



MONTGOMERY

— Area Chamber of Commerce

RELOCATION GUIDE MEDIA KIT —

Overview —

Get your business noticed! This is **MORE** than just a member only directory. With so many new people coming to the community daily, we are stepping up to meet them with a MACC welcome. Our membership directory will feature member businesses alongside community information to help newcomers enjoy their new home!



Distribution —

Digital Display: Showcased on our website and pushed out through our direct email listserv.

Print Hardcopy: 1,500-2,000 (as available)

- 90% - Local Realtors, local business waiting rooms and lobbies, welcome packets for new and potential residents, as available to do so.
- 10% - mailed to Chamber Members

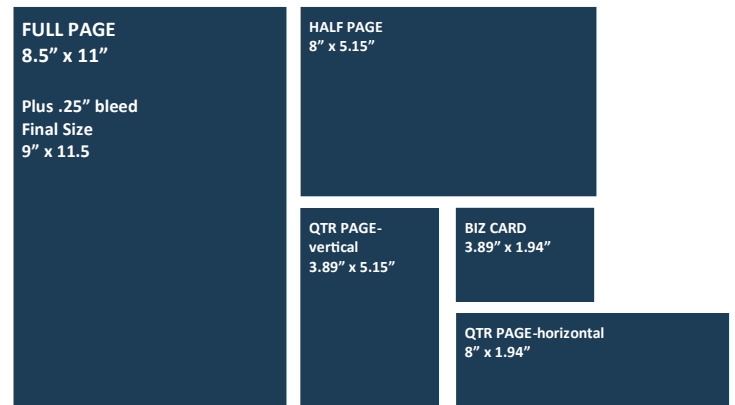
Ad Specs —

Supplied images must be 300dpi or vector files. Images taken from websites are 72dpi and are not recommended for print usage. Camera ready images should be flattened with embedded or outlined fonts, saved to the appropriate size listed below and saved with bleed if needed. Do not include printer marks. We accept JPG, TIFF, PDF, AI, or PSD file formats. It is not recommended that word processing software be used for creating ads.

Ad Rates —

	*BEST VALUE	SINGLE ISSUE	NON-MEMBER
Full Page	\$600 ^{ea}	\$675	\$725
Half Page	\$395 ^{ea}	\$450	\$500
Qtr Page	\$200 ^{ea}	\$275	\$325
Business Card	\$95 ^{ea}	\$150	\$200
Premium Spots			
Back Cover	\$800 ^{ea}	\$875	\$925
Inside Front Cover	\$695 ^{ea}	\$750	\$800

*with 2x commitment



Production Schedule —

	ART DUE	PRODUCTION
JUNE	5/31/21	6/14/21
DECEMBER	11/19/21	12/13/21

Small Town. Networked for Big Business.



MONTGOMERY

— Area Chamber of Commerce

MACC Directory Publication

Contract

Business Name: _____

Address: _____

Representative Name: _____

Representative Email: _____

City, State, Zip: _____

Representative Phone: _____

FULL Year Rates (with 3x Commitment)		2x
Size Selected:	Per Edition	Total
_____ Full Page	\$600	\$1800
_____ ½ Page	\$395	\$1185
_____ ¼ Page	\$200	\$600
_____ Business Card	\$95	\$285
_____ Back Cover	\$800	\$2400
_____ Inside Front Cover	\$695	\$2085

Production Schedule Reminder:

	ART DUE	PRODUCTION
JUNE	5/31/21	6/14/21
DECEMBER	11/19/21	12/13/21

Check one:

My ad is camera ready according to the specs listed on the rate card.

I need assistance with my ad. (Client responsible for costs directly.)

Payment Options:
Upon receipt of this contract, invoices for each edition will be sent to you before publication each time. Payment options include check, cash, or credit card online via link on invoice.

SINGLE ISSUE RATES: (if running only 1 edition)

Size Selected:	Member	Non-Member
_____ Full Page	\$675	\$725
_____ ½ Page	\$450	\$500
_____ ¼ Page	\$275	\$325
_____ Business Card	\$150	\$200
_____ Back Cover	\$875	\$925
_____ Inside Front Cover	\$750	\$800

ADVERTISING RATES: The undersigned purchaser/signer of agreement understands all rates are stated on a cost per issue. Montgomery Area Chamber Of Commerce offers a volume discount according to the frequency and ad size in which the advertiser is actually placed in accordance with this contract. **Advertiser will be back charged cancellation rates per issue, if contract is not completely fulfilled or is cancelled due to non-payment of billings.** A formal written notice of cancellation is required no later than 30 days prior to the next space closing date (see deadlines listed). No verbal cancellations will be accepted. This contract has been signed by an individual authorized to legally bind and obligate the above named company and signee to pay for all advertising specified on this contract in accordance with the terms and conditions printed in this contract.

Representative Signature: _____ Date: _____

Small Town. Networked for Big Business.