**Signature Events**

**ANNUAL MEETING – January 10, 2023**

Purpose: Be a part of the Bossier Chamber of Commerce’s premier event and the largest networking event in NWLA! We will celebrate 75 years as a chamber and the successes of 2022 and look forward to what the coming year will bring to the Northwest Louisiana Region. It is at this diamond anniversary event that the Chamber installs new officers and honors our community’s businesses as well as outstanding chamber members with awards including Business of the Year and Business Person of the Year.  Look for details and opportunities throughout this document and on our website.

**DEADLINE FOR THIS SPONSORSHIP: January 1**

• Diamond Sponsor - $7,000

Benefits:

• EXCLUSIVE FULL PAGE ad in BIZ Magazine special edition to be handed out at the Gala and sent to its full circulation of 10,000, including decision makers and business leaders in Bossier, Shreveport and Minden as well as Barksdale Commanders

• Company logo featured with top billing on all event promotions

• Recognition through Social Media Outlets

• Company logo on 1,500 printed invitations

• Logo in eNewsletter publicity which is sent to over 2,000 business professionals in NWLA

• Logo in event program

• Company logo on event slide show

• Company recognized from the podium

• Company logo when promoting event on Chamber website, which receives more than 4,500 visitors per month

• Recognition in event press release

• Two reserved tables for eight (8) in preferred location with company signage

* Supporting Sponsor - $5000

Benefits:

• EXCLUSIVE HALF (1/2) PAGE ad in BIZ Magazine special edition to be handed out at the Gala and sent to its full circulation of 10,000, including decision makers and business leaders in Bossier, Shreveport and Minden as well as Barksdale Commanders

• Recognition on all event promotions

• Recognition on 1,500 printed invitations

• Logo in eNewsletter publicity which is sent to over 2,000 business professionals in NWLA

• Logo in event program

• Company recognized from the podium

• Company logo when promoting event on Chamber website, which receives more than 4,500 visitors per month

• One reserved table for eight (8) in preferred location with company signage

* Award Sponsor - $3000

• EXCLUSIVE QUARTER (1/4) PAGE ad in BIZ Magazine special edition to be handed out at the Gala and sent to its full circulation of 10,000, including decision makers and business leaders in Bossier, Shreveport and Minden as well as Barksdale Commanders

• Recognition on all event promotions (not including billboards or invitations)

• Recognition in eNewsletter publicity which is sent to over 2,000 business professionals in NWLA

• Logo in event program

• Recognition in event slideshow

• Recognition during awards presentation

• Company name on awards

• Company logo when promoting event on Chamber website, which receives more than 4,500 visitors per month

• One reserved table for eight (8) in preferred location with company signage

* Pre-Event Sponsor - $3000 – 5 of 5 Available

• EXCLUSIVE EIGHTH (1/8) PAGE ad in BIZ Magazine special edition to be handed out at the Gala and sent to its full circulation of 10,000, including decision makers and business leaders in Bossier, Shreveport and Minden as well as Barksdale Commanders

• Recognition on all event promotions (not including billboards and invitations)

• Recognition in eNewsletter publicity which is sent to over 2,000 business professionals in NWLA

• Company signage in reception area

• Recognition in event program

• Company recognized from the podium

• Display table at reception

• Company recognition when promoting event on Chamber website, which receives more than 4,500 visitors per month

• One reserved table for eight (8) in preferred location with company signage

• Eight complimentary pre-event cocktail reception tickets

* Second Stage Sponsor - $1500

Benefits:

• Logo in event program

• Logo on event signage

• Company logo on event slide show

• Company recognized from the award stage anytime it is used in the event

• Company name when promoting event on Chamber website, which receives more than 4,500 visitors per month

• Two tickets to event

* Platinum Sponsor - $1500

Benefits:

• EXCLUSIVE QUARTER (1/4) PAGE ad in BIZ Magazine special edition to be handed out at the Gala and sent to its full circulation of 10,000, including decision makers and business leaders in Bossier, Shreveport and Minden as well as Barksdale Commanders

• Recognition in event program

• Company recognized from the podium

• Company recognition when promoting event on Chamber website, which receives more than 4,500 visitors per month

• One reserved table for eight (8) in preferred location with company signage

* Corporate Tables - $1000

• 1/8 PAGE ad in BIZ Magazine special edition to be handed out at the Gala and sent to its full circulation of 10,000, including decision makers and business leaders in Bossier, Shreveport and Minden as well as Barksdale Commanders

• One reserved table for eight (8) in preferred location with company signage

**GOLF CLASSIC – OCTOBER 2023**

Travel the world one hole at a time as we celebrate a cultural experience at The Golf Course at Stonebridge.  Golfers enjoy a round of golf, contests for closest to the pin and longest drive, Hole in One contest, gimmick holes, and food and drinks from around the world as they play the course.  Players will be treated to lunch and an after-party awards reception with more great food, door prizes and fun!

* Presenting Sponsor - $5000

Benefits:

• Company logo featured with top billing on all event promotions

• Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)

• Company logo inside player Passport Scorecard

• Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)

• Recognition through Social Media Outlets

• Opportunity for company representative to welcome the golfers before shot-gun and at the awards reception

• Display table inside the clubhouse

• Two 4-player golf teams

* Tote Bag Sponsor - $2500

Benefits:

• Company logo on player tote bags

• Recognition on all event promotions

• Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)

• Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)

• Recognition through Social Media Outlets

• Company logo inside player Passport Scorecard

• Display table at after party

• One 4-player golf team

* Bag Swag Sponsor - $1750

Benefits:

• Company logo on player golf accessory

• Recognition on all event promotions

• Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)

• Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)

• Recognition through Social Media Outlets

• Company logo inside player Passport Scorecard

• Display table at after party

• One 4-player golf team

* Beer Cart Sponsor - $1000

• Drive the course on the beverage cart, outfitted with your company’s sign on board, as you interact with all our golfers and offer them beverages and snacks along the way

* Passport Scorecard Sponsor - $2000

Benefits:

• Large company logo on player Passport Scorecard cover

• Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)

• Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)

• Recognition through Social Media Outlets

• Includes coupons and keepsake

• One 4-player golf team

* Putting Green Sponsor - $1500

Benefits:

• Company logo on signage at designated putting green

• Opportunity to distribute promotional materials

• Company recognition when promoting event on Chamber website (which receives over 4,500 hits per month)

* Hole-In-One Sponsor - $1000

Benefits:

• Company logo on signage at tee-box for the hole-in-one

• Recognition on all event promotions

• Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)

• Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)

• Recognition through Social Media Outlets

• Opportunity for company representatives to “man” hole and distribute promotional materials

• One 4-player golf team

* Golf Towel Sponsor - $1000

Benefits:

• Company logo on golf towels given to tournament players

• Company recognition in eNewsletter publicity (which is sent to over 2,000 email addresses)

• Recognition through Social Media Outlets

• Company recognition when promoting event on Chamber website (which receives over 4,500 hits per month)

* Golf Ball Sponsor - $1200

Benefits:

• Company Logo on golf balls for each tournament player (130 sleeves)

• Company Recognition in eNewsletter publicity

• Recognition through Social Media Outlets

• Company recognition when promoting event on Chamber website (which receives over 4,500 hits per month)

* Team of 4 - $650

Benefits:

• Tee time for one team of four

• Pre-tournament lunch for the team

• Free refreshments on the course

• Opportunity to win door prizes following the tournament

* Hole Sponsor Premium- $800

Benefits: (Holes 1, 3, 4 and 10)

• Premium drive up location, easy access from your car

• Opportunity to create an interactive cultural experience at the tee box of the designated hole including distribution of refreshments and promotional items

• Recognition on sign at hole with your logo

• Company recognition when promoting event on Chamber website (which receives over 4,500 hits per month)

• For more information contact the chamber office at (318) 746-0252

• MUST bring your own tent, table, chairs and trash receptacle

\*\*Cultural themes will be given on a first come, first served basis\*\*

* Hole Sponsor Standard - $700

Benefits: (Holes 9, 17, 18 and Clubhouse)

• Hole access from your car

• Opportunity to create an interactive cultural experience at the tee box of the designated hole including distribution of refreshments and promotional items

• Recognition on sign at hole with your logo

• Company recognition when promoting event on Chamber website (which receives over 4,500 hits per month)

• For more information contact the chamber office at (318) 746-0252

• MUST bring your own tent, table, chairs and trash receptacle

\*\*Cultural themes will be given on a first come, first served basis\*\*

* Hole Sponsor Back Tees - $600

Benefits: (Holes 2, 5, 6, 7, 8, 11, 12, 13, 14, 15 and 16)

• Opportunity to create an interactive cultural experience at the tee box of the designated hole including distribution of refreshments and promotional items

• Recognition on sign at hole with your logo

• Company recognition when promoting event on Chamber website (which receives over 4,500 hits per month)

• For more information contact the chamber office at (318) 746-0252

• MUST bring your own tent, table, chairs and trash receptacle

\*\*Cultural themes will be given on a first come, first served basis\*\*

* Longest Drive Sponsor - $400

• Company name on signage at hole indicating the proximity prize

• Company recognition when promoting event on Chamber website (which receives over 4,500 hits per month)

* Closest to the Pin Sponsor - $400

• Company name on signage at hole indicating the proximity prize

• Company recognition when promoting event on Chamber website (which receives over 4,500 hits per month)

* Staff Shirt Sponsor - $350

• Company name placed on Chamber staff golf shirts

• Company recognition when promoting event on Chamber website (which receives over 4,500 hits per month)

• Shirt design/ordering will go through the Bossier Chamber

* Passport Coupons - $125

• Promotional coupon in Passport Scorecard

**NEW TEACHER**  **WELCOME BAGS – July 2023**

When you participate in this “Welcome to Bossier Parish Schools” goodie bags, your company is recognized as one that believes in the value of education. New teachers to Bossier Parish are welcomed and shown support from the business community by providing them with start-up materials for the classroom and several door prize items such as gift certificates. Your business can support our local teachers in one of the following ways:

* Platinum Sponsor - $3000

• Company logo featured with top billing on all event promotions

• Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)

• Recognition through Social Media Outlets

• Company logo on bag/tote

• Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)

• Recognition in event press release

• Opportunity to welcome teachers through a live video.

• Company recognition in teacher welcome video.

* + Opportunity to submit items for “Welcome” bag.
  + Opportunity to provide a door prize.
* Gold Sponsor - $1250

• Recognition on all event promotions (not including billboards)

• Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)

• Recognition through Social Media Outlets

• Company logo on bag/tote

• Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)

• Company recognition in teacher welcome video.

* + Opportunity to submit items for “Welcome” bag.
  + Opportunity to provide a door prize.
* Silver Sponsor - $600

• Recognition on all event promotions (not including billboards)

• Recognition in eNewsletter publicity (which is sent to over 2,000 email addresses)

* Company logo on bag/tote

• Company recognition when promoting event on Chamber website (which receives over 4,500 hits per month)

• Company recognition in teacher welcome video.

* + Opportunity to submit items for “Welcome” bag.
  + Opportunity to provide a door prize.
* New Teacher Supporter - $250
  + Opportunity to submit items for “Welcome” bag.
  + Opportunity to provide a door prize.

**BYL – BOSSIER YOUTH LEADERSHIP 2023-24 (Runs August 2023-May 2024)**

Purpose: Prepare our high school students to take on leadership roles when they enter the business community. This prestigious program consists of nine monthly sessions in Leadership, Team Building, Quality of Life, Education, Healthcare & Technology, Law Enforcement, Social Services, Economic Development, and Capital Day.

* Presenting Sponsor - $3500

Benefits:

• Company logo featured with top billing on all program promotions

• Company logo on class members’ shirts worn at each session

• Company logo in BYL workbook

• Company logo on each session agenda

• Company logo on graduation event signage

• Recognition in graduation event program

• Company recognized from the podium at graduation held in May 2024

* Louisiana State Capitol Day Sponsor - $2500

Company logo printed on Leadership Day at the Capitol agenda

• Company logo in BYL workbook

• Recognition through Social Media Outlets for sponsored session

• Opportunity to address BYL students at lunch

• Company logo on May 2024 graduation event signage

• Company logo in May 2024 graduation event program

• One ticket for company member to attend trip to Baton Rouge

* Graduation Sponsor - $800 1 available

Company logo featured with top billing on all BYL Graduation promotions

• Recognition through Social Media Outlets for graduation promotion

• Company logo on graduation signage

• Recognition in graduation event program

• Company logo on event slide show

• Company recognized from the podium at graduation held in May 2024

* Reception Sponsor - $800 – 1 available

Company logo featured with top billing on all BYL Reception promotions

• Recognition through Social Media Outlets for reception

• Company logo on reception signage

• Company recognized from the podium at reception

• Opportunity to address BYL students and mentors at Reception

* Leadership Session Sponsor - $600 1 available

Company logo printed on Leadership Services Session agenda

• Company logo in BYL workbook

• Recognition through Social Media Outlets for sponsored session

• Company recognition on graduation event signage

• Recognition in May 2024 graduation event program

* Law Enforcement Session Sponsor - $600 1 available

Company logo printed on Law Enforcement Session agenda

• Company logo in BYL workbook

• Recognition through Social Media Outlets for sponsored session

• Company recognition on graduation event signage

• Recognition in May 2024 graduation event program

* Social Services Session Sponsor - $600 1 available

Company logo printed on Social Services Session agenda

• Company logo in BYL workbook

• Recognition through Social Media Outlets for sponsored session

• Company recognition on graduation event signage

• Recognition in May 2024 graduation event program

* Team Building Session Sponsor - $600 1 available

Company logo printed on Team Building Session agenda

• Company logo in BYL workbook

• Recognition through Social Media Outlets for sponsored session

• Company recognition on graduation event signage

• Recognition in May 2024 graduation event program

* Healthcare Session Sponsor - $600 1 available

Company logo printed on Healthcare/Technology Session agenda

• Company logo in BYL workbook

• Recognition through Social Media Outlets for sponsored session

• Company recognition on graduation event signage

• Recognition in May 2024 graduation event program

* Education/Technology Session Sponsor - $600 1 available

Company logo printed on Education Services Session agenda

• Company logo in BYL workbook

• Recognition through Social Media Outlets for sponsored session

• Company recognition on graduation event signage

• Recognition in May 2024 graduation event program

* Quality of Life Session Sponsor - $600 1 available

Company logo printed on Quality of Life Services Session agenda

• Company logo in BYL workbook

• Recognition through Social Media Outlets for sponsored session

• Company recognition on graduation event signage

• Recognition in May 2024 graduation event program

* Economic Development Session Sponsor - $600 1 available

• Company logo printed on Economic Development Session agenda

• Recognition through Social Media Outlets for sponsored session

• Company recognition on graduation event signage

• Recognition in May 2024 graduation event program

**SALUTE TO COMMUNITY HEROES – MAY 11, 2023**

• Purpose: At this breakfast event, we honor our community heroes from multiple sectors within our community. Come hear incredible stories of triumph and success from our top industry sectors, first-responders and educators.

* Presenting Sponsor - $5000

Benefits:

• Company logo featured with top billing on all event promotions

• Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)

• Recognition through Social Media Outlets

• Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)

• Company logo on event signage

• Recognition in event program

• Company logo in event slide show

• Company recognized from the podium

• Recognition in event press release

• Two reserved table for eight (8) in preferred location with company signage

* Award Sponsor - $3500

Benefits:

• Recognition on all event promotions

• Recognition in eNewsletter publicity which is sent to over 2,000 business professionals in NWLA

• Logo in event program

• Recognition in event slideshow

• Recognition during awards presentation

• Opportunity to present awards to business/person of the year onstage

• Company logo when promoting event on Chamber website, which receives more than 4,500 visitors per month

• One reserved table for eight (8) in preferred location with company signage

* Speaker Sponsor - $3500

Benefits:

• Recognition on all event promotions

• Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)

• Recognition through Social Media Outlets

• Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)

• Company logo on event signage

• Recognition in event program

• Company logo in event slide show

• Company recognized from the podium

• One reserved table for eight in preferred location with company signage

* Video Sponsor - $3000

Benefits:

• Company logo featured on honoree videos

• Recognition through Social Media Outlets

• Logo in eNewsletter publicity which is sent to over 2,000 business professionals in NWLA

• Logo in event program

• Company logo on event slide show

• Company logo when promoting event on Chamber website, which receives more than 4,500 visitors per month

• One reserved table for eight (8) in preferred location with company signage

* Supporting Sponsor - $2500

• Recognition on all event promotions (excluding printed invitation)

• Logo in eNewsletter publicity which is sent to over 2,000 business professionals in NWLA

• Logo in event program

• Company recognition from the podium

• Company logo when promoting event on Chamber website, which receives more than 4,500 visitors per month

• One reserved table for eight (8) in preferred location with company signage

* Host Sponsor – In-Kind to include room rental fee and food

• Recognition on all event promotions

• Logo in eNewsletter publicity which is sent to over 2,000 business professionals in NWLA

• Logo in event program

• VIP introduction from the podium

• Company logo when promoting event on Chamber website, which receives more than 4,500 visitors per month

• One reserved table for eight (8) in preferred location with company signage

* Platinum Sponsor - $1700

Benefits:

• Recognition on all event promotions (not including billboards)

• Recognition in eNewsletter publicity (which is sent to over 2,000 email addresses)

• Company logo on event signage

• Recognition in event program

• Company logo on event slide show

• Company recognized from the podium

• Company recognition when promoting event on Chamber website (which receives over 4,500 hits per month)

• One reserved table for eight (8) in preferred location with company signage

* Gold Sponsor - $1500

Benefits:

• Recognition in event program

• Company recognized from the podium

• Company recognition when promoting event on Chamber website, which receives more than 4,500 visitors per month

• Company recognition on event signage

• One reserved table for eight with company signage

**Military**

**2023 MILITARY AWARDS SUPPORTER - $1500**

Sponsors awards given throughout the year for members of 2nd Bomb Wing, 307th Bomb Wing, Eighth Air Force and Air Force Global Strike Command at Barksdale Air Force Base for their quarterly and annual award winners selected through a military awards process

* Recognition through Military Relations Social Media Outlets
* Company logo on award given to military member

**MONTH OF THE MILITARY CHILD – APRIL 2023**

Purpose: We take this opportunity to honor thousands of local military children and recognize the sacrifices they make as they follow their parent(s) around the country and the world in service to our nation.

\*\*Month of the Military Child: “Purple Up” is a program of the Northwest Louisiana Military Support foundation, a 501 (c) 3 organization of the Bossier Chamber of Commerce. All checks must be written to the NWLA Military Support Foundation.\*\*

\*\*All event dates are subject to change\*\*

* **Presenting Sponsor - $2000**

• Company logo on <http://nwlamilitarysupport.org/> Military page for twelve months

• Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)

• Recognition through Military Support Foundation Social Media Outlets

• Recognition at the end of each Month of the Military Child Public Announcement video submitted by 9-12 grade and higher education students throughout Northwest Louisiana and ran on Social Media Outlets throughout the month of April

• Opportunity to sit on the judging panel for the Public Announcement videos

• Company logo on back of official “Purple Up” t-shirt

* **Platinum Sponsor - $1000**

• Company logo on <http://nwlamilitarysupport.org/> Military page for twelve months

• Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)

• Recognition through Military Support Foundation Social Media Outlets

• Company logo on back of official “Purple Up” t-shirt

* **Gold Sponsor - $800**

• Company recognition on <http://nwlamilitarysupport.org/> Military page for twelve months (website receives over 4,500 hits per month)

• Recognition through Military Support Foundation Social Media Outlets

• Company name on back of official “Purple Up” t-shirt

**MILITARY MAY – MAY 2023**

Purpose: Coordinates community support for our military families within Northwest Louisiana.

\*\*Military May is a program of the Northwest Louisiana Military Support foundation, a 501 (c) 3 organization of the Bossier Chamber of Commerce. All checks must be written to the NWLA Military Support Foundation.\*\*

* Platinum Sponsor - $1000

• Company logo on all NWLA MSF event promotions

• Company logo on NWLA MSF website

• Company recognition on NWLA Facebook page

* Gold Sponsor - $750

• Company logo on all NWLA MSF event promotions

• Company recognition on NWLA MSF website

• Company recognition on NWLA Facebook page

* Silver Sponsor - $500

• Company recognition on all NWLA MSF event promotions

• Company recognition on NWLA MSF website

• Company recognition on NWLA Facebook page

**Military elite Community champion:**

Purpose: In 2022, we launched our Military Community Champion program to showcase the businesses, schools and community organizations that have made the commitment to champion our military, veteran, and spouse community in meaningful ways.

But you can take that designation a step further by becoming an ELITE Military Community Champion.

**What does that mean?** It means that your company is not only doing the work to support our military community at your workplace but that your business wants to help spread the word about how much our area CHAMPIONS our military community before those military members even move into our community. As a part of this program, you will help us spread the word about our Military Community Champion program and be invited to exclusive events, only for our ELITE Champion community.

With your commitment to this program, you will have the opportunity to enhance our economic growth and show everyone that WE, as a community, support our military, their families and our veterans.

\*\*\*Must meet Military Elite Community Champion criteria\*\*\*

* **The Strategic Community Champion - $6500**

• Company logo featured on program billboards for entire year

• Website recognition for entire year

• Recognition in eNewsletter for program release

• Feature business as spotlight partner

• Recognition through social media outlets for program launch

• Recognition during military chamber events

• One reserved table for six with company signage at military event

* **Operational Community Champion - $4500**

• Website recognition for entire year

• Feature business as supporting partner

• Recognition through social media outlets for program launch

• Recognition during military chamber events

• 4 tickets to military event

* **Tactical Community Champion - $2000**

• Recognition through Chamber website

• Recognition through social media outlets

• Recognition during military chamber events

• 2 Tickets to military event

**VETERANS’ & SPOUSE JOB & RESOURCE FAIR – SPRING 2023**

Purpose: As an organization dedicated to enhancing the business community’s growth, the Bossier Chamber of Commerce is proud to host the spring Veterans Job and Resource Fair. This is considered the premier veteran hiring event in the region. Our goal is to improve the unemployment rate of our veterans in the Ark-La-Tex region. Our job fair is open to all businesses looking to find that perfect employee. Human Resources departments can engage with this great group of highly motivated individuals and communicate the proper steps to applying for positions with great local companies.  On-the-spot interviews and hiring is permitted and encouraged. Our sponsors make it possible to keep this much-needed event free to our employers and job seekers.

\*\*Event date subject to change\*\*

* Gold Sponsor - $800

• Company logo on all event promotions

• Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)

• Company logo in eNewsletter publicity (which is sent to over 2,000 email addresses)

• Recognition through Social Media Outlets during event promotions

• Company logo on event signage

• Opportunity to set up promotional booth at registration entrance

• Hiring booth space in prime location if desired

• Opportunity to provide materials to put in expo bags for attending veterans

* Silver Sponsor - $600

• Recognition on all event promotions

• Company recognition when promoting event on Chamber website (which receives over 4,500 hits per month)

• Company recognition in eNewsletter publicity (which is sent to over 2,000 email addresses)

• Company logo on event signage

• Opportunity to provide materials to put in expo bags for attending veterans

**MILITARY LEADERSHIP FORUM – SEPTEMBER, 2023**

• Purpose: Meet our local leadership from Barksdale AFB and our local reserve units. This is a prime opportunity for businesses to become an effective community partner with our local military.

* Presenting Sponsor - $3000

Benefits:

• Company logo featured with top billing on all event promotions

• Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)

• Recognition through Social Media Outlets

• Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)

• Company logo on event signage

• Recognition in event program

• Company logo in event slide show

• Company recognized from the podium

• One reserved table for eight (8) in preferred location with company signage

* Supporting Sponsor - $2000

Benefits:

• Logo in eNewsletter publicity (which is sent to over 2,000 email addresses)

• Recognition through Social Media Outlets

• Company logo when promoting event on Chamber website (which receives over 4,500 hits per month)

• Company logo on event signage

• Recognition in event program

• Company logo in event slide show

• Company recognized from the podium

• One reserved table for eight (8) in preferred location with company signage

* Host Sponsor – In-Kind to include room rental fee and food

• Recognition on all event promotions

• Logo in eNewsletter publicity which is sent to over 2,000 business professionals in NWLA

• Logo in event program

• VIP introduction from the podium

• Company logo when promoting event on Chamber website, which receives more than 4,500 visitors per month

• One reserved table for eight (8) in preferred location with company signage

* Platinum Sponsor - $1000

Benefits:

• Recognition on all event promotions (not including billboards)

• Recognition in eNewsletter publicity (which is sent to over 2,000 email addresses)

• Company logo on event signage

• Recognition in event program

• Company logo on event slide show

• Company recognized from the podium

• Company recognition when promoting event on Chamber website (which receives over 4,500 hits per month)

• One reserved table for eight (8) in preferred location with company signage

* Gold Sponsor - $700

Benefits:

• Recognition in event program

• Company recognized from the podium

• Company recognition when promoting event on Chamber website, which receives more than 4,500 visitors per month

• Company recognition on event signage

• One reserved table for eight with company signage

**Advocacy**

**STATE OF COMMUNITY REPORT – OCTOBER 2023**

Purpose: The State of the Community Report is a NEW event that will feature a comprehensive presentation with the latest data on the well-being of the Greater Bossier area across social, economic, and environmental indicators.

* Presenting Sponsor - $5000

Benefits:

• Company logo featured with top billing on all event promotions

• Recognition through Social Media Outlets

• Company logo on printed State of the Community Report

• Logo in eNewsletter publicity which is sent to over 2,000 business professionals in NWLA

• Logo in event program

• Company logo on event slide show

• VIP introduction from the podium and opportunity to speak

• Company logo when promoting event on Chamber website, which receives more than 4,500 visitors per month

• Recognition in event press release

• Two reserved tables for eight in preferred location with company signage

* Supporting Sponsor - $3000

• Recognition on all event promotions

• Recognition on printed State of the Community Report

• Logo in eNewsletter publicity which is sent to over 2,000 business professionals in NWLA

• Logo in event program

• VIP introduction from the podium

• Company logo when promoting event on Chamber website, which receives more than 4,500 visitors per month

• One reserved table for eight in preferred location with company signage

* Healthcare/Economic Report Sponsor - $2500

• Logo on printed State of the Community Report/heading Healthcare report page

• Logo in eNewsletter publicity which is sent to over 2,000 business professionals in NWLA

• Logo in event program

• Company logo when promoting event on Chamber website, which receives more than 4,500 visitors per month

• One reserved table for eight in preferred location with company signage

* Education/Economic Report Sponsor - $2500

• Logo on printed State of the Community Report/heading Healthcare report page

• Logo in eNewsletter publicity which is sent to over 2,000 business professionals in NWLA

• Logo in event program

• Company logo when promoting event on Chamber website, which receives more than 4,500 visitors per month

• One reserved table for eight in preferred location with company signage

* Transportation/Economic Report Sponsor - $2500

• Logo on printed State of the Community Report/heading Healthcare report page

• Logo in eNewsletter publicity which is sent to over 2,000 business professionals in NWLA

• Logo in event program

• Company logo when promoting event on Chamber website, which receives more than 4,500 visitors per month

• One reserved table for eight in preferred location with company signage

* Defense/Economic Report Sponsor - $2500

• Logo on printed State of the Community Report/heading Healthcare report page

• Logo in eNewsletter publicity which is sent to over 2,000 business professionals in NWLA

• Logo in event program

• Company logo when promoting event on Chamber website, which receives more than 4,500 visitors per month

• One reserved table for eight in preferred location with company signage

* Energy/Economic Report Sponsor - $2500

• Logo on printed State of the Community Report/heading Healthcare report page

• Logo in eNewsletter publicity which is sent to over 2,000 business professionals in NWLA

• Logo in event program

• Company logo when promoting event on Chamber website, which receives more than 4,500 visitors per month

• One reserved table for eight in preferred location with company signage

* Platinum Sponsor - $1500

• Recognition in event program

• Company recognized from the podium

• Logo in eNewsletter publicity which is sent to over 2,000 business professionals in NWLA

• Company recognition when promoting event on Chamber website, which receives more than 4,500 visitors per month

• Company recognition on event signage

• One reserved table for eight with company signage any signage

* Gold Sponsor - $1000

• Recognition in event program

• Company recognized from the podium

• Company recognition when promoting event on Chamber website, which receives more than 4,500 visitors per month

• Company recognition on event signage

• One reserved table for eight with company signage any signage

**INNOVATION NORTH LOUISINANA – NOVEMBER 2023**

**WHAT IS INNOVATION NORTH LA?**

An initiative that formed in 2017 to showcase that North Louisiana is a region full of opportunities for anyone from entrepreneurs to innovators alike. Each year, regional partners come together to highlight our greatest strengths and bring attention to the vast advancements that are being made along the 1-20 corridor.

**HOW DOES THIS BENEFIT OUR REGION?**

Innovation North LA benefits each of our communities by serving as an educational initiative. The biggest challenge in our region is the knowledge of the local resources we have available as it relates to start-ups, business development, relocation incentives and the like. Innovation North LA is a way to educate the region and in essence build our brand of being a competitive region and hub of innovation.

***The Bossier Innovates Foundation is dedicated to advancing the economic, educational and entrepreneurial opportunities of the region, particularly those programs of the Bossier Chamber of Commerce. We strive to promote programming that cultivates growth and development of a thriving business community in NWLA.***

\*\* The Innovation North LA is an initiative of the Bossier Innovates Foundation, a 501 (c) 3 organization of the Bossier Chamber of Commerce. All checks must be written to the Bossier Innovates Foundation\*\*

* Title Sponsor - $7000

Benefits:

• Company logo featured with top billing on all event promotions

• Recognition through Social Media Outlets

• Company logo on printed State of the Community Report

• Logo in eNewsletter publicity which is sent to over 2,000 business professionals in NWLA

• Logo in event program

• Company logo on event slide show

• VIP introduction from the podium and opportunity to speak

• Company logo when promoting event on Chamber website, which receives more than 4,500 visitors per month

• Recognition in event press release

• Two reserved tables for eight in preferred location with company signage

* Presenting Sponsor - $3000

Benefits:

• Recognition on all event promotions

• Recognition on printed State of the Community Report

• Logo in eNewsletter publicity which is sent to over 2,000 business professionals in NWLA

• Logo in event program

• VIP introduction from the podium

• Company logo when promoting event on Chamber website, which receives more than 4,500 visitors per month

• One reserved table for eight in preferred location with company signage

* Supporting Sponsor - $1500

Benefits:

• Recognition in event program

• Company recognized from the podium

• Company recognition when promoting event on Chamber website, which receives more than 4,500 visitors per month

• Company recognition on event signage

• One reserved table for eight with company signage any signage

**Networking**

**BUSINESS AFTER HOURS**

Purpose: Networking at its finest, After Hours brings together a crowd of the area’s business professionals for an opportunity to connect and grow their business. Hosted from 5pm to 7pm, this two-hour evening social offers you the chance to meet other business representatives to gain a better understanding of how you may partner and collaborate with one another.   
• Audience: Members of the Bossier Chamber as well as future members.   
• Attendance: 50-75

* Hosting Opportunity - $1,100

• Opportunity to host evening networking event at location of your choice (must be coordinated with Bossier Chamber Staff member and approved) Chamber will provide:  
• Professionally designed and printed event postcard personalized with event theme and company logo mailed to more than 2,000 business professionals  
• Company logo in eNewsletter publicity (which is sent to over 2,000 email addresses)  
• Company logo in bossierchamber.com calendar event  
• Recognition through Social Media Outlets  
• Opportunity to welcome attendees  
• Sponsor receives all business cards collected at the close of the event. Sponsor will provide:  
• Location for After Hours that will accommodate at least 100 people with immediate or adjacent parking to accommodate guests (location must be a Chamber member in good standing  
• Arrange and pay for catering of food and beverage refreshments (by using Chamber members only)  
• Arrange for a PA system and registration table at venue entrance  
• Deliver welcome address by 5:30 pm; provide a “grand prize” to be given away in a drawing; solicit additional door prizes from Chamber members (if needed)  
• Opportunity to distribute promotional materials and door prizes to attendees  
• Recognition in event photo gallery on bossierchamber.com  
• For more information contact the chamber office at (318) 746-0252

**Communication**

**2022 ANNUAL REPORT**

Purpose: To provide the membership and community an update on the accomplishments of the chamber along with a fiscal recap. This will be our SPECIAL 75th ANNIVERSARY EDITION!

Audience***:*** All guests at the premier Bossier Chamber Annual Gala, online and available throughout the year to businesses and community partners.

\*\*All advertisers must comply with the Bossier Chamber Ad Content, Style and Editorial Guidelines. Ad space will be assigned on a first come, first served basis. Final ad placement must be coordinated through the communications department at Bossier Chamber. Please contact Bossier Chamber at 318 746-0252. All ads provided by company\*\* If ads are not camera ready, a $250 charge will be assessed for creating ads.\*\*

* Presenting Sponsor - $1,500 - 1 available

• Full page ad, inside front cover or back cover

* Gold Sponsor - $1,000 - 4 available

• 3/4 page ad, placement based on availability

* Silver Sponsor - $750 - 4 available

• 1/2 page ad, placement based on availability

* Bronze Sponsor - $500 - 16 available

• 1/4 page ad, placement based on availability

* \*\*Founding Member Special Sponsor - $500 - 9 available

• 1/2 page ad, premier placement, reserved for our founding members of the Chamber as we celebrate 75 years!

**BOSSIERCHAMBER.COM WEBSITE 2023**

Purpose: Highly valued resource for community and business information.  
Audience: Businesses are able to ascertain pertinent information related their industry and the business economy. Community members are able to find information about the Northwest Louisiana area, the Chamber’s education initiatives and find great businesses in our Member Directory to meet all of their needs. Likewise, visitors to our area will frequent our site to learn about our rich history and find connections to the best places to stay, play and eat.

\*\*All advertisers must comply with the Bossier Chamber Ad Content, Style and Editorial Guidelines. Ad space will be assigned on a first come, first served basis. Final ad placement must be coordinated through the communications department at Bossier Chamber, 318 746-0252. All ads provided by company. If ads are not camera ready, a $250 charge will be assessed for creating ads\*\*

* Presenting Sponsor - $2500

Benefits:

• Ad on choice of one Main page for twelve months

• Ad on choice of two sub-pages for twelve months

• Ad in enews letter one a quarter

• Ad content is updated a minimum of once per quarter and not more than once per month; all ads include direct link to website of your choice

• BossierChamber.com receives more than 4,500 visitors per month

* Gold Sponsor - $1950

Benefits:

• Ad on choice of two sub-pages for twelve months

• Ad content is updated a minimum of once per quarter and not more than once per month; all ads include direct link to website of your choice

• BossierChamber.com receives more than 4,500 visitors per month

* Silver Sponsor - $1450

Benefits:

• Ad on choice of two sub-pages for six months

• Ad content is updated a minimum of once per quarter and not more than once per month; all ads include direct link to website of your choice

• BossierChamber.com receives more than 4,500 visitors per month

**LEGISLATIVE AGENDA & POLITICAL DIRECTORY**

Purpose: The Bossier Chamber's go-to reference for the local and regional political community, the Legislative Agenda and Political Directory is an annual publication published each year and provides information on local, parish and state elected officials in addition to a full listing of the agendas in preparation for the legislative session.  
Audience: Bossier Chamber members, visitors to BossierChamber.com, local elected officials

* Presenting Sponsor - $1500 – 2 available

• Full-page full-color business promotion placed on outside back cover

* Gold Sponsor - $1000 – 2 available

• Full-color full-page business promotion on inside front cover OR inside back cover

• Placements based on earliest sponsorship contract

* Silver Sponsor - $750 – 2 available

• Full-color half-page business promotion on inside of directory

• Placements based on earliest sponsorship contract

* Bronze Sponsor - $500 – 12 available

• Full-color quarter-page business promotion on inside of directory

• Placements based on earliest sponsorship contract

**CHAMBER PUBLIC POLICY ENEWSLETTER 2023**

Purpose: Electronic newsletter that includes updates on public policies and the local, state and national level the Chamber is following, information on elections and how government happenings relate to our member businesses.  
Audience: Sent to more than 2,000 business professionals, with an open rate on par with national averages for email marketing, reports show that the open rate for this publication is heavy with large to medium size business, and it also has a higher share rate within companies.

* Annual sponsor - $2500

**CHAMBER WEEKLY ENEWSLETTER 2023**

Purpose: Our members receive weekly updates with a focus on Chamber Happenings; Economic Development Updates; Local Businesses and Membership Updates.

Audience: Sent to more than 2,000 business professionals, with an open rate on par with national averages for email marketing.

* Presenting sponsor - $6000

**Community**

**RIBBON CUTTING SPONSOR**

Purpose***:*** The Bossier Chamber ribbon cuttings are a way we can celebrate the milestones of our members.

Audience: Bossier Chamber members, visitors to BossierChamber.com, community at-large as sponsorship shows up on billboards

* Presenting Sponsor - $2,500 - 1 available

Benefits:

• Name on ribbon for ribbon cuttings

• Business recognized at ribbon cuttings

• Business recognized on ribbon cutting billboards

• Business recognized through social media

• Business can include cards with new member packet

\*\*BONUS add-on

For $1,000, add on becoming the Anniversary sponsor, when our diplomats deliver goodie bags to our members on their first and second anniversary with the Bossier Chamber.

Additional Benefits include:

• Business logo included on outside of anniversary goodie bag deliver to members

• Business recognized during anniversary posts on social media

**Sales Leads**

**OCCUPANCY LIST**

**$150**

*Purpose:* Be the first to reach out to new businesses in the area

Are you looking for new business leads? As a member of the Bossier Chamber, you can sign up to receive a monthly list of businesses as they apply for their occupancy license in Bossier, benefit we provide to our members who sign up for this service.

How does it work? Each month, we collect the list of businesses filing for occupancy licenses for Bossier. We compile that list and send a monthly email to our members who subscribe to the list.

**NEW RESIDENTS LIST**

**$150**

Purpose: Is your business looking to reach out to new residents in Bossier City and Parish? As a member of the Bossier Chamber, you can sign up to receive a monthly of new residents as they are coming into the area. This is a benefit we provide to our members who sign up for this service.

How does it work? Each month, we collect the list of new residents to Bossier, compile that list and send a monthly email to our members who subscribe to the list.

**NEW MILITARY WELCOME PACKETS 2021**

**$300**

Purpose: Distributed twice a month to military members that are newly assigned to our local military installations. These packets include information about the community, attractions, events and much more.  Approx 1500 new Airmen get relocated here each year.  
• Audience: New Airmen and their families