

# **Signature Events**

## **ANNUAL MEETING – April 22, 2021**

Purpose: Be a part of the Bossier Chamber of Commerce’s premier event and the largest networking event in NWLA! We will celebrate the successes of 2020 and look forward to what the coming year will bring to the Northwest Louisiana Region. It is at this event that the Chamber installs new officers and honors our community’s businesses as well as outstanding chamber members with awards including Business of the Year and Business Person of the Year. We will celebrate every Thursday in April. Look for details and opportunities throughout this document and on our website.

### **DEADLINE FOR THIS SPONSORSHIP: April 9**

- Presenting Sponsor - \$6000

Benefits:

- EXCLUSIVE FULL PAGE ad in BIZ Magazine special edition to be handed out at the Gala and sent to its full circulation of 10,000, including decision makers and business leaders in Bossier, Shreveport and Minden as well as Barksdale Commanders
- Company logo featured with top billing on all event promotions
- Recognition through Social Media Outlets
- Company logo on 1,500 printed invitations
- Logo in eNewsletter publicity which is sent to over 2,000 business professionals in NWLA
- Logo in event program
- Company logo on event slide show
- Company recognized from the podium
- Company logo when promoting event on Chamber website, which receives more than 4,500 visitors per month
- Recognition in event press release
- Choose one:
  - In Person: Two reserved tables for six (6) in preferred location with company signage which includes lunch.
  - Virtual: Host your employees/guest at your office with a \$600 local restaurant gift card via zoom.

- Supporting Sponsor - \$4000

Benefits:

- EXCLUSIVE HALF (1/2) PAGE ad in BIZ Magazine special edition to be handed out at the Gala and sent to its full circulation of 10,000, including decision makers and business leaders in Bossier, Shreveport and Minden as well as Barksdale Commanders
- Recognition on all event promotions
- Recognition on 1,500 printed invitations
- Logo in eNewsletter publicity which is sent to over 2,000 business professionals in NWLA

- Logo in event program
- Company recognized from the podium
- Company logo when promoting event on Chamber website, which receives more than 4,500 visitors per month
- Choose one:
  - In Person: One reserved table for six (6) in preferred location with company signage which includes lunch.
  - Virtual: Host your employees/guest at your office with a \$300 local restaurant gift card via zoom.

■ Award Sponsor - \$3000

- EXCLUSIVE QUARTER (1/4) PAGE ad in BIZ Magazine special edition to be handed out at the Gala and sent to its full circulation of 10,000, including decision makers and business leaders in Bossier, Shreveport and Minden as well as Barksdale Commanders
- Recognition on all event promotions (not including billboards or invitations)
- Recognition in eNewsletter publicity which is sent to over 2,000 business professionals in NWLA
- Logo in event program
- Recognition in event slideshow
- Recognition during awards presentation
- Company name on awards
- Company logo when promoting event on Chamber website, which receives more than 4,500 visitors per month
- Choose one:
  - In Person: One reserved table for six (6) in preferred location with company signage which includes lunch.
  - Virtual: Host your employees/guest at your office with a \$300 local restaurant gift card via zoom.

■ Platinum Sponsor - \$1500

Benefits:

- EXCLUSIVE QUARTER (1/4) PAGE ad in BIZ Magazine special edition to be handed out at the Gala and sent to its full circulation of 10,000, including decision makers and business leaders in Bossier, Shreveport and Minden as well as Barksdale Commanders
- Recognition in event program
- Company recognized from the podium
- Company recognition when promoting event on Chamber website, which receives more than 4,500 visitors per month
- Company recognition on event signage
- Choose one:

- In Person: One reserved table for six (6) in preferred location with company signage which includes lunch.
  - Virtual: Host your employees/guest at your office with a \$300 local restaurant gift card via zoom.
- Corporate Tables - \$1000**
    - 1/8 PAGE ad in BIZ Magazine special edition to be handed out at the Gala and sent to its full circulation of 10,000, including decision makers and business leaders in Bossier, Shreveport and Minden as well as Barksdale Commanders
    - Choose one:
      - In Person: One reserved table for six (6) in preferred location with company signage which includes lunch.
      - Virtual: Host your employees/guest at your office with a \$300 local restaurant gift card via zoom.

### **GOLF CLASSIC – OCTOBER 2021**

Travel the world one hole at a time as we celebrate a cultural experience at The Golf Course at Stonebridge . Golfers enjoy a round of golf, contests for closest to the pin and longest drive, Hole in One contest, gimmick holes, and food and drinks from around the world as they play the course. Players will be treated to lunch and an after-party awards reception with more great food, door prizes and fun!

- Presenting Sponsor - \$5000**

Benefits:

  - Company logo featured with top billing on all event promotions
  - Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)
  - Company logo inside player Passport Scorecard
  - Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)
  - Recognition through Social Media Outlets
  - Opportunity for company representative to welcome the golfers before shot-gun and at the awards reception
  - Display table inside the clubhouse
  - Two 4-player golf teams
- Tote Bag Sponsor - \$2000**

Benefits:

  - Company logo on player tote bags
  - Recognition on all event promotions
  - Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)

- Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)
- Recognition through Social Media Outlets
- Company logo inside player Passport Scorecard
- Display table at after party
- One 4-player golf team

■ Bag Drop Sponsor - \$1750

Benefits:

- Company logo on player golf accessory
- Recognition on all event promotions
- Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)
- Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)
- Recognition through Social Media Outlets
- Company logo inside player Passport Scorecard
- Display table at after party
- One 4-player golf team

■ Passport Scorecard Sponsor - \$2000

Benefits:

- Large company logo on player Passport Scorecard cover
- Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)
- Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)
- Recognition through Social Media Outlets
- Includes coupons and keepsake
- One 4-player golf team

■ Putting Green Sponsor - \$500

Benefits:

- Company logo on signage at designated putting green
- Opportunity to distribute promotional materials
- Company recognition when promoting event on Chamber website (which receives over 4,500 hits per month)

■ Hole-In-One Sponsor - \$1000

Benefits:

- Company logo on signage at tee-box for the hole-in-one
- Recognition on all event promotions
- Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)
- Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)

- Recognition through Social Media Outlets
- Opportunity for company representatives to “man” hole and distribute promotional materials
- One 4-player golf team

■ Golf Towel Sponsor - \$1000

Benefits:

- Company logo on golf towels given to tournament players
- Company recognition in eNewsletter publicity (which is sent to over 2,000 email addresses)
- Recognition through Social Media Outlets
- Company recognition when promoting event on Chamber website (which receives over 4,500 hits per month)

■ Golf Ball Sponsor - \$1200

Benefits:

- Company Logo on golf balls for each tournament player (130 sleeves)
- Company Recognition in eNewsletter publicity
- Recognition through Social Media Outlets
- Company recognition when promoting event on Chamber website (which receives over 4,500 hits per month)

■ Team of 4 - \$600

Benefits:

- Tee time for one team of four
- Pre-tournament lunch for the team
- Free refreshments on the course
- Opportunity to win door prizes following the tournament

■ Hole Sponsor - \$650

Benefits:

- Opportunity to create an interactive cultural experience at the tee box of the designated hole including distribution of refreshments and promotional items
  - Recognition on sign at hole with your logo
  - Company recognition when promoting event on Chamber website (which receives over 4,500 hits per month)
  - For more information contact the chamber office at (318) 746-0252
  - MUST bring your own tent, table, chairs and trash receptacle
- \*\*Cultural themes will be given on a first come, first served basis\*\*

■ Longest Drive Sponsor - \$300

- Company name on signage at hole indicating the proximity prize
- Company recognition when promoting event on Chamber website (which receives over 4,500 hits per month)

- Closest to the Pin Sponsor - \$300
  - Company name on signage at hole indicating the proximity prize
  - Company recognition when promoting event on Chamber website (which receives over 4,500 hits per month)
  
- Staff Shirt Sponsor - \$250
  - Company name placed on Chamber staff golf shirts
  - Company recognition when promoting event on Chamber website (which receives over 4,500 hits per month)
  - Shirt design/ordering will go through the Bossier Chamber
  
- Passport Coupons - \$100
  - Promotional coupon in Passport Scorecard

### **NEW TEACHER WELCOME BAGS – July 2021**

When you participate in this “Welcome to Bossier Parish Schools” goodie bags, your company is recognized as one that believes in the value of education. New teachers to Bossier Parish are welcomed and shown support from the business community by providing them with start-up materials for the classroom and several door prize items such as gift certificates. Your business can support our local teachers in one of the following ways:

- Platinum Sponsor - \$3000
  - Company logo featured with top billing on all event promotions
  - Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)
  - Recognition through Social Media Outlets
  - Company logo on bag/tote
  - Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)
  - Recognition in event press release
  - Opportunity to welcome teachers through a live video.
  - Company recognition in teacher welcome video.
  - Opportunity to submit items for “Welcome” bag.
  - Opportunity to provide a door prize.
  
- Gold Sponsor - \$1250
  - Recognition on all event promotions (not including billboards)
  - Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)
  - Recognition through Social Media Outlets
  - Company logo on bag/tote

- Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)
- Company recognition in teacher welcome video.
- Opportunity to submit items for “Welcome” bag.
- Opportunity to provide a door prize.

■ Silver Sponsor - \$600

Recognition on all event promotions (not including billboards)

- Recognition in eNewsletter publicity (which is sent to over 2,000 email addresses)
- Company logo on bag/tote
- Company recognition when promoting event on Chamber website (which receives over 4,500 hits per month)
- Company recognition in teacher welcome video.
- Opportunity to submit items for “Welcome” bag.
- Opportunity to provide a door prize.

■ New Teacher Supporter - \$250

- Opportunity to submit items for “Welcome” bag.
- Opportunity to provide a door prize.

## **BYL – BOSSIER YOUTH LEADERSHIP 2021-22**

Purpose: Prepare our high school students to take on leadership roles when they enter the business community. This prestigious program consists of nine monthly sessions in Leadership, Team Building, Quality of Life, Education, Healthcare & Technology, Law Enforcement, Social Services, Economic Development, and Capital Day.

■ Presenting Sponsor - \$2500

Benefits:

- Company logo featured with top billing on all program promotions
- Company logo on class members’ shirts worn at each session
- Company logo in BYL workbook
- Company logo on each session agenda
- Company logo on graduation event signage
- Recognition in graduation event program
- Company recognized from the podium at graduation held in May 2022

■ Louisiana State Capitol Day Sponsor - \$2500

Company logo printed on Leadership Day at the Capitol agenda

- Company logo in BYL workbook
- Recognition through Social Media Outlets for sponsored session

- Opportunity to address BYL students at lunch
  - Company logo on May 2022 graduation event signage
  - Company logo in May 2022 graduation event program
  - One ticket for company member to attend trip to Baton Rouge
- **Graduation Sponsor - \$800**  
Company logo featured with top billing on all BYL Graduation promotions
    - Recognition through Social Media Outlets for graduation promotion
    - Company logo on graduation signage
    - Recognition in graduation event program
    - Company logo on event slide show
    - Company recognized from the podium at graduation held in May 2022
- **Reception Sponsor - \$800 – 1 stock**  
Company logo featured with top billing on all BYL Reception promotions
    - Recognition through Social Media Outlets for reception
    - Company logo on reception signage
    - Company recognized from the podium at reception
    - Opportunity to address BYL students and mentors at Reception
- **Leadership Session Sponsor - \$600**  
Company logo printed on Leadership Services Session agenda
    - Company logo in BYL workbook
    - Recognition through Social Media Outlets for sponsored session
    - Company recognition on graduation event signage
    - Recognition in May 2022 graduation event program
- **Law Enforcement Session Sponsor - \$600**  
Company logo printed on Law Enforcement Session agenda
    - Company logo in BYL workbook
    - Recognition through Social Media Outlets for sponsored session
    - Company recognition on graduation event signage
    - Recognition in May 2022 graduation event program
- **Social Services Session Sponsor - \$600**  
Company logo printed on Social Services Session agenda
    - Company logo in BYL workbook
    - Recognition through Social Media Outlets for sponsored session
    - Company recognition on graduation event signage
    - Recognition in May 2022 graduation event program
- **Team Building Session Sponsor - \$600**



Company logo printed on Team Building Session agenda

- Company logo in BYL workbook
- Recognition through Social Media Outlets for sponsored session
- Company recognition on graduation event signage
- Recognition in May 2022 graduation event program

■ Healthcare/Technology Session Sponsor - \$600

Company logo printed on Healthcare/Technology Session agenda

- Company logo in BYL workbook
- Recognition through Social Media Outlets for sponsored session
- Company recognition on graduation event signage
- Recognition in May 2022 graduation event program

■ Education Session Sponsor - \$600

Company logo printed on Education Services Session agenda

- Company logo in BYL workbook
- Recognition through Social Media Outlets for sponsored session
- Company recognition on graduation event signage
- Recognition in May 2022 graduation event program

■ Quality of Life Session Sponsor - \$600

Company logo printed on Quality of Life Services Session agenda

- Company logo in BYL workbook
- Recognition through Social Media Outlets for sponsored session
- Company recognition on graduation event signage
- Recognition in May 2022 graduation event program

■ Economic Development Session Sponsor - \$600

Company logo printed on Economic Development Session agenda

- Recognition through Social Media Outlets for sponsored session
- Company recognition on graduation event signage
- Recognition in May 2022 graduation event program

**PATRIOT AWARDS – SEPTEMBER 9, 2021**

• Purpose: Join us as we recognize courageous men and women who serve as Bossier Parish law enforcement, fire/EMS teams and military personnel (Active/Guard and Reserve) and show up to serve our community and our country day in and day out.

■ Presenting Sponsor - \$6000

Benefits:

- Company logo featured with top billing on all event promotions

- Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)
- Recognition through Social Media Outlets
- Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)
- Company logo on event signage
- Recognition in event program
- Company logo in event slide show
- Company recognized from the podium
- Recognition in event press release
- Choose one:
  - In Person: Two reserved table for six (6) in preferred location with company signage which includes lunch.
  - Virtual: Host your employees/guest at your office with a \$600 local restaurant gift card via zoom.

■ Speaker Sponsor - \$3500

Benefits:

- Recognition on all event promotions
- Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)
- Recognition through Social Media Outlets
- Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)
- Company logo on event signage
- Recognition in event program
- Company logo in event slide show
- Company recognized from the podium
- Choose one:
  - In Person: One reserved table for six (6) in preferred location with company signage which includes lunch.
  - Virtual: Host your employees/guest at your office with a \$300 local restaurant gift card via zoom.

■ Award Sponsor - \$3000

Benefits:

- Recognition on all event promotions
- Company name on awards
- Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)
- Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)
- Recognition through Social Media Outlets
- Company logo on event signage

- Recognition in event program
- Company logo on event slide show
- Company recognized from the podium
- Opportunity to present awards to recipients
- Choose one:
  - In Person: One reserved table for six (6) in preferred location with company signage which includes lunch.
  - Virtual: Host your employees/guest at your office with a \$300 local restaurant gift card via zoom.

■ Platinum Sponsor - \$1350

Benefits:

- Recognition on all event promotions (not including billboards)
- Recognition in eNewsletter publicity (which is sent to over 2,000 email addresses)
- Company logo on event signage
- Recognition in event program
- Company logo on event slide show
- Company recognized from the podium
- Company recognition when promoting event on Chamber website (which receives over 4,500 hits per month)

Choose one:

- In Person: One reserved table for six (6) in preferred location with company signage which includes lunch.
- Virtual: Host your employees/guest at your office with a \$300 local restaurant gift card via zoom.

■ Gold Sponsor - \$800

Benefits:

- Recognition in event program
- Company recognition on event slide show
- Company recognized from the podium
- Choose one:

- In Person: One reserved table for six (6) in preferred location with company signage which includes lunch.
- Virtual: Host your employees/guest at your office with a \$300 local restaurant gift card via zoom.

■ Silver Sponsor - \$450

Benefits:

- Recognition in event program

- Company recognition on event slideshow

- Friend of the Patriots - \$45

## **Military**

### **2021 MILITARY AWARDS SUPPORTER - \$1500**

Sponsors awards given throughout the year for members of 2nd Bomb Wing, 307th Bomb Wing, Eighth Air Force and Air Force Global Strike Command at Barksdale Air Force Base for their quarterly and annual award winners selected through a military awards process

- Recognition through Military Relations Social Media Outlets
- Company logo on award given to military member

### **MONTH OF THE MILITARY CHILD – APRIL 2021**

Purpose: We take this opportunity to honor thousands of local military children and recognize the sacrifices they make as they follow their parent(s) around the country and the world in service to our nation.

\*\*Month of the Military Child: “Purple Up” is a program of the Northwest Louisiana Military Support foundation, a 501 (c) 3 organization of the Bossier Chamber of Commerce. All checks must be written to the NWLA Military Support Foundation. \*\*

\*\*All event dates are subject to change\*\*

#### **■ Presenting Sponsor - \$2000**

- Company logo on <http://nwlmilitarysupport.org/> Military page for twelve months
- Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)
- Recognition through Military Support Foundation Social Media Outlets
- Recognition at the end of each Month of the Military Child Public Announcement video submitted by 9-12 grade and higher education students throughout Northwest Louisiana and ran on Social Media Outlets throughout the month of April
- Opportunity to sit on the judging panel for the Public Announcement videos
- Company logo on back of official “Purple Up” t-shirt

#### **■ Platinum Sponsor - \$1000**

- Company logo on <http://nwlmilitarysupport.org/> Military page for twelve months
- Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)
- Recognition through Military Support Foundation Social Media Outlets
- Company logo on back of official “Purple Up” t-shirt

■ **Gold Sponsor - \$800**

- Company recognition on <http://nwlamilitarysupport.org/> Military page for twelve months (website receives over 4,500 hits per month)
- Recognition through Military Support Foundation Social Media Outlets
- Company name on back of official “Purple Up” t-shirt

**MILITARY MAY – MAY 2021**

Purpose: Coordinates community support for our military families within Northwest Louisiana.

\*\*Military May is a program of the Northwest Louisiana Military Support foundation, a 501 (c) 3 organization of the Bossier Chamber of Commerce. All checks must be written to the NWLA Military Support Foundation.\*\*

■ **Platinum Sponsor - \$1000**

- Company logo on all NWLA MSF event promotions
- Company logo on NWLA MSF website
- Company recognition on NWLA Facebook page

■ **Gold Sponsor - \$750**

- Company logo on all NWLA MSF event promotions
- Company recognition on NWLA MSF website
- Company recognition on NWLA Facebook page

■ **Silver Sponsor - \$500**

- Company recognition on all NWLA MSF event promotions
- Company recognition on NWLA MSF website
- Company recognition on NWLA Facebook page

**MILITARY COMMUNITY PARTNER SPONSORS: \$1000**

Purpose: A new initiative the Military Relations Committee of the Bossier Chamber of Commerce is implementing within our community to recognize our businesses and organizations that are committed to serving our military, veteran and spouse community. Sponsors of this initiative would be on the forefront as a Military Community Partner. \*\*Sponsors must meet at least 4 criteria of a Military Community Partner. Email [marc@bossierchamber.com](mailto:marc@bossierchamber.com) for the criteria.\*\*

**Benefits:**

- Recognition and speaking opportunity at the Military Community Partner press conference.
- Company logo featured on program billboards for first 3 months.
- Company logo on new website ad space for first 6 months
- Recognition in eNewsletter for program release

- Feature business as spotlight partner
- Recognition in press release
- Recognition through social media outlets for program launch
- Recognition on military webinars on #ThursDATEs in May

## **VETERANS' JOB & RESOURCE FAIR – DATE TBD 2021**

As an organization dedicated to enhancing the business community's growth, the Bossier Chamber of Commerce is proud to host the spring Veterans Job and Resource Fair. This is considered the premier veteran hiring event in the region. Our goal is to improve the unemployment rate of our veterans in the Ark-La-Tex region. Our job fair is open to all businesses looking to find that perfect employee. Human Resources departments can engage with this great group of highly motivated individuals and communicate the proper steps to applying for positions with great local companies. On-the-spot interviews and hiring is permitted and encouraged. Our sponsors make it possible to keep this much-needed event free to our employers and job seekers.

**\*\*Event date subject to change\*\***

- Gold Sponsor - \$800
  - Company logo on all event promotions
  - Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)
  - Company logo in eNewsletter publicity (which is sent to over 2,000 email addresses)
  - Recognition through Social Media Outlets during event promotions
  - Company logo on event signage
  - Opportunity to set up promotional booth at registration entrance
  - Hiring booth space in prime location if desired
  - Opportunity to provide materials to put in expo bags for attending veterans
  
- Silver Sponsor - \$600
  - Recognition on all event promotions
  - Company recognition when promoting event on Chamber website (which receives over 4,500 hits per month)
  - Company recognition in eNewsletter publicity (which is sent to over 2,000 email addresses)
  - Company logo on event signage
  - Opportunity to provide materials to put in expo bags for attending veterans

## **Advocacy**

### **STATE OF THE STATE – AUGUST 2021**

**WEBINAR Only currently. Could be modified to hybrid, pending COVID restrictions and speakers availability.**

Purpose: Ensure that all our members are fully aware of how our elected officials' work will affect them and their way of life and gain better insight into how the recently ended session will have an impact on businesses and the community.

■ Speaker Sponsor - \$3000

Benefits:

- Recognition on all event promotions
- Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)
- Recognition through Social Media Outlets
- Recognition in event program
- Company recognized from the podium
- Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)
- Opportunity to introduce Keynote speaker
- Choose one:

~~In Person: One reserved table for six (6) in preferred location with company signage which includes lunch.~~

Virtual: Host your employees/guest at your office with a \$300 local restaurant gift card via zoom.

■ Presenting Sponsor - \$2000

- Company logo featured with top billing on all event promotions
- Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)
- Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)
- Recognition through Social Media Outlets
- Recognition in event press release
- Opportunity to display company signage
- Opportunity to distribute promotional materials to event guests
- Choose one:

~~In Person: One reserved table for six (6) in preferred location with company signage which includes lunch.~~

Virtual: Host your employees/guest at your office with a \$300 local restaurant gift card via zoom.

■ Gold Sponsor - \$600

Recognition in event program

- Choose one:

- ~~In Person: One reserved table for six (6) in preferred location with company signage which includes lunch.~~
- Virtual: Host your employees/guest at your office with a \$300 local restaurant gift card via zoom.

### **BC TO DC FALL TRIP – FALL 2021**

Purpose: This multi-day event provides an opportunity for members to see government in action as they meet with federal officials, legislators, agencies and attend pre-arranged meetings, tours and other legislative activities.

- Presenting Sponsor - \$2500
  - Featured with top billing on all event promotions
  - Recognition as Presenting Sponsor: “Bossier Chamber Legislative Trip Presented by (company name)”
  - Logo in eNewsletter publicity (which is sent to over 2,000 business professionals in NWLA)
  - Recognition in pre and post event press release
  - Company logo on all applicable trip materials, including Issues Book
  - Invitation for one company representative to attend trip (individual expense)
  - For more information contact the Bossier Chamber at 318 746-0252
  
- Issues Book Sponsor – \$300
  - Recognition throughout Issues Book distributed to all invite-only guests of trip, as well as members and staff of each Congress office. This publication is a sought after resource that is used year-round for legislative review.
  - Logo in eNewsletter publicity (which is sent to over 2,000 business professionals in NWLA)
  - Recognition in pre and post event press release
  - Recognition on all applicable trip materials
  - Invitation for one company representative to attend trip (individual expense)
  - For more information contact the Bossier Chamber at 318 746-0252

### **EDUCATION & INNOVATION LUNCHEON – NOVEMBER 2021**

At this luncheon, the Bossier Innovates Foundation, a 501(c)3 nonprofit organization of the Bossier Chamber, will award scholarships to high school seniors who hit the criteria for the 2021 event theme and a speaker will address students and business leaders to tell them the workforce trends or occupations for the future.

- Platinum Sponsor - \$3000



Company logo featured with top billing on all event promotions

- Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)
- Recognition through Social Media Outlets
- Company logo on event signage
- Recognition in event program
- Company logo on event slide show
- Company recognized from the podium
- Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)
- Recognition in event press release
- Choose one:
  - In Person: One reserved table for six (6) in preferred location with company signage which includes lunch.
  - Virtual: Host your employees/guest at your office with a \$300 local restaurant gift card via zoom.

■ Gold Sponsor - \$1500

Recognition on all event promotions (not including billboards)

- Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)
- Recognition through Social Media Outlets
- Company logo on event signage
- Recognition in event program
- Company recognized from the podium
- Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)
- Choose one:
  - In Person: One reserved table for six (6) in preferred location with company signage which includes lunch.
  - Virtual: Host your employees/guest at your office with a \$300 local restaurant gift card via zoom.

■ Silver Sponsor - \$1000

Company recognition in eNewsletter publicity (which is sent to over 2,000 email addresses)

- Company name on event signage
- Recognition in event program
- Company recognized from the podium
- Company recognition when promoting event on Chamber website (which receives over 4,500 hits per month)
- Choose one:
  - In Person: One reserved table for six (6) in preferred location with company signage which includes lunch.

- Virtual: Host your employees/guest at your office with a \$300 local restaurant gift card via zoom.

■ Bronze Sponsor - \$600

Choose one:

- In Person: One reserved table for six (6) in preferred location with company signage which includes lunch.
- Virtual: Host your employees/guest at your office with a \$300 local restaurant gift card via zoom.

## **#ThursDATE**

Through December 31<sup>st</sup> (except July) the Bossier Chamber will host a variety of topics every Thursday, Timely Topics and Virtual Delivery.

- Chamber Chat (1<sup>st</sup> Thursday) Sponsor - \$600 - each month
  - Company logo featured with top billing on all event promotions.
  - Recognition through Social Media Outlets.
  - FB Live Event
  - Opportunity to welcome the virtual attendees.
- Doing Business Seminar (2<sup>nd</sup> Thursday) Sponsor - \$600 - each month
  - Company logo featured with top billing on all event promotions.
  - Recognition through Social Media Outlets.
  - FB Live Event
  - Opportunity to welcome the virtual attendees.
- Networking (3<sup>rd</sup> Thursday) Sponsor - \$600 - each month
  - Company logo featured with top billing on all event promotions.
  - Recognition through Social Media Outlets.
  - FB Live Event
  - Opportunity to welcome the virtual attendees.
- Public Policy (4<sup>th</sup> Thursday) Sponsor - \$600 - each month (not available in December)
  - Company logo featured with top billing on all event promotions.
  - Recognition through Social Media Outlets.
  - FB Live Event
  - Opportunity to welcome the virtual attendees.

## **Communication**

**2021 COMMUNICATION CHAMPION - \$3,750**

Purpose: The Bossier Chamber is highly involved on the local, regional and national levels through our many programs and events. From the small business to the large corporation, the Chamber is working for business interests and maintaining an active presence in print and digital promotions as well as keeping a heavy social media presence.

#### **BENEFITS:**

- Ad on BossierChamber.com Landing Page Platform for 12 months (website receives more than 4,500 hits per month)
- Company logo or ad displaying Bossier Chamber partnership featured on a Bossier Chamber digital billboard at least three days per quarter (more than 1,600 impressions per day)
- Four social media posts per year – two can be videos (You provide the art and information about your organization/achievements)
- One ad (600x200) per quarter in “ChamberNews” electronic newsletter (sent to more than 2,300 business professionals)

#### **BOSSIERCHAMBER.COM WEBSITE, 2021**

Purpose: Highly valued resource for community and business information.

- Audience: Businesses are able to ascertain pertinent information related their industry and the business economy. Community members are able to find information about the Northwest Louisiana area, the Chamber’s education initiatives and find great businesses in our Member Directory to meet all of their needs. Likewise, visitors to our area will frequent our site to learn about our rich history and find connections to the best places to stay, play and eat.

**\*\*All advertisers must comply with the Bossier Chamber Ad Content, Style and Editorial Guidelines. Ad space will be assigned on a first come, first served basis. Final ad placement must be coordinated through the communications department at Bossier Chamber, 318 746-0252. All ads provided by company. If ads are not camera ready, a \$250 charge will be assessed for creating ads\*\***

- **Platinum Package - \$2500**
  - Ad on choice of one Main page for twelve months
  - Ad on choice of two sub-pages for twelve months
  - Ad in enews letter one a quarter
  - Ad content is updated a minimum of once per quarter and not more than once per month; all ads include direct link to website of your choice
  - BossierChamber.com receives more than 4,500 visitors per month
- **Gold Package - \$1950**
  - Ad on choice of two sub-pages for twelve months

- Ad content is updated a minimum of once per quarter and not more than once per month; all ads include direct link to website of your choice
- BossierChamber.com receives more than 4,500 visitors per month

■ Silver Package - \$1450

- Ad on choice of two sub-pages for six months
- Ad content is updated a minimum of once per quarter and not more than once per month; all ads include direct link to website of your choice
- BossierChamber.com receives more than 4,500 visitors per month

**CHAMBER PUBLIC POLICY ENEWSLETTER 2021**

Purpose: Electronic newsletter that includes updates on public policies and the local, state and national level the Chamber is following, information on elections and how government happenings relate to our member businesses.

- Audience: Sent to more than 2,000 business professionals, with an open rate on par with national averages for email marketing, reports show that the open rate for this publication is heavy with large to medium size business, and it also has a higher share rate within companies.

■ Annual sponsor - \$2000

**2021 CHAMBER NEWS ELECTRONIC WEEKLY NEWSLETTER**

Purpose: Our members receive targeted weekly updates with a focus on Chamber Happenings; Economic Development Updates; Public Policy and Membership Updates.

Audience: Sent to more than 2,000 business professionals, with an open rate on par with national averages for email marketing.

- Chamber Happenings (1<sup>st</sup> Tuesday) Sponsorship - \$250
- Economic Update (2<sup>nd</sup> Tuesday) Sponsorship - \$250
- Public Policy Update (3<sup>rd</sup> Tuesday) Sponsorship - \$250
- Membership Update (4<sup>th</sup> Tuesday) Sponsorship - \$250

**2021 Be Bossier ANNUAL MANUAL: YOUR GUIDE TO BOSSIER**

Purpose: This sleek book highlights all of the great things going on in Bossier! This handbook of Bossier contains all of the essential info on Bossier, whether you are a visitor or looking to make Bossier your new home! It is the definitive guide to everything Bossier.

Audience: To be distributed in high traffic areas for visitors like the Boardwalk, East Bank District and hotels as well as to be used for businesses/economic development with recruiting out of area companies and employees to relocate to the area.

- Presenting Sponsor - \$2500
  - Full-page full-color business promotion placed on outside back cover.
  - Company recognition on the front cover
  - Company logo on website posting of the publication
  - Company recognition and tags on any social media/newsletter posts about the Annual Manual.
  
- Gold Sponsor - \$1800
  - Full-color full-page business promotion on inside front cover OR inside back cover
  - Placements based on earliest sponsorship contract
  - Company recognition on website posting of the publication
  
- Silver Sponsor - \$750
  - Full-color half-page business promotion on inside of directory
  - Placements based on earliest sponsorship contract
  
- Bronze Sponsor - \$500
  - Full-color quarter-page business promotion on inside of directory
  - Placements based on earliest sponsorship contract

## Sales Leads

### **OCCUPANCY LIST**

**\$144**

*Purpose:* Be the first to reach out to new businesses in the area

Are you looking for new business leads? As a member of the Bossier Chamber, you can sign up to receive a monthly list of businesses as they apply for their occupancy license in Bossier, benefit we provide to our members who sign up for this service.

How does it work? Each month, we collect the list of businesses filing for occupancy licenses for Bossier. We compile that list and send a monthly email to our members who subscribe to the list.

### **NEW RESIDENTS LIST**

**\$144**

Purpose: Is your business looking to reach out to new residents in Bossier City and Parish? As a member of the Bossier Chamber, you can sign up to receive a monthly of new residents as they are coming into the area. This is a benefit we provide to our members who sign up for this service.

How does it work? Each month, we collect the list of new residents to Bossier, compile that list and send a monthly email to our members who subscribe to the list.

### **NEW MILITARY WELCOME PACKETS 2021**

#### **\$300**

Purpose: Distributed twice a month to military members that are newly assigned to our local military installations. These packets include information about the community, attractions, events and much more. Approx 1500 new Airmen get relocated here each year.

- Audience: New Airmen and their families

### **ZOOM ROOM 2021**

#### **\$10,000/annual [Pro-rated to \$7,500 for the remainder of 2021]**

Virtual meetings, seminars and events are here to stay! With that in mind, we are dedicating an entire space within our office to hosting these events for our members.

We are seeking a business to be the top sponsor of our newly formed Zoom Room. As we host multiple virtual and online meetings and events per month, we have set up a space that will create a visually pleasing but also contained area to host our events while giving a title sponsor maximum exposure throughout the year.

**Purpose:** In an effort to meet the needs of our business community in a nimble and efficient manner, the Bossier Chamber is committing to hosting more topic-based seminars on an as-needed basis on topics of great importance to our local businesses.

#### **Benefits**

- Logo on the main background for all Zoom room meetings.
- Name included on all events hosted in the Zoom room, including our Monthly Chamber Chat with President Lisa Johnson, virtual networking, monthly workforce development calls and more. Example: Join us for this month's Chamber Chat, hosted in the [insert business name] Zoom Room.
- Logo on billboards promoting all virtual events.
- Mentions on social media when promoting events in the Zoom room.
- Exposure to business professionals in our meetings and events, followers of the Bossier Chamber social media and the community at-large through billboards.