



THE CATALYST

JANUARY 2022



2022 - NEW YEAR, NEW GOALS!

It's the first quarter of a new year! What new goals and dreams do you have planned for your business? Where do you see yourself growing? Is it time to rebrand or expand? What did you learn from last year that is going to propel you into this year?

Whatever your goals, let's accomplish them together!

THE CALDWELL
CHAMBER OF
COMMERCE

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To be featured in the monthly newsletter, send us an email by the 25th of each month!



LEADERSHIP CALDWELL

*THE IMPORTANCE OF
LEADERSHIP, TAUGHT BY DR.
JEREMY GRAVES, PH.D.*

Dr. Jeremy Graves, Ph. D teaching a class
at PACE. Photo by Arlie Summers, BSU
Extended Studies.

2nd Thursdays from
8:30 am to 2:00 pm
Caldwell Chamber
of Commerce

OVERVIEW OF WHAT WILL BE TAUGHT

Leadership Caldwell is scheduled to begin March 10, 2022. This program will meet the second Thursday of the month for nine sessions and has been restructured around the theme of the importance of leadership. The program will begin at 8:30 am with a brief networking opportunity. Coffee and snacks will be served. The course will begin promptly at 9 am, with the course work taught by Jeremy Graves PH.D and will end at noon. Lunch will be from noon till 1pm. The afternoon session will be taught by business leaders in the community with most of the sessions ending by 2 pm. There will be two field trips for Media day and a trip to the State legislature which should end by 4 pm. The cost of this program is \$1,000.00 per person. Registrations are limited to 30 participants with enrollment closing on March 1, 2022, no exceptions.

[Register Here](#)

REACH US AT:

Jerry Summers
Executive Director
208-459-7493

jsummers@caldwellchamber.org

[REGISTRATION
OPENS JANUARY
3RD](#)

INAUGURAL SPRING GOLF TOURNAMENT



20 22

CALDWELL CHAMBER OF COMMERCE

FRIDAY, JUNE 10TH, 2022
SHOTGUN START AT 9:00 AM
PURPLE SAGE GOLF COURSE
WWW.CALDWELLCHAMBER.ORG

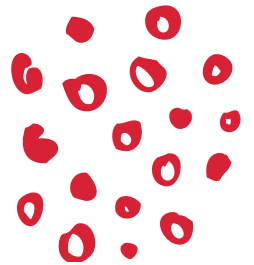
New Members

GIVE THEM A WARM WELCOME TO THE CHAMBER!

GRAZE CASE

We founded Graze Case with the idea of bringing friends and family together again. We specialize in using fresh ingredients and creative techniques when piecing together a delicious, hearty and oh so satisfying Graze Case.

We can be hired to cater family grazing and intimate events. We pool our resources to create lavish grazing for medium to large size private and corporate events. Call us today to see what we can do for you.



***DISASTER
RESPONSE***

PROPERTY DAMAGE & REPAIR EXPERTS

DISASTER RESPONSE, LLC

Disaster Response is the premiere restoration contractor in the areas we serve. With 24/7 emergency service, our top priority is you. When the unthinkable happens such as fire, water, wind, mold, or storm damage, Disaster Response is here for you and your family. We will walk you through the restoration process from start to finish, working to get your home and your life back as quickly as possible.

New Members

GIVE THEM A WARM WELCOME TO THE CHAMBER!



INSPERITY *HR that Makes a Difference™*

With our full-service HR solution, you'll get administrative relief, the potential to reduce liabilities and dedicated HR support, while your employees get access to better benefits. Perfect for small or medium-sized businesses looking to outsource HR tasks and focus more on the core business.



PEACEFUL BELLY
FARM

Welcome to Peaceful Belly Farm! A 35-acre ecologically regenerative farm, farm cafe, cidery, farm stand and CSA Program (Community Supported Agriculture). Our certified organic vegetables support 200 CSA members, The New Boise Farmers Market, The Boise Co-op, and local restaurants.

At its heart, Peaceful Belly is a small family farm. We believe in genetic diversity, both domestic and wild. We grow over 180 types of vegetables, fruits, herbs, flowers and berries and make hard cider. Our food is grown organically and is certified by the State of Idaho.

New Members

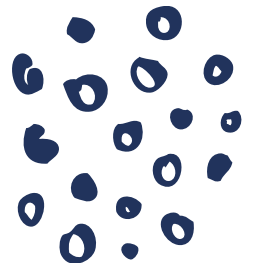
GIVE THEM A WARM WELCOME TO THE CHAMBER!



SNAKE RIVER WINE TOURS

Snake River Wine Tours is southwestern Idaho's premier wine tour operator. We take pride in exceptional guest experiences and focus on what's most important, your wine tour experience!

Explore the Snake River Valley Wine Region, 40 minutes outside of Boise, Idaho. The Sunnyslope Wine Trail, referred to as "The Heart of Idaho Wine Country", is home to over 15 wineries, each offering exceptional wines and unique wine tasting experiences.



Cushing Terrell®

CUSHING TERRELL

Cushing Terrell was founded in 1938 by architects, Ralph Cushing and Everett Terrell, who acted on the belief that integrating architecture, engineering, and design opened the doors for deepened relationships and enhanced creativity—the foundations of our design practice and what still defines us today. Our mission is to invent a better way of living. Driven by empathy, our team works together to design spaces and systems that help people live their best lives, achieve their visions, and enjoy healthy, sustainable built environments. For more information about Cushing Terrell and our commitment to forever improve, visit us at cushingterrell.com.

We are a full service design firm with architects, engineers, and designers – as well as specialty services like graphics, visualization, sustainability, and energy services.



JOIN US FOR OUR JANUARY NOON BREAK LUNCHEON



ADVOCATES AGAINST FAMILY VIOLENCE

Speaker: Kimberly
Deugan, Executive
Director

TUESDAY, JANUARY 11TH, 2022
11:30 AM TO 12:30 PM
CALDWELL ELKS LODGE
1015 N KIMBALL AVE
CALDWELL, ID 83605



Cushing Terrell

THE CALDWELL CHAMBER OF
COMMERCE PRESENTS

Coffee Connect

SPONSORED BY AND HELD AT THE OFFICE OF
CUSHING TERRELL, 702 MAIN ST
TUESDAY, JANUARY 20TH // 8:00 AM TO 9:00 AM



Cushing Terrell®

Our 2022 Coffee Connect Sponsor

Cushing Terrell was founded in 1938 by architects, Ralph Cushing and Everett Terrell, who acted on the belief that integrating architecture, engineering, and design opened the doors for deepened relationships and enhanced creativity—the foundations of our design practice and what still defines us today. Our mission is to invent a better way of living. Driven by empathy, our team works together to design spaces and systems that help people live their best lives, achieve their visions, and enjoy healthy, sustainable built environments.

For more information about Cushing Terrell and our commitment to forever improve, visit us at cushingterrell.com.

We are a full service design firm with architects, engineers, and designers – as well as specialty services like graphics, visualization, sustainability, and energy services.

Cushing Terrell will be sponsoring ALL of our Coffee Connects in 2022! We are thankful for their generous sponsorship. Come get a cup with them every 3rd Thursday (see calendar for exact dates)!



New Year New You

Free Community Health Screening

Wednesday, February 2, 11:00am - 1:00pm

West Valley Medical Center

(Indian Creek Room)

1717 Arlington Avenue,

Caldwell, Idaho 83605

Register today at 208-455-3995

or [westvalleyisbetter.com](https://www.westvalleyisbetter.com)

New Year, New You!

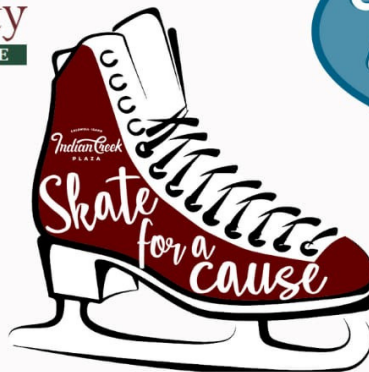
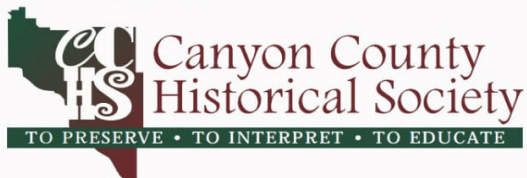
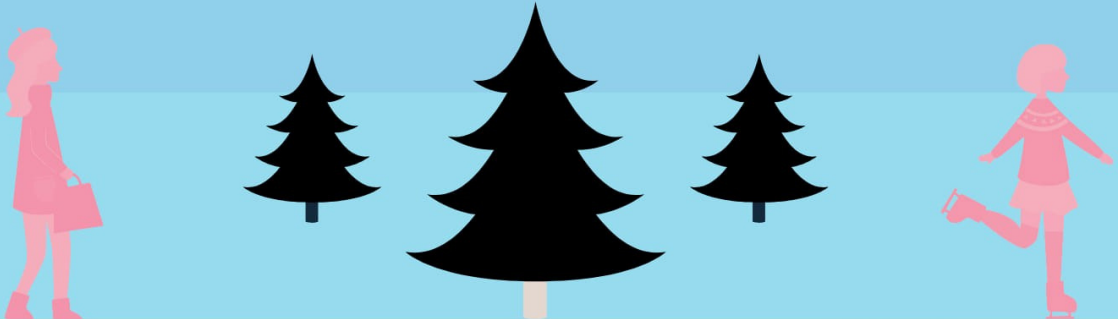
Join us for a Free health screening at West Valley Medical Center on Wednesday, February 2, 2022. Sign up for one of the available appointments between 11 am - 1 pm. We'll check blood pressure, take a blood glucose measurement, demonstrate nutritious recipes, exercises and more! Call today before the appointments are filled at 208-455-3995 or register online [here](https://www.westvalleyisbetter.com).

CANYON COUNTY HISTORICAL SOCIETY

Skate-For-A-Cause Indian Creek Plaza

January 24, 2022 | 6 PM to 8 PM
Indian Creek Plaza Ice Ribbon,
Caldwell, Idaho

Wear your vintage best! When purchasing skate passes, don't forget to mention that you are there to support Canyon County Historical Society!



NEW HEADSHOTS FOR A NEW YEAR

For Chamber members
only. \$100 one image
headshot package
(normally \$190)

Call (208) 695-5011



REDLIGHT
Photography



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Pancake Breakfast

Jan 15th, 2022

CALDWELL VETRERAN'S MEMORIAL HALL

1101 Cleveland Blvd

Benefit the Carrie L. French Chapter 1

Disabled American Veteran's

Time 8:00 till 11:00

\$10.00 per person

Tickets at the door