# **Visionary**

Minimum Investment: \$15,000

### **BRANDING & POSITIONING**

- Highest Priority Placement on Website
- Highest Priority Access to Sponsorship Opportunities
- Unlimited Business Locations in GBA Directory
  - o Including Investor Decals for Each Location
- Sponsorship Of 1 Month of Newsletter Editions (To Include Unique Notes from Business and Additional Advertisements) (\$1,000 Value)
- Opportunity for 15 Dedicated Social Media Posts Annually

#### GOVERNMENT AFFAIRS SUPPORT

- Public Policy Updates
- Opportunity To Engage In GBA Chapter Councils
- Invitation To Participate with Advocacy Group of Choosing
  - o Transportation/Infrastructure
  - o Talent/Workforce
  - o Small Business
- Membership To Chairman's Economic Council

#### RELATIONSHIP & BUSINESS BUILDING

- Invitation To Exclusive, Limited Attendee Events
- Signature Event Early Registration
- Personalized Discount Code for Special Events
- \$500 Sponsorship Credit for One Event On Sponsorship Valued \$1,000+
- 1 Leadership Gaston Position for Employees (\$600 Value)
- 1 Golf Tournament Team, 4 Participants (\$700 Value)
- 1 Table to One Quarterly Professional Women's Association Event (\$200 Value)
- Access To All Networking Events
- Access To Educational and Professional Development Programs & Events
- Direct Access to GBA Team Knowledge & Network
- Receive Weekly GBA Newsletter

## TALENT PARTNERSHIP

- Needs Assessment & Consultation with Staff
- Access to Database of Talent Partnership Employees
- Access to Complimentary Networking Events & Job Fair Opportunities
- 2 Placements Per Quarter Included in Dues
- 2 Company Specific Training Based on Clients Needs Per Year
- Additional Support & Placements Available for Additional Fee