



TREASURE VALLEY NIGHT LIGHT PARADE 2022



Sponsorship Levels



Poinsettia Sponsor // \$2,000.00

As a Poinsettia sponsor, you will receive major recognition in the monthly Chamber e-newsletter, social media, website, and local newspaper, along with 1 free ad on the Chamber website. Your business logo will be prominently displayed on our advertising poster and on every ad we send out about the Night Light Parade. You will also receive 1 Business Spotlight table at a future Noon Break Luncheon, along with 6 Noon Break Luncheon vouchers. Your float entry fee will also be waived, should you choose to enter one.



Mistletoe Sponsor // \$1,000.00

As a Mistletoe sponsor, you will receive major recognition in the monthly Chamber e-newsletter, social media, website, and local newspaper, along with your business logo prominently displayed on our advertising poster and on every ad we send out about the Night Light Parade. You will also receive Sponsor Recognition at a future Noon Break Luncheon, along with 4 Noon Break Luncheon vouchers. Your float entry fee will also be waived, should you choose to enter one.



Drummer Boy Sponsor // \$500.00

As a Drummer Boy sponsor, you will receive major recognition in the monthly Chamber e-newsletter, social media, and local newspaper, along with your business logo displayed on our advertising poster. You will also receive Sponsor Recognition at a future Noon Break Luncheon, along with 2 Noon Break Luncheon vouchers. You will also receive a banner with your business name and logo that your company can carry in the parade.



Candy Cane Sponsor // \$250.00

As a Candy Cane sponsor, you will receive major recognition in the monthly Chamber e-newsletter, social media, and local newspaper, along with your business logo displayed on our advertising poster. You will also receive Sponsor Recognition at a future Noon Break Luncheon, along with 1 Noon Break Luncheon voucher.



TREASURE VALLEY NIGHT LIGHT PARADE 2022



Sponsorship Levels



Business/Organization _____

Contact Name _____

Phone _____ Email _____

Address _____

Sponsor Level _____

Please check one:

Invoice me: _____ Check #: _____

Caldwell Chamber of Commerce // 1001 Blaine St, Caldwell, ID 83605 // 208-459-7493
Event Coordinator: alangdon@caldwellchamber.org

Thank You for Your Sponsorship!