

# EXPLORE Rockwall

Let the Good Times Roll - Come Visit Rockwall

Looking for the perfect place  
to bring your group or host  
your reunion?  
Look no further than  
**ROCKWALL!**

Here you'll find unique  
experiences, friendly people,  
foodies paradise and a  
wonderful time for all!

PLANNING  
ASSITANCE



VISITOR  
INFORMATION &  
GIVEAWAYS



REGISTRATION  
ASSISTANCE



# GROUP SERVICES

As local experts with extensive in-market relationships, we can provide meeting and conference planners with a comprehensive view of Rockwall.

We are the best first point of contact to help planners find the right fit for any size meeting. Our completely complimentary services save you time, effort and help you make the smartest decisions.



Request bags and information for your group! Welcome your guests with bags with information about dining options, things to do during and shops to visit. Visit Rockwall also provides visitor guides, maps and more.



Visit Rockwall can create itineraries tailored to your group or you can download one of the pre-prepared. Our selection includes:

- Girls Getaway
- History Buff Weekend
- Family Fun
- Romantic Getaway



There are opportunities for self-guided tours as well as guided tours for your group to take advantage of.

Need assistance in bringing your event to Rockwall or any of the above? Contact Visit Rockwall!

# GROUP SERVICES



## Planning Assistance

- Group activity ideas and contacts.
- Resources and ideas for offsite event spaces, group restaurants, local speakers & entertainers, service project ideas, etc.
- Local Media List, tips for contacting media and news release.



## Attendance Building & Meeting Marketing

- Rockwall Community Guides and giveaways to promote future meetings in Rockwall.
- Rockwall Images, videos and promotional text for use for marketing materials.
- Social media promotion.
- Rockwall themed banner for email signatures.



## Company's Coming!

- Visit Rockwall will include details of your conference in the newsletter, so local businesses can roll out the red carpet for your attendees.
- Distribute media alert to local media to help garner local media coverage.



## Services & Offerings

- Community Guides
- Area Maps
- Visitor Brochures
- Restaurant Listing
- Meeting Planner Gift Basket(s)
- Press Release (planner to provide needed information)
- Social Media Promotion (Planner to provide information)
- Access to Promotional Video
- Access to Promotional Pictures and Text
- Access to Vendor List
- Pre-event & Post-event survey Option
- Coordination of Tours
- Coordination of Site Visits
- Provide Information to selection committees
- Welcome Booth (2 peak room night)
- Visit Rockwall Swag
  - Koozies
  - Keychains
  - Stickers
  - Postcards
  - Sunglasses
  - Hand Sanitizer
  - First Aid Kit
  - Mirror
  - Rockwall T-Shirt



## VISIT ROCKWALL STAFF

**DARBY BURKEY**

President & CEO

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### FOLLOW US:

 Facebook @VisitRockwall

 Instagram @VisitRockwall

[VisitRockwall.com](http://VisitRockwall.com)

697 East Interstate 30  
Rockwall, TX 75087

Number of promotional items and welcome bags should not exceed total attendance.

Visit Rockwall reserves the right to modify offerings.

Visit Rockwall requires commitment to be listed as a sponsor of event/meeting with any group servicing.

All group services are subject to room night blocks.





## REQUEST FOR PROPOSAL

Visit Rockwall

Fill out this form with your information and email to [Darby@VisitRockwall.com](mailto:Darby@VisitRockwall.com). You are welcome to submit your RFP along with this form. Once emailed, a member of our team will be in contact with you ASAP.

*We are thrilled to be considered for your next event!*

CONTACT NAME:	<input type="text"/>
ORGANIZATION NAME:	<input type="text"/>
ADDRESS:	<input type="text"/>
CITY, STATE, ZIP CODE:	<input type="text"/>
EMAIL:	<input type="text"/>
PHONE:	<input type="text"/>
MEETING NAME:	<input type="text"/>
BEST WAY TO CONTACT:	<input type="checkbox"/> EMAIL <input type="checkbox"/> PHONE <input type="checkbox"/> MAIL
ARRIVAL DATE:	<input type="text"/>
DEPARTURE DATE:	<input type="text"/>
ARE YOUR DATES FLEXIBLE?	<input type="checkbox"/> YES <input type="checkbox"/> NO
ESTIMATED ATTENDANCE:	<input type="text"/>
SLEEPING ROOM REQUIREMENTS:	<input type="text"/>
MEETING ROOM REQUIREMENTS:	<input type="text"/>



## REQUEST FOR PROPOSAL

Visit Rockwall

FOOD & BEVERAGE  
REQUIREMENTS:

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EXHIBIT SPACE  
REQUIREMENTS:

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AUDIO/VISUAL  
REQUIREMENTS:

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COMPETITION  
REQUIREMENTS:

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WHERE HAS THIS  
EVENT/MEETING BEEN HELD  
IN THE PAST?

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ADDITIONAL  
INFORMATION:

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Print Name

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Signature

Date





## TAKE ADVANTAGE OF THE COMPLEMENTARY SERVICES VISIT ROCKWALL OFFERS TO GROUPS OBTAINING BLOCKS OF ROOMS

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### 10-50 TOTAL ROOM NIGHTS

- Assistance acquiring facility rates and availability.
- Visit Rockwall Welcome Bags including a Visit Rockwall Community Guide & 1 Visit Rockwall swag item.
- Stick-on name badges for attendees.
- Event listing on Visit Rockwall Website.

### 51-100 TOTAL ROOM NIGHTS

- Assistance acquiring facility rates and availability.
- Visit Rockwall Welcome Bags including a Visit Rockwall Community Guide & 1 Visit Rockwall swag item.
- Stick-on name badges for attendees.
- Up to 2 hours of registration assistance.
- Event listing on Visit Rockwall Website.

### 101-200 TOTAL ROOM NIGHTS

- Assistance acquiring facility rates and availability.
- Visit Rockwall Welcome Bags including a Visit Rockwall Community Guide & 2 Visit Rockwall swag items. (additional items provided by your organization may be inserted but must provide one week in advance)
- Stick-on name badges for attendees.
- Up to 4 hours of registration assistance.
- Event listing on Visit Rockwall Website.

### 201+ TOTAL ROOM NIGHTS

- Assistance acquiring facility rates and availability.
- Visit Rockwall Welcome Bags including a Visit Rockwall Community Guide & 2 Visit Rockwall swag items. (additional items provided by your organization may be inserted but must provide one week in advance)
- Stick-on name badges for attendees.
- Up to 4 hours of registration assistance.
- Tour itinerary planning assistance.
- Event listing on Visit Rockwall Website.

