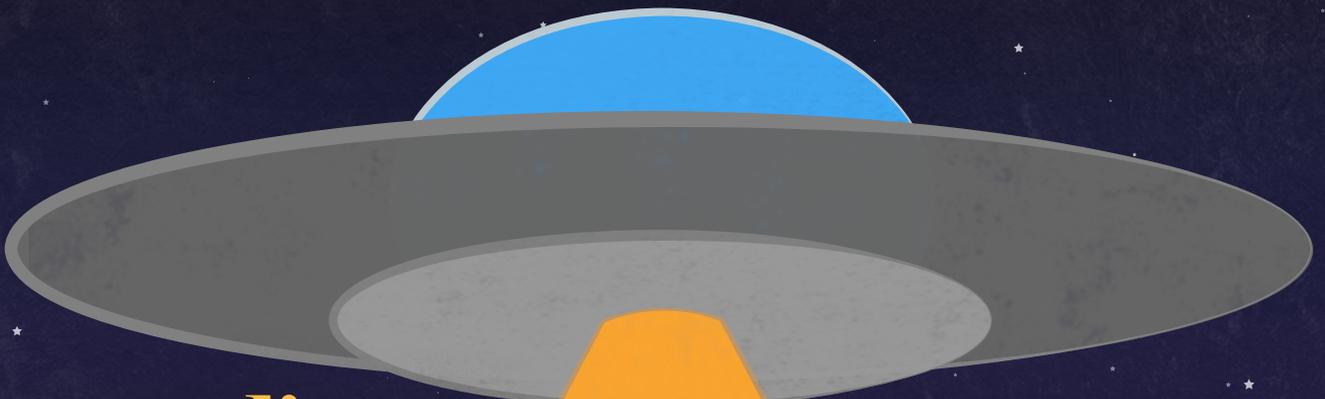


Roswell NOW

Summer 2022



Extraordinary People

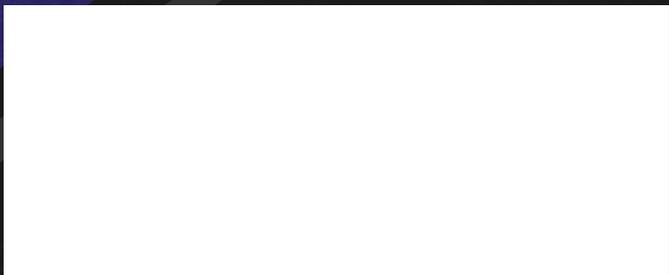
Citizen of the Year
Hats Off to Our
Valedictorians

UFO Photo
Guide

Summer
Calendar

The Roswell Invaders:

For the Love of
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Roswell, NM 88201
(575) 623-5695
reception@roswellnm.org

At the Chamber, it's our business to help your business. We're here to support you and your customers. We want to help you find new customers and grow your business. We do that by promoting your product and services.

Mission

Our Mission is to Promote Economic and Social Prosperity, Business Development and Foster Community Spirit & Pride.

Vision

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RNM

Roswell Now Magazine

A Product of the Roswell Chamber of Commerce

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If you always put limits on everything you do, physical or anything else. It will spread into your work and into your life. There are no limits. There are only plateaus, and you must not stay there, you must go beyond them.

—Bruce Lee

Letter from the President

Hello Roswell and Chaves County! I hope you enjoy this issue of Roswell Now. We are once again highlighting the Extraordinary People within our community. As was the case last year; you may know some of those highlighted, and others you will get to know. It seems like we just published the first edition of Extraordinary People and here we are at it again so soon.

Our community has seen a bit of change over the last three months. We have elected three new city councilors and a new mayor. Thank you to all those who ran for office and did not make it. Please stay involved in our community. You never know how and when you will be the difference we need and crave. As George Bernard Shaw once said, "Progress is impossible without change, and those who cannot change their minds cannot change anything," and Gandhi said, "You must be the change you wish to see in the world." Welcome and thank you to those who ran and won. You are only just beginning. I know you will take your elected office seriously and listen to the community. I for one am excited for the next two years.

To the community: Let us all welcome our newly elected with open arms and minds. It takes a special type of person to run for office, for as soon as they do their whole life is put on display for the whole world to see and judge. If you do not agree with the outcome, it is most important to be kind.

"Kindness is the sunshine in which virtue grows." — Robert Green Ingersoll

We have also seen the next group of young men and women graduate. To them: CONGRATULATIONS! You have worked hard. The last two years have not been easy, but you made it!

"No graduation speaker will ever tell you that the future is anything but uncertain. It never is. But graduations need not only be obsessed with looking ahead; a graduation can be a day on which we turn back and trace our steps to see how we ended up where we are."— Taylor Mali

Go forward and make a difference in whatever you choose.

For me personally, this is a bittersweet time. My son graduated from the New Mexico Military Institute, and I could not be a prouder mom. As he walked across the stage to accept his diploma, I could see the young man he has turned into.

"The best and most beautiful things in the world cannot be seen or even touched—they must be felt with the heart."— Helen Keller

Sincerely,
Andrea Moore

President/CEO



Summer 2022

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Try out some fun New Mexican recipes this summer.

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Chamber Redcoat Spotlight

Meet Our Newest Redcoats



Morgan Fennig

Morgan Fennig moved to Roswell in November of 2021. She is now an active board member of the Roswell Arts Museum. She is very passionate about community progress, beautification, city pride, tourism, and education. Morgan graduated Magna Cum Laude from Trine University in Indiana with a Master's in Forensic Psychology. Morgan worked for non-profits in Indiana, advocating for children within the court system. Morgan and her husband, Jon, an ICU Travel Nurse, decided to travel the country while living in an RV. Morgan has since traded her traveling shoes for a sturdy pair of gym shoes as she and Jon are the new owners of Trailer Village RV Park here in Roswell. Morgan hopes involvement in organizations such as the Chamber will help increase tourism opportunities within the community. Morgan's goal is to advocate for the tourism industry, help build the city up, and develop a tourism legacy that lasts for years to come.



Kimberly Graham

When she is not busy at work and home, she volunteers at Labrador rescue company and the Roswell Homeless Coalition. Born and raised in Roswell, Kimberly graduated from Roswell High School in 2009, and graduated from ENMU-R with a business degree. Venturing into insurance in 2014, she has received several designations in insurance, including AAI, AFIS, and ERIS. Kimberly is a commercial lines producer for a small family-owned business. Kimberly and her husband live on their family farm with their two children, Elway and Kiera and their two dogs, Jazzy and Mazy. They enjoy everything outside. They also enjoy grilling on the weekend and when they are in town, they enjoy worshipping at Christ Church. Since joining the Redcoats, Kimberly has liked going to ribbon cuttings and meeting local business owners. She looks forward to meeting more people in the community.



Rosy Rubio

Having recently left her job with Tobosa Development Services, Rosy Rubio is excited to have more time to serve her community in new ways. Rubio received her Masters in Business from ENMU. She is proud to be a SHRM (Society for Human Resources Management) Senior Certified Professional. She loves working with people and helping them to be their best version of themselves. Rosy is looking forward to working with leaders, businesses, and community members in welcoming and promoting their businesses in the community. She enjoys meeting new people and hope that this will give me that opportunity. Rosy loves spending time with her family including her parents, Eduardo and Maria Rubio; her siblings, Edward, Blanca, Edubina, Corina, and Angelica; and her numerous nieces, nephews, great nieces, and great nephews. She loves being the cool, single aunt who gets to experience their "free spirit."

If you would like to join this exciting group, please contact the Roswell Chamber of Commerce!

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ROSWELL CHAMBER OF COMMERCE
Business of the Month



April

Pepper's

In addition to Southwestern and Mexican food favorites, Pepper's also serves salads, steaks, and burgers. They are also popular for their extensive appetizer menu and margaritas. Roswell residents over 55 can join their free Senior Club for discounts. Pepper's also offers catering and private dining.

500 N Main St
Roswell, NM 88201
(575) 623-1700

May

Business Notions

Business Notions specializes in custom embroidery, screen printing, and laser engraving. Business Notions offers more than 20,000 customizable items to promote your business or organization. They also stock fun UFO souvenirs if you're just visiting.



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(575) 618-3888

June

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Waide Irrigation Services & Supplies specializes in wholesale irrigation equipment. It is a family owned business that has served the Pecos Valley's irrigation needs for over 40 years.



6436 Old Dexter Hwy
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(575) 622-4416

ROSWELL CHAMBER OF COMMERCE
Elite Business of the Month



April

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W Earl Cummings Loop
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May

Roswell Livestock & Farm Supply

Opened by Dale and Kay Rogers in 1975, Roswell Livestock & Farm Supply serves Roswell's farming and ranching needs. Roswell Livestock carries a wide selection of farming and outdoor products, including trailers, livestock feed, farm equipment, hardware, clothing and accessories (for work and fashion), pet supplies, and saddles.



1105 E Second St
Roswell, NM 88201
(575) 622-9164

June

Dion's

Dion's serves pizza, subs, and salads. The Albuquerque favorite recently opened their first restaurant in Roswell. Dion's is popular for its addictive Ranch and Greek salad dressings and New Mexican twist on classics, like the 505, a pepperoni pizza with green chile.



1350 S Main St
Roswell, NM 88203
(575) 578-3944



Just an Old-Fashioned Love Story

By Eva McCollaum

Meet the Roswell Real Estate Association's 2022 Citizens of the Year, Lisa and Brad Ussery.

Lisa and Brad Ussery never looked for accolades. They began their work with the Roswell Community Kitchen years ago, not for wealth or power or even the handsome title of Citizens of the Year. They served at the old location in the basement of nearby Saint Peter's Church from 2011 and helped move to the current location at 114 East Bland in 2018, participating just over 25% of the forty years the Community Kitchen has existed. They make hot meals every weekday and hand out sack lunches every weekend. They, along with a wide swath of volunteers from across the Roswell community, added "care bags" to their regular offerings filled with toiletries, snacks, and tracts of hope and comfort. This all started because of love.

The brochure for the Community Kitchen explains they "serve the homeless, the working poor, the unemployed and their families." As a designated 501-C3, the Community Kitchen is a locally governed charitable organization and a member of the United Way-Chaves County. They take no government funds and depend on donations and volunteers to serve those who need "food and fellowship." But that official-sounding description does not do justice to the place.

The building is shaped like a big, brown brick with tall windows running all along the north side. Inside the kitchen is pristine, white, and



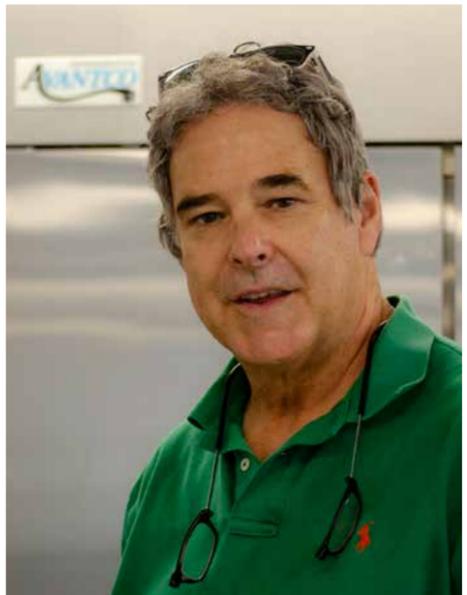
kept in perfect "apple pie" order. It may be the most clean and well-organized kitchen in all of Roswell.

Brad Ussery, the lead volunteer (Citizen of the Year who calls himself a "food guy" and "caretaker" at the kitchen did not initially enjoy working there. When asked why he stayed with it, Ussery refers to his wife and explains that "Lisa painted the verses over the door." His love for her taught him service. "Her way of doing things sort of transferred to me."

Lisa was a Roswell girl, born and raised, graduated a Coyote. Brad moved to Roswell when he was just a kid, graduated a Rocket. They grew up, moved away, stayed in touch, and managed to come back together as adults, marrying each other in their forties. "She traveled all around the world in her twenties and thirties serving people in need, all around the world!" He describes her approaching people when she felt their need for comfort and support. She would have him stop the car and speak with people, sharing what she had.

As they completed the renovations on what long time Roswell residents will recognize as Savedra's store, Lisa began adding elements to the simple act of feeding the hungry. She brought in library books and established an exchange program with the Roswell Public Library. Then she brought in the hygiene products—soap, shampoo, toothpaste. Where did she find her inspiration? It's above the front door. "Feed my sheep." John 21:17. Ussery explains, "This was after Jesus came back from the dead; He told Peter to care for His lambs." The three times Jesus gave His command, He first asked about Peter's love. This reinforcing lesson teaches any student of scripture that the expression of love for Jesus is grounded in service to others.

"Anybody who's hungry can get a good meal here, a really good meal," Ussery says. When he first started, Ussery would have to wait for the day's donations to acquire food in order to make meals. Now that the kitchen is more fully supported, he can depend on enough donations to serve those who come to partake in the simple dignity of good food. When Ussery knows there will be donations from businesses and volunteers, he can arrange menus to make the most of the donations. "Burrito Express will bring us a big stack of flour tortillas." So, the menu will be built to feature fresh tortillas. One volunteer will call and plan to make enough meatloaf to feed eighty people, and the day before, Ussery will head down to the kitchen so that the hours it takes to assemble and bake such a dish can be completed the night before they plan to serve that meal.



Brad Ussery, "food guy" and Roswell Real Estate Association's Citizen of the Year

Ussery is clear-eyed about charitable work. Some people avail themselves of anything free, and others have to be encouraged to ask for help. He explains no one need prove that they are indigent or suffering to receive a meal. They need only ask. The gift is free and generously given.

Those who want to volunteer are welcome to do so by contacting Ussery by mail, by phone, (575) 623-1926, or just dropping by the building during operation hours from 11:00 a.m. to 12:15 p.m.



In addition to meals, the Kitchen gives bags, named in honor of Lisa, contain toiletries, snacks, and tracts to feed both physically and spiritually.



Monday through Friday, or 12:30 to 1:00 p.m. Saturday and Sunday. The mailing address is P.O. Box 3010, Roswell, NM, 88202. They are ready to accept financial donations and food donations.

“We used to have tables set up in here and filled the building nearly every day, but then COVID hit.” At that point, they began arranging the meals and other materials to be offered in carry-out fashion. On occasion his little dogs, Olive and Jack, come with Ussery to “assist” him—barking when they hear folks approaching. “Hush,” he tells them. He shows an assembly line of products to be put in the care bags, labeled “Lisa’s Love Bags.” Ussery says, “She didn’t like recognition, but she doesn’t have any choice with these.” Against the wall is a large portrait of Lisa, and that is part of the explanation why she is not available for an interview.

On February 11, 2022, Lisa passed away unexpectedly. Brad has weathered the shock as well as he could. Holding his small white dog, he says, “This is Jack. He’s had a tough time. He used to follow Lisa around all the time.” A deep tinge of sympathy for Jack fills his voice, sympathy for Jack and all those folks in Roswell who benefited from Lisa’s love. Her legacy lives on.

Hats Off to Our Valedictorians of 2022!



Congratulations to the graduating class of 2022! We would like to highlight a few of the graduates that went above and beyond academically to achieve a noble honor: our Valedictorians. We encourage you to continue this path of excellence and pursue your dreams!

Early College High School Vikram Repalle



My greatest accomplishment is my associate’s degree in mathematics from ENMU-Roswell, and it is in large part thanks to the extraordinary opportunity offered by my high school and all my teachers and professors who have supported me throughout my journey. One of the most influential activities I took part in was mentoring and tutoring peers through my earlier half of high school. In the latter half, I spent time accumulating knowledge about how to be a better learner, which has paid off in my ventures as a prospective college student. Cumulatively, I have cultivated a strong mindset that allows me to think for myself and judge the world through my own eyes, which, in my opinion, is the most important outcome of high school. After high school, I am planning on pursuing a bachelor’s and master’s degrees in aerospace engineering.

Gateway Christian School Andrew Cox



Hello, my name is Andrew Cox. God has blessed me with many things, and without Him I would not be where I am today. I have achieved many things, such as Valedictorian, straight A’s for all of my 14 years at Gateway, and being the Top Academic of the elementary, middle, and high school a few times. I was involved with basketball from 6th grade until my freshman year; however, this was cut short as I received three concussions. After that, I was involved in both track and field as well as swimming. I plan on going to Tokyo, Japan, in June to attend a full calendar year of language school at the EF International Language School. I plan on being a financial advisor.

2022 Chaves County Primary Election

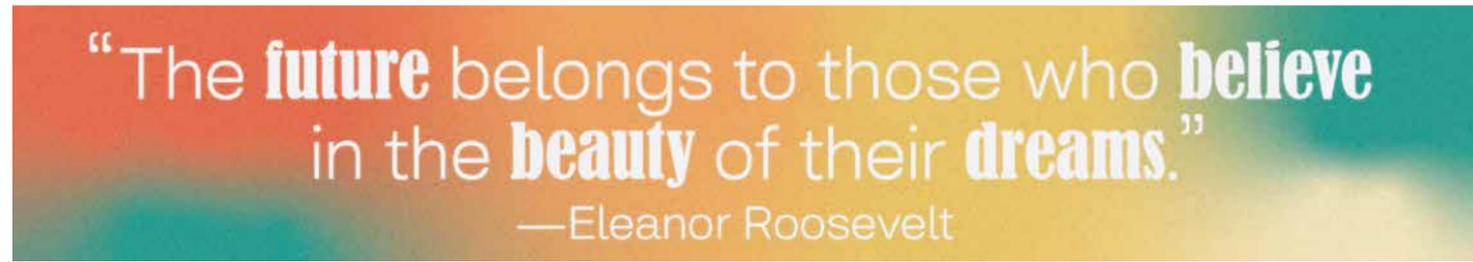
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201 S Garden Ave
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503 E Argyle St
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Saturday voting starts May 21st
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Saturday, June 4th
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Closed Sundays & Mondays

Hagerman Joy Center
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Tuesday, May 24th
Thursday, May 26th
Tuesday, May 31st
Thursday, June 2nd





Luke Tipton

My name is Luke Tipton, son of Guy and Holly Tipton. I am co-valedictorian of Gateway Christian School. Some of my achievements include being voted in as Student Council President my senior year. I was also awarded the Warrior of the Year award when I was a junior. During high school I was involved in football, basketball, and baseball. I was team captain of both the football and basketball team my junior and senior year. We won the state championship in football my senior year. I was also voted as an all-state football player. After high school, I plan on attending New Mexico Tech and pursuing a degree in mechanical engineering. I hope to one day design the world's most efficient passenger airplane.



Hannah Lilley

Hannah graduates as co-valedictorian at Gateway Christian School. She and her twin Sarah have a brother and four sisters. Hannah has been active in the Chaves County Assisteens community service organization for four years and with the Gateway youth group. Hannah is a four-sport athlete and was selected to the New Mexico All Star and All State volleyball and basketball teams, as well as All District teams. She has won numerous cross-country and track events and recently set state records in the javelin throw and the 4x400 meter relay. Hannah fancies herself a math nerd. She has been playing the piano since age five. Hannah will attend Baylor University and will major in biology. She is the daughter of Tom and Cathy Lilley.



Sarah Lilley

Sarah will graduate as co-valedictorian at Gateway Christian School. Sarah and her twin, Hannah, have five siblings. As a member of the Chaves County Assisteens, Sarah volunteered for many community activities throughout high school. Sarah has played four sports at Gateway for four years. Sarah was chosen for the New Mexico All Star basketball team and was selected for All State and All District teams in volleyball and basketball. Sarah led her volleyball, cross-country, and track teams to several top-three state championship finishes and helped set the 4x400 meter relay team record at the 2022 state meet. Sarah loves to sing and play the piano and enjoys the Gateway youth group. Sarah will attend Baylor University and will major in biology. She is the daughter of Tom and Cathy Lilley.



Goddard High School

Jenna Murphy

My name is Jenna Murphy, and I am the Valedictorian of the class of 2022 for Goddard High School. I grew up in Roswell, New Mexico, and I am the daughter of Matthew and Annette Murphy. Throughout high school I have been involved in the Assisteens League of Chaves County, MESA program, National Honors Society, and Goddard varsity golf team. I will attend Texas Tech University Honors College next year to study as a pre-nursing student. I hope to become a nurse anesthetist.



Lake Arthur High School

Leland Jacoby Porter

Having the role of valedictorian isn't easy, years of hard work and determination are poured into this position. The many hardships, especially being in a small school can be daunting. Despite this, I'm so grateful and excited that my hard work has paid off in such a big way. Having the title of valedictorian is such an honor, and I'm so excited that I can represent my school and become a success from all the support I have received. I am headed to Eastern New Mexico University, with support from several scholarships including Written in Red. I will be majoring in chemistry and am proud to be a Lake Arthur graduate.



Roswell High School

Allan Meraz

Born and raised in Roswell, New Mexico, Alan Meraz is the child of Irma and Jose Meraz. Alan went to Sunset Elementary School, Sidney Gutierrez Middle School, and finally ended as the valedictorian of the class of 2022 at Roswell High School. He was involved with the school through playing varsity soccer since sophomore year and joined National Honors Society junior and senior year. He also has been working in the food service industry since sophomore year. Besides being valedictorian of the class, Alan is also a Daniels Scholar and AP scholar, and received awards from the National Hispanic Recognition Program and National Rural and Small Town Recognition Program. Alan will pursue a mechanical engineering degree at Texas Tech University.

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The Roswell Invaders: For the Love of the Game

By Lawrence Lowery

There is money in baseball. This year Charlie Morton of the Atlanta Braves will make \$20 million. That's a lot of money for playing a game. And—there are 42 other Major League Baseball (MLB) players who will make even more. Max Scherzer of the New York Mets will take home over \$43 million—with another \$750,000 in potential bonuses. How much money is that in baseball terms? That's more money than the Baltimore Orioles will pay their entire team.

There is money in baseball—but not so much for everybody. MLB (30 teams) recognizes 120 other “affiliated teams” in eleven “minor leagues” that are divided into four classes: A, A+, AA, AAA. Each MLB franchise contracts with four of these teams to make up its “farm system,” and there are “rookie leagues” in Florida and Arizona. Albuquerque



Cole Chambers

and El Paso both have AAA teams, the highest level in the minors, one step below the major leagues. While the minimum major league salary in 2021 was \$570,500; minor league salaries range from \$20,000 to \$187,000 with a median salary of \$44,680; 50% of minor leaguers make around \$28,400. From local team cash receipts and MLB subsidies, these junior league players are furnished with uniforms and equipment, team transport, and rooms and meals on the road. As of this year, MLB even provides housing for minor leaguers.

There are seven other independent leagues with no contractual

agreements with MLB. Four of these independent leagues were once official minor leagues that lost their “affiliated” status. These four leagues are called “partner” or “collaborative leagues”: they maintain a nebulous connection to MLB and may even have teams in cities with major and minor league organizations.

And then there are the three non-affiliated, non-collaborative leagues out on the edge of the professional baseball world. These leagues play in locales with no major or minor league teams and are a throwback to those days when every small town had its own baseball team, the local Mudville Nine of “Casey at the Bat” fame. In 1950, there were 58 minor leagues across the land with 433 teams. And that's not counting the various “Negro League” teams and the village crossroads teams with one or two “ringers” (paid players) that gathered on Sunday afternoons throughout

the summer to play against teams from the next crossroads or the one beyond that. From 1923 to 1959, Roswell had four teams: the Giants, Sunshiners, Rockets, and Pirates. Only the Pirates were MLB affiliated; they were here for the 1959 season, and their claim to fame is that Willie Stargell spent his rookie season in professional ball in Roswell before going on to a Hall of Fame career with the Pittsburgh Pirates.

The Pecos League of Professional Baseball Clubs is one of these non-affiliated, non-collaborative, independent associations. It is headquartered in Houston and has teams in cities throughout California, New Mexico, Arizona, Colorado, Kansas, and Texas. The league began play in 2011, and two of the original six teams still play: the Alpine Cowboys and the Roswell Invaders. Alamogordo had a team for several years, and Ruidoso had a team twice. Now Roswell and Santa Fe are the only New Mexican cities in a league that has grown to 16 clubs in two 8-team divisions: the Mountain and the Pacific. The biggest league cities are Tucson and Austin. Andrew Dunn lives in Houston and is the CEO of the league and owns most of the teams. As he puts it, “Our players come from all over the U.S. and all over the world and are a combination of rising stars, falling stars, shooting stars and athletes



Jakob Shuler up to bat.

with stars in their eyes. . . .” Over 400 Pecos League players have worked their ways into the minor leagues, and three have made major league rosters. Roswell has had players come through from Venezuela, the Dominican Republic, and Japan. Many of these fellows are right out of college baseball—young men who weren't drafted by MLB teams but who are still determined to play, if only for one more year—and to prove something to themselves and, maybe, to someone in the “affiliated” leagues who might be paying attention.

The Pecos League normally plays a 64-game season (52 this year), which goes from June 1 until August 5, followed by a 3-game championship series between division leaders. To cut down on travel time and expenses, there is little cross-division play. Teams often have player-managers, there is no

2022 ROSWELL SCHEDULE

HOME
AWAY
PECOS

MAY							JUNE							JULY						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
22	23	24	25	26	27	28				1 SAF 6:00 PM	2 SAF 6:00 PM	3 SAF 6:00 PM	4 SAF 6:00 PM						1 ALP 7:00 PM	2 ALP 7:00 PM
SPRING TRAINING							5	6 CS 7:00 PM	7 CS 7:00 PM	8 CS 7:00 PM	9 TRI 6:05 PM	10 TRI 6:05 PM	11 TRI 7:00 PM	3 ALP 7:00 PM	4 ALP 7:00 PM	5 ALP 7:00 PM	6 ALP 7:00 PM	7 ALP 7:00 PM	8 AUS 6:30 PM	9 AUS 6:30 PM
29	30	31	12 TRI 7:00 PM	13	14 SAF 7:00 PM	15 SAF 7:00 PM	16 TUC 7:00 PM	17 TUC 7:00 PM	18 CS 7:00 PM	10 ALL STAR	11	12 WEI 7:00 PM	13 WEI 7:00 PM	14 WEI 7:00 PM	15 WEI 7:00 PM	16				
PLAYOFFS							19 CS 7:00 PM	20 TUC 7:00 PM	21 WAS 7:00 PM	22 WAS 7:00 PM	23 WEI 7:00 PM	24	25 ALP 7:00 PM	17 TUC 7:00 PM	18 SAF 7:00 PM	19	20	21 CS 6:30 PM	22 CS 6:30 PM	23 SAF 6:00 PM
7	8	9	10	11	26 ALP 6:05 PM	27 GCK 6:35 PM	28 GCK 6:35 PM	29 GCK 6:35 PM	30 ALP 7:00 PM	24 SAF 6:00 PM	25	26	27 TUC 7:00 PM	28	29 AUS 6:30 PM	30 AUS 6:30 PM				
AUGUST							AUGUST							AUGUST						

SAF-SANTA FE FUEGO
CS-COLORADO SPRINGS
TRI-TRINIDAD TRIGGERS
TUC-TUCSON SAGUAROS

WEI-WEIMAR HORMIGAS
WAS-WASCO RESERVE
ALP-ALPINE COWBOYS
AUS-AUSTIN WEIRDOS

GCK-GARDEN CITY WIND

www.RoswellInvaders.com



Easton Barnes

designated hitter, and team rosters are held to 6 veterans and 16 rookies. Most players make one season and move on.

Yes, there's money in baseball—and those who wish to play in the Pecos League will need some of their own. First, aspiring applicants have to make a team. To do this, they attend the Spring Developmental League in Houston in March. This is for recent college graduates and free agents. If they are picked for a team, they report to that team's site in May for Spring Training (May 22–31 in Roswell). Players pay their own expenses, and not all who get to Spring Training make the team's final cut. Those who do may get help with their motel bills (not food); those who don't get nothing. By the time the season starts, the teams are pared down, locked in and hungry (figuratively and, perhaps, physically). Money, however, is still a problem. The Pecos League gets all gate receipts, any money made from the sale of team/league merchandise, and splits concession profits with the concessionaire. It pays the field lease, the umpires, and the team manager. Players receive one cap and one uniform shirt (they get to keep the cap), and they supply their own baseball pants—a

white pair and a gray pair. And shoes. And gloves and bats. And insurance. On road trips they provide their own transportation—vehicles and fuel—and pay for their own meals. The league does provide motel expenses, and players sleep four-to-a-room. Whatever money the local (unpaid) team organization raises is divided among the players each week. The amount of the pay varies according to how much money the team has raised. Consider—the Roswell Invaders play at 500-seat Joe Bauman Baseball Stadium out near the fairgrounds; the Tucson Saguaros' field seats 11,000. So teams like Roswell have to get creative in fund-raising.

George Swenson retired from the FAA, and his wife, Patty, is a retired Roswell school teacher. Now, they are the “unofficial, unpaid general managers” of the Roswell Invaders. They work with a few other people—all unpaid—to see that the team stays in business and does as well as possible. During the season, the Roswell organization provides housing through the medium of “host families.” Eight–ten local families open up their homes to as many as five players who sign an agreement with the hosts for the season. The Invaders are expected to provide for their own meals, but host families help out when the players are in town.

There are several ways the Roswell Invaders Professional Baseball Team makes money. It sponsors six “Youth Baseball Camps” during the season for ages 6–17: the fee is \$35 per person. (This year the camps are on June 5, 13, 21 and July 14, 19, 25.) On “Baseball Buddy” nights, local Little League teams can participate in the pre-game warm-up alongside the Invaders and have pictures made with the team. The cost is \$75 for fifteen players, and their family members get in for \$4. On “Group Nights,” 50 can get into the game for \$300, and somebody in the group throws out the first pitch, somebody gets to attend the manager-umpire meeting at the start of the game, someone can be the bat boy, the group decides who performs the National Anthem, and all get a picture with the team.

The Invaders raffle off broken bats and team merchandise. There are car washes—and there's the tradition going back to Roswell's home-run king Joe Bauman in the 1950s: back then, every time he hit a home run, fans would stick bills into the fence for him to collect. Today, every time an Invader hits a home run, fans take up a collection for him. Every time a pitcher strikes out seven batters, fans take up a collection for him. Just about anything to raise money.



Colton Adams

Local businessmen help out when they can. Part of the agreement the league has with the city of Roswell is that the team keeps up Joe Bauman field during the season. So players become groundskeepers as needed. Last year when the field was covered in water, they dug a small drainage ditch to help resolve the problem. (Reckon Max Sherzer digs drainage ditches?) Roswell Feed & Seed provides grass seed and fertilizer, and Roswell Rental loans the equipment necessary to maintain the field. Mike Winters promotes the team on his morning radio broadcast. Locals furnish photography needs and announcing/broadcasting services without charge. The Roswell Invaders baseball team is a community effort of people and players who love the game and are determined to have a team in Roswell.

One would think that players would rather play in Tucson or Austin or Colorado Springs, somewhere with a larger potential fan-base—thus, a larger potential money pool. The Swensons say that this isn't so—that players like to compete for Roswell. In a league where most players last a season, Roswell has had a few multi-year players. This loyalty might derive from the fact that ROSWELL WINS! The team dominates the Mountain Division: in the ten years of the Pecos League, the Invaders have won three championships (2011, 2013, 2015) and have been in the playoff three more times (2016, 2017, 2018).

There's money in baseball, but in Roswell, there's baseball in baseball. Baseball the way it ought to be played—for the love of the game. The great shame about the Invaders is that so many



The 2021 Roswell Invaders team. Unlike many teams in the league, these players often stick around for multiple seasons.

people in Roswell don't know about them. That should change. This year, there will be a meet-and-greet at Joe Bauman field on May 27 so that Roswell residents can see their 2022 team. And games are cheap: \$7 for a game, \$150 for season tickets. For information on the team and all its activities, contact George & Patty Swenson at (575) 625-0276 or www.roswellinvaders.com.



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Mike Smith Riding for Mom on Mother's Day

By J.T. Keith

Hall of Fame horse-racing jockey Mike Smith weaves his way through the airport like he is rounding the turn and heading for home. First, he stops off at a Starbucks in the Chicago airport on his way to Kentucky early in the morning. Mike thinks about what lies ahead of him in the next 72 hours.

Mike knows on Saturday he will start the day by making the phone call he has to make before he heads out to the track. It will be to the lady in his life and his biggest fan: his mother, Vidol Daniel. Mike often looks back to where it all started and knows he will not only be riding for Dexter, New Mexico but for the whole state.

Growing up in Dexter, there were three of them—his brother, Ray, his mother, and him. Ray remembers how as a kid, Mike would ride his stick horse in the house with his cowboy hat on. And other times that Mike would jump on Ray's back and ride him around the house and yard acting like he was a racehorse.

For Mike, it is another race in a lifetime of the biggest races. The Kentucky Derby will be run on Saturday, and it will be the 28th time he has had a horse walked up to the starting gate. Mike has a good chance to win for the third time in his career. In 2005 he rode Giacomo, and in 2018 he rode Justify to a spectacular finish in the biggest prize of all—the Triple Crown (Kentucky Derby, Preakness Stakes, and the Belmont Stakes).

"Big Money Mike" will be riding Taiba who is a 6:1 favorite. To do that Mike will start from the No. 12 post position, which he feels very good about. If Mike can win the race, he will make even more history by becoming the oldest jockey to win the Kentucky Derby.

"It is a really good post," Mike said. "The Lord is willing he (Taiba) gets away well. It is a really good post."

He has already raced in more Derby's than any other jockey. Taiba will be making only his third start and is undefeated in the two races he has run this season.

John Velazquez rode Taiba in his debut in March in a maiden race at Santa Anita Park in California. Mike was aboard for Taiba's win by 2 lengths in the Grade 1 Santa Anita Derby at the same track on April 9th. The win came against a small six-horse field. Taiba beat two other horses that are slated for the Kentucky Derby field—Messier and Happy



Mike Smith with his mother, Vidol, and his wife, Cynthia, at the Mike Smith Highway in Dexter.

Jack. Mike has been the jockey for four of the last Santa Anita Derby winners. The last horse to win both the Santa Anita Derby and the Kentucky Derby? Justify. Mike said that Taiba reminds him a lot of Justify. Both are seldom raced, big chestnuts, extremely talented, and intelligent. Both horses are really quick and manageable. Mike said he can do different things with the horses if need be.

"The fact that Taiba is extremely talented certainly helps," Mike Smith said. "He's a very inexperienced racehorse. If he wins, it will have only been done twice with the other being in 1883 since a horse has won the Kentucky Derby. If another one can get it done, it is this one."

Mike said Taiba does not lack any talent, and he would not trade him (Taiba) for any other horse in the field. Mike hopes for a good trip and feels that Taiba has a good chance to win. Mike said the field is so talented that any horse in



Mike Smith early in his career.



Vidol Daniel and her sons Mike (left) and Ray (right)

the field could win the race, and it would not surprise him.

Conditioning is key to longevity

Mike is a living legend fueled by the need to compete. It is what he lives for. It drives him in his personal life to get up in the mornings and ride a horse that no one knows about yet, but has the potential to win a Triple Crown. It drives him to continue to be in the best shape of his life to compete with men half his age. When most people are preparing for retirement, for Mike this is his retirement. This is the life he needs and knows. It is what has put the 56-year-old into the National Museum of Racing and the Hall of Fame. Mike holds the most Breeders' Cup wins of any jockey in history.

One of the keys to Mike's success and longevity has been his commitment to physical conditioning. It was 23 years ago when Mike fractured two vertebrae in his upper back. It was during a moment as the horses jostled with each other that he was flipped into the hedges during traffic. He was kept in a body cast for six months and was not able to resume full activities for another three months. It was the second

accident (1982) of his career when he broke his collarbone. Those accidents made him more determined to maximize his career, and he was committed to being in peak physical conditioning.

Mike said his goal was to come back stronger than before. His exercise routine is to do an hour of cardio work: elliptical, bike, rowing machine, and treadmill. Then another hour with his personal trainer. He will ride his bike to and from the workout facility to his home.

"I don't think about it (longevity)," Mike said. "I feel blessed to be competing against guys half my age and to be doing it at this high of a level. I am still competing, and I do not think about it a whole lot. I feel really good. I don't feel 56; I feel 36. I have always taken care of my body at an early age. You see Tom Brady playing in the NFL like he is 20 years old."

Mike already is one of only a few people living that has a highway named after him (Mike Smith Highway), and a picture of him that shows where he is from when visitors come to Dexter.

Mike has not been back to Dexter since they held Mike Smith Day. He was in town two years ago and plans to visit his mother shortly.

A ride for Mom

Vidol said that she spent two days with labor pains and that Mike refused to come out and meet the world. She said the late Dr. Earl Latimer brought him into the world at 9:25 a.m. in Roswell. Vidol was so grateful to Dr. Latimer, that Mike's given middle name is Earl.

"Every Mother's Day is more special than the last," Vidol Daniel said. "I have to say because he is always in Kentucky on Mother's Day. We celebrate as soon as I can get to California, if he cannot get home. We have done many special things. But when we get to spend quality time together, that is the best gift he could give me. Of course, I always get roses."

Mike indicated that he has sent his mother flowers and chocolate-covered strawberries, but he has not had a chance to do anything more with Derby week being so hectic.

"My mom knows how much I love her," Mike said, "and what she means to me. She could see when I was a kid what my passion was, and she allowed me to chase my dream. I owe her everything for that. She supported me and without her, I would not be where I am now. I am very blessed to have a wonderful mom and a great family. I will see her soon."



Vidol and Mike



Vidol and Mike



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Businessman, Farmer, Research Specialist, and Merchant

By Beverly Coots

Clinton Greathouse along with his father and brothers began thinking about medical cannabis in 2014. As a business alternative it looked promising, but the learning curve was steep and there wasn't a wealth of how-to information available. They began their research and sought the appropriate licenses, knowing that many more growers were needed for medical cannabis and that the demand outweighed the availability.

The Greathouse family became pioneers in the medical cannabis field. Together with resources and connections from friends in Colorado, the Greathouse family sought and received one of the earliest licenses to grow and later sell medical cannabis in New Mexico. They began with 450 plants and are now permitted for 20,000—from one small plot to several greenhouses with a 40,000-square-foot greenhouse under construction. This new greenhouse is fully automated with temperature, light, and humidity controls.

The Greathouse family are researching targeted effect of plant variety and compound to specific use. Many research-oriented growers are identifying specific developments to specific need. Clinton Greathouse is excited about reducing dependence on non-effective pain management with harsh compounds such as hydrocodone, oxycodone, and morphine. He sees a future in medical cannabis for many health conditions. Currently, CBD and medical cannabis can be used for sleep trouble, relief from the effects of chemotherapy, anxiety, and chronic pain management. Research continues in many other areas as well.



The new greenhouses are getting ready for plants.

Pecos Valley Products' first storefront opened in Roswell in April 2016 and their business has grown to include 15 stores throughout New Mexico with over 200 employees. Between their storefront and farm, Pecos Valley Productions employs more than 50 people right here in and around Roswell. That number will probably rise to 60 by the end of the year. Their growing facility is state of the art with round the clock surveillance for plants and security.

At the facility, each product hits three sets of hands for quality control and security purposes. Pecos Valley Production prides itself on cleanliness and customer service, and it shows. Their growing facility is clean and secure, and employees are happy to work there. Those managing the store are well-educated in the products they sell and pleased to direct a novice. They have a wide variety of cannabis product, including non-intoxicating cannabidiol (CBD) and product containing Delta-9-tetrahydrocannabinol (THC),

which in Roswell, still requires a medical cannabis patient card.

Along with the new greenhouse, Pecos Valley Productions is building a research lab at their grower facility. They will continue to research plant variety and effectiveness, targeted compounds for specific treatments, modes of consumption most effective to need, and varieties and tastes of orally dosed compounds.

According to Greathouse, from hemp to marijuana, the plants grow well here. "We have land, water, and electricity," he said. Pecos Valley Productions originally set up their storefront to include non-narcotic cannabinoids (CBD) which could be sold to the public without needing a medical cannabis patient designation.

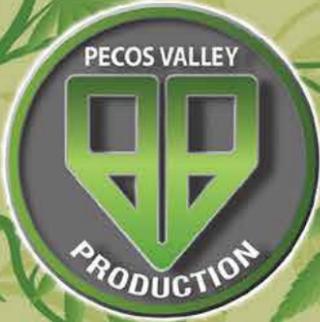
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More greenhouses under construction. Formerly Nature's Dairy, the Greathouse farm is undergoing extensive renovations to produce a very different crop.



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slip into the mystery

Bottomless Lakes State Park

By Eva McCollaum

Mention living in Roswell, New Mexico anywhere outside the state (from Italy to Australia), and the likely question to follow will be, “So, have you seen any aliens?” Roswell may well be the most famous small town in the world for that reason, but when I was a kid, growing up in New Mexico, we knew Roswell for other things. First, they had a military school that looked like a collection of castles (or a magical fort), and they had Bottomless Lakes State Park.

In fact, my first real memory of Roswell dates back to the year I turned ten (date redacted) when on a summer weekend we met our family friends, the Saddlers, for a picnic and swim party. I would be willing to bet most of the old time Roswell natives have similar memories. Bottomless was where you went to swim and grill. It’s easy to understand the attraction, for teens especially. At fourteen miles from the center of town, Bottomless Lakes is far enough away to feel like a special outing but near enough to get home within half an hour.

For young kids visiting the park, someone will inevitably tell them the story about the swimmer who drowned and years later they found his skeleton in the subterranean river in Carlsbad Caverns.

There will be tales of giant snapping turtles and fish as big as alligators that were born without eyes in the eternal darkness of the deepest channels beneath the surface. Stay through the night at one of the 33 available camping spots, and thoughts about Middle Earth, trolls, and goblins are bound to come to mind. Bottomless Lakes inspire mythological thinking. Even their name suggests this. The truth is almost as magical as the legends, and often more surprising, because nature engineered one of the rarest spots on earth on the edge of the caprock between the Llano Estacado and the Pecos River water shed.

Bottomless Lakes is the oldest of the 35 New Mexico State Parks. The buildings (including the rock pavilion and water tower) and roads were originally put in by Civilian Conservation Corps (CCC) from 1934 through 1935. During the 1800’s the spot was a resting point along the Goodnight–Loving trail. Cowboys riding herd in those times supposedly gave the eight lakes their name, Bottomless. When they visited, they tied their lariats together and hung them in the water to try and find the bottom, but since Lea Lake, the largest of the eight, is 90 feet deep, they just started calling the lakes “bottomless.”



They have steep bluffs surrounding them, and only Lea Lake has a wide and pleasant beach. “The lakes are actually sinkholes ranging in depth from 17 to 90 feet.” The unique mineral content of the soil and rocks of the Pecos River basin led to the formation of these strange watering holes. Water in subterranean rivers and seeps dissolved salts, limestone, and gypsum to form deep chasms which collapsed. The lakes now are filled with surface water as well and ground water and spring flows. The first, and perhaps strangest, of the lakes a new visitor encounters is the Lazy Lagoon. It looks shallow, but it is actually 70 feet deep and surrounded by fetid mud flats. Visitors are strictly forbidden from walking along its shore, but only the most unusual



here the lizard you saw might be a Western Fence Lizard”.

Seven of the lakes have poetic names—Mirror Lake, Cottonwood Lake, Devil’s Inkwell, Figure Eight Lake, Pasture Lake, and Lost Lake. They are for the true enthusiast looking for more adventure than most. Day trippers will find themselves on the shore of Lea Lake, the most visited of the group.

Lea Lake is the only one where swimming is allowed and where facilities make it fun. There, one will find a bath house, flush toilets, outside showers, picnic tables, pedal boats, paddle boards, life vests, and lifeguards on duty. “Lifeguards will be here from Memorial Day to Labor Day,” according to Park Ranger Supervisor Jonathan McGary. A day pass is \$5 per car. That means a family can come out

people would be attracted to such a spot. It’s far more appealing to migrating waterfowl in the fall and winter.

For the naturalist, Bottomless Lakes State Park offers great opportunities for study, from the unusual rock formations to the native and invasive plant species, from a variety of birds and reptiles to a surprising number of mammals. Ranger Warren Goode has a phone full of pictures of park natives, making use of his training in Forestry and Wildlife Science. He is always ready to answer visitors’ questions about the animals they see. “Around

and use the facilities, spend the day swimming and picnicking for an economical price. Across from the ranger station is a self-pay kiosk, and there is one at Lea Lake itself, and people can go online to purchase passes and make reservations. This summer there is a good deal of construction planned for the covered picnic areas, but the camping areas are open.

Ranger Supervisor McGary says, “People can check online for when things will be opened. We have dates set for when all parts of the park will open, but construction can be unpredictable.” The park workers, administrators, and volunteers are all dedicated to keeping a well-run and clean park for people to use, especially the campers. “We have some people who come back year after year as part of their vacations.” McGary also advises people to be aware that there are wild animals in the park, so if they bring pets, to be prepared for their pets to stay in campers with them at night. They also need to dispose of garbage in the designated containers. “We have our fair share of raccoons here, and they will get into things that are not well-secured.”

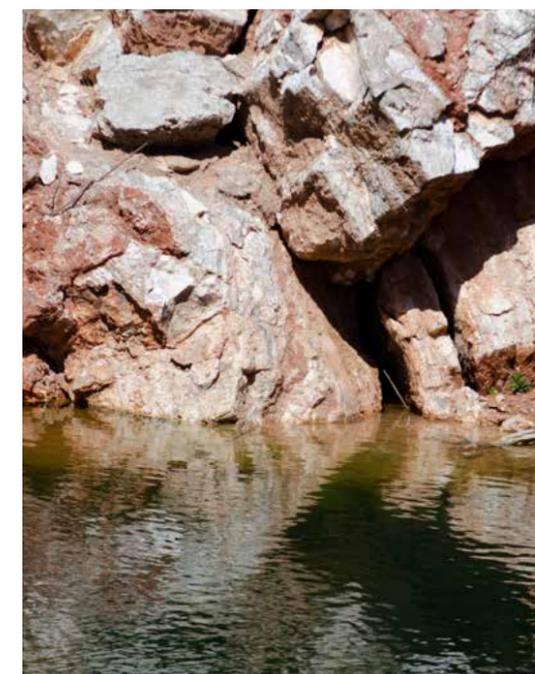


Camping is one of the most popular of the activities at the park. There are three tent-only sites and 30 sites for motorized campers. The sites on Lea Lake have electrical hook-ups and water, excellent amenities for very reasonable prices. “People can stay for up to 14 days during any 20-day span.” Regular visitors to the camping sites often bring their fishing tackle. “Devil’s Inkwell and Pasture are stocked with trout every winter.” That means folks who would like to fish can acquire a license in town and fish for their entire stay. People can also bring their own paddle boats and kayaks to use on Lea Lake. “There are no motorized boats on the lakes, and when people are out on the water, we require they wear life vests.” If they don’t have their own vests, the park can loan them some.

Hiking and biking can be a pleasure at the park. Skid Marks (unfortunate name) is the biking/hiking trail along the edges of the Caprock and has plenty of grade and terrain changes. There is a walking path from Pasture Lake, past Lost Lake, to Lea Lake. In summer, bring sunscreen and insect repellent to do this trail. In late summer and fall, Wetlands Trail is a fine walk. “In September, the Pecos Puzzle Sunflower is in bloom all along this elevated trail.” McGary recommends this walk.

Some people even scuba dive in Lea Lake. At a depth of 90 feet, Lea Lake provides opportunities for those who want to do some ocean diving to train to depths similar to those they would dive on reefs. McGary explained that some scuba divers have found the water crystal clear at the deeper depths of the lake.

Bottomless Lakes State Park offers experiences usually reserved for



people that live much closer to the open ocean. It also offers the relatively commonplace delights of swimming and picnicking through a summer day, in one of the most striking settings on earth. Anyone looking for a place to read a book, paint a picture, study a lizard, or catch a fish, should try taking a drive a few miles east of Roswell. For those who fall in love with the place, they are always looking for new friends. Just give them a call at (575) 988-3638, or contact them online, or come to the park. There’s a volunteer at the Ranger Station.



Business Highlight: Westlake Ace Hardware



This year Westlake Ace Hardware has its largest gardening selection yet. Under the canopies now in the center of the parking lot, you will find flowers, ferns, vegetables, herbs, succulents, tropical plants, and fruit trees ready to plant in your garden, as well as bulbs and seeds.

In addition to plants, soil, and gardening equipment, Westlake Ace also carries a selection of pottery, fountains, birdfeeders, garden statues, and outdoor furniture. Ace also wants to help you with all your grilling and outdoor cooking needs with products from Traeger, Big Green Egg, and Ooni outdoor pizza ovens.

Manager Robert Tynes told us about one of the store's newest products, Dynamic Discs brand frisbee golf equipment. He says frisbee golf is a growing sport here in Roswell and players can find quality equipment at Ace. Check out the Frisbees and other new products right at the front of the store.



While the gardening products are going fast, Ace has products for your household needs all year long. Westlake Ace Hardware is proud to carry the full line of EGO products, which specializes in cordless outdoor power equipment. They also carry power tools brands including Stihl, Craftsman, DeWalt, Black & Decker, Milwaukee, and Toro. In addition to products, Ace also provides services including screen repair, custom glass cutting, key duplication, and Resharp knife sharpening services.

Manager Robert Tynes received the April 2022 Helping Hearts Award in recognition of community service.

Located at 2810 N Main St, Roswell, NM 88201. (575) 624-0550



For over 20 years, the Leadership Roswell Alumni Association has hosted a program to help develop young people in our community. The LRAA held the 2022 Teen Leadership Institute, or TLI, on March 21-22 at the Daniels Leadership Center on the campus of New Mexico Military Institute. Twenty-seven students represented Roswell,

Goddard, Dexter, Early College, and NMMI high schools. In all, 19 seniors and 8 juniors attended the event, which was facilitated by students from the Institute. Representatives from the Leadership Roswell Alumni Association comprised the adult volunteers.

The TLI sought outside sponsors in order to expand the ability to award scholarships. This increased exposure of the program resulted in greater community involvement. In total, close to \$10,000 plus donations-in-kind were raised—enough to cover venue, food, and materials and still award \$8000 in scholarships to students.

The theme for this year was “Embracing the Challenge: Your Values and Strengths in Action.” Our first day focused on values and had the

curriculum filled with appropriate material. Day two saw the integration of exploring student strengths to tie it all together.

This year the program was extended to a full two-days. Students were separated into 5 teams, each with an adult team leader and two student facilitators. This was designed to foster a sense of small group trust and team bonding and a sense of competition between each other. They completed warm-ups, and then students engaged in activities to discover strengths and weakness in values. Several guest speakers over both days donated time to address and share wisdom with our participants.

Activities challenged the students to get outside of their comfort zones. Workbooks helped them track and record progress. Groups were separated to do physical tasks like the climbing tower, zip line, rappel tower, and many more. Each student faced challenges and was encouraged to reach further. They braved the cold weather while overcoming personal fears and mental obstacles.



“The life skills I learned are going to be useful in each step I take as a student and employee. The program was very engaging and each participant was able to learn while having fun.”
—Roswell High student

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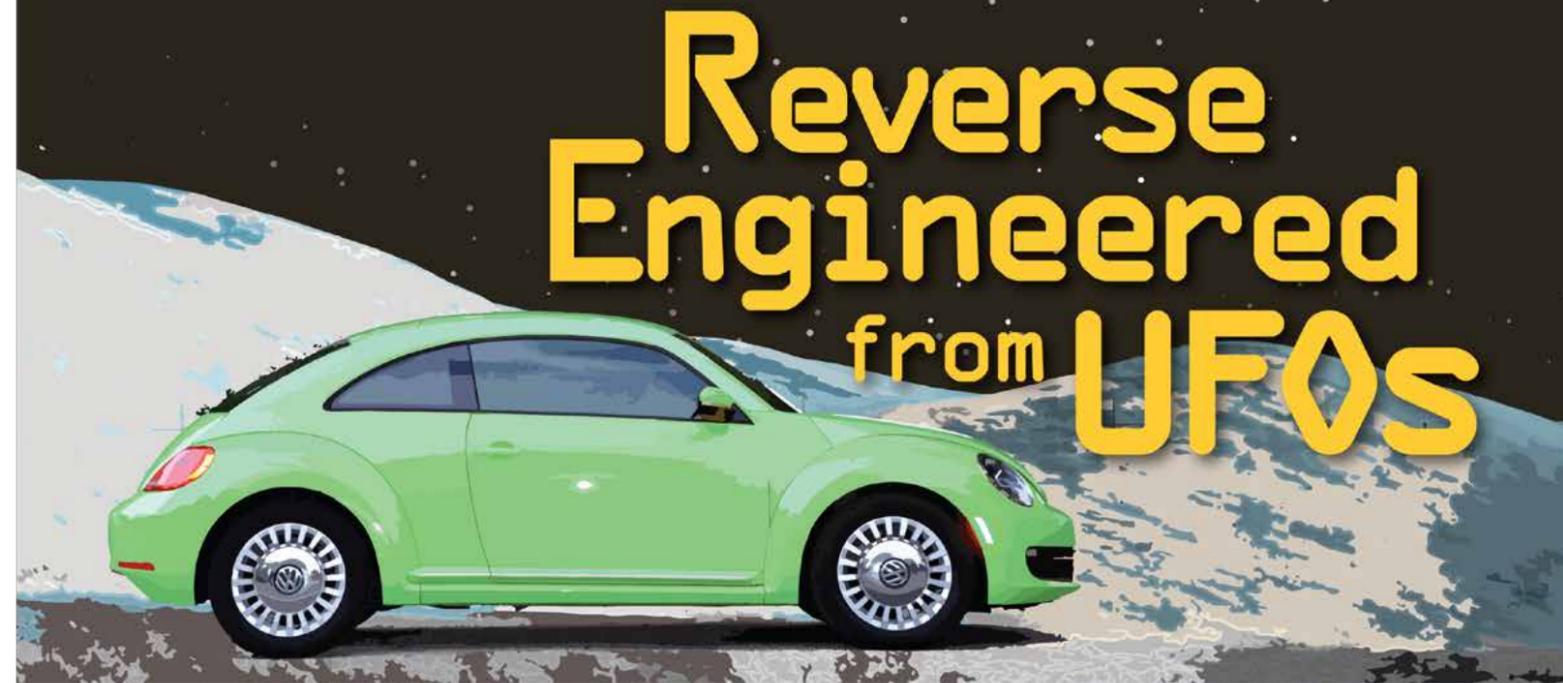
Thirteen students were awarded scholarships, but all twenty-seven walked away with so much more. The experience of teamwork, self-awareness, trust, growth, and several other skills will help carry these new friends into the next phase of their lives. The community is stronger for having these future leaders from our midst. The TLI looks forward to holding the event again next year, thanks to the many generous donors and volunteers who made it possible.

Donors this year include Leadership Roswell Alumni Association, New Mexico Military Institute, ENMU-R, Xcel Energy, Church on the Move, New York Life, Character Counts of Chaves County, NMMI ROTC, Pioneer Bank, Armstrong Energy, Chase Foundation, and the NM Department of Health.

Scholarship winners consist of Goddard students Simon Anaya II, Ava Jamison, Sydney Crow, and Javyn Morales. Roswell students Talyssa Espinoza, and Richard Arreola. NMMI students CJ Quintana, Noam Emerson-Fleming, Khoa Do, Seth Crites, Irina Quinn, and Brooke Barrett.

For more information or to make donations, contact roswellteenleadership@gmail.com.

“The TLI was an incredible experience for me. I enjoyed getting to learn how to be a better team leader along with how to work better within a team. It taught me so much about sacrifice and the importance of putting others first. I totally recommend the TLI for anyone who is interested in bettering themselves as a leader.”
—Goddard High student



By Beverly Coots

Excitement is high for New Beetle fans (Beetles built after the year 2000 are considered New Beetles.) Planning is underway for the Return to Roswell National New Beetle Show. The event will be held from June 17 through June 19 in Roswell. This year’s organizer is Canadian Howie Lipton, affectionately known as the Head Alien. The show will be taking place on Saturday from 7:00 p.m. to 9:00 p.m. at the UFO Museum on South Main Street.

Howie has organized the event many times since its origins in 2000. The show got its start from an ad campaign that Volkswagen ran with the caption, “Reverse engineered from UFOs.”

a break for two years because of COVID-19 but they are happy to be returning to Roswell in 2022.

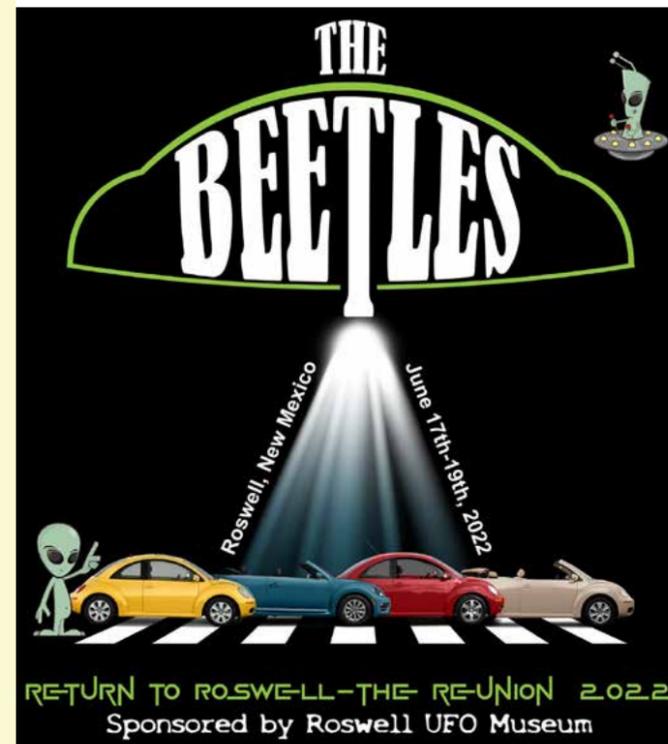
Head Alien Howie along with the Resident Alien on Scene, Belinda Bierwirth, emphasize the new part of the National New Beetle Show. Howie explained that Volkswagen stopped German production of the original Beetle in 1978 and moved production to Brazil and Mexico where it thrived for another decade.

In 1994 news of a concept car dubbed the New Beetle revived North American Beetle fans. The fans followed the car through its paces and formed an on-line community in North America. Howie was one of those early fans. Howie has always owned a Volkswagen. He went to the Detroit Auto Show in 1998 and was one of the first

From the email list of New Beetle owners in North America, Head Aliens including Howie decided to caravan in their new Beetles to UFO Central, Roswell, New Mexico. It was a chance for a road trip with friends and a great drive in their favorite cars. Since 2000 New Beetle fans have driven from all over the United States and Canada to meet in Roswell for a weekend of camaraderie, cheer, and plain old fun. They had to take

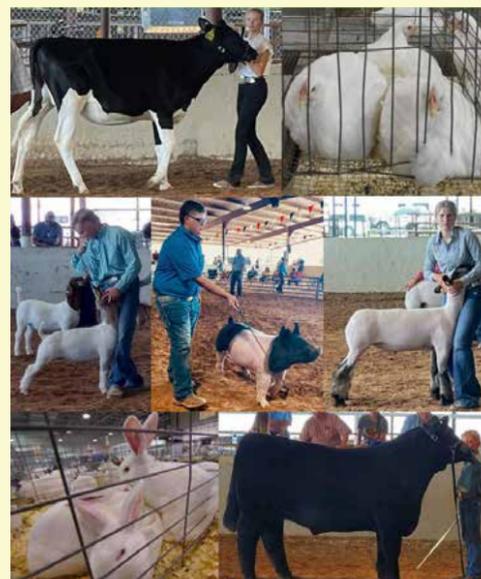


The first New Beetle Show at Cadillac Ranch in 2000.



2022 CHAVES COUNTY 4-H & FFA FAIR SUNDAY, JULY 24, 2022 – SATURDAY, JULY 30, 2022

The Chaves County 4H and FFA Fair gives local FFA and 4H students the opportunity to show off their animals and projects. The event is free and open to the public. In addition to animal shows, a horse show, and the rodeo, there are exhibits featuring the projects the kids have been working on this year, including photography, baking, sewing, educational posters, and leatherworking. It gives them a chance to present the skills they’ve learned from their projects in a competitive setting.



Saturday, July 23

5:00 PM Horse Show at the Bob Crosby Arena, Fairgrounds

Monday, July 25

8:00 AM Rabbit Showmanship followed by Rabbit Show

6:00 PM Pet Show followed by Dog Show

Tuesday, July 26

8:00 AM Swine Show

1:30 PM Meat Goat Show

3:00 PM Dairy Goat Show

6:00 PM Rodeo

Wednesday, July 27

8:00 AM Breeding Sheep Show followed by Market Lamb Show

2:00 PM Poultry Showmanship followed by Poultry Show

5:30 PM Dairy Heifer Show

Thursday, July 28

8:00 AM Beef Heifer Show followed by Steer Show

4:00 PM Wool, Lead & Fashion Extravaganza

6:00 PM Awards Program

Friday, July 29

7:00 PM Junior Livestock Sale



Locals may remember Daisy and her iconic eyelashes.

proud owners of the New Beetle. Howie quotes Volkswagen saying, "The engine is in the front, but the heart is in the same place." While Volkswagen ended production of the New Beetle in 2019, fans are encouraged by rumors of a third generation of the people's car. After all Volkswagen says, "If you were really good in a past life, you come back as something even better."

New Beetle owners are pleased to be back on the road again and making their way to Roswell. This year includes plans to visit the diner in Vaughn, New Mexico. And the diner will be pleased to have them. They are busting out the tents they had in storage from COVID outdoor dining measures. They are proud to host the travelers for an evening of high desert wonder.

As they have so often done, Roswell's UFO Museum sponsors the awards for the National New Beetle Show and hosts the show in their parking lot. El Toro Bravo hosts the awards banquet. And what fun awards they have. They've had awards for the best Barbie bug, the best bug budvase, the best alien theme, the longest drive to the show and of course, the shortest, the best paint, and the cleanest cars. Roswell's Resident Alien on Scene, Belinda won an award the first year she entered the show. Belinda tells of driving her first New Beetle down Main Street where she pulled up to watch the 2012 show. One of the organizers approached Belinda and asked her to come on in and join the fun. She ended up taking an award for the top fifteen.



Roswell resident, Belinda Bierwirth, has been participating in the New Beetle show since 2012.

Like Howie, Belinda has delighted in Bugs all her life. She tells of a '76 Bug owned by

a friend when they were in high school. They went everywhere in that car. From then on, Belinda was hooked. She bought Daisy in 2012. Many folks in Roswell will remember the yellow New Beetle with the long black eyelashes. Belinda says that all Bugs have names. Her latest is Cream Puff, a 2019 Volkswagen New Beetle convertible. (She cried when she traded in Daisy.) She says many folks decorate their Beetles for the show. One year Belinda made a spaceship from a chicken feeder (compliments of Paul's Veterinary Supply where she works with her brother and owner of the store.)

Like Belinda, Howie has many wonderful memories of the New Beetle Show and Caravan. In 2000, the first year of the Show, Howie's caravan followed Route 66. They traveled right by Cadillac Ranch. The owner gave

permission to drive in and park the Beetles alongside of the Cadillacs for a photograph.

Both Howie and Belinda say it's not just about the cars but about the people. They've known each other for years, travelled together and maintained friendships. It's like family.

Come out and see what all the fun is about! Mark your calendar for this special event taking place on June 17 through June 19th, and give a friendly "New Mexico wave" to the New Beetles that will be on the road this summer!



We paid our members \$15 million last year. Something tells us they'll be back this year.



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Business Highlight: Town & Country RV

Town & Country is the largest RV park in Roswell, with 119 RV spaces and 60 Mobile Home pads. Amenities include shower/restroom facilities cleaned daily, on-site laundry, 3 fenced dog areas, a swimming pool, grills, picnic tables, and a clubhouse with exercise equipment. The entire park has been recently repaved. Many of the RV sites have trees and the landscaping is well maintained.

There are nightly rates, as well as monthly rates for longer term stays. Many are here for temporary work as nurses or teachers. Some are long term residents. But it's a place where visitors can spend a night or two.

"Just in the past month we have had visitors from Denmark, the UK, Australia, Canada, and all corners of the US from Washington to California to Florida and Connecticut," says manager Brenda Christian. "We have individuals traveling for work, retirees who are on month-long journey's, and families vacationing across the states." Brenda's favorite parts of the job are greeting guests as they arrive and giving them information about what there is to see, do, and eat in town.

Meet the Management: Brenda and Mike Christian moved here from Florida but are originally from Michigan. They have found a church home at Grace Community Church and are very appreciative of their kindness and warm welcome.

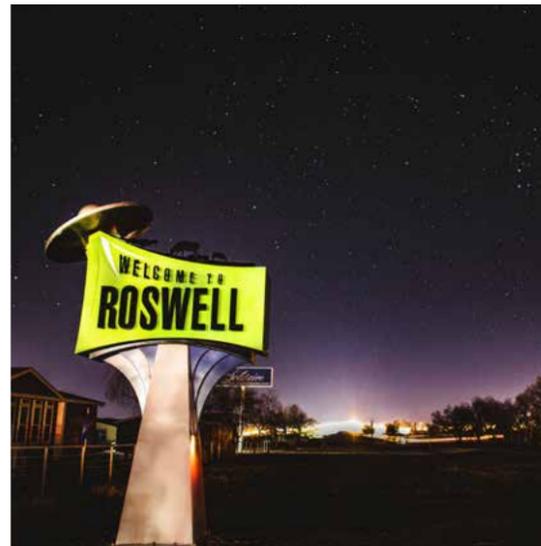
Located at 331 W Brasher Rd, Roswell, NM 88203. (575) 624-1833



Guests can check out books and DVDs, use workout equipment, and participate in monthly activities at the clubhouse.



Roswell's Best UFO Photo Ops



1 This welcome to Roswell sign greets visitors on W Second St near the Relief Route.



2 A local farmer helps a stalled UFO, 7 miles south of Roswell on HWY 285.



3 Mural at the Roswell Chamber of Commerce at 131 W Second St



4 Unique aliens at the Western Inn at 2331 N Main St



5 Send a postcard from the R2D2 mail box on the corner of Main and 9th St.



5 Invasion Station at 600 N Main St has several photo spots.



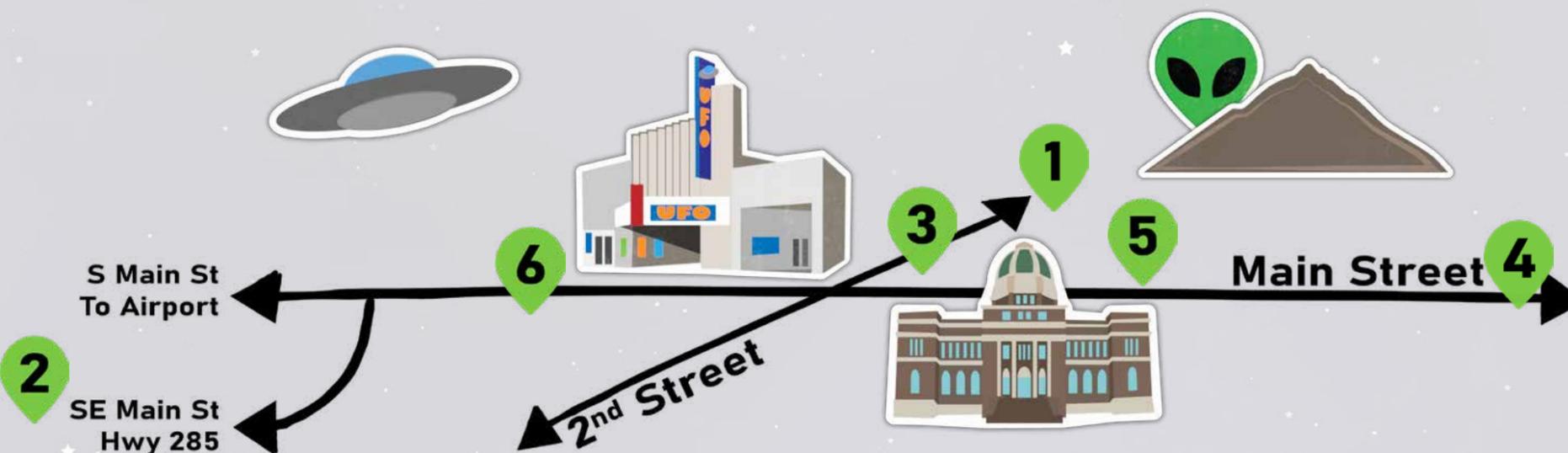
5 The famous UFO McDonald's is an obvious destination but don't forget the alien statues and brand new mural in back.



5 Maybe not hidden but still an essential photo op, at 800 N Main St.



5 Make sure to check out the alien lamp posts on downtown Main Street.



3 Mural at the UFO Museum on the corner of Main and Second St.



3 Moon Man Printing's alien welcomes visitors to Roswell at 305 N Main.



6 Across the street from the UFO Museum at Alien Invasion Tee Shirts & More at 105 N Main.



4 Don't miss aliens inside of Roswell businesses like this one at Hot Bev's at 3020 N Main.



3 Alien print shop mural at 250 N Richardson Ave, across from the Chamber.



4 Hang out with this alien at Westlake Ace Hardware at 3810 N Main St.



3 A unique Roswell mural on West Second Street.

Frodo has been Rescued

By Eva McCollaum

In Tolkien's classic fantasy Lord of the Rings, a male halfling named Frodo is rescued from Mount Doom by the Eagle Gwaihir. In Roswell, a female owlet named Frodo is rescued from a wildlife sanctuary by a kindly passerby. That is why people from this community can meet one of the most interesting creatures of North America at the Spring River Zoo.

Renee Fair, Zoo Educator, explains Frodo has a problem that would make it impossible for her to survive on her own. "Her beak is not quite aligned, so she can't quite close it." This means that Frodo could not feed herself successfully in the wild. Instead, she works as part of the educational program at the zoo. Though her beak is a little off, her talons, her main weapons, are perfect and give an idea of her strength. Wild owls hunt a variety of prey, especially rodents and reptiles.

Frodo is a Common Great Horned Owl (*Bubo virginianus*) and stands about 18 inches tall. Her full wingspan is about 48 inches. She weighs a little less than six pounds, but Fair says, "It feels more like thirty, after a while." Frodo responds well to verbal commands. She gets up on the gauntlet of her keeper's glove when told and even keeps her wings in when she is being taken out of her cage. "We pay special attention to her when we have her meet folks." Fair explains that the first job of the zoo is to provide the animals with calm, clean, healthy environments. Since Spring River often rescues injured or impaired animals, they are sensitive to their charge's moods.

Frodo offers visitors the chance to see at close range an animal they might never spot in the wild, even if she were nearby. "There are many subspecies of



these owls, and their coloring is specific to the regions where they live." Fair points out how Frodo's coloring, her brown, tawny, cream, and cinnamon shades would practically disappear in the typical forest in New Mexico. "These are also called Tiger Owls because of their striping." The variations in Frodo's coloring are beautiful and remarkable. Her tail has distinctive stripes that look almost as if they were painted on but would allow Frodo to hide because they mimic the lights and shadows falling through tree limbs.

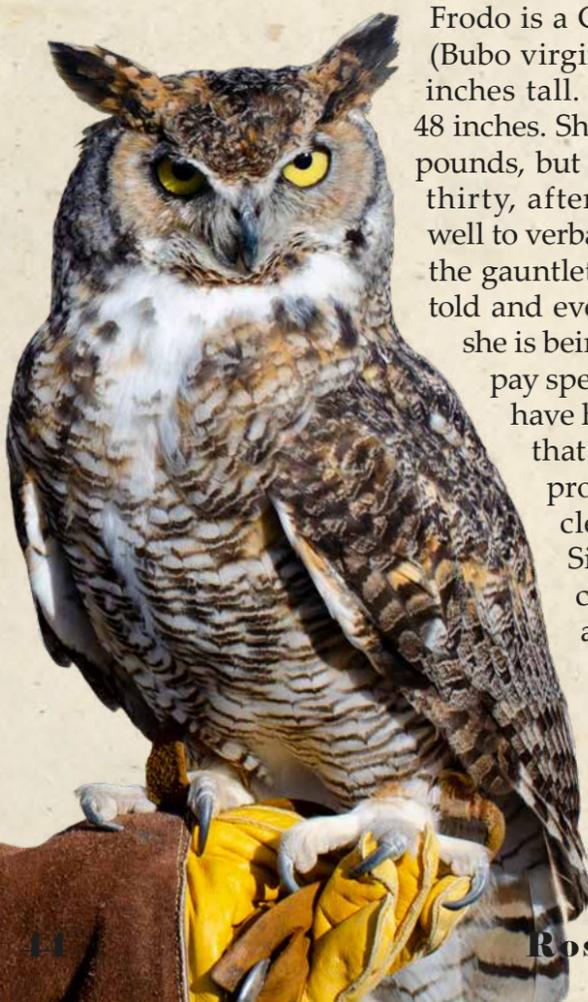
Among the distinctions of Frodo are her "horns," tufts of feathers



called plumicorns by bird experts. She also has remarkable eyes, yellow and large in the disc of her face. Proportionally these owls have some of the largest eyes of all land creatures. Not only that, owls have an extra vertebrae in their necks which allow them to turn their heads 270 degrees. Most human can do less than 180. For that reason, when Frodo scans her environment, it seems she almost spins her head completely around. Since owls don't have eyebrows, their markings give one the impression they are angry all the time, but not Frodo. She is a talker.

"That's a little surprising," explained Fair. "Most rescued wild animals are quiet. Being quiet could be the key to surviving." Part of being safe in the wild is being hard to find, but Frodo talks all the time. She has a beautiful and haunting call. Many of the old western movies would use the hoots of Great Horned Owls to suggest a vast and mysterious landscape. Hearing Frodo speak evokes the beauty of our natural world.

People who want to have a close encounter with Frodo can go online to pursue the possibility of booking an event. Along with Frodo, there are a number of animals who are ready to meet folks who are celebrating birthdays or anniversaries. Those interested in checking on prices and facility availabilities can call (575) 624-6760 or check online at the Roswell Spring River Zoo homepage.



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roswell.enmu.edu



By Carolyn Sidd

To experience Roswell in a different realm isn't always via outer space. The Roswell Public Library's brand-new children's interactive installations offer a truly magical adventure for the entire family. There's a welcoming staff at the front desk, including Children's Librarian Tracy Frie and her associate, Diana Velazco, eager to share their bountiful knowledge and excitement as children and their adults file into the newly renovated, specially designed children's library.

Outside light floods through ceiling to floor windows. Inside, there's ample space to explore and enjoy the new bilingual interactive exhibits. A blue boat invites its crew members to enjoy a myriad of New Mexico themed stations, highlighting the local terrain. It features examples and illustrations of the flora and fauna in and around the Pecos and Spring Rivers and Bitter Lake National Wildlife Refuge, including an

original poem by Ms. Diana Velazco, the Assistant Children's Librarian.

Nearby, a neon green vehicle, complete with working controls, waits for young travelers and their passengers. Dials and wheels abound, spinning imaginations into parts unknown. Textures and colors draw the curious to touch and compare. Each object and feature is labeled in English and Spanish. Always, there's an emphasis on words and reading for everyone. "My mission is to bring as many children to the library and to reading as possible," offers children's librarian, Tracy Frie. "We're adding new programs, and we're excited about the upcoming Summer Reading Program."

The stacks (that's what the rows of library shelves are called) are lined up in the center of the room, neatly filled, all with a child's reach in mind. Vividly colored papier-mâché figures inspired by characters of many children's books invite young readers to linger. The rows between the shelves are wide, providing room to sit down or stretch out on the carpet while reading. Overhead, a



pink pig flies. In this space, anything is possible.

At a quiet end of the room, a bank of homework help computers is available for students. Free printing for homework papers is an added bonus. There's a table full of new books, and another with selections for the library's youth book club for children ages 7 to 10, Book Bites.

Participation is a word Library Director Enid Costley uses as she guides visitors into the adjacent

program room, where an entire wall becomes a child's version of Main Street Roswell. Ms. Costley points out familiar local landmarks such as Dr. Robert H. Goddard's rocket, Nell, and the distinctive green and white Chaves County Courthouse Dome. Alien streetlamps watch over the farmers' market. Storefronts become interactive exercises in naming local farm products such as chili peppers, pecans, and dairy cows. Each structure features at least one interactive activity. Clouds float overhead. "Lea-read; escriben-write; juege-play," they encourage.

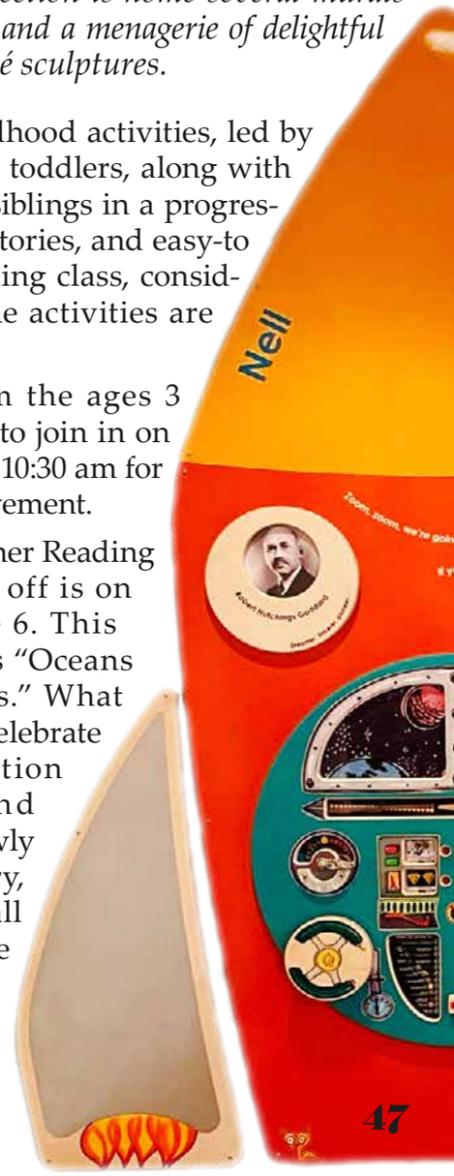
Stop by on any Tuesday morning at 10:30 and you'll enjoy Mother Goose on the Loose, a fun-filled session of early childhood activities, led by Diana Velazco, who guides infants and toddlers, along with their significant adults and some older siblings in a progressive variety of nursery rhymes, songs, stories, and easy-to-follow fingerplay. If you miss the morning class, consider attending a repeat at 5PM, when the activities are bilingual.



The interactive boat sits right next to local artist Tasia Ramage's koi pond. Along with the new interactive exhibits the children's section is home several murals by Ramage and a menagerie of delightful papier-mâché sculptures.

Children from the ages 3 to 5 are urged to join in on Wednesdays at 10:30 am for Music and Movement.

The 2022 Summer Reading Program kick off is on Monday, June 6. This year's theme is "Oceans of Possibilities." What better way to celebrate summer vacation than to spend time in the newly designed library, where kids of all ages can explore their own "Oceans of Possibilities."





Casa Bella Boutique

Casa Bella has a fun selection of clothing, shoes, jewelry, handbags, and décor.

Open Tues-Sat 10:30 AM – 5:30 PM
303 N Main St
Roswell, NM 88201
(575) 578-0728

Liz's Local Loves



Rollin' Baked Desserts

A new Roswell business, Rollin' Baked Desserts specializes in personal cheesecakes and pies. They also offer delivery and catering.

Open Tues – Sat 12:00 PM – 7 PM
3109 N Main St
Roswell, NM 88201
(575) 291-6733



Magnolia Boards

Magnolia boards makes custom charcuterie boards. They work for events, brunch, and also as gifts. Check out their different boards on Facebook and Instagram.
magnoliapicnics@gmail.com



Invasion Station

Invasion Station has fun Roswell souvenirs including a wide selection of tie-dye t-shirts. They also have fun alien themed photo-ops.

Open Daily 8 AM – 8 PM
600 N Main St
Roswell, NM 88201
(575) 755-4682

Calendar

'22

June 1–August 10: Summer Kids Movie Series
Every Weds @ 9 AM, 11:20 AM, and 1:40 PM – Galaxy 8
See allentheatresinc.com for full schedule.

June 3–July 29: Summer Family Movies Matinee
Every Friday @ 11 AM – Roswell Public Library

June 6: Summer Reading Program Kick Off Party
@ 11 AM – RPL

June 10 & 11: 12 Angry Pigs and Crisis Inc @ 7 PM
– Roswell Community Little Theatre

June 10–19: Annie, Fri & Sat @ 7 PM, Sun @ 2:30 PM
– Way Way Off Broadway

June 15: Rocky Mountain Puppets @ 11 AM & 2 PM – RPL

June 17–19: National New Beetle Show

June 23: Pirate Dogs of the Sea @ 10:30 AM – RPL

June 30: Ocean Devotion with Kevin the Pig @ 11 AM – RPL

July 1–3: UFO Festival – Downtown Roswell

Galacticon – Roswell Convention Center

Ufologist Invasion – UFO Museum

July 1: Battle of the Bands @ 7 PM – RCLT

July 2: Alien Chase 5K Walk/Run @ 7 AM – DeBremond Field. Same day registration @ 5:30 AM

Midland Concert @ 5:30 PM – DeBremond Field

July 4: Independence Day

July 7: Oil Pastels with Tasia Ramage @ 10:30 AM – RPL

July 14: Painting with Miranda Howe @ 10 AM – RPL

July 21: Aspen Black Ukulele Program @ 10:30 AM & 2 PM – RPL

August 4: RISD First Day of School

June

Sun	Mon	Tues	Weds	Thurs	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
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26	27	28	29	30		

July

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August

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7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Roswell Now Business Hub

Serve a New Mexican Specialty

I have lived (and more importantly eaten) all over this great state of ours, and I never fail to rejoice when, after traveling, I get home and have a New Mexico Special. My family used to go to A&W drive-ins to get root beer floats. I have eaten countless green chile cheeseburgers at both Blake's and the Owl Bar in San Antonio. I've even had red chile during a Zia Pueblo Feast that was so hot it bordered on the hallucinogenic. Local specialties may be the reason I never wanted to move to any other state. New Mexico specialties often include green chile, so that is where I'll begin.



A ripe avocado is firm but pliable. Simply split it in half, remove the pit, spoon the pulp into a bowl. You will notice I don't have measurements. So, for the sake of those who have never tried this, for one large avocado, you'll need the juice of half a lime, a tablespoon or two of green chile, a quarter teaspoon of garlic powder and half a teaspoon of salt. I use a fork to mash and mix all the ingredients, and I sometimes even fry my

The local recipe for this guacamole makes it perfect as a quick dish to take to a gathering. It's delicious and simple.

New Mexico Guacamole

Ripe avocados
Lime juice
Roasted and chopped green chile
Garlic powder
Salt

own corn tortillas to make fresh chips. This mixture is great as a dip, but it also works as a dressing on burgers, a condiment for tacos, with the works on a hot dog, and I even like it on toast with a fried egg. Other places make guacamole different ways, but this recipe using Hatch green chile is my favorite. I have a friend who scaled it up to a dozen large avocados, and it filled a big mixing bowl. To me, that was the height of luxury.

The lime juice keeps it from turning black too quickly, and if any is left over, pressing plastic wrap directly on the surface so that no air is in contact with it, will allow it to last in the refrigerator for a couple of days.

Sopaipillas have a short shelf-life as well, but there is nothing more New Mexican. When I was living in Deming, my mother and I would go to Si Señor. We would order cheese enchiladas, red, with chopped onions, and the sopaipillas came complimentary. We treated them like dessert, tearing off a corner and pouring in a little honey. We would turn the "pillow" round and round to spread the honey through the warm interior. When I learned how to make these sopaipillas at home, it became one of my favorite special treats. For anyone with a deep fat fryer, this dish will be particularly easy, but a deep pan on the stove top will work. The oil will need to reach at least 350 degrees Fahrenheit to be sure these aren't greasy.

Sopaipillas

1 ½ to 2 cups flour
2 teaspoons baking powder
½ teaspoon salt
2 tablespoons butter, shortening or (the traditional choice) lard
2/3 to ¾ cup warm water

Stir the flour, baking powder, and salt together in a bowl. Cut in the fat until it is well incorporated and the mixture looks like meal. Add the water and blend until it forms a soft dough. Knead the dough for five minutes, then invert the bowl over the dough on the countertop and let it rest for 15 to 30 minutes. Roll and stretch the dough into a 15 inch by 10 inch rectangle. Cut into large diamond shapes. In the fryer, heat the oil to 350 to 380 degrees. Fry the dough for one minute on each side. Don't crowd the fryer. Place on a plate lined with paper towels and serve warm.



This last specialty is a McCollaum favorite, made to our New Mexican preferences. When we were kids, we would get together with other families for picnics, family reunions, or (at church) potlucks. When my father was in the mood for it, we would make ice cream with an old hand-cranked freezer. My dad liked peach ice cream best, and my mother never cooked the mixture before it went into the freezer, but I do. It contains eggs. (Enough said.)

Homemade Peach Ice Cream

4 eggs
2 cups sugar
1 teaspoon salt
3 tablespoons cornstarch
4 cups milk
1 tablespoons vanilla
¼ teaspoon almond extract
1 cup half and half
1 cup cream
2 cups peaches

Beat eggs and milk together. Add sugar, salt, and cornstarch and cook in large saucepan over low heat, stirring constantly, until it

thickens and coats the back of a spoon. Do not let it boil. (This takes about 25 minutes. Be patient.) Remove from heat and transfer to heat safe bowl. Chill. After two hours (or 24) pour the custard in the freezer can and stir in the half and half, vanilla, almond extract, and peaches, half of which have been pureed and half chopped small. Follow the freezer's instructions. Freeze. Serve. Enjoy.

When we were using the old hand-crank freezer, Daddy turned the crank, and one of the kids was to sit on a blanket folded on the top of the freezer to hold it steady. Daddy would crank until he almost couldn't turn the handle, which meant we kids couldn't turn it at all.

Having these dishes again, especially the ice cream, brings feelings of comfort and joy. The flavors of these foods make me deeply grateful I grew up in this diverse desert land. The only thing that would be better than making and serving these would be to make and serve and share them with family, friends, and neighbors. Maybe I'll do exactly that this weekend.



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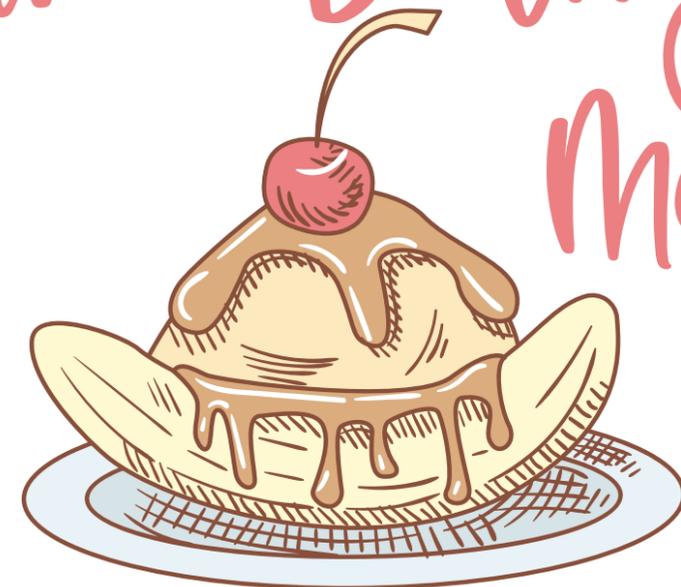
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