

# 2022 Business Excellence Celebration

**ALL THAT GLITTERS  
IS GOLD**

## Nomination Categories

- NON-PROFIT
- NEW BUSINESS
- HOSPITALITY
- PROFESSIONAL SERVICE PROVIDER
- COMPANY CULTURE - BEST PLACE TO WORK
- MANUFACTURER
- FAMILY RUN BUSINESS



# Category Descriptions

## NON-PROFIT

This award celebrates the valuable contributions non-profit organizations make to the community of Aurora. Criteria:

- Outstanding leadership in economic, social, charitable, or environmental activities
- Promotes volunteerism
- Positive contribution to society
- Must be in operation for at least 2 years

## NEW BUSINESS

This award recognizes a new business that has been in business between one and three years and has shown success. Criteria:

- Excellence in customer service
- Recognized growth and development
- Unique selling proposition (product or service)
- Long range vision

## HOSPITALITY - FOOD, BEVERAGE, AND HOTEL

This award recognizes a restaurant, hotel, person or staff team of a public independent restaurant, catering service, bakery, beverage company, butcher, etc. that consistently provides excellent products and services, outstanding hospitality, and customer experience. Criteria:

- Consistently provides excellent products
- Outstanding customer experience
- Innovative products
- Health & Safety
- Vision and employee relations
- Must be in business for 1 year or more

## PROFESSIONAL SERVICE PROVIDER - ACCOUNTING, LEGAL, FINANCIAL, OR REAL ESTATE SERVICES, INSURANCE PROVIDER, IT SUPPORT, SECURITY OR TELECOMMUNICATIONS

This award recognizes a business that exhibits extraordinary professional service and supports the community. Criteria:

- Business Excellence
- Outstanding customer experience
- Vision
- Sales Growth
- Demonstrated commitment to community

# Category Descriptions

## COMPANY CULTURE - BEST PLACE TO WORK

This award recognizes a business whose policies and practices promote innovative solutions to current challenges - recruitment, retention, culture and talent management. Criteria:

- Focus on diversity & culture
- Celebrates employee contributions
- Offers a variety of support, programs, etc. to employees

## MANUFACTURER

This award recognizes a manufacturer that has found new ways to apply existing or new technology resulting in growth. Criteria:

- Business Excellence
- Leadership
- Vision
- Sales Growth
- Service or Technological advances
- Health and Safety
- Demonstrated commitment to community

## FAMILY RUN BUSINESS

This award recognizes a family owned and operated business that shows success through excellent products, outstanding hospitality, service or customer experience. May include franchises. Criteria:

- Business excellence
- Consistently providing excellent products or services
- Demonstrated commitment to community

## NOMINATIONS

Please use the attached form to submit your nominations.

Nomination forms should be returned to:

Sandra Watson, Events Manager

Aurora Chamber of Commerce

Email: [s.watson@aurorachamber.on.ca](mailto:s.watson@aurorachamber.on.ca)

Telephone: 905-727-7262

Fax: 905-841-6217

**NOMINATION  
DEADLINE  
MAY 27, 2022  
AT 5 P.M.**

# 2022 Business Excellence Celebration - Nomination Form

## NOMINEE

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

## NOMINATED BY

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Please check one category that is applicable for this nomination or leave the category up to the discretion of the judging panel. If necessary, the judges have the right to change the category if one is more suitable. The categories are described on the preceding pages.

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Non-Profit                    | <input type="checkbox"/> New Business                        | <input type="checkbox"/> Hospitality         |
| <input type="checkbox"/> Professional Service Provider | <input type="checkbox"/> Company Culture/ Best Place to Work | <input type="checkbox"/> Manufacturer        |
|  |  | <input type="checkbox"/> Family Run Business |

Briefly describe the company or business (attach additional page if necessary).

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Briefly describe the company or business (attach additional page if necessary).

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