



EASTERN
SHORE
CHAMBER OF COMMERCE

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ABOUT US

Thank you for your interest in the Eastern Shore Chamber of Commerce.

As a staff of six and a team of volunteers, we represent more than 1,000 members in the Eastern Shore area.

It's our mission to make the Eastern Shore the best place to live, work and cultivate business. We accomplish this through our four core values: promote business, build community relationships, advance tourism and advocate for workforce development.

We strongly believe that in the world of business, it's all in who you know. That's why we're here to introduce you. The Eastern Shore Chamber provides numerous networking opportunities to build those crucial relationships that will help your organization grow.

The Chamber works to be a cheerleader for our members. We are constantly looking for new ways to recognize our local businesses and we give our members tools to effectively market their company and thrive.

We look forward to partnering with you!



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MISSION STATEMENT

To make the Eastern Shore the best place to live, work and cultivate business

CORE VALUES

- **Promote Business**
Provide value, opportunity, promotion, education, networking and recognition for members
- **Build Community Relationships**
Inform, educate and provide access to elected officials and community leaders to ensure a business friendly environment
- **Advance Tourism**
Promote tourism as an economic driver through communication and education
- **Advocate for Workforce Development**
Bridge relationships between businesses, education and training entities and the workforce



Chamber Events

BUSINESS AFTER HOURS

Business After Hours brings members together each month in a casual setting for networking over hors d'oeuvres and refreshments.

MORNING MARKETING MEETING

Morning Marketing's monthly roundtable setting offers each member a minute to introduce their business, promote specials and plug upcoming events.

YOUNG PROFESSIONALS

The Young Professionals is an opportunity for career-minded 21-40-year-olds to share initiatives, develop careers & network. Monthly socials are free to attend.

EGGS N' ISSUES

Eggs N' Issues breakfasts bring members together for networking and a speaker on current topics pertinent to the business community.

SMART BUSINESS LUNCHES

Smart Business Lunches are professional development lunches hosted by various members throughout the year.

CHAMBER 101

Chamber 101 is a one-hour class offered each month for members to learn how to best use their Chamber benefits & navigate their online directory listing.

NEW MEMBER RECEPTION

New members are invited to gather with Chamber leadership & other new members to network & make connections.

ANNUAL AWARDS CEREMONY

The Annual Awards Ceremony is a gala to celebrate accomplishments, recognize members and install officers for the upcoming year.

BALDWIN CO. CAREER & JOB FAIR

The Baldwin County Career & Job Fair connects employers with job seekers & offers seminars for those looking for employment.

MAYORS' PRAYER BREAKFAST

The Mayors' Prayer Breakfast is held annually on the National Day of Prayer. More than 400 business leaders join the mayors of Daphne, Fairhope and Spanish Fort for an inspirational and uplifting breakfast that includes a keynote speaker.

JUBILEE FESTIVAL OF ARTS

The Jubilee Festival of Arts showcases various forms of art and talent each September in Olde Towne Daphne. This free art festival draws thousands with art vendors, a cooking competition, craft demonstrations, live theater, music and dance.

ELECTED OFFICIALS LUNCHEON

The Annual Elected Officials Luncheon gives members an opportunity to connect with elected officials representing the Eastern Shore and Baldwin County. The goal is to build relationships & establish a continuous discussion regarding issues that impact the business community.

WORKFORCE RECEPTION

The workforce reception gives industries an opportunity to connect with educators and discuss workforce needs.

Marketing Opportunities

GRAND OPENINGS & RIBBON CUTTINGS

Highlight your new opening or move with a ribbon cutting. We come ready with a camera and giant scissors. We share your good news with local media, social media followers & through Chamber newsletters.

MEMBER NEWS

Won an award, served the community or have a major announcement? We are happy to share member press releases on the member news section of our website. These stories are also highlighted in our weekly Eastern Shore Spotlight e-newsletters.

JOB POSTINGS

Members are able to use the Chamber's job board to publicize job openings within their company. These job postings are also shared on social media.

COMMUNITY CALENDAR

The Chamber's Community Calendar is a one-stop-shop for all local events in the Eastern Shore Area. Events posted here are also shared with members in our weekly email blasts.

HOT DEALS

Drive customers to your shop by promoting a hot deal through the Chamber website. These special offers are also shared through social media.

DIRECTORY LISTING

Members are automatically included in our annual Eastern Shore Magazine directory and a listing on our search engine optimized online directory. Listings are customizable to help potential customers find your business.

SPONSORSHIPS

The Eastern Shore Chamber offers a broad range of sponsorship opportunities at varying price points for many of our events and programs. Sponsorships are a great way to get your company's name in front of the local community.

ADVERTISING

The Chamber offers member rate pricing on advertising in our annual magazine, street maps & e-newsletters.

TOURISM PROMOTION

The Chamber works closely with area tourism entities to bring guests to our area to enjoy our attractions, stay in our hotels, eat in our restaurants and shop in our stores.

RELOCATION PACKETS

Chamber member & community information is distributed regularly in relocation packets.

REFERRALS

The Chamber gets requests for information daily and we are happy to refer potential customers directly to Chamber members.

Apply online at
eschamber.com



Get Involved

YOUNG PROFESSIONALS

The Young Professionals come together to share initiatives, develop their careers and network. This group is geared toward our under-40 crowd.

LEADERS COUNCIL

Through their investment, Leaders Council members are provided with high-level networking and recognition while supporting Chamber initiatives and advocacy for our local business community.



Publications

EASTERN SHORE MAGAZINE

The annual magazine and directory serves as the official community guide for the Eastern Shore.

TOURISM MAPS

The tourism flat-maps make it easy for visitors to explore local attractions along the Eastern Shore.

STREET MAPS

The Chamber offers foldable street maps for visitors and new residents featuring member advertisements.

TOURISM WEBSITE

Visit www.exploreeasternshore.com for information about upcoming events, attractions, places to stay, and where to eat.

AMBASSADORS

The Ambassadors are an extension of the Chamber who are out and engaged in the community. They are the official welcome team for new members.

EXPLORE EASTERN SHORE TOURISM SOCIETY

Tourism Society members get a behind-the-scenes look at area attractions, serve as guides for local events & make visitors feel welcome.

COMMITTEES

Volunteer committees are the backbone of our Chamber. They help plan annual events and guide projects & programs that impact the community as a whole.

- Member Value Committee
- Tourism Committee
- Governmental Affairs Committee
- Young Professionals Committee
- Student Training & Exploration Program
- Youth Leadership Committee
- Jubilee Festival of Arts Committee
- Mayors' Prayer Breakfast Committee
- Annual Awards Ceremony Committee

CHAMBER WEBSITE & DIRECTORY

Visit www.eschamber.com for news, events, jobs, newsletters, relocation information and a searchable membership directory. Members are encouraged to post jobs & upcoming events.

EMAIL NEWSLETTERS

- The monthly **Chamber Connections e-Newsletter** features member recognitions, upcoming Chamber events and access to resources.
- **The Weekly Wakeup** gives important information about upcoming Chamber & community events each Monday morning.
- The **Eastern Shore Spotlight** highlights members and community news each Friday.

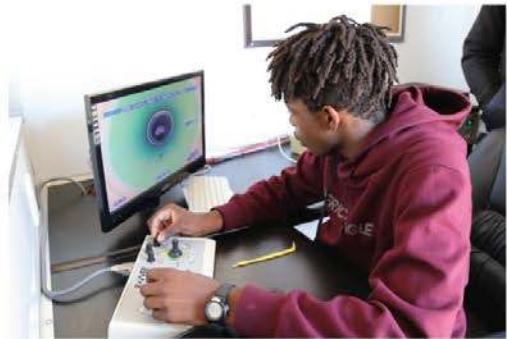
Chamber Foundation Program

YOUTH LEADERSHIP

The Youth Leadership Program is an intensive and elite, seven-month program designed to provide Eastern Shore high school students with the opportunity to gain a greater knowledge about their community, develop strong leadership skills and gain more self and social awareness. Participants engage in topic discussions including the history & geography of Baldwin County, law and government, business smarts, health and human services, and the environment. In addition to class sessions, students work in teams to develop small group projects that address and benefit a special community need.

STUDENT TRAINING AND EXPLORATION PROGRAM (STEP)

The Student Training and Exploration Program is a leadership and career pathway exploration initiative. This program engages selected students in the 9th grade and follows them through their senior year. Students explore local high-demand career opportunities while connecting classwork with skills needed in the workplace. This program also helps to instill confidence and self esteem in order for students to reach their highest potential of success. STEP works in cooperation with the Baldwin County Board of Education, local colleges, technical training facilities and local industries to connect educators to businesses on the Eastern Shore.



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