

Influencer

Minimum Investment: \$7,500

BRANDING & POSITIONING

- Featured Placement on Website
- Featured Access to Sponsorship Opportunities
- 6+ Business Locations in GBA Directory
 - Including Investor Decals for Each Location
- Sponsorship Of 1 Newsletter Edition (To Include Note from Business and Additional Advertisements)
- Opportunity for 10 Dedicated Social Media Posts Annually

GOVERNMENT AFFAIRS SUPPORT

- Public Policy Updates
- Opportunity To Engage in GBA Chapter Councils
- Invitation To Participate with Advocacy Group of Choosing
 - Transportation/Infrastructure
 - Talent/Workforce
 - Small Business
- Membership To Chairman's Economic Council

RELATIONSHIP & BUSINESS BUILDING

- Signature Event Early Registration
- Leadership Gaston Early Registration
- Personalized Discount Code for Special Events
- \$300 Sponsorship Credit for One Event on Sponsorship Valued \$700+
- 4 Tickets to One Quarterly Professional Women's Association Event (\$100 Value)
- Access To All Networking Events
- Access To Educational and Professional Development Programs & Events
- Direct Access to GBA Team Knowledge & Network
- Receive Weekly GBA Newsletter

TALENT PARTNERSHIP

- Needs Assessment & Consultation with Staff
- Access to Database of Talent Partnership Employees
- Access to Complimentary Networking Events
- Access to Collaborative Events & Job Fair Opportunities at Additional Cost
- 1 Placement Per Quarter Included in Dues
- 1 Company Specific Training Based on Clients Needs Per Year
- Additional Support & Placements Available for Additional Fee

