



2022 MEMBERSHIP BENEFITS

| BENEFITS | CORE MEMBERSHIP LEVELS | | | Invest Levels | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|
| | Connect | Build | Thrive | Community Partner | Trailblazer | |
| VALUE | \$325 | \$475 | \$750 | \$1,500 | \$3,000 | |
| Connections and Resources | | | | | | |
| Mix-It-Up Networking Groups (10 week series, 1 per year, value @ \$25/ each representatives) | \$25 | Available to purchase | 1 series | 2 series | 2 series | 2 series |
| Networking Mixers (10/per year, value @ \$10/each/ representative) | \$100 | Available to purchase | 1 Annual Pass | 1 Annual Pass | 1 Annual Pass | 1 Annual Pass |
| Membership Meetings (12/per year, value @ \$15/ each/ representatives, includes breakfast) | \$180 | Available to purchase | Available to purchase | 1 Annual Pass | 1 Annual Pass | 1 Annual Pass |
| Marketing & Promotion | | | | | | |
| Chamber referrals to your business | Priceless | ✓ | ✓ | ✓ | ✓ | ✓ |
| Chamber Membership Decal and Web Badge | \$100 | ✓ | ✓ | ✓ | ✓ | ✓ |
| Renewal listing in monthly e-newsletter | \$50 | ✓ | ✓ | ✓ | ✓ | ✓ |
| Celebration of 5 year milestone business anniversaries (in monthly e-newsletters, listed in Canyon Courier article, Colorado Serenity and Your Mountain Connection) | \$100 | ✓ | ✓ | ✓ | ✓ | ✓ |
| Listing in Chamber online and print Business Directory | \$200 - \$400 | Standard Listing | Standard Listing | Enhanced Listing | Enhanced Listing | Enhanced Listing |
| Access features in the Membership Information Center (MIC) on Chamber website (Post Hot Deal and Member-to-Member Discounts, events in Community Calendar, press releases, job postings) | \$300 | ✓ | ✓ | ✓ | ✓ | ✓ |
| Standard Ribbon Cutting (promoted on Chamber calendar, social media, staff liaison and Ambassadors attend event, photo, ribbon, scissors) Enhanced Ribbon Cutting (plus: FB Live Event, social media posts and press release) | \$150 - \$250 | Standard Ribbon Cutting | Enhanced Ribbon Cutting | Enhanced Ribbon Cutting | Enhanced Ribbon Cutting | Enhanced Ribbon Cutting |
| Display business cards in Chamber lobby | \$50 | ✓ | ✓ | ✓ | ✓ | ✓ |
| One-on-One Marketing Consultation with Chamber staff | \$75 | ✓ | ✓ | ✓ | ✓ | ✓ |
| Business Spotlight - speak at membership meeting (includes eblast promo, put promotional items on tables at membership meetings) | \$150 | Available for Purchase | Available for Purchase | ✓ | ✓ | ✓ |
| Opportunity to host/sponsor a Chamber event (coffee, luncheons, Business After Hours, etc., based on availability) | Varies | Available for Purchase | ✓ | ✓ | First Right | First Right |
| Advertisement in Chamber E-Blasts | \$50 | Available for Purchase | 1 ad | 2 ads | 4 ads | 4 ads |
| Rotating Banner Ad in online Business Category (QuickLink to company profile or website) | \$50 | | 1 month | 3 months | 6 months | 12 months |
| Credit towards Chamber events sponsorships or online advertising (Facebook campaigns, directory, etc.) | Varies | | ✓ (\$50) | ✓ (\$250) | ✓ (\$500) | ✓ (\$1,250) |
| Chamber Mailing List in mergeable Excel file (over 300 contacts, updated quarterly with new members, emails not included, valued at \$400 per set) | \$400 | | | 1 set/year | 4 sets/year | 4 sets/year |
| Invest level dedicated page in online Business Directory (Trailblazer or Community Partner level recognition) | Varies | | | | 2nd Row | 1st Row |
| Invest level recognition on Chamber website Home Page, in weekly e-newsletters, and shout-outs at all Chamber networking events (Trailblazer receives 1st row, Community Partner receives 2nd row) | Priceless | | | | ✓ (\$2,500) | ✓ (\$5,000) |
| Customized Annual Engagement Plan based on your interests and focus area (plan includes membership dues, sponsorships, events and advertisements) | Priceless | | | | ✓ | ✓ |
| Concierge service for registration to Chamber events | Priceless | | | | | ✓ |
| Invitations to VIP opportunities | \$250 | | | | | ✓ |
| Invitations (2) to the VIP Reception prior to the Annual Awards Banquet | \$50 | | | | | ✓ |
| Discounts and Savings Programs | | | | | | |
| Staples discount - details vary | Varies | ✓ | ✓ | ✓ | ✓ | ✓ |
| Bulk mail stamp | Priceless | ✓ | ✓ | ✓ | ✓ | ✓ |
| Value | | \$1,025.00 | \$1,375.00 | \$3,335.00 | \$7,760.00 | \$12,160.00 |