



THE OFFICIAL 2022 MEMBER  
DIRECTORY & REFERRAL GUIDE OF:

# HOME CARE ASSOCIATION OF FLORIDA



Home Care Association of Florida  
RESOURCES, EDUCATION, ADVOCACY



HIGH QUALITY PRINT



COST EFFICIENT



REACH YOUR AUDIENCE

The Member Directory & Referral Guide is an indispensable tool for all industry professionals. Don't miss out on an entire year's advertising and the opportunity to stand out from your competitors by advertising or enhancing your company's listing!

**MEMBERS**

SAVE TIME, CLICK HERE TO SIGN UP ONLINE!

[WWW.EMCONSULTINGINC.COM/ADRESERVATION/HCAFM](http://WWW.EMCONSULTINGINC.COM/ADRESERVATION/HCAFM)

**NON MEMBERS**

SAVE TIME, CLICK HERE TO SIGN UP ONLINE!

[WWW.EMCONSULTINGINC.COM/ADRESERVATION/HCAFNM](http://WWW.EMCONSULTINGINC.COM/ADRESERVATION/HCAFNM)

## PRINT ADVERTISING RATES FOR 5.5" X 8.5" PUBLICATION:

PREMIUM AD SPOTS	MEMBER RATES		NON-MEMBER RATES	
	B&W	COLOR	B&W	COLOR
Back Cover	N/A	\$3,299	N/A	\$3,599
Inside Covers (Front or Back)	N/A	\$3,199	N/A	\$3,399
Page 1	N/A	\$3,099	N/A	\$3,299
Full Page Tab	N/A	\$3,049	N/A	\$3,199
Half Page Tab	N/A	\$2,699	N/A	\$2,849
DISPLAY ADS	B&W	COLOR	B&W	COLOR
Full Page	\$2,299	\$2,999	\$2,699	\$3,099
1/2 Page	\$1,899	\$2,199	\$2,099	\$2,499
1/4 Page	\$1,099	\$1,399	\$1,349	\$1,549
1/8 Page	\$649	\$849	\$849	\$1,099

## ADDITIONAL FEATURES:

HCAF MEMBERS ONLY	RATE
Boxed Listing	\$99
Boxed Listing with Logo	\$199
Boxed Listing with Logo & 50 word bio	\$299

\*To place an enhanced listing, you must be an active member with the association/chamber at the time the publication prints. If you are not an active member, you authorize E&M to create an ad (if you don't have one already), run an ad in the marketplace section or provide a digital link in replacement of the enhanced listing.

## NEED DESIGN HELP?

DESIGN SERVICES	RATE
Ad Creation (cost based on ad size)	\$39 - \$149
Ad Change (cost based on ad size)	\$39 - \$99



## SPACE RESERVATION FORM

Please fill out information below and include ad size from table above. E&M will send you the required ad contract, along with ad creation information once submitted. Click below to sign up online!

COMPANY: \_\_\_\_\_ COMPANY: \_\_\_\_\_  
 CONTACT: \_\_\_\_\_ CONTACT: \_\_\_\_\_  
 PHONE: \_\_\_\_\_ PHONE: \_\_\_\_\_  
 FAX: \_\_\_\_\_ FAX: \_\_\_\_\_  
 EMAIL: \_\_\_\_\_ EMAIL: \_\_\_\_\_  
 AD SIZE: \_\_\_\_\_ AD SIZE: \_\_\_\_\_

**MEMBERS**

**NON MEMBERS**



**PREVIOUS  
PUBLICATION**

Click here to view the flipbook of the previous publication! By advertising you are directly supporting your association!



**QUESTIONS?**

**BRIAN BAUMANN**

p.850.347.8182 / tf. 800.572.0011  
brian@emconsultinginc.com



**LEARN MORE ABOUT E&M CONSULTING!**

\*Please contact 952-222-0965, fax 952-448-9928, or email emconsulting.optouts@gmail.com (please include your company name and the title of the publication) to opt-out of future communications. Such requests will be honored within a reasonable time from the date of the request.