 SVS	24 SVS
25 SVS	26 CHH	27 CHH	28 CHH	29 CHH	30 WNP	31 WNP

### AUGUST

SUN	MON	TUE	WED	THU	FRI	SAT
1 WNP	2 BBS	3 BBS	4 BBS	5 BBS	6 BBS	7 BBS
8 TRAVEL	9 DP	10 DP	11 DP	12 TRAVEL	13 LCS	14 LCS
15 LCS						

OFFICIAL ICE COLD BEVERAGE OF THE CANYON COUNTY SPUDS



## 10 BARREL BREWING CO

MERCHANDISE STORE LOCATED AT  
212 S. 4TH AVENUE, SUITE A  
CALDWELL, ID 83605

208-314-0089



HOME AWAY OFF ALL-STAR

MCT - MINING CITY TOMMYKNOCKERS  
SPS - SPEARFISH SASQUATCH  
CHH - CASPER HORSEHEADS  
SVS - SOURIS VALLEY SABRE DOGS  
WNP - WESTERN NEBRASKA PIONEERS  
BBS - BADLANDS BIG STICKS  
MON-SAT GAMES START AT 7:05PM  
SUN GAMES START AT 5:05PM

## BUY TICKETS & MERCH AT SPUDSBASEBALL.COM

FOLLOW US:    

Check out the Spuds Baseball Schedule at  
<https://spudsbasketball.com/schedule/> and be sure to catch a  
game!



## Member Shares

# CORPORATE SPONSORSHIP

32 GAMES  
OF  
EXPOSURE

# The Place to Be... and Be Seen!



## DOWNLOAD OUR SPONSORSHIP PACKET HERE:

FOLLOW US:



[SPUDSBASKETBALL.COM/SPONSORSHIP](https://spudsbasketball.com/sponsorship)



## Member Shares



# Win a laptop!

Drawing open to all students grades 6-12. Bring in your semester or trimester report cards to the nearest D.L. Evans Bank branch and register to win a laptop! Each 'A' that you have earned in a CORE class (*for example: English, Science, Social Studies, Reading, and History*) will qualify you for one entry into our drawing for a new laptop.

All entries are due by June 30, 2021. Laptops will be awarded in July 2021.

**THIS IS COMMUNITY BANKING**

**D.L. Evans** | **BANK**

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## Member Shares

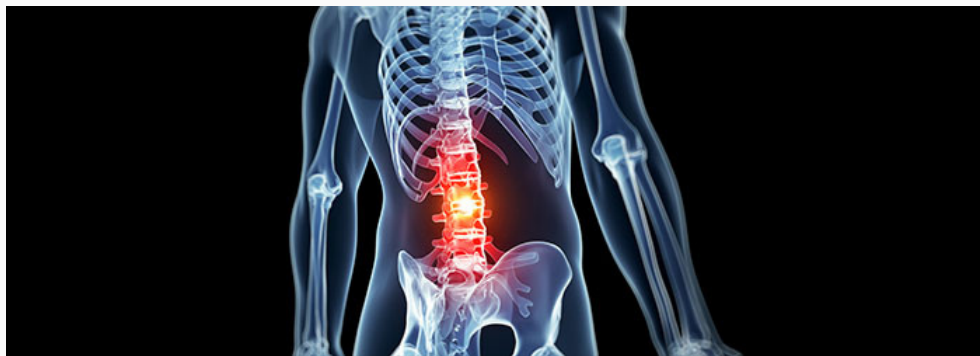


Don't let back pain get in the way of your summer fun! Check out West Valley Medical Center's latest On Demand Seminar!

Dr. Samuel Jorgenson discusses new options to solve back pain issues. Spinal surgery continues to evolve with the development of minimally invasive techniques and robotics now available at West Valley.

Learn more and check out On Demand Seminars here:

<https://westvalleymedctr.com/online-tools/on-demand-seminars/>



Don't forget West Valley Medical Center has nurses on-call for FREE 24/7 at 208-455-3995. Call anytime!



## Member Shares

**Thurs 3pm  
MAY 8th**



**Thurs 3pm  
MAY 8th**

# **CAR WASH FUNDRAISER**

**Come Support Caldwell Club Basketball! Funds  
go to support kids, for them to play this  
summer!! Car Wash will be lead by Caldwell  
Boys Basketball Team!!**



**BBQ:  
Hotdogs,  
chips and  
drink, \$6.00!!**



**CAR WASH, Stinker store 321 S  
24th Ave, Caldwell, Idaho 83605!**

**Contact Coach Triplett for more info, or to  
help Volunteer: 970.361.6208!!**

Made with PosterMyWall.com



# Member Shares

Thank you for your interest in supporting Caldwell High School Athletics and Activities! Below you will find a few sponsorship packages available to best suit your needs as a business. Your sponsorship will raise money for the many programs at Caldwell High School and will have a tremendous impact on the development of our students.

## Options for Advertising:

Indoor Banner – 3'x 7' banner in the main Gym at Caldwell High School  
Football Stadium – 3'x 7' banner on the football field during Varsity Games  
Soccer Stadium – 3'x 7' banner on the Soccer field  
Neptune Game Time Radio Commercial

Silver Package: Pick one option for advertisement Gold Package: Pick two options for advertisement

\$700 – year 1 \$1100 – year 1  
\$500 – year 2 \$900 – year 2  
\$500 – year 3 \$900 – year 3

Platinum Package: Pick three options for advertisement Diamond Package: All four options for advertisement

\$1400 – year 1 \$1650 – year 1  
\$1100 – year 2 \$1350 – year 2  
\$1100 – year 3 \$1350 – year 3

Custom radio station for Caldwell High School – with DJ's, great music and commercials for businesses like yours. Your business will gain valuable exposure to the crowds that attend home sporting events – Varsity and Sub-Varsity including any playoff games or tournaments that we might host. You will have roughly 120 commercials during the school year during games and tournaments. We will use GameTime Radio throughout the school year, providing non-stop exposure for your business. All commercials will be run during pre-game, halftime, and any bonus time during the game. GameTime will write/produce one (1) 30 second radio commercial for your business or organization at no cost. If you already have a 30 second radio commercial you can provide it to us in an MP3 format. You can change the commercial you provide as often as you desire.

Silver Sponsorship Package—Comes with one (1) Family All Sports Pass.

Gold Sponsorship Package—Comes with one (1) Family All Sports Pass.

Platinum Sponsorship Package—Comes with one (2) Family All Sports Pass.

Diamond Sponsorship Package—Comes with one (2) Family All Sports Pass.

If you have any questions please call Jon Hallock at (208) 963-2214. Thank you for your support and we look forward to seeing you at future Cougar events!

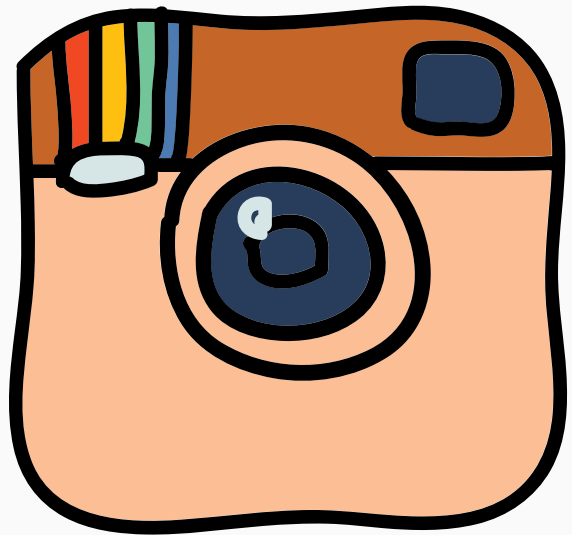
Tax ID Number: 82-6000728  
Jon Hallock  
Activities Director – Caldwell High School  
jhallock@caldwellschools.org  
(208)963-2214

Caldwell School Athletics offers HUGE business  
advertising opportunity.



## Let's Connect

We're social!



**CALDWELL CHAMBER OF COMMERCE**

**1001 BLAINE ST, CALDWELL**

**CaldwellChamber.org**

**(208) 459-7493**

**info@caldwellchamber.org**

**OPEN Monday - Friday 10am-2pm**