Innovator

Minimum Investment: \$1,500

BRANDING & POSITIONING

- Up To 3 Business Locations in GBA Directory
 - o Including Investor Decals for Each Location
- Enhanced GBA Business Directory Listing
- Program & Events Sponsorship Opportunities
- Opportunity For 2 Newsletter Stories Annually
- Opportunity For 5 Dedicated Social Media Posts Annually

GOVERNMENT AFFAIRS SUPPORT

- Public Policy Updates
- Invitation To Participate with Advocacy Group of Choosing
 - o Transportation/Infrastructure
 - o Talent/Workforce
 - o Small Business

RELATIONSHIP & BUSINESS BUILDING

- Access To All Networking Events
- Access To Educational and Professional Development Programs & Events
- Direct Access to GBA Team Knowledge & Network
- Receive Weekly GBA Newsletter
- Investor Pricing for Programs & Events
- \$150 Sponsorship Credit for One Event on Sponsorship Valued \$500+

TALENT PARTNERSHIP

- Needs Assessment & Consultation With Staff
- Access to Database of Talent Partnership Employees
- Access to Complimentary Networking Events

