

Madison County, GA

Contacts

Georgia Power Community & Economic Development
404-506-3733
econdevga@southernco.com
www.SelectGeorgia.com

Frank Ginn
Madison County Industrial Development & Building Authority
706-795-2786
fginn@madisonco.us
<https://www.madisoncountyga.org>



Taxes & Incentives

Effective Property Tax: \$12.44 per \$1,000 FMV	Job Tax Credit: \$1750	Opportunity Zone: No
Total Millage Rate: 31.10	Job Tax Credit Tier: 3	Federal Opp. Zone: No
Total Sales Tax: 7%	Investment Tax Credit: 1%	Less Developed Census Tract: Yes
	Freeport Category 1,2,3,4: 100%, 100%, 100%, 0%	Military Zone: No
		Foreign Trade Zone: No
		New Market Tax Credit: Yes

Workforce

County Laborforce: ¹ 12,549	Working Residents	Workers Employed in County
County Average Weekly Wage: \$654	Working in County: 45.1%	Residents of County: 13%
County Unemployment Rate: 5.7%	Working in Other Counties: 54.9%	Residents of Other Counties: 87%
Draw Area Laborforce: 152,278		
Draw Area Average Weekly Wage: \$803		

Top Draw Area Colleges & Universities²

Name	City	County	Enrollment
University of Georgia	Athens	Clarke	37,606
Athens Technical College	Athens	Clarke	4,207
Emmanuel College	Franklin Springs	Franklin	953
Athens Technical College - Elert County	Elberton	Elbert	368
Lanier Technical College - Jackson County Campus	Commerce	Jackson	57

¹ Monthly workforce data from the Georgia Department of Labor

² Includes contiguous counties according to Georgia Department of Labor draw areas

Sources: Georgia Department of Revenue, Georgia Department of Labor, Georgia Dept. of Community Affairs, TCSG, University System of Georgia, OnTheMap

Georgia Power Community & Economic Development | 75 Fifth Street NW, Suite 150 | Atlanta, GA 30308 | www.SelectGeorgia.com
This information is provided "as is" without warranty of any kind either express or implied. © 2020



Community Profile Report

Madison County, GA

Population Summary	
2000 Total Population	25,730
2010 Total Population	28,120
2020 Total Population	31,175
2020 Group Quarters	242
2025 Total Population	32,381
2019-2024 Annual Rate	0.76%
2020 Total Daytime Population	26,431
Workers	6,865
Residents	19,566
Household Summary	
2000 Households	9,800
2000 Average Household Size	2.61
2010 Households	10,508
2010 Average Household Size	2.66
2020 Households	11,636
2020 Average Household Size	2.66
2025 Households	12,087
2025 Average Household Size	2.66
2019-2024 Annual Rate	0.76%
2010 Families	7,804
2010 Average Family Size	3.07
2020 Families	8,522
2020 Average Family Size	3.10
2025 Families	8,809
2025 Average Family Size	3.10
2019-2024 Annual Rate	0.66%
Housing Unit Summary	
2000 Housing Units	10,520
Owner Occupied Housing Units	74.7%
Renter Occupied Housing Units	18.4%
Vacant Housing Units	6.8%
2010 Housing Units	11,784
Owner Occupied Housing Units	68.9%
Renter Occupied Housing Units	20.2%
Vacant Housing Units	10.8%
2020 Housing Units	12,693
Owner Occupied Housing Units	69.6%
Renter Occupied Housing Units	22.0%
Vacant Housing Units	8.3%
2025 Housing Units	13,141
Owner Occupied Housing Units	69.7%
Renter Occupied Housing Units	22.3%
Vacant Housing Units	8.0%
Median Household Income	
2020	\$54,783
2025	\$57,971
Median Home Value	
2020	\$168,339
2025	\$189,688
Per Capita Income	
2020	\$25,957
2025	\$28,689
Median Age	
2010	39.3
2020	41.4
2025	43.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.





Community Profile Report

Madison County, GA

2020 Households by Income	
Household Income Base	11,636
<\$15,000	11.8%
\$15,000 - \$24,999	10.8%
\$25,000 - \$34,999	9.4%
\$35,000 - \$49,999	12.3%
\$50,000 - \$74,999	21.5%
\$75,000 - \$99,999	13.9%
\$100,000 - \$149,999	13.9%
\$150,000 - \$199,999	3.4%
\$200,000+	3.1%
Average Household Income	\$69,518
2025 Households by Income	
Household Income Base	12,087
<\$15,000	10.4%
\$15,000 - \$24,999	10.0%
\$25,000 - \$34,999	8.7%
\$35,000 - \$49,999	11.8%
\$50,000 - \$74,999	21.7%
\$75,000 - \$99,999	14.4%
\$100,000 - \$149,999	15.4%
\$150,000 - \$199,999	4.0%
\$200,000+	3.6%
Average Household Income	\$76,834
2020 Owner Occupied Housing Units by Value	
Total	8,838
<\$50,000	10.0%
\$50,000 - \$99,999	14.7%
\$100,000 - \$149,999	19.2%
\$150,000 - \$199,999	16.3%
\$200,000 - \$249,999	14.9%
\$250,000 - \$299,999	9.4%
\$300,000 - \$399,999	6.5%
\$400,000 - \$499,999	6.1%
\$500,000 - \$749,999	1.5%
\$750,000 - \$999,999	0.3%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.7%
\$2,000,000 +	0.0%
Average Home Value	\$203,459
2025 Owner Occupied Housing Units by Value	
Total	9,161
<\$50,000	8.5%
\$50,000 - \$99,999	12.5%
\$100,000 - \$149,999	17.0%
\$150,000 - \$199,999	15.2%
\$200,000 - \$249,999	16.0%
\$250,000 - \$299,999	11.0%
\$300,000 - \$399,999	8.1%
\$400,000 - \$499,999	8.0%
\$500,000 - \$749,999	2.1%
\$750,000 - \$999,999	0.4%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.9%
\$2,000,000 +	0.0%
Average Home Value	\$226,785

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.





Community Profile Report

Madison County, GA

2010 Population by Age	
Total	28,120
0 - 4	6.1%
5 - 9	6.7%
10 - 14	7.1%
15 - 24	12.8%
25 - 34	11.6%
35 - 44	13.6%
45 - 54	15.7%
55 - 64	13.1%
65 - 74	8.3%
75 - 84	3.9%
85 +	1.2%
18 +	75.6%
2020 Population by Age	
Total	31,175
0 - 4	5.6%
5 - 9	6.0%
10 - 14	6.2%
15 - 24	11.1%
25 - 34	13.3%
35 - 44	12.4%
45 - 54	13.5%
55 - 64	14.7%
65 - 74	11.2%
75 - 84	4.8%
85 +	1.4%
18 +	78.7%
2025 Population by Age	
Total	32,381
0 - 4	5.4%
5 - 9	5.8%
10 - 14	6.3%
15 - 24	10.8%
25 - 34	11.5%
35 - 44	12.4%
45 - 54	13.1%
55 - 64	14.5%
65 - 74	12.2%
75 - 84	6.3%
85 +	1.6%
18 +	78.8%
2010 Population by Sex	
Males	13,898
Females	14,222
2020 Population by Sex	
Males	15,450
Females	15,725
2025 Population by Sex	
Males	16,056
Females	16,325





Community Profile Report

Madison County, GA

2010 Population by Race/Ethnicity	
Total	28,120
White Alone	87.6%
Black Alone	8.4%
American Indian Alone	0.3%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.9%
Two or More Races	1.2%
Hispanic Origin	4.1%
Diversity Index	28.6
2020 Population by Race/Ethnicity	
Total	31,175
White Alone	84.4%
Black Alone	9.5%
American Indian Alone	0.4%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.9%
Two or More Races	2.2%
Hispanic Origin	6.4%
Diversity Index	36.5
2025 Population by Race/Ethnicity	
Total	32,381
White Alone	82.7%
Black Alone	9.9%
American Indian Alone	0.4%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.6%
Two or More Races	2.6%
Hispanic Origin	7.8%
Diversity Index	40.6
2010 Population by Relationship and Household Type	
Total	28,120
In Households	99.3%
In Family Households	87.6%
Householder	27.8%
Spouse	21.2%
Child	32.5%
Other relative	3.7%
Nonrelative	2.4%
In Nonfamily Households	11.7%
In Group Quarters	0.7%
Institutionalized Population	0.5%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.





Community Profile Report

Madison County, GA

2020 Population 25+ by Educational Attainment	
Total	22,178
Less than 9th Grade	5.0%
9th - 12th Grade, No Diploma	10.2%
High School Graduate	30.8%
GED/Alternative Credential	7.1%
Some College, No Degree	17.8%
Associate Degree	9.5%
Bachelor's Degree	10.7%
Graduate/Professional Degree	8.9%
2020 Population 15+ by Marital Status	
Total	25,632
Never Married	25.0%
Married	57.8%
Widowed	6.9%
Divorced	10.3%
2020 Civilian Population 16+ in Labor Force	
Civilian Employed	86.8%
Civilian Unemployed (Unemployment Rate)	13.2%
2020 Employed Population 16+ by Industry	
Total	11,629
Agriculture/Mining	2.9%
Construction	9.4%
Manufacturing	17.4%
Wholesale Trade	3.6%
Retail Trade	9.0%
Transportation/Utilities	5.9%
Information	0.7%
Finance/Insurance/Real Estate	3.0%
Services	43.9%
Public Administration	4.2%
2020 Employed Population 16+ by Occupation	
Total	11,629
White Collar	51.8%
Management/Business/Financial	14.0%
Professional	16.9%
Sales	7.5%
Administrative Support	13.5%
Services	14.3%
Blue Collar	33.9%
Farming/Forestry/Fishing	1.2%
Construction/Extraction	7.2%
Installation/Maintenance/Repair	5.3%
Production	10.8%
Transportation/Material Moving	9.3%
2010 Population By Urban/ Rural Status	
Total Population	28,120
Population Inside Urbanized Area	8.1%
Population Inside Urbanized Cluster	0.0%
Rural Population	91.9%





Community Profile Report

Madison County, GA

2010 Households by Type	
Total	10,508
Households with 1 Person	21.5%
Households with 2+ People	78.5%
Family Households	74.3%
Husband-wife Families	56.9%
With Related Children	24.4%
Other Family (No Spouse Present)	17.4%
Other Family with Male Householder	5.3%
With Related Children	3.2%
Other Family with Female Householder	12.1%
With Related Children	7.4%
Nonfamily Households	4.2%
All Households with Children	35.4%
Multigenerational Households	4.6%
Unmarried Partner Households	5.8%
Male-female	5.1%
Same-sex	0.7%
2010 Households by Size	
Total	10,508
1 Person Household	21.5%
2 Person Household	35.0%
3 Person Household	18.2%
4 Person Household	14.4%
5 Person Household	6.5%
6 Person Household	2.6%
7 + Person Household	1.8%
2010 Households by Tenure and Mortgage Status	
Total	10,508
Owner Occupied	77.3%
Owned with a Mortgage/Loan	49.0%
Owned Free and Clear	28.2%
Renter Occupied	22.7%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	11,784
Housing Units Inside Urbanized Area	8.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	91.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.





Community Profile Report

Madison County, GA

Top 3 Tapestry Segments		
1.		N/A
2.		N/A
3.		N/A
2020 Consumer Spending		
Apparel & Services: Total \$		\$18,958,720
Average Spent		\$1,629.32
Spending Potential Index		76
Education: Total \$		\$13,364,399
Average Spent		\$1,148.54
Spending Potential Index		64
Entertainment/Recreation: Total \$		\$31,317,787
Average Spent		\$2,691.46
Spending Potential Index		83
Food at Home: Total \$		\$52,335,176
Average Spent		\$4,497.69
Spending Potential Index		84
Food Away from Home: Total \$		\$35,062,131
Average Spent		\$3,013.25
Spending Potential Index		80
Health Care: Total \$		\$58,616,918
Average Spent		\$5,037.55
Spending Potential Index		88
HH Furnishings & Equipment: Total \$		\$20,498,830
Average Spent		\$1,761.67
Spending Potential Index		81
Personal Care Products & Services: Total \$		\$8,159,513
Average Spent		\$701.23
Spending Potential Index		76
Shelter: Total \$		\$153,888,085
Average Spent		\$13,225.17
Spending Potential Index		68
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$24,064,269
Average Spent		\$2,068.09
Spending Potential Index		88
Travel: Total \$		\$19,926,524
Average Spent		\$1,712.49
Spending Potential Index		71
Vehicle Maintenance & Repairs: Total \$		\$11,415,912
Average Spent		\$981.09
Spending Potential Index		85

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.





Community Profile Report

Ila, GA

Population Summary	
2000 Total Population	314
2010 Total Population	337
2020 Total Population	360
2020 Group Quarters	0
2025 Total Population	370
2019-2024 Annual Rate	0.55%
2020 Total Daytime Population	394
Workers	160
Residents	234
Household Summary	
2000 Households	130
2000 Average Household Size	2.42
2010 Households	133
2010 Average Household Size	2.53
2020 Households	141
2020 Average Household Size	2.55
2025 Households	145
2025 Average Household Size	2.55
2019-2024 Annual Rate	0.56%
2010 Families	96
2010 Average Family Size	3.03
2020 Families	104
2020 Average Family Size	2.96
2025 Families	106
2025 Average Family Size	2.97
2019-2024 Annual Rate	0.38%
Housing Unit Summary	
2000 Housing Units	143
Owner Occupied Housing Units	72.7%
Renter Occupied Housing Units	18.2%
Vacant Housing Units	9.1%
2010 Housing Units	155
Owner Occupied Housing Units	59.4%
Renter Occupied Housing Units	26.5%
Vacant Housing Units	14.2%
2020 Housing Units	159
Owner Occupied Housing Units	69.8%
Renter Occupied Housing Units	18.9%
Vacant Housing Units	11.3%
2025 Housing Units	163
Owner Occupied Housing Units	69.3%
Renter Occupied Housing Units	19.6%
Vacant Housing Units	11.0%
Median Household Income	
2020	\$41,820
2025	\$48,293
Median Home Value	
2020	\$173,438
2025	\$200,000
Per Capita Income	
2020	\$20,509
2025	\$23,060
Median Age	
2010	41.3
2020	39.5
2025	40.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.





Community Profile Report

Ila, GA

2020 Households by Income	
Household Income Base	140
<\$15,000	18.6%
\$15,000 - \$24,999	8.6%
\$25,000 - \$34,999	16.4%
\$35,000 - \$49,999	12.1%
\$50,000 - \$74,999	19.3%
\$75,000 - \$99,999	8.6%
\$100,000 - \$149,999	12.1%
\$150,000 - \$199,999	4.3%
\$200,000+	0.0%
Average Household Income	\$55,836
2025 Households by Income	
Household Income Base	145
<\$15,000	16.6%
\$15,000 - \$24,999	7.6%
\$25,000 - \$34,999	15.2%
\$35,000 - \$49,999	11.7%
\$50,000 - \$74,999	19.3%
\$75,000 - \$99,999	9.0%
\$100,000 - \$149,999	14.5%
\$150,000 - \$199,999	6.2%
\$200,000+	0.0%
Average Household Income	\$62,301
2020 Owner Occupied Housing Units by Value	
Total	111
<\$50,000	7.2%
\$50,000 - \$99,999	11.7%
\$100,000 - \$149,999	24.3%
\$150,000 - \$199,999	14.4%
\$200,000 - \$249,999	10.8%
\$250,000 - \$299,999	8.1%
\$300,000 - \$399,999	12.6%
\$400,000 - \$499,999	9.9%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.9%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$212,838
2025 Owner Occupied Housing Units by Value	
Total	112
<\$50,000	6.2%
\$50,000 - \$99,999	9.8%
\$100,000 - \$149,999	20.5%
\$150,000 - \$199,999	13.4%
\$200,000 - \$249,999	10.7%
\$250,000 - \$299,999	8.9%
\$300,000 - \$399,999	16.1%
\$400,000 - \$499,999	13.4%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.9%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$234,375

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.





Community Profile Report

Ila, GA

2010 Population by Age	
Total	337
0 - 4	9.2%
5 - 9	5.9%
10 - 14	8.0%
15 - 24	8.0%
25 - 34	11.6%
35 - 44	12.8%
45 - 54	13.4%
55 - 64	15.1%
65 - 74	10.1%
75 - 84	4.2%
85 +	1.8%
18 +	72.1%
2020 Population by Age	
Total	361
0 - 4	6.9%
5 - 9	7.2%
10 - 14	7.2%
15 - 24	10.0%
25 - 34	12.5%
35 - 44	12.7%
45 - 54	12.5%
55 - 64	13.9%
65 - 74	11.1%
75 - 84	5.0%
85 +	1.1%
18 +	75.6%
2025 Population by Age	
Total	368
0 - 4	6.8%
5 - 9	7.3%
10 - 14	7.6%
15 - 24	11.1%
25 - 34	10.3%
35 - 44	12.8%
45 - 54	10.9%
55 - 64	14.1%
65 - 74	11.4%
75 - 84	6.2%
85 +	1.4%
18 +	73.9%
2010 Population by Sex	
Males	163
Females	174
2020 Population by Sex	
Males	181
Females	180
2025 Population by Sex	
Males	188
Females	180





Community Profile Report

Ila, GA

2010 Population by Race/Ethnicity	
Total	337
White Alone	92.3%
Black Alone	4.2%
American Indian Alone	0.0%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	3.6%
Hispanic Origin	1.5%
Diversity Index	17.2
2020 Population by Race/Ethnicity	
Total	360
White Alone	93.3%
Black Alone	1.9%
American Indian Alone	0.3%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	2.8%
Hispanic Origin	2.2%
Diversity Index	16.6
2025 Population by Race/Ethnicity	
Total	370
White Alone	92.2%
Black Alone	2.2%
American Indian Alone	0.3%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.4%
Two or More Races	3.2%
Hispanic Origin	3.0%
Diversity Index	19.9
2010 Population by Relationship and Household Type	
Total	337
In Households	100.0%
In Family Households	87.2%
Householder	28.5%
Spouse	20.2%
Child	32.3%
Other relative	5.3%
Nonrelative	0.9%
In Nonfamily Households	12.8%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.





Community Profile Report

Ila, GA

2020 Population 25+ by Educational Attainment	
Total	248
Less than 9th Grade	4.8%
9th - 12th Grade, No Diploma	18.5%
High School Graduate	25.0%
GED/Alternative Credential	8.1%
Some College, No Degree	8.5%
Associate Degree	9.7%
Bachelor's Degree	9.3%
Graduate/Professional Degree	16.1%
2020 Population 15+ by Marital Status	
Total	282
Never Married	13.5%
Married	68.4%
Widowed	9.2%
Divorced	8.9%
2020 Civilian Population 16+ in Labor Force	
Civilian Employed	87.8%
Civilian Unemployed (Unemployment Rate)	12.2%
2020 Employed Population 16+ by Industry	
Total	129
Agriculture/Mining	10.9%
Construction	14.7%
Manufacturing	12.4%
Wholesale Trade	3.1%
Retail Trade	7.8%
Transportation/Utilities	7.8%
Information	0.0%
Finance/Insurance/Real Estate	6.2%
Services	34.1%
Public Administration	3.1%
2020 Employed Population 16+ by Occupation	
Total	130
White Collar	35.4%
Management/Business/Financial	9.2%
Professional	13.1%
Sales	6.2%
Administrative Support	6.9%
Services	17.7%
Blue Collar	46.9%
Farming/Forestry/Fishing	10.0%
Construction/Extraction	13.1%
Installation/Maintenance/Repair	4.6%
Production	7.7%
Transportation/Material Moving	11.5%
2010 Population By Urban/ Rural Status	
Total Population	337
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%





Community Profile Report

Ila, GA

2010 Households by Type	
Total	133
Households with 1 Person	24.1%
Households with 2+ People	75.9%
Family Households	72.2%
Husband-wife Families	51.1%
With Related Children	22.6%
Other Family (No Spouse Present)	21.1%
Other Family with Male Householder	6.0%
With Related Children	0.8%
Other Family with Female Householder	15.0%
With Related Children	9.0%
Nonfamily Households	3.8%
All Households with Children	33.1%
Multigenerational Households	4.5%
Unmarried Partner Households	5.3%
Male-female	4.5%
Same-sex	0.8%
2010 Households by Size	
Total	133
1 Person Household	24.1%
2 Person Household	37.6%
3 Person Household	15.8%
4 Person Household	13.5%
5 Person Household	5.3%
6 Person Household	1.5%
7 + Person Household	2.3%
2010 Households by Tenure and Mortgage Status	
Total	133
Owner Occupied	69.2%
Owned with a Mortgage/Loan	36.1%
Owned Free and Clear	33.1%
Renter Occupied	30.8%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	155
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.





Community Profile Report

Ila, GA

Top 3 Tapestry Segments	
1.	N/A
2.	N/A
3.	N/A
2020 Consumer Spending	
Apparel & Services: Total \$	\$184,816
Average Spent	\$1,310.75
Spending Potential Index	61
Education: Total \$	\$134,351
Average Spent	\$952.84
Spending Potential Index	53
Entertainment/Recreation: Total \$	\$297,949
Average Spent	\$2,113.11
Spending Potential Index	65
Food at Home: Total \$	\$492,456
Average Spent	\$3,492.60
Spending Potential Index	65
Food Away from Home: Total \$	\$338,801
Average Spent	\$2,402.85
Spending Potential Index	64
Health Care: Total \$	\$562,769
Average Spent	\$3,991.27
Spending Potential Index	69
HH Furnishings & Equipment: Total \$	\$198,074
Average Spent	\$1,404.78
Spending Potential Index	64
Personal Care Products & Services: Total \$	\$80,973
Average Spent	\$574.27
Spending Potential Index	63
Shelter: Total \$	\$1,513,371
Average Spent	\$10,733.13
Spending Potential Index	55
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$229,195
Average Spent	\$1,625.50
Spending Potential Index	69
Travel: Total \$	\$197,727
Average Spent	\$1,402.32
Spending Potential Index	58
Vehicle Maintenance & Repairs: Total \$	\$105,993
Average Spent	\$751.72
Spending Potential Index	65

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.





Community Profile Report

Hull, GA

Population Summary	
2000 Total Population	172
2010 Total Population	198
2020 Total Population	229
2020 Group Quarters	0
2025 Total Population	242
2019-2024 Annual Rate	1.11%
2020 Total Daytime Population	223
Workers	99
Residents	124
Household Summary	
2000 Households	65
2000 Average Household Size	2.65
2010 Households	72
2010 Average Household Size	2.75
2020 Households	83
2020 Average Household Size	2.76
2025 Households	87
2025 Average Household Size	2.78
2019-2024 Annual Rate	0.95%
2010 Families	48
2010 Average Family Size	3.52
2020 Families	64
2020 Average Family Size	3.14
2025 Families	68
2025 Average Family Size	3.10
2019-2024 Annual Rate	1.22%
Housing Unit Summary	
2000 Housing Units	77
Owner Occupied Housing Units	61.0%
Renter Occupied Housing Units	23.4%
Vacant Housing Units	15.6%
2010 Housing Units	86
Owner Occupied Housing Units	47.7%
Renter Occupied Housing Units	36.0%
Vacant Housing Units	16.3%
2020 Housing Units	96
Owner Occupied Housing Units	63.5%
Renter Occupied Housing Units	22.9%
Vacant Housing Units	13.5%
2025 Housing Units	101
Owner Occupied Housing Units	61.4%
Renter Occupied Housing Units	25.7%
Vacant Housing Units	13.9%
Median Household Income	
2020	\$66,692
2025	\$68,716
Median Home Value	
2020	\$203,704
2025	\$208,333
Per Capita Income	
2020	\$30,857
2025	\$32,250
Median Age	
2010	31.9
2020	37.0
2025	37.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.





Community Profile Report

Hull, GA

2020 Households by Income	
Household Income Base	83
<\$15,000	7.2%
\$15,000 - \$24,999	7.2%
\$25,000 - \$34,999	9.6%
\$35,000 - \$49,999	9.6%
\$50,000 - \$74,999	21.7%
\$75,000 - \$99,999	9.6%
\$100,000 - \$149,999	19.3%
\$150,000 - \$199,999	12.0%
\$200,000+	3.6%
Average Household Income	\$86,110
2025 Households by Income	
Household Income Base	87
<\$15,000	6.9%
\$15,000 - \$24,999	6.9%
\$25,000 - \$34,999	9.2%
\$35,000 - \$49,999	9.2%
\$50,000 - \$74,999	21.8%
\$75,000 - \$99,999	9.2%
\$100,000 - \$149,999	20.7%
\$150,000 - \$199,999	12.6%
\$200,000+	3.4%
Average Household Income	\$90,735
2020 Owner Occupied Housing Units by Value	
Total	60
<\$50,000	1.7%
\$50,000 - \$99,999	6.7%
\$100,000 - \$149,999	25.0%
\$150,000 - \$199,999	13.3%
\$200,000 - \$249,999	45.0%
\$250,000 - \$299,999	8.3%
\$300,000 - \$399,999	0.0%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$184,167
2025 Owner Occupied Housing Units by Value	
Total	62
<\$50,000	1.6%
\$50,000 - \$99,999	6.5%
\$100,000 - \$149,999	22.6%
\$150,000 - \$199,999	11.3%
\$200,000 - \$249,999	48.4%
\$250,000 - \$299,999	9.7%
\$300,000 - \$399,999	0.0%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$188,710

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.





Community Profile Report

Hull, GA

2010 Population by Age	
Total	198
0 - 4	5.1%
5 - 9	11.6%
10 - 14	9.1%
15 - 24	12.6%
25 - 34	17.2%
35 - 44	11.6%
45 - 54	9.6%
55 - 64	13.6%
65 - 74	5.1%
75 - 84	2.5%
85 +	2.0%
18 +	70.2%
2020 Population by Age	
Total	234
0 - 4	6.8%
5 - 9	6.8%
10 - 14	6.0%
15 - 24	12.8%
25 - 34	15.0%
35 - 44	13.2%
45 - 54	12.0%
55 - 64	10.7%
65 - 74	12.4%
75 - 84	3.4%
85 +	0.9%
18 +	76.5%
2025 Population by Age	
Total	241
0 - 4	6.6%
5 - 9	6.6%
10 - 14	6.6%
15 - 24	11.6%
25 - 34	15.4%
35 - 44	12.0%
45 - 54	12.9%
55 - 64	10.8%
65 - 74	10.4%
75 - 84	6.2%
85 +	0.8%
18 +	75.9%
2010 Population by Sex	
Males	88
Females	110
2020 Population by Sex	
Males	110
Females	124
2025 Population by Sex	
Males	111
Females	130





Community Profile Report

Hull, GA

2010 Population by Race/Ethnicity	
Total	198
White Alone	71.7%
Black Alone	13.6%
American Indian Alone	0.0%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	13.6%
Two or More Races	0.5%
Hispanic Origin	17.2%
Diversity Index	61.9
2020 Population by Race/Ethnicity	
Total	230
White Alone	71.7%
Black Alone	13.5%
American Indian Alone	0.0%
Asian Alone	0.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	10.9%
Two or More Races	3.0%
Hispanic Origin	17.5%
Diversity Index	61.7
2025 Population by Race/Ethnicity	
Total	243
White Alone	68.7%
Black Alone	13.6%
American Indian Alone	0.0%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	13.2%
Two or More Races	3.7%
Hispanic Origin	20.7%
Diversity Index	66.7
2010 Population by Relationship and Household Type	
Total	198
In Households	100.0%
In Family Households	85.9%
Householder	24.2%
Spouse	17.7%
Child	37.4%
Other relative	6.1%
Nonrelative	0.5%
In Nonfamily Households	14.1%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.





Community Profile Report

Hull, GA

2020 Population 25+ by Educational Attainment	
Total	156
Less than 9th Grade	1.3%
9th - 12th Grade, No Diploma	4.5%
High School Graduate	44.2%
GED/Alternative Credential	4.5%
Some College, No Degree	7.1%
Associate Degree	4.5%
Bachelor's Degree	14.7%
Graduate/Professional Degree	19.2%
2020 Population 15+ by Marital Status	
Total	185
Never Married	45.4%
Married	45.9%
Widowed	4.9%
Divorced	3.8%
2020 Civilian Population 16+ in Labor Force	
Civilian Employed	92.7%
Civilian Unemployed (Unemployment Rate)	7.3%
2020 Employed Population 16+ by Industry	
Total	102
Agriculture/Mining	2.0%
Construction	17.8%
Manufacturing	10.9%
Wholesale Trade	0.0%
Retail Trade	1.0%
Transportation/Utilities	0.0%
Information	0.0%
Finance/Insurance/Real Estate	2.0%
Services	62.4%
Public Administration	4.0%
2020 Employed Population 16+ by Occupation	
Total	102
White Collar	68.6%
Management/Business/Financial	17.6%
Professional	32.4%
Sales	1.0%
Administrative Support	17.6%
Services	13.7%
Blue Collar	17.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	6.9%
Installation/Maintenance/Repair	3.9%
Production	3.9%
Transportation/Material Moving	2.9%
2010 Population By Urban/ Rural Status	
Total Population	198
Population Inside Urbanized Area	87.4%
Population Inside Urbanized Cluster	0.0%
Rural Population	12.6%





Community Profile Report

Hull, GA

2010 Households by Type	
Total	72
Households with 1 Person	27.8%
Households with 2+ People	72.2%
Family Households	66.7%
Husband-wife Families	48.6%
With Related Children	26.4%
Other Family (No Spouse Present)	18.1%
Other Family with Male Householder	4.2%
With Related Children	2.8%
Other Family with Female Householder	13.9%
With Related Children	11.1%
Nonfamily Households	5.6%
All Households with Children	40.3%
Multigenerational Households	4.2%
Unmarried Partner Households	5.6%
Male-female	5.6%
Same-sex	0.0%
2010 Households by Size	
Total	72
1 Person Household	27.8%
2 Person Household	31.9%
3 Person Household	12.5%
4 Person Household	8.3%
5 Person Household	12.5%
6 Person Household	2.8%
7 + Person Household	4.2%
2010 Households by Tenure and Mortgage Status	
Total	72
Owner Occupied	56.9%
Owned with a Mortgage/Loan	36.1%
Owned Free and Clear	20.8%
Renter Occupied	43.1%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	86
Housing Units Inside Urbanized Area	83.7%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	16.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.





Community Profile Report

Hull, GA

Top 3 Tapestry Segments	
1.	N/A
2.	N/A
3.	N/A
2020 Consumer Spending	
Apparel & Services: Total \$	\$179,279
Average Spent	\$2,159.98
Spending Potential Index	101
Education: Total \$	\$119,207
Average Spent	\$1,436.23
Spending Potential Index	80
Entertainment/Recreation: Total \$	\$262,028
Average Spent	\$3,156.96
Spending Potential Index	97
Food at Home: Total \$	\$456,487
Average Spent	\$5,499.85
Spending Potential Index	103
Food Away from Home: Total \$	\$319,076
Average Spent	\$3,844.29
Spending Potential Index	102
Health Care: Total \$	\$483,303
Average Spent	\$5,822.93
Spending Potential Index	101
HH Furnishings & Equipment: Total \$	\$183,946
Average Spent	\$2,216.21
Spending Potential Index	101
Personal Care Products & Services: Total \$	\$77,797
Average Spent	\$937.31
Spending Potential Index	102
Shelter: Total \$	\$1,497,331
Average Spent	\$18,040.13
Spending Potential Index	93
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$203,286
Average Spent	\$2,449.23
Spending Potential Index	105
Travel: Total \$	\$184,810
Average Spent	\$2,226.63
Spending Potential Index	92
Vehicle Maintenance & Repairs: Total \$	\$99,452
Average Spent	\$1,198.22
Spending Potential Index	103

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.





Community Profile Report

Danielsville, GA

Population Summary	
2000 Total Population	454
2010 Total Population	507
2020 Total Population	553
2020 Group Quarters	3
2025 Total Population	573
2019-2024 Annual Rate	0.71%
2020 Total Daytime Population	1,049
Workers	686
Residents	363
Household Summary	
2000 Households	187
2000 Average Household Size	2.40
2010 Households	205
2010 Average Household Size	2.47
2020 Households	224
2020 Average Household Size	2.46
2025 Households	232
2025 Average Household Size	2.46
2019-2024 Annual Rate	0.70%
2010 Families	146
2010 Average Family Size	2.96
2020 Families	169
2020 Average Family Size	2.83
2025 Families	174
2025 Average Family Size	2.84
2019-2024 Annual Rate	0.58%
Housing Unit Summary	
2000 Housing Units	211
Owner Occupied Housing Units	71.6%
Renter Occupied Housing Units	17.1%
Vacant Housing Units	11.4%
2010 Housing Units	240
Owner Occupied Housing Units	60.0%
Renter Occupied Housing Units	25.4%
Vacant Housing Units	14.6%
2020 Housing Units	254
Owner Occupied Housing Units	65.0%
Renter Occupied Housing Units	22.8%
Vacant Housing Units	11.8%
2025 Housing Units	262
Owner Occupied Housing Units	66.4%
Renter Occupied Housing Units	22.1%
Vacant Housing Units	11.5%
Median Household Income	
2020	\$51,446
2025	\$53,997
Median Home Value	
2020	\$150,833
2025	\$168,333
Per Capita Income	
2020	\$21,253
2025	\$23,651
Median Age	
2010	37.6
2020	41.0
2025	43.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.





Community Profile Report

Danielsville, GA

2020 Households by Income	
Household Income Base	223
<\$15,000	17.0%
\$15,000 - \$24,999	10.8%
\$25,000 - \$34,999	8.1%
\$35,000 - \$49,999	11.7%
\$50,000 - \$74,999	26.0%
\$75,000 - \$99,999	16.6%
\$100,000 - \$149,999	8.5%
\$150,000 - \$199,999	0.4%
\$200,000+	0.9%
Average Household Income	\$56,996
2025 Households by Income	
Household Income Base	232
<\$15,000	15.1%
\$15,000 - \$24,999	9.9%
\$25,000 - \$34,999	7.3%
\$35,000 - \$49,999	11.2%
\$50,000 - \$74,999	26.7%
\$75,000 - \$99,999	17.7%
\$100,000 - \$149,999	9.9%
\$150,000 - \$199,999	0.9%
\$200,000+	1.3%
Average Household Income	\$63,174
2020 Owner Occupied Housing Units by Value	
Total	165
<\$50,000	12.7%
\$50,000 - \$99,999	19.4%
\$100,000 - \$149,999	17.6%
\$150,000 - \$199,999	18.2%
\$200,000 - \$249,999	8.5%
\$250,000 - \$299,999	9.7%
\$300,000 - \$399,999	0.0%
\$400,000 - \$499,999	6.1%
\$500,000 - \$749,999	3.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	4.8%
\$2,000,000 +	0.0%
Average Home Value	\$248,333
2025 Owner Occupied Housing Units by Value	
Total	174
<\$50,000	10.9%
\$50,000 - \$99,999	16.7%
\$100,000 - \$149,999	16.1%
\$150,000 - \$199,999	17.2%
\$200,000 - \$249,999	9.2%
\$250,000 - \$299,999	11.5%
\$300,000 - \$399,999	0.0%
\$400,000 - \$499,999	8.0%
\$500,000 - \$749,999	4.6%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	5.7%
\$2,000,000 +	0.0%
Average Home Value	\$283,333

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.





Community Profile Report

Danielsville, GA

2010 Population by Age	
Total	507
0 - 4	6.1%
5 - 9	6.7%
10 - 14	6.3%
15 - 24	10.8%
25 - 34	16.4%
35 - 44	14.4%
45 - 54	15.8%
55 - 64	8.1%
65 - 74	9.9%
75 - 84	4.3%
85 +	1.2%
18 +	76.7%
2020 Population by Age	
Total	554
0 - 4	5.2%
5 - 9	5.8%
10 - 14	6.0%
15 - 24	9.7%
25 - 34	15.5%
35 - 44	12.8%
45 - 54	12.8%
55 - 64	15.2%
65 - 74	10.6%
75 - 84	4.7%
85 +	1.6%
18 +	79.4%
2025 Population by Age	
Total	576
0 - 4	5.0%
5 - 9	5.4%
10 - 14	6.2%
15 - 24	9.7%
25 - 34	11.8%
35 - 44	14.2%
45 - 54	12.5%
55 - 64	15.3%
65 - 74	11.5%
75 - 84	6.6%
85 +	1.7%
18 +	79.7%
2010 Population by Sex	
Males	236
Females	271
2020 Population by Sex	
Males	277
Females	277
2025 Population by Sex	
Males	289
Females	287





Community Profile Report

Danielsville, GA

2010 Population by Race/Ethnicity	
Total	507
White Alone	95.9%
Black Alone	0.6%
American Indian Alone	0.4%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	2.2%
Hispanic Origin	3.0%
Diversity Index	13.4
2020 Population by Race/Ethnicity	
Total	554
White Alone	91.0%
Black Alone	2.9%
American Indian Alone	0.4%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.0%
Two or More Races	3.6%
Hispanic Origin	3.6%
Diversity Index	22.6
2025 Population by Race/Ethnicity	
Total	574
White Alone	89.7%
Black Alone	3.0%
American Indian Alone	0.3%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.4%
Two or More Races	4.4%
Hispanic Origin	4.4%
Diversity Index	25.9
2010 Population by Relationship and Household Type	
Total	507
In Households	100.0%
In Family Households	86.8%
Householder	28.8%
Spouse	23.7%
Child	30.2%
Other relative	2.6%
Nonrelative	1.6%
In Nonfamily Households	13.2%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.





Community Profile Report

Danielsville, GA

2020 Population 25+ by Educational Attainment	
Total	407
Less than 9th Grade	2.7%
9th - 12th Grade, No Diploma	14.3%
High School Graduate	31.0%
GED/Alternative Credential	10.3%
Some College, No Degree	15.2%
Associate Degree	9.3%
Bachelor's Degree	8.1%
Graduate/Professional Degree	9.1%
2020 Population 15+ by Marital Status	
Total	461
Never Married	26.5%
Married	52.9%
Widowed	5.9%
Divorced	14.8%
2020 Civilian Population 16+ in Labor Force	
Civilian Employed	82.4%
Civilian Unemployed (Unemployment Rate)	17.6%
2020 Employed Population 16+ by Industry	
Total	187
Agriculture/Mining	2.7%
Construction	5.9%
Manufacturing	16.1%
Wholesale Trade	1.6%
Retail Trade	13.4%
Transportation/Utilities	3.8%
Information	0.5%
Finance/Insurance/Real Estate	2.7%
Services	50.5%
Public Administration	2.7%
2020 Employed Population 16+ by Occupation	
Total	188
White Collar	47.9%
Management/Business/Financial	11.2%
Professional	17.6%
Sales	7.4%
Administrative Support	11.7%
Services	15.4%
Blue Collar	36.7%
Farming/Forestry/Fishing	1.1%
Construction/Extraction	6.9%
Installation/Maintenance/Repair	6.9%
Production	11.7%
Transportation/Material Moving	10.1%
2010 Population By Urban/ Rural Status	
Total Population	507
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%





Community Profile Report

Danielsville, GA

2010 Households by Type	
Total	205
Households with 1 Person	25.4%
Households with 2+ People	74.6%
Family Households	71.2%
Husband-wife Families	58.5%
With Related Children	27.3%
Other Family (No Spouse Present)	12.7%
Other Family with Male Householder	1.5%
With Related Children	1.0%
Other Family with Female Householder	11.2%
With Related Children	6.8%
Nonfamily Households	3.4%
All Households with Children	35.6%
Multigenerational Households	4.4%
Unmarried Partner Households	5.4%
Male-female	4.4%
Same-sex	1.0%
2010 Households by Size	
Total	205
1 Person Household	25.4%
2 Person Household	29.3%
3 Person Household	24.9%
4 Person Household	15.6%
5 Person Household	3.4%
6 Person Household	1.0%
7 + Person Household	0.5%
2010 Households by Tenure and Mortgage Status	
Total	205
Owner Occupied	70.2%
Owned with a Mortgage/Loan	57.1%
Owned Free and Clear	13.2%
Renter Occupied	29.8%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	240
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.





Community Profile Report

Danielsville, GA

Top 3 Tapestry Segments	
1.	N/A
2.	N/A
3.	N/A
2020 Consumer Spending	
Apparel & Services: Total \$	\$299,708
Average Spent	\$1,337.98
Spending Potential Index	62
Education: Total \$	\$217,871
Average Spent	\$972.64
Spending Potential Index	54
Entertainment/Recreation: Total \$	\$483,171
Average Spent	\$2,157.01
Spending Potential Index	66
Food at Home: Total \$	\$798,595
Average Spent	\$3,565.16
Spending Potential Index	67
Food Away from Home: Total \$	\$549,420
Average Spent	\$2,452.77
Spending Potential Index	65
Health Care: Total \$	\$912,618
Average Spent	\$4,074.19
Spending Potential Index	71
HH Furnishings & Equipment: Total \$	\$321,208
Average Spent	\$1,433.96
Spending Potential Index	66
Personal Care Products & Services: Total \$	\$131,310
Average Spent	\$586.20
Spending Potential Index	64
Shelter: Total \$	\$2,454,169
Average Spent	\$10,956.11
Spending Potential Index	57
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$371,676
Average Spent	\$1,659.27
Spending Potential Index	71
Travel: Total \$	\$320,646
Average Spent	\$1,431.45
Spending Potential Index	59
Vehicle Maintenance & Repairs: Total \$	\$171,884
Average Spent	\$767.34
Spending Potential Index	66

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.





Community Profile Report

Comer, GA

Population Summary	
2000 Total Population	986
2010 Total Population	1,126
2020 Total Population	1,334
2020 Group Quarters	94
2025 Total Population	1,411
2019-2024 Annual Rate	1.13%
2020 Total Daytime Population	1,266
Workers	402
Residents	864
Household Summary	
2000 Households	393
2000 Average Household Size	2.33
2010 Households	435
2010 Average Household Size	2.49
2020 Households	520
2020 Average Household Size	2.38
2025 Households	552
2025 Average Household Size	2.38
2019-2024 Annual Rate	1.20%
2010 Families	298
2010 Average Family Size	2.96
2020 Families	359
2020 Average Family Size	2.84
2025 Families	379
2025 Average Family Size	2.85
2019-2024 Annual Rate	1.09%
Housing Unit Summary	
2000 Housing Units	423
Owner Occupied Housing Units	73.5%
Renter Occupied Housing Units	19.4%
Vacant Housing Units	7.1%
2010 Housing Units	490
Owner Occupied Housing Units	65.5%
Renter Occupied Housing Units	23.3%
Vacant Housing Units	11.2%
2020 Housing Units	567
Owner Occupied Housing Units	69.3%
Renter Occupied Housing Units	22.4%
Vacant Housing Units	8.3%
2025 Housing Units	600
Owner Occupied Housing Units	69.3%
Renter Occupied Housing Units	22.7%
Vacant Housing Units	8.0%
Median Household Income	
2020	\$54,369
2025	\$55,527
Median Home Value	
2020	\$151,750
2025	\$161,893
Per Capita Income	
2020	\$26,293
2025	\$27,234
Median Age	
2010	37.2
2020	45.1
2025	47.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.





Community Profile Report

Comer, GA

2020 Households by Income	
Household Income Base	521
<\$15,000	14.2%
\$15,000 - \$24,999	7.9%
\$25,000 - \$34,999	9.0%
\$35,000 - \$49,999	14.0%
\$50,000 - \$74,999	20.0%
\$75,000 - \$99,999	11.9%
\$100,000 - \$149,999	17.5%
\$150,000 - \$199,999	1.5%
\$200,000+	4.0%
Average Household Income	\$71,096
2025 Households by Income	
Household Income Base	552
<\$15,000	13.4%
\$15,000 - \$24,999	7.6%
\$25,000 - \$34,999	8.7%
\$35,000 - \$49,999	13.9%
\$50,000 - \$74,999	20.8%
\$75,000 - \$99,999	12.3%
\$100,000 - \$149,999	18.5%
\$150,000 - \$199,999	1.4%
\$200,000+	3.3%
Average Household Income	\$73,531
2020 Owner Occupied Housing Units by Value	
Total	393
<\$50,000	7.9%
\$50,000 - \$99,999	16.5%
\$100,000 - \$149,999	24.7%
\$150,000 - \$199,999	25.4%
\$200,000 - \$249,999	9.4%
\$250,000 - \$299,999	5.9%
\$300,000 - \$399,999	10.2%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$162,659
2025 Owner Occupied Housing Units by Value	
Total	415
<\$50,000	6.7%
\$50,000 - \$99,999	14.5%
\$100,000 - \$149,999	22.9%
\$150,000 - \$199,999	24.8%
\$200,000 - \$249,999	10.6%
\$250,000 - \$299,999	7.0%
\$300,000 - \$399,999	13.5%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$174,880

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.





Community Profile Report

Comer, GA

2010 Population by Age	
Total	1,126
0 - 4	6.3%
5 - 9	5.9%
10 - 14	6.5%
15 - 24	13.1%
25 - 34	14.4%
35 - 44	15.3%
45 - 54	12.8%
55 - 64	10.1%
65 - 74	9.2%
75 - 84	5.1%
85 +	1.4%
18 +	77.0%
2020 Population by Age	
Total	1,332
0 - 4	4.7%
5 - 9	5.6%
10 - 14	5.6%
15 - 24	10.1%
25 - 34	12.0%
35 - 44	12.1%
45 - 54	13.8%
55 - 64	14.2%
65 - 74	11.4%
75 - 84	7.6%
85 +	3.1%
18 +	81.2%
2025 Population by Age	
Total	1,412
0 - 4	4.5%
5 - 9	5.0%
10 - 14	5.9%
15 - 24	9.7%
25 - 34	10.1%
35 - 44	11.5%
45 - 54	14.1%
55 - 64	14.2%
65 - 74	12.7%
75 - 84	8.8%
85 +	3.5%
18 +	81.1%
2010 Population by Sex	
Males	522
Females	604
2020 Population by Sex	
Males	632
Females	700
2025 Population by Sex	
Males	671
Females	741





Community Profile Report

Comer, GA

2010 Population by Race/Ethnicity	
Total	1,126
White Alone	78.5%
Black Alone	17.1%
American Indian Alone	0.6%
Asian Alone	2.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.1%
Hispanic Origin	1.3%
Diversity Index	37.1
2020 Population by Race/Ethnicity	
Total	1,334
White Alone	74.1%
Black Alone	20.7%
American Indian Alone	0.7%
Asian Alone	1.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	2.4%
Hispanic Origin	3.8%
Diversity Index	45.1
2025 Population by Race/Ethnicity	
Total	1,410
White Alone	72.6%
Black Alone	21.5%
American Indian Alone	0.8%
Asian Alone	1.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	2.8%
Hispanic Origin	4.7%
Diversity Index	47.9
2010 Population by Relationship and Household Type	
Total	1,126
In Households	96.1%
In Family Households	81.1%
Householder	26.5%
Spouse	18.6%
Child	30.3%
Other relative	2.9%
Nonrelative	2.8%
In Nonfamily Households	15.0%
In Group Quarters	3.9%
Institutionalized Population	0.0%
Noninstitutionalized Population	3.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.





Community Profile Report

Comer, GA

2020 Population 25+ by Educational Attainment	
Total	989
Less than 9th Grade	3.3%
9th - 12th Grade, No Diploma	9.3%
High School Graduate	31.0%
GED/Alternative Credential	6.0%
Some College, No Degree	17.2%
Associate Degree	7.5%
Bachelor's Degree	16.9%
Graduate/Professional Degree	8.8%
2020 Population 15+ by Marital Status	
Total	1,125
Never Married	23.9%
Married	53.3%
Widowed	8.2%
Divorced	14.6%
2020 Civilian Population 16+ in Labor Force	
Civilian Employed	87.0%
Civilian Unemployed (Unemployment Rate)	13.0%
2020 Employed Population 16+ by Industry	
Total	477
Agriculture/Mining	2.9%
Construction	9.0%
Manufacturing	16.1%
Wholesale Trade	2.7%
Retail Trade	5.2%
Transportation/Utilities	11.9%
Information	0.0%
Finance/Insurance/Real Estate	1.7%
Services	49.1%
Public Administration	1.3%
2020 Employed Population 16+ by Occupation	
Total	475
White Collar	48.2%
Management/Business/Financial	15.2%
Professional	15.6%
Sales	5.7%
Administrative Support	11.8%
Services	14.9%
Blue Collar	36.8%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	8.8%
Installation/Maintenance/Repair	3.4%
Production	12.0%
Transportation/Material Moving	12.6%
2010 Population By Urban/ Rural Status	
Total Population	1,126
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%





Community Profile Report

Comer, GA

2010 Households by Type	
Total	435
Households with 1 Person	27.1%
Households with 2+ People	72.9%
Family Households	68.5%
Husband-wife Families	48.0%
With Related Children	22.1%
Other Family (No Spouse Present)	20.5%
Other Family with Male Householder	5.1%
With Related Children	2.3%
Other Family with Female Householder	15.4%
With Related Children	9.2%
Nonfamily Households	4.4%
All Households with Children	34.5%
Multigenerational Households	3.9%
Unmarried Partner Households	5.7%
Male-female	4.8%
Same-sex	0.9%
2010 Households by Size	
Total	435
1 Person Household	27.1%
2 Person Household	31.0%
3 Person Household	19.5%
4 Person Household	13.8%
5 Person Household	6.0%
6 Person Household	1.8%
7 + Person Household	0.7%
2010 Households by Tenure and Mortgage Status	
Total	435
Owner Occupied	73.8%
Owned with a Mortgage/Loan	54.5%
Owned Free and Clear	19.3%
Renter Occupied	26.2%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	490
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.





Community Profile Report

Comer, GA

Top 3 Tapestry Segments	
1.	N/A
2.	N/A
3.	N/A
2020 Consumer Spending	
Apparel & Services: Total \$	\$822,393
Average Spent	\$1,581.53
Spending Potential Index	74
Education: Total \$	\$566,245
Average Spent	\$1,088.93
Spending Potential Index	61
Entertainment/Recreation: Total \$	\$1,568,574
Average Spent	\$3,016.49
Spending Potential Index	93
Food at Home: Total \$	\$2,546,943
Average Spent	\$4,897.97
Spending Potential Index	92
Food Away from Home: Total \$	\$1,582,124
Average Spent	\$3,042.55
Spending Potential Index	81
Health Care: Total \$	\$2,914,980
Average Spent	\$5,605.73
Spending Potential Index	98
HH Furnishings & Equipment: Total \$	\$937,312
Average Spent	\$1,802.52
Spending Potential Index	83
Personal Care Products & Services: Total \$	\$345,611
Average Spent	\$664.64
Spending Potential Index	72
Shelter: Total \$	\$6,474,592
Average Spent	\$12,451.14
Spending Potential Index	64
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,190,597
Average Spent	\$2,289.61
Spending Potential Index	98
Travel: Total \$	\$877,190
Average Spent	\$1,686.90
Spending Potential Index	70
Vehicle Maintenance & Repairs: Total \$	\$572,443
Average Spent	\$1,100.85
Spending Potential Index	95

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.





Community Profile Report

Colbert, GA

Population Summary	
2000 Total Population	503
2010 Total Population	592
2020 Total Population	678
2020 Group Quarters	0
2025 Total Population	711
2019-2024 Annual Rate	0.96%
2020 Total Daytime Population	633
Workers	196
Residents	437
Household Summary	
2000 Households	208
2000 Average Household Size	2.42
2010 Households	238
2010 Average Household Size	2.49
2020 Households	272
2020 Average Household Size	2.49
2025 Households	285
2025 Average Household Size	2.49
2019-2024 Annual Rate	0.94%
2010 Families	159
2010 Average Family Size	3.05
2020 Families	200
2020 Average Family Size	2.90
2025 Families	208
2025 Average Family Size	2.92
2019-2024 Annual Rate	0.79%
Housing Unit Summary	
2000 Housing Units	228
Owner Occupied Housing Units	73.7%
Renter Occupied Housing Units	17.5%
Vacant Housing Units	8.8%
2010 Housing Units	268
Owner Occupied Housing Units	63.8%
Renter Occupied Housing Units	25.0%
Vacant Housing Units	11.2%
2020 Housing Units	296
Owner Occupied Housing Units	72.6%
Renter Occupied Housing Units	19.3%
Vacant Housing Units	8.1%
2025 Housing Units	310
Owner Occupied Housing Units	72.6%
Renter Occupied Housing Units	19.4%
Vacant Housing Units	8.1%
Median Household Income	
2020	\$64,952
2025	\$75,000
Median Home Value	
2020	\$201,471
2025	\$216,518
Per Capita Income	
2020	\$28,758
2025	\$32,611
Median Age	
2010	39.9
2020	40.8
2025	42.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.





Community Profile Report

Colbert, GA

2020 Households by Income	
Household Income Base	271
<\$15,000	6.6%
\$15,000 - \$24,999	13.7%
\$25,000 - \$34,999	10.3%
\$35,000 - \$49,999	8.9%
\$50,000 - \$74,999	15.5%
\$75,000 - \$99,999	16.2%
\$100,000 - \$149,999	19.2%
\$150,000 - \$199,999	5.9%
\$200,000+	3.7%
Average Household Income	\$79,514
2025 Households by Income	
Household Income Base	286
<\$15,000	5.6%
\$15,000 - \$24,999	12.2%
\$25,000 - \$34,999	9.1%
\$35,000 - \$49,999	8.0%
\$50,000 - \$74,999	15.0%
\$75,000 - \$99,999	16.4%
\$100,000 - \$149,999	21.3%
\$150,000 - \$199,999	7.3%
\$200,000+	4.9%
Average Household Income	\$89,538
2020 Owner Occupied Housing Units by Value	
Total	215
<\$50,000	6.0%
\$50,000 - \$99,999	8.4%
\$100,000 - \$149,999	16.7%
\$150,000 - \$199,999	18.1%
\$200,000 - \$249,999	23.7%
\$250,000 - \$299,999	9.3%
\$300,000 - \$399,999	4.2%
\$400,000 - \$499,999	11.2%
\$500,000 - \$749,999	2.3%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$218,837
2025 Owner Occupied Housing Units by Value	
Total	225
<\$50,000	4.9%
\$50,000 - \$99,999	6.7%
\$100,000 - \$149,999	14.2%
\$150,000 - \$199,999	16.0%
\$200,000 - \$249,999	24.9%
\$250,000 - \$299,999	10.7%
\$300,000 - \$399,999	4.9%
\$400,000 - \$499,999	14.7%
\$500,000 - \$749,999	3.1%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$239,889

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.





Community Profile Report

Colbert, GA

2010 Population by Age	
Total	592
0 - 4	6.9%
5 - 9	7.3%
10 - 14	8.1%
15 - 24	8.8%
25 - 34	11.5%
35 - 44	15.0%
45 - 54	13.2%
55 - 64	12.7%
65 - 74	8.3%
75 - 84	7.1%
85 +	1.2%
18 +	74.5%
2020 Population by Age	
Total	679
0 - 4	5.7%
5 - 9	6.3%
10 - 14	6.5%
15 - 24	11.6%
25 - 34	13.3%
35 - 44	11.9%
45 - 54	14.7%
55 - 64	14.3%
65 - 74	10.2%
75 - 84	4.3%
85 +	1.2%
18 +	77.6%
2025 Population by Age	
Total	710
0 - 4	5.5%
5 - 9	6.1%
10 - 14	6.9%
15 - 24	11.1%
25 - 34	11.1%
35 - 44	12.3%
45 - 54	13.8%
55 - 64	14.6%
65 - 74	11.7%
75 - 84	5.5%
85 +	1.4%
18 +	77.6%
2010 Population by Sex	
Males	283
Females	309
2020 Population by Sex	
Males	334
Females	345
2025 Population by Sex	
Males	349
Females	361





Community Profile Report

Colbert, GA

2010 Population by Race/Ethnicity	
Total	592
White Alone	91.9%
Black Alone	6.8%
American Indian Alone	0.2%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	0.7%
Hispanic Origin	2.0%
Diversity Index	18.5
2020 Population by Race/Ethnicity	
Total	677
White Alone	82.4%
Black Alone	11.2%
American Indian Alone	0.3%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.3%
Two or More Races	1.5%
Hispanic Origin	6.9%
Diversity Index	39.9
2025 Population by Race/Ethnicity	
Total	711
White Alone	80.6%
Black Alone	11.5%
American Indian Alone	0.4%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	5.3%
Two or More Races	1.7%
Hispanic Origin	8.6%
Diversity Index	44.1
2010 Population by Relationship and Household Type	
Total	592
In Households	100.0%
In Family Households	84.1%
Householder	26.9%
Spouse	20.1%
Child	31.6%
Other relative	3.4%
Nonrelative	2.2%
In Nonfamily Households	15.9%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.





Community Profile Report

Colbert, GA

2020 Population 25+ by Educational Attainment	
Total	471
Less than 9th Grade	6.8%
9th - 12th Grade, No Diploma	5.7%
High School Graduate	22.9%
GED/Alternative Credential	11.3%
Some College, No Degree	17.6%
Associate Degree	18.0%
Bachelor's Degree	11.9%
Graduate/Professional Degree	5.7%
2020 Population 15+ by Marital Status	
Total	551
Never Married	26.7%
Married	54.6%
Widowed	11.1%
Divorced	7.6%
2020 Civilian Population 16+ in Labor Force	
Civilian Employed	88.6%
Civilian Unemployed (Unemployment Rate)	11.4%
2020 Employed Population 16+ by Industry	
Total	241
Agriculture/Mining	0.0%
Construction	3.7%
Manufacturing	15.7%
Wholesale Trade	6.2%
Retail Trade	4.1%
Transportation/Utilities	3.7%
Information	0.4%
Finance/Insurance/Real Estate	3.3%
Services	57.9%
Public Administration	5.0%
2020 Employed Population 16+ by Occupation	
Total	240
White Collar	67.5%
Management/Business/Financial	8.8%
Professional	25.0%
Sales	8.8%
Administrative Support	25.0%
Services	10.0%
Blue Collar	22.5%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.9%
Installation/Maintenance/Repair	6.7%
Production	6.7%
Transportation/Material Moving	6.2%
2010 Population By Urban/ Rural Status	
Total Population	592
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%





Community Profile Report

Colbert, GA

2010 Households by Type	
Total	238
Households with 1 Person	28.6%
Households with 2+ People	71.4%
Family Households	66.8%
Husband-wife Families	50.0%
With Related Children	22.7%
Other Family (No Spouse Present)	16.8%
Other Family with Male Householder	4.6%
With Related Children	3.4%
Other Family with Female Householder	12.2%
With Related Children	7.6%
Nonfamily Households	4.6%
All Households with Children	34.0%
Multigenerational Households	4.6%
Unmarried Partner Households	6.7%
Male-female	5.9%
Same-sex	0.8%
2010 Households by Size	
Total	238
1 Person Household	28.6%
2 Person Household	31.5%
3 Person Household	13.4%
4 Person Household	18.9%
5 Person Household	5.5%
6 Person Household	1.3%
7 + Person Household	0.8%
2010 Households by Tenure and Mortgage Status	
Total	238
Owner Occupied	71.8%
Owned with a Mortgage/Loan	44.5%
Owned Free and Clear	27.3%
Renter Occupied	28.2%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	268
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.





Community Profile Report

Colbert, GA

Top 3 Tapestry Segments	
1.	N/A
2.	N/A
3.	N/A
2020 Consumer Spending	
Apparel & Services: Total \$	\$507,713
Average Spent	\$1,866.59
Spending Potential Index	87
Education: Total \$	\$369,079
Average Spent	\$1,356.91
Spending Potential Index	76
Entertainment/Recreation: Total \$	\$818,504
Average Spent	\$3,009.21
Spending Potential Index	93
Food at Home: Total \$	\$1,352,841
Average Spent	\$4,973.68
Spending Potential Index	93
Food Away from Home: Total \$	\$930,731
Average Spent	\$3,421.81
Spending Potential Index	91
Health Care: Total \$	\$1,545,999
Average Spent	\$5,683.82
Spending Potential Index	99
HH Furnishings & Equipment: Total \$	\$544,134
Average Spent	\$2,000.49
Spending Potential Index	92
Personal Care Products & Services: Total \$	\$222,442
Average Spent	\$817.80
Spending Potential Index	89
Shelter: Total \$	\$4,157,427
Average Spent	\$15,284.66
Spending Potential Index	79
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$629,629
Average Spent	\$2,314.81
Spending Potential Index	99
Travel: Total \$	\$543,182
Average Spent	\$1,996.99
Spending Potential Index	83
Vehicle Maintenance & Repairs: Total \$	\$291,175
Average Spent	\$1,070.50
Spending Potential Index	92

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.





Community Profile Report

Carlton, GA

Population Summary	
2000 Total Population	278
2010 Total Population	260
2020 Total Population	284
2020 Group Quarters	0
2025 Total Population	296
2019-2024 Annual Rate	0.83%
2020 Total Daytime Population	222
Workers	41
Residents	181
Household Summary	
2000 Households	118
2000 Average Household Size	2.36
2010 Households	120
2010 Average Household Size	2.17
2020 Households	132
2020 Average Household Size	2.15
2025 Households	138
2025 Average Household Size	2.14
2019-2024 Annual Rate	0.89%
2010 Families	74
2010 Average Family Size	2.81
2020 Families	91
2020 Average Family Size	2.63
2025 Families	94
2025 Average Family Size	2.64
2019-2024 Annual Rate	0.65%
Housing Unit Summary	
2000 Housing Units	136
Owner Occupied Housing Units	68.4%
Renter Occupied Housing Units	18.4%
Vacant Housing Units	13.2%
2010 Housing Units	145
Owner Occupied Housing Units	71.0%
Renter Occupied Housing Units	11.7%
Vacant Housing Units	17.2%
2020 Housing Units	155
Owner Occupied Housing Units	70.3%
Renter Occupied Housing Units	14.8%
Vacant Housing Units	14.8%
2025 Housing Units	160
Owner Occupied Housing Units	70.6%
Renter Occupied Housing Units	15.6%
Vacant Housing Units	13.8%
Median Household Income	
2020	\$51,722
2025	\$55,550
Median Home Value	
2020	\$116,250
2025	\$128,947
Per Capita Income	
2020	\$27,287
2025	\$30,420
Median Age	
2010	48.5
2020	48.2
2025	50.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.





Community Profile Report

Carlton, GA

2020 Households by Income	
Household Income Base	131
<\$15,000	17.6%
\$15,000 - \$24,999	11.5%
\$25,000 - \$34,999	7.6%
\$35,000 - \$49,999	10.7%
\$50,000 - \$74,999	24.4%
\$75,000 - \$99,999	12.2%
\$100,000 - \$149,999	9.2%
\$150,000 - \$199,999	3.8%
\$200,000+	3.1%
Average Household Income	\$65,937

2025 Households by Income	
Household Income Base	137
<\$15,000	14.6%
\$15,000 - \$24,999	9.5%
\$25,000 - \$34,999	6.6%
\$35,000 - \$49,999	10.9%
\$50,000 - \$74,999	26.3%
\$75,000 - \$99,999	13.9%
\$100,000 - \$149,999	10.2%
\$150,000 - \$199,999	5.1%
\$200,000+	2.9%
Average Household Income	\$73,259

2020 Owner Occupied Housing Units by Value	
Total	109
<\$50,000	20.2%
\$50,000 - \$99,999	23.9%
\$100,000 - \$149,999	18.3%
\$150,000 - \$199,999	19.3%
\$200,000 - \$249,999	1.8%
\$250,000 - \$299,999	5.5%
\$300,000 - \$399,999	7.3%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	3.7%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$170,413

2025 Owner Occupied Housing Units by Value	
Total	114
<\$50,000	18.4%
\$50,000 - \$99,999	21.9%
\$100,000 - \$149,999	16.7%
\$150,000 - \$199,999	19.3%
\$200,000 - \$249,999	1.8%
\$250,000 - \$299,999	6.1%
\$300,000 - \$399,999	10.5%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	5.3%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$199,123

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.





Community Profile Report

Carlton, GA

2010 Population by Age	
Total	260
0 - 4	6.9%
5 - 9	2.7%
10 - 14	4.2%
15 - 24	9.6%
25 - 34	7.7%
35 - 44	10.0%
45 - 54	25.8%
55 - 64	14.2%
65 - 74	8.8%
75 - 84	8.1%
85 +	1.9%
18 +	82.3%
2020 Population by Age	
Total	286
0 - 4	4.5%
5 - 9	5.6%
10 - 14	4.2%
15 - 24	10.8%
25 - 34	10.5%
35 - 44	10.1%
45 - 54	17.1%
55 - 64	17.1%
65 - 74	12.6%
75 - 84	5.6%
85 +	1.7%
18 +	82.2%
2025 Population by Age	
Total	293
0 - 4	4.4%
5 - 9	5.1%
10 - 14	5.5%
15 - 24	8.5%
25 - 34	9.2%
35 - 44	10.9%
45 - 54	13.0%
55 - 64	19.8%
65 - 74	15.0%
75 - 84	6.8%
85 +	1.7%
18 +	82.3%
2010 Population by Sex	
Males	124
Females	136
2020 Population by Sex	
Males	145
Females	141
2025 Population by Sex	
Males	151
Females	142





Community Profile Report

Carlton, GA

2010 Population by Race/Ethnicity	
Total	260
White Alone	77.7%
Black Alone	20.4%
American Indian Alone	0.8%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	0.4%
Hispanic Origin	1.2%
Diversity Index	36.9
2020 Population by Race/Ethnicity	
Total	285
White Alone	72.3%
Black Alone	24.9%
American Indian Alone	0.4%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.8%
Hispanic Origin	2.1%
Diversity Index	43.6
2025 Population by Race/Ethnicity	
Total	296
White Alone	70.6%
Black Alone	26.0%
American Indian Alone	0.3%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	2.0%
Hispanic Origin	2.7%
Diversity Index	46.4
2010 Population by Relationship and Household Type	
Total	260
In Households	100.0%
In Family Households	81.2%
Householder	28.5%
Spouse	23.5%
Child	23.5%
Other relative	4.6%
Nonrelative	1.2%
In Nonfamily Households	18.8%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.





Community Profile Report

Carlton, GA

2020 Population 25+ by Educational Attainment	
Total	214
Less than 9th Grade	16.8%
9th - 12th Grade, No Diploma	9.3%
High School Graduate	38.3%
GED/Alternative Credential	6.5%
Some College, No Degree	6.5%
Associate Degree	4.7%
Bachelor's Degree	5.6%
Graduate/Professional Degree	12.1%
2020 Population 15+ by Marital Status	
Total	243
Never Married	32.9%
Married	44.4%
Widowed	10.3%
Divorced	12.3%
2020 Civilian Population 16+ in Labor Force	
Civilian Employed	88.0%
Civilian Unemployed (Unemployment Rate)	12.0%
2020 Employed Population 16+ by Industry	
Total	103
Agriculture/Mining	2.0%
Construction	6.9%
Manufacturing	42.2%
Wholesale Trade	4.9%
Retail Trade	6.9%
Transportation/Utilities	15.7%
Information	0.0%
Finance/Insurance/Real Estate	0.0%
Services	20.6%
Public Administration	1.0%
2020 Employed Population 16+ by Occupation	
Total	102
White Collar	37.3%
Management/Business/Financial	13.7%
Professional	6.9%
Sales	7.8%
Administrative Support	8.8%
Services	12.7%
Blue Collar	50.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.9%
Installation/Maintenance/Repair	1.0%
Production	28.4%
Transportation/Material Moving	17.6%
2010 Population By Urban/ Rural Status	
Total Population	260
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%





Community Profile Report

Carlton, GA

2010 Households by Type	
Total	120
Households with 1 Person	35.8%
Households with 2+ People	64.2%
Family Households	61.7%
Husband-wife Families	50.8%
With Related Children	18.3%
Other Family (No Spouse Present)	10.8%
Other Family with Male Householder	2.5%
With Related Children	0.8%
Other Family with Female Householder	8.3%
With Related Children	3.3%
Nonfamily Households	2.5%
All Households with Children	22.5%
Multigenerational Households	4.2%
Unmarried Partner Households	5.8%
Male-female	5.0%
Same-sex	0.8%
2010 Households by Size	
Total	120
1 Person Household	35.8%
2 Person Household	37.5%
3 Person Household	11.7%
4 Person Household	7.5%
5 Person Household	4.2%
6 Person Household	3.3%
7 + Person Household	0.0%
2010 Households by Tenure and Mortgage Status	
Total	120
Owner Occupied	85.8%
Owned with a Mortgage/Loan	48.3%
Owned Free and Clear	37.5%
Renter Occupied	14.2%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	145
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.





Community Profile Report

Carlton, GA

Top 3 Tapestry Segments	
1.	N/A
2.	N/A
3.	N/A
2020 Consumer Spending	
Apparel & Services: Total \$	\$195,772
Average Spent	\$1,483.12
Spending Potential Index	69
Education: Total \$	\$131,469
Average Spent	\$995.98
Spending Potential Index	56
Entertainment/Recreation: Total \$	\$360,742
Average Spent	\$2,732.89
Spending Potential Index	84
Food at Home: Total \$	\$617,909
Average Spent	\$4,681.13
Spending Potential Index	88
Food Away from Home: Total \$	\$380,229
Average Spent	\$2,880.52
Spending Potential Index	76
Health Care: Total \$	\$665,327
Average Spent	\$5,040.36
Spending Potential Index	88
HH Furnishings & Equipment: Total \$	\$223,319
Average Spent	\$1,691.81
Spending Potential Index	77
Personal Care Products & Services: Total \$	\$78,490
Average Spent	\$594.62
Spending Potential Index	65
Shelter: Total \$	\$1,512,335
Average Spent	\$11,457.08
Spending Potential Index	59
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$276,351
Average Spent	\$2,093.57
Spending Potential Index	89
Travel: Total \$	\$192,055
Average Spent	\$1,454.97
Spending Potential Index	60
Vehicle Maintenance & Repairs: Total \$	\$138,162
Average Spent	\$1,046.68
Spending Potential Index	90

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

