

H|B|A|C|A

Home Builders Association of Central Arizona

Sponsored Retargeting

Access the HBACA's digital audience with targeted advertising.



Why Retargeting?

Our audience becomes your audience with retargeting. Get direct access to the HBACA's digital audience and retarget them with your ads wherever they visit online.

Quality Leads

Don't rely on broad, generic targeting on common ad platforms. Stand out with the HBACA's high quality audience with a clear need for what you offer.

Measurable Results

Receive a report that allows you to see your campaign results, including ad views, clicks, and geographical locations of ads served.

Questions?

Contact us:

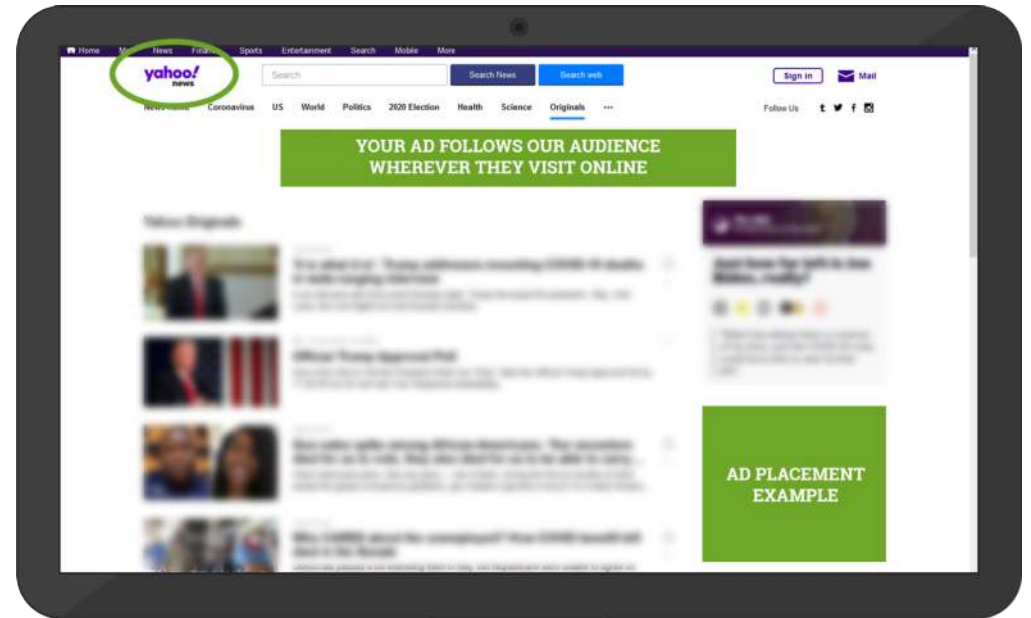
602.274.6545

Sponsored Retargeting

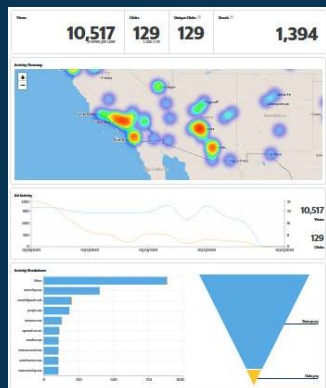
Choose Your Reach & Duration:

Price	Duration	Reach (Ad Views)
\$1400	30-day campaign	35,000 Impressions
\$2300	60-day campaign	70,000 Impressions
\$3000	60-day campaign	100,000 Impressions

Contact us for
Customized Packages



Example Retargeting on Yahoo.com



Track Your Success

- 👁 Impressions
- 🖱 Clicks
- 📍 Locations

Ad Specs

.jpg or .gif

All packages include:

Leaderboard - 728x90

Wide Skyscraper - 160x600

Square - 300x250