

MADICO MADE Workforce Business Spotlight: Southland Power Fence, Feed & Equipment Co., Inc.

The Madison County Chamber of Commerce understands that a skilled workforce is the foundation for a thriving economy. Between being home to a top ranked K-12 school system and being situated in close proximity to colleges and universities, Madison County proudly serves as a talent pipeline for local and regional business & industry.

The Work-Based Learning (WBL) Program at Madison County High School/The Broad River College and Career Academy is the great connector between the school system and local business & industry. With a mission of “providing students with the opportunity to gain relevant job skills & valued work experience through internships while preparing for tomorrow’s workforce,” the program’s role in developing a “MADICO MADE Workforce” for our economy cannot be understated.

The Chamber’s Workforce Development & Education Committee would like to recognize a Chamber member that is also a partner in the WBL program- Southland Power Fence. Located at 752 East 5th Ave in Colbert, Southland Power Fence is a member of the Chamber at the bronze level and is heavily involved in the Chamber’s Agricultural

Promotions Committee. This thriving business is owned and operated by Mr. Lee Brown and family. Having graduated from Madison County High School himself, Mr. Brown is MADICO MADE in his own right and is mentoring the next generation of MADICO MADE leaders by serving as an employer host for the WBL Program and for the MADICO MADE Workforce Job Shadowing Day.

Mrs. Sarah Waldrop, WBL Program Coordinator, expresses her appreciation for SPF’s commitment to workforce development.

“Southland Power Fence has been a wonderful partner to our college and career academy. There is so much for a WBL student to learn in this industry. Mr. Brown is a very patient mentor, and we were thrilled that they participated in the MADICO MADE Job Shadow Day! We look forward to another very lucky WBL student getting to intern and work with Southland Power Fence.”

Georgia Power, a gold level member of the Chamber since 2019, graciously supports the Chamber’s efforts in recognizing Chamber members that go above and beyond to cultivate a MADICO MADE Workforce.

Presented by:

