

Core Membership Benefits

ALL MEMBERS RECEIVE THESE CORE BENEFITS:

Marketing and Promotion Opportunities

- Referrals to your business / organization (Chamber staff, Business Directory Chamber members)
- Cost-effective advertising opportunities at member pricing (Chamber website, e-newsletters, e-blasts, Business Directory)
- Chamber Member Decal (virtual on request)

Connections & Relationship Building Opportunities

- Member pricing on Chamber events, programs, seminars, workshops, and services
- Invitations to Chamber events and programs
- Build connections through Chamber committees and task force participation
- Chamber staff and Ambassadors to help members connect and access benefits

Advocacy and Communications

- Chamber representation of member's interests and concerns at all levels of government
- Annual subscriptions to Chamber communications (newsletters, e-blasts)
- Access to surveys and polls to provide feedback

Additional Discounts Available

- 501c3 Nonprofits receive 10% off membership rates (up to \$100)
- Members of either Evergreen or Platte Canyon Chamber receive 10% off their membership up to \$100.
- Friends of the Chamber memberships are available for \$125 (individuals not associated with a business)

Investment levels are specifically designed to help support your business goals. Member and Investor levels allow you to access resources and solutions to help your business thrive. Join the movement, you'll be glad you did!



Make Connections and Build Your Network

Connect

The Connect level provides you opportunities to engage with members throughout the year, gain visibility among Chamber members and within the community, stay informed, and access business resources. The Conifer Area Chamber of Commerce provides a platform for members to build relationships, participate in learning opportunities, and meet experts to foster business growth.



RECEIVE ALL CORE MEMBER BENEFITS, plus:

Marketing & Promotion

- Renewal listing in monthly e-newsletter
- Celebration of 5-year milestone business anniversaries (featured in e-newsletter, Canyon Courier, Colorado Serenity, Your Mountain Connection)
- Standard Ribbon Cutting (one request/year, promoted on Chamber calendar, social media, staff liaison and Ambassadors attend event, photo, scissors & ribbon,)
- Standard listing in online Business Directory (Company/ Organization, contact name, address, phone number, web and social media links, Google Map link, 200-character description, one category, one location)
- Access to online Member Information Center (MIC) (customize listing in the Business Directory and post job openings, press releases, events on the Community Calendar, Member-to-Member Discounts, and Hot Deals to the community)
- Display business cards in Chamber lobby
- One-on-One Marketing Consultation with Chamber staff

Discounts and Savings Program

- Staples discount purchasing program
- Access to Bulk Mail stamp
- Use of the Chamber Conference Room
- Notary Services
- Additional programs available with Chamber discount

****This tier is only available for businesses organizations with fewer than 5 employees**

**Annual Investment: \$325
Valued at \$1,025**



All benefits must be used within per membership year and do not carry over to subsequent years.

Promote Your Business and Gain Visibility in the Community

Build

While you are busy running your business the Conifer Chamber of Commerce works for you throughout the year. The Build level provides marketing tools and opportunities to promote your business throughout the year. Peer-to-peer engagement, education, and sharing best practices will save you time and help grow your business.

The Build investment level provides benefits designed for a growing enterprise like yours!

Gain Additional Visibility and Business Resources

RECEIVE ALL CORE MEMBER BENEFITS, plus:

Connections & Resources

- 1 series admissions to Mix-It-Up Networking Groups
- 1 Annual Pass to Networking Mixers (10 per year, 1 representative)

Marketing & Promotion

- Renewal listing in monthly e-newsletter
- Celebration of 5-year milestone business anniversaries (featured in e-newsletter, Canyon Courier, Colorado Serenity, Your Mountain Connection)
- Enhanced Ribbon Cutting (one request/year, promoted on Chamber calendar, social media posts and Facebook Live event, staff liaison and Ambassadors attend event, photo, press release, scissors & ribbon.)
- Standard listing in online Business Directory (Company/ Organization, contact name, address, phone number, web and social media links, Google Map link, 200-character description, one category, one location)
- 1 month Rotating Banner Ad in online Business Directory (primary category, quick link to company profile or website)
- Access to online Member Information Center (MIC) (customize listing in the Business Directory and post job openings, press releases, events on the Community Calendar, Member-to-Member Discounts, and Hot Deals to the community)
- Display business cards in Chamber lobby
- One-on-One Marketing Consultation with Chamber staff
- Opportunity to host/sponsor a Chamber event coffee, luncheons, Business After Hours, etc., based on availability)
- 1 Ad in Chamber e-blasts
- \$50 credit towards Chamber events sponsorships or online advertising

Discounts and Savings Program

- Staples discount purchasing program
- Access to Bulk Mail stamp
- Use of the Chamber Conference Room
- Notary Services
- Additional programs available with Chamber discount



Annual Investment: \$475

Valued at \$1,375

All benefits must be used within per membership year and do not carry over to subsequent years.

Expand Your Influence, Increase Your Access

Thrive

You appreciate the Conifer Area Chamber of Commerce is working on your behalf to keep the cost of doing business affordable and advocating for favorable business policies.

The Thrive level helps position your company as a market leader and offers opportunities additional benefits to elevate your brand! This makes membership a smart investment for your business.

Gain More Visibility and Business Resources

RECEIVE ALL CORE MEMBER BENEFITS, plus:

Connections & Resources

- 2 series admissions to Mix-It-Up Networking Groups
- 1 Annual Pass to Networking Mixers (10 per year, 1 representative)
- 1 Annual Pass to Member Meetings (12 per year, includes breakfast, 1 representative)

Marketing & Promotion

- Renewal listing in monthly e-newsletter
- Celebration of 5-year milestone business anniversaries (featured in e-newsletter, Canyon Courier, Colorado Serenity, Your Mountain Connection)
- Enhanced Ribbon Cutting (one request/year, promoted on Chamber calendar, social media posts and Facebook Live event, staff liaison and Ambassadors attend event, photo, press release, scissors & ribbon,)
- Enhanced listing in the online Business Directory (Company/ Organization, contact name, address, phone number, web and social media links, Google Map link, 1,600-character description, two categories, one location, 5 bullet points with links, photo gallery, videos, key words, banner ad on directory page)
- 3 months Rotating Banner Ad in online Business Directory (primary category, quick link to company profile or website)
- Access to online Member Information Center (MIC) (customize listing in the Business Directory and post job openings, press releases, events on the Community Calendar, Member-to-Member Discounts, and Hot Deals to the community)
- Display business cards in Chamber lobby
- One-on-One Marketing Consultation with Chamber staff
- Opportunity to host/sponsor a Chamber event (coffee, luncheons, Business After Hours, etc., based on availability)
- 1 Business spotlight (speak at Membership Meeting, e-blast promo, promotional items on tables)
- 2 Ads in Chamber e-blasts
- \$250 credit towards Chamber events sponsorships or online advertising
- 1 set Chamber Mailing List in Excel (updated quarterly, no emails)

Discounts and Savings Program

- Staples discount purchasing program
- Access to Bulk Mail stamp
- Use of the Chamber Conference Room
- Notary Services



Annual Investment: \$750

Valued at \$3,335

All benefits must be used within per membership year and do not carry over to subsequent years.

Shape the Future of Conifer

You understand the importance of investing in advocacy, economic development, regional branding, and ensuring the Conifer business community thrives. You invest in our future. Together, we ignite new growth, inspire leadership, and advance our economy.

Our top investors have a seat at the table with leaders who are setting the direction of the Chamber and Conifer. Your organization receives VIP recognition at all signature events as well as the highest notoriety in publications, marketing opportunities and on the Chamber's web site.

Community Partner Level \$1,500 (value \$7,760)

All Top Investor Benefits, PLUS:

- 6 months Rotating Banner Ad in online Business Directory (primary category, QuickLink to company profile or website)
- 1 Business spotlight (speak at Membership Meeting, e-blast promo, promotional items on tables)
- 4 Ads in Chamber e-blasts
- \$500 credit towards Chamber events sponsorships or online advertising
- 4 sets Chamber Mailing List in Excel (updated quarterly, no emails)
- Community Partner Investor level recognition on Chamber website Home Page, in weekly e-newsletters, email signature lines, and shout-outs at all Chamber networking events (company name, 2nd position)
- Recognition on Community Partner Investor dedicated page in online Business Directory (company logo, with link to profile or website)

Trailblazer Level \$3,000 (value \$12,160)

All Top Investor Benefits, PLUS:

- 12 months Rotating Banner Ad in online Business Directory (primary category, QuickLink to company profile or website)
- 1 Business spotlight (speak at Membership Meeting, e-blast promo, promotional items on tables)
- 4 Ads in Chamber e-blasts
- \$1,250 credit towards Chamber events sponsorships or online advertising
- 4 sets Chamber Mailing List in Excel (updated quarterly, no emails)
- Trailblazer Investor level recognition on Chamber website home page, in weekly e-newsletters, email signature lines, and shout-outs at all Chamber networking events (company name, 1st position)
- Recognition on Trailblazer Investor dedicated page in online Business Directory (company logo, with link to profile or website)
- 2 invitations to VIP Reception prior to Annual Awards Banquet and other VIP opportunities

Top Investors



RECEIVE ALL CORE MEMBER BENEFITS, plus:

Connections & Resources

- 2 series admissions to Mix-It-Up Networking Groups
- 1 Annual Pass to Networking Mixers (10/yr, 1 representative)
- 1 Annual Pass to Member Meetings (12/yr, includes breakfast, 1 representative)

Marketing & Promotion

- Renewal listing in monthly e-newsletter
- Celebration of 5-year milestone business anniversaries (featured in e-newsletter, Canyon Courier, Colorado Serenity, Your Mountain Connection)
- Enhanced Ribbon Cutting (one request/year, promoted on Chamber calendar, social media posts and Facebook Live event, staff liaison and Ambassadors attend event, photo, press release, scissors & ribbon,)
- Enhanced listing in the online Business Directory (Company/Organization, contact name, address, phone number, web and social media links, Google Map link, 1,600-character description, two categories, one location, 5 bullet points with links, photo gallery, videos, key words, banner ad on directory page)
- Access to online Member Information Center (MIC) (customize listing in the Business Directory and post job openings, press releases, events on the Community Calendar, Member-to-Member Discounts, and Hot Deals to the community)
- Display business cards in Chamber lobby
- First Right to host/sponsor a Chamber event (coffee, luncheons, Business After Hours, etc., based on availability)
- Customized Engagement Plan (includes dues, sponsorships, events, advertising)
- Concierge service for registration to Chamber events

Discounts and Savings Program

- Staples discount purchasing program
- Access to Bulk Mail stamp
- Use of the Chamber Conference Room
- Notary Services

All benefits must be used within per membership year and do not carry over to subsequent years.



2022 MEMBERSHIP BENEFITS

BENEFITS	VALUE	CORE MEMBERSHIP LEVELS			Invest Levels	
		Connect	Build	Thrive	Community Partner	Trailblazer
		\$325	\$475	\$750	\$1,500	\$3,000
Connections and Resources						
Mix-It-Up Networking Groups (10 week series, 1 per year, value @ \$25/ each representatives)	\$25	Available to purchase	1 series	2 series	2 series	2 series
Networking Mixers (10/per year, value @ \$10/each/ representative)	\$100	Available to purchase	1 Annual Pass	1 Annual Pass	1 Annual Pass	1 Annual Pass
Membership Meetings (12/per year, value @ \$15/ each/ representatives, includes breakfast)	\$180	Available to purchase	Available to purchase	1 Annual Pass	1 Annual Pass	1 Annual Pass
Marketing & Promotion						
Chamber referrals to your business	Priceless	✓	✓	✓	✓	✓
Chamber Membership Decal and Web Badge	\$100	✓	✓	✓	✓	✓
Renewal listing in monthly e-newsletter	\$50	✓	✓	✓	✓	✓
Celebration of 5 year milestone business anniversaries (in monthly e-newsletters, listed in Canyon Courier article, Colorado Serenity and Your Mountain Connection)	\$100	✓	✓	✓	✓	✓
Listing in Chamber online and print Business Directory	\$200 - \$400	Standard Listing	Standard Listing	Enhanced Listing	Enhanced Listing	Enhanced Listing
Access features in the Membership Information Center (MIC) on Chamber website (Post Hot Deal and Member-to-Member Discounts, events in Community Calendar, press releases, job postings)	\$300	✓	✓	✓	✓	✓
Standard Ribbon Cutting (promoted on Chamber calendar, social media, staff liaison and Ambassadors attend event, photo, ribbon, scissors) Enhanced Ribbon Cutting (plus: FB Live Event, social media posts and press release)	\$150 - \$250	Standard Ribbon Cutting	Enhanced Ribbon Cutting	Enhanced Ribbon Cutting	Enhanced Ribbon Cutting	Enhanced Ribbon Cutting
Display business cards in Chamber lobby	\$50	✓	✓	✓	✓	✓
One-on-One Marketing Consultation with Chamber staff	\$75	✓	✓	✓	✓	✓
Business Spotlight - speak at membership meeting (includes eblast promo, put promotional items on tables at membership meetings)	\$150	Available for Purchase	Available for Purchase	✓	✓	✓
Opportunity to host/sponsor a Chamber event (coffee, luncheons, Business After Hours, etc., based on availability)	Varies	Available for Purchase	✓	✓	First Right	First Right
Advertisement in Chamber E-Blasts	\$50	Available for Purchase	1 ad	2 ads	4 ads	4 ads
Rotating Banner Ad in online Business Category (QuickLink to company profile or website)	\$50		1 month	3 months	6 months	12 months
Credit towards Chamber events sponsorships or online advertising (Facebook campaigns, directory, etc.)	Varies		✓ (\$50)	✓ (\$250)	✓ (\$500)	✓ (\$1,250)
Chamber Mailing List in mergeable Excel file (over 300 contacts, updated quarterly with new members, emails not included, valued at \$400 per set)	\$400			1 set/year	4 sets/year	4 sets/year
Invest level dedicated page in online Business Directory (Trailblazer or Community Partner level recognition)	Varies				2nd Row	1st Row
Invest level recognition on Chamber website Home Page, in weekly e-newsletters, and shout-outs at all Chamber networking events (Trailblazer receives 1st row, Community Partner receives 2nd row)	Priceless				✓ (\$2,500)	✓ (\$5,000)
Customized Annual Engagement Plan based on your interests and focus area (plan includes membership dues, sponsorships, events and advertisements)	Priceless				✓	✓
Concierge service for registration to Chamber events	Priceless					✓
Invitations to VIP opportunities	\$250					✓
Invitations (2) to the VIP Reception prior to the Annual Awards Banquet	\$50					✓
Discounts and Savings Programs						
Staples discount - details vary	Varies	✓	✓	✓	✓	✓
Bulk mail stamp	Priceless	✓	✓	✓	✓	✓
Value		\$1,025.00	\$1,375.00	\$3,335.00	\$7,760.00	\$12,160.00