Collaborator

Minimum Investment: \$3,500

BRANDING & POSITIONING

- Featured Placement on Website
- Featured Access to Sponsorship Opportunities
- 6+ Business Locations in GBA Directory
 - o Including Investor Decals for Each Location
- Sponsorship Of 1 Newsletter Edition (To Include Note from Business and Additional Advertisements)
- Opportunity for 8 Dedicated Social Media Posts Annually

GOVERNMENT AFFAIRS SUPPORT

- Public Policy Updates
- Opportunity To Engage in GBA Chapter Councils
- Invitation To Participate with Advocacy Group of Choosing
 - Transportation/Infrastructure
 - o Talent/Workforce
 - Small Business

RELATIONSHIP & BUSINESS BUILDING

- Signature Event Early Registration
- Leadership Gaston Early Registration
- \$200 Sponsorship Credit for One Event on Sponsorship Valued \$600+
- Access To All Networking Events
- Access To Educational and Professional Development Programs & Events
- Direct Access to GBA Team Knowledge & Network
- Receive Weekly GBA Newsletter

TALENT PARTNERSHIP

- Needs Assessment & Consultation with Staff
- Access to Database of Talent Partnership Employees
- Access to Complimentary Networking Events
- Access to Collaborative Events & Job Fair Opportunities at Additional Cost
- 2 Placements Per Year Included in Dues
- Additional Support & Placements Available for Additional Fee

