



## **Advocacy Principles**

(Approved July 8, 2021)

### **Guiding Principles:**

As the resounding voice for Gaston businesses, the GBA actively supports economic policies, strategies, and actions that create a positive business climate, resulting in:

- Consistent pro-business/pro-region public policy
- Efficient and congruent tax policy
- A straightforward and streamlined regulatory environment
- The attraction, retention, and development of a talented, skilled, and diverse workforce
- Effective and sustainable infrastructure investments
- Strong regional partnerships with a focus on Gaston County