Abbie Schaefer is a communications and public relations professional based in Coastal Virginia. She is currently Director of Communications & Special Projects for William & Mary Arts & Sciences, the university’s largest academic unit. Previously, she spent five years with An Achievable Dream, a regional K-12 educational nonprofit, most recently serving as Senior Director of PR & Marketing. She serves on the board of the Hampton Roads chapter of the Public Relations Society of America (PRSA) and previously served on the board of tHRive Young Professionals of the Hampton Roads Chamber. She holds a B.S. in communication from Old Dominion University and an MBA from William & Mary.