



GBA LEGISLATIVE AGENDA

2022 Session of the NC General Assembly

The Gaston Business Association leverages our unique position within the business community to address forward-looking, multi-year strategic priorities focused on influencing the business environment, driving business success, enhancing workforce capacity, and fostering operational excellence. As the resounding voice for Gaston businesses, the GBA actively supports economic policies, strategies, and actions that create a positive business climate, resulting in:

- Consistent pro-business/pro-region public policy
- Efficient and congruent tax policy
- A straightforward and streamlined regulatory environment
- The attraction, retention, and development of a talented, skilled, and diverse workforce
- Effective and sustainable infrastructure investments
- Strong regional partnerships with a focus on Gaston County

In support of these Guiding Principles, the GBA specifically endorses the following public policy initiatives:

1. Adoption of sustainable transportation funding methods encouraging comprehensive mobility solutions
2. Advancement of the Catawba Crossings bridge project and CATS light rail extension into Gaston County to enhance connectivity and reduce congestion
3. Investment in the deployment of high-speed internet throughout Gaston County to drive business, remote work, and entrepreneur growth and diversification
4. Enhancement of childcare resources in support of workforce needs
5. Financial support of Career & Technical Education and Apprenticeship programs to strengthen local talent pipelines