



# 2021 ANNUAL REPORT

601 W. Franklin Blvd  
Gastonia, NC 28052

# A STRONG FOUNDATION

The GBA is building upon the work of the Gaston Regional Chamber of Commerce and the Greater Gaston Development Corporation to deliver a stronger, more unified voice of business to create, influence, and leverage economic opportunities throughout Gaston County. As a Carolinas Accredited Chamber of Commerce, the GBA provides its members the traditional services and support of a Chamber, along with a broader strategic approach to economic development.

## Our core values:

- Integrity
- Collaboration
- Accountability
- Transparency
- Inclusion

## OUR VISION

We strategically generate bold advocacy, business, and talent outcomes

## OUR PURPOSE

We exist to drive business success and economic growth throughout Gaston County.

## OUR MISSION

We envision Gaston County leading the region in prosperity and opportunity for all.

# Gaston Business Association Staff

Patrick T. Mumford  
President & Chief Executive Officer

Steve D'Avria  
Chief Operating Officer

Andrea Grenier  
Communications & Events Director

Jenni Rhodes  
Business Manager

Vincent Ginski  
Strategic Initiatives Director

Freida Pollock  
Office Manager

Angie Saunders  
Membership Director

Jamie Banks  
Public Relations Director

Alison Cookson  
Leadership Gaston Coordinator

## 2021 Board of Directors

Greg Botner (co-chair),  
Chris Peek (Co-Chair)  
Dan Boyd (Vice Chair)  
John Forgan (Treasurer)  
Lucy Tally (Secretary)

Brian Gwynn  
Kerri Massey  
Moses Nueman  
Terry Cox  
Joel Long  
Dr. John Hauser  
Jim Morasso  
Janet Sytz

# 2021 New Members

American Restoration  
Atlantic Bay Mortgage Group  
Awaken Gallery  
Blum  
Board-Eaux & Co  
Brown Shugah Nail Bar  
By Definition Custom Designs  
Carolinas Telco Federal Credit Union  
Catawba Creek Dental  
Charlotte Regional Business Alliance  
Coldwell Banker Mountain View  
Repman Realty LLC  
Courage KIA  
Cranke Marketing Agency  
Deep River Counseling, PLLC  
Design Tech MSP, Inc  
EduTech Consulting, LLC  
Fifth Third Bank  
First Care Medical Clinic  
First Community Mortgage  
First Horizon Bank  
FSI Office  
Gastonia Freedom School  
Gastonia Honey Hunters Baseball  
Gentry Plastics, Inc  
Girl Talk Ministry  
Globe Life-Family Heritage Division  
Gold Medusa Coffee Co.  
Golden Cam Studios, LLc  
Great Works Private Care, LLC  
Greyhound Bus Lines, Inc.  
gruppOETICO  
HGR Construction, Inc.  
Hicklin Insurance Agency  
Holden B. Clark - Attorney at Law, PLLC  
Imagery HOA  
IN2GREAT  
Infinite Beginnings

Jenna Jourdet, Real Estate Analyst/Broker  
John E. Jenkins, Inc.  
Katherine Patrick State Farm  
Kinetix Physiotherapy and Performance  
Link Logistics Group, LLC  
Lyerly Agency, Inc.  
Mabry's Que House, LLC  
Madcap Printing And Design  
Main Street Social  
Massey Services  
Maya Hotels a.k.a. Gaston Hotel, LLC  
Messer Construction Co.  
Mic's Mini Market  
Mr. Appliance of Gastonia  
Mutual of America  
Nitas Silent Hands, Inc  
Northwestern Mutual - Kevin Randall  
Northwestern Mutual - Max McKinney Group  
OCR Photography  
Optimum Bodyworks  
Our Future Faith & Family, Inc  
Paralegal Squad LLC  
Passionate Esthetics  
Pendergrass Transport  
Performance Staffing Solutions  
Purple Tooth Dental  
Republic Services  
River Rock Storage  
Scott Insurance  
Smiley Engineering, Inc.  
Smoke and Barrel Cigar Bar and Lounge  
Steel Specialty, Inc.  
The Bae Hive  
The Thirsty Dog  
Undergrads, LLC  
Waste Management  
WellPointe Advisors  
Wilson Technology Group

# PROGRAMS

## Ambassadors

GBA Ambassadors are volunteer members who serve as an extension of the GBA team, assisting in the attraction and retention of members, and supporting effective communication and promotion of its work throughout the community.

## Professional Women's Association

The PWA's mission is to support and encourage women in Gaston County to reach their fullest potential by providing monthly opportunities for networking, sharing, and educating.

## Good Morning Gaston

A monthly breakfast meeting focused on providing practical and meaningful resources to address business challenges and opportunities

## Mount Holly Morning

A quarterly breakfast meeting covering existing and proposed economic development projects and their impact.

## Leadership Gaston

Leadership Gaston is a leadership development program designed to identify and select highly motivated leaders and potential leaders of our community. The program will teach the participants to examine and respond to the needs of the community and the dynamics of social and economic change.

## Signature Events

- Golf Classic
- Women Who Rock!
- Economic Forecast
- Annual Meeting & Celebration
- Business After Hours
- Salute to Business Awards Gala
- NC Dept of Labor's Safety Awards
- Candidate Forums

# 2021 Financials

## Income

200 Membership Revenue
203 Economic Development Income
300 Program and Event Revenue
400 Reimbursement Revenue
500 Other Revenue
<b>Total Income</b>

2022 Budget	2021 Actual	2021 Budget
517,170	488,883	496,062
148,250	233,758	414,000
249,928	120,736	172,890
3,600	3,630	3,600
4,996	61,487	11,340
<b>923,944</b>	<b>908,494</b>	<b>1,097,892</b>

## Expenses

1010 Programs and Events
600 Economic Development Expenses
7000 Compensation/Employee Benefits
8000 General & Administrative
8250 Affiliate Cost-GBA East Chapter
9000 Facility Costs
<b>Total Expenses</b>

102,186	72,692	80,521
125,220	126,103	255,000
569,171	595,502	619,423
76,062	62,351	78,842
0	4,740	2,776
42,149	39,682	42,522
<b>914,788</b>	<b>901,051</b>	<b>1,079,083</b>

<b>Net Operating Income</b>
<b>Net Other Expenses</b>
<b>Net Income</b>

9,156	7,443	18,809
4,553	7,134	10,788
<b>4,603</b>	<b>335</b>	<b>8,021</b>