



# 2019 Sponsorship Guide





# Vision

To be recognized as the destination for excellence in partner services, community collaboration, business growth, tourism & quality living.



# Mission

To make everyday extraordinary for business while maintaining the ideal hometown feel.

# Benefits of Sponsorship

Your partner investment opens up numerous opportunities for involvement in Chamber programs that bring benefit to your business. Sponsoring events & programs maximize your investment by gaining you exposure not only as an investor in the Chamber, but also in the Rockwall Community.





# R Elite Supporters

Elite  
Platinum



Elite  
Gold



Elite  
Silver



Elite  
Bronze



# Elite Sponsorship Packages

Elite Sponsorship packages were created for the organization that wants to maximize their exposure with their Rockwall Area Chamber of Commerce investment & involvement. All Elite Sponsorship Packages include annual Partnership Dues and may include any available sponsorship or marketing opportunity.

All levels include cross promotion at all Chamber produced events including, but not limited to, Signature Events, luncheons, breakfasts & networking groups as well as digital promotion on our website & social media.

## Sponsorship Levels

*All Elite Sponsorships include continuous promotion at ALL Chamber events.  
Elite Packages are fully customizable to fit the needs of each organization.*

### **PLATINUM ELITE - \$15,000**

*Annual Chairman's Circle Dues*

*Table of 8 @ Annual Banquet*

*Team @ Annual Golf Tournament*

*1 Leadership Rockwall candidate (candidate must qualify for participation)*

*Commitment to select \$7,150 a la carte from any event or advertising opportunity*

### **GOLD ELITE - \$9,000**

*Annual President's Club Dues*

*Table of 8 @ Annual Banquet*

*Team @ Annual Golf Tournament*

*1 Leadership Rockwall candidate (candidate must qualify for participation)*

*Commitment to select \$4,000 a la carte from any event or advertising opportunity*

### **SILVER ELITE - \$6,000**

*Annual Corporate Dues*

*Table of 8 @ Annual Banquet*

*Team @ Annual Golf Tournament*

*Commitment to select \$2,000 a la carte from any event or advertising opportunity*

### **BRONZE ELITE - \$3,000**

*Annual Business Dues*

*Table of 8 @ Annual Banquet*

*Team @ Annual Golf Tournament*



# Signature Events



## ROCKWALL COUNTY FIRST RESPONDERS LUNCHEON







## January 24th | The Hilton

2019 starts with a bang at "The Greatest Chamber" 90th Anniversary Chamber Choice Awards. 600 Chamber Partners gathered to celebrate each other along with 90 years of serving businesses in the Rockwall Community.

In addition to the awards ceremony, guests enjoyed a pre-banquet side show featuring trained a trained monkey, tall men, caricaturist and fortune tellers. To kick off the show, students from Rockwall Gymnastics and Rockwall Acting Studio performed a show-stopping rendition from The Greatest Showman

## Sponsorship Levels

Table of 8 - \$800 | Half Table \$450 | Individual Ticket - \$60

Presenting Sponsor:

**\$3,000**

Award Sponsor:

**\$2,500**

Decor Sponsor:

**\$2,000 ( 3 available)**

Milestone Award Sponsor:

**\$2,000**

AV Sponsor:

**\$2,000**

Hours d'oeuvre Sponsor

**\$2,000 (4 available)**



Program Sponsor:

**\$2,000**

Spirit Sponsor:

**\$2,000**

Desert Sponsor:

**\$2,000**

ACT I Sponsor:

**\$1,000 (4 available)**

Photo Booth Sponsor:

**\$1,750**

Coat Check Sponsor:

**\$1,000**



*\*all premium sponsorships include a table of 8\**





April 11th & 12th | Summfield at Tate Farms & Buffalo Creek

The 7th Annual Rockwall Open "Caddy Shack" Golf Tournament & Par-Tee features thirty-six teams competing at the fabulous Buffalo Creek Golf Club. This annual tradition brings together Rockwall's finest business-minded golfers. The festivities begin with a pre-tournament Par-Tee that includes music, dinner and both live & silent auctions.

## Sponsorship Levels

Beverage Cart Sponsor (2) - \$1,350  
 Driving Range Sponsor - \$1,350  
 Hole-In-One Sponsor (4) - \$1,250  
 Closest-To-The Pin Sponsor - \$1,250  
 Promo Item Sponsor - \$1,350  
 Toilet Bowl Challenge Sponsor - \$1,250  
 After Tournament Food Sponsor - \$1,500  
 Par-Tee Auction Sponsor - \$1,500  
 Par-Tee Food Truck Sponsor (4) - \$1,500



Par-Tee Decor Sponsor - \$1,000  
 Par-Tee Watering Hole Sponsor - \$1,000  
 Par-Tee Program Sponsor - \$1,000  
 Par-Tee Spotlight Sponsor - \$1,500  
 Par-Tee Outhouse Sponsor - \$1,500  
 Par-Tee Mechanical Bull Sponsor - \$750  
 Par-Tee Rodeo Clown Sponsor - \$500  
 Par-Tee Cigar Sponsor - \$500  
 Team of 4 - \$950  
 Bunker Sponsor - \$250





## August | Rockwall-Heath High School

Rockwall ISD new teachers and employees gather with area business leaders to kick off the new school year at the annual RISD New Teacher and Employee Welcome Breakfast. This is a great opportunity to build your brand awareness while showing your appreciation to the individuals who will be teaching and caring for Rockwall's future leaders.

## Sponsorship Levels

Presenting Sponsor

**\$3,500**

A/V Sponsor

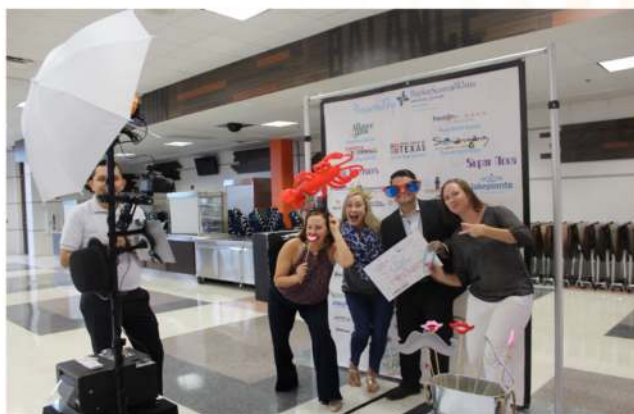
**\$1,500**

Program Sponsor

**\$1,500**

Speaker Sponsor

**\$1,500**



Champion

**\$1,250**

Super

**\$1,000**

Heroic

**\$750**

Valiant

**\$450**

Paladin

**\$250**



# It's 5 o'clock Somewhere: New Partner Expo

*Featuring Milestone & Ruby Partners*



November 1st | Fenton Nissan

Current Partners are invited for an evening of fun and networking as we highlight all the New Partners from the previous year. New Partners are welcome to set up an expo table and show off their stuff to everyone that comes by. With appetizers, drinks and prizes provided, this is quickly becoming one of the Chamber's most looked forward to events.

## Sponsorship Levels

### **\$1,000 (4 available)**

Sponsorship includes recognition in all promotional materials up to and at the event.







The Rockwall Area Chamber of Commerce is proud to also function as the Visitor Center for The City of Rockwall. With dozens of calls a week and hundreds of visitors to our office a year, we are a premier place to advertise your business. As a Chamber Partner, you are welcome to keep updated marketing material in the kiosk located in our lobby.

We also receive multiple requests a year for goodie bags to give out at various conferences and conventions that come to the Rockwall area. Contact the Chamber Staff for information on how to be included.

Like Visit Rockwall on Facebook to stay up to date on everything happening in Rockwall. Search "Visit Rockwall" in your Facebook app.



Connect with us on social media. Find us on the following platforms:



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