



# The Aurora Chamber of Commerce Presents the Inaugural

## Celebrity Sports Dinner & Auction

In support of the  
Business Engaging Youth  
& Scholarship Program

Thursday, September 28th, 2023

5:00-10:00 p.m.

Royal Venetian Mansion



In Partnership With

**JACKSON**  
**EVENTS**<sup>INC</sup>

CELEBRITY AND EVENT SERVICES



## WHAT IS THE CELEBRITY SPORTS DINNER & AUCTION?

The Celebrity Sports Dinner & Auction will be one of Aurora's most talked about events, raising funds to support the Aurora Chamber of Commerce's **Business Engaging Youth & Scholarship Program**. A "must attend" event on the Chamber Calendar, the Celebrity Sports Dinner & Auction brings together sports heroes and sports enthusiasts alike!

The evening's program includes an autograph signing session, a cocktail reception for top sponsors, a gourmet meal, and a silent and live auction. Bidding on the live auction items, which include items such as, golf packages, spa packages and autographed jerseys and sports memorabilia, become the highlights of the evening as the energy in the room escalates! The finale of the evening will be the presentations made by our keynote celebrity speakers.

## WHAT IS THE BUSINESS ENGAGING YOUTH PROGRAM AND THE SCHOLARSHIP FUND?

The Business Engaging Youth & Scholarship Program is designed to provide students in Aurora with an opportunity to engage with the business community in a meaningful way, and to benefit from the Scholarship Program which will provide 2 scholarships per year in the areas of **Manufacturing & Skilled Trades**. As the scholarship fund grows a portion of the funds may also be used to pay the registration fees for students who would like to participate in Chamber business events to keep the engagement going.





# INTRODUCING THE CELEBRITIES



## Wendel Clark

Clark was drafted first overall by the Toronto Maple Leafs in the 1985 NHL Entry Draft. His physical style of play and offensive talent built the foundation of a great career and later led to Clark becoming the Captain of the storied Maple Leafs. He led by example and was the one working the hardest, scoring the big goals and doing whatever was needed to win. In 793 career NHL games Clark recorded 564 points and 1690 Penalty Minutes playing for Toronto, Quebec, NY Islanders, Tampa Bay, Detroit & Chicago. Clark also represented Canada in the 1985 World Juniors winning Gold. He currently resides with his family in Toronto and keeps busy as an Ambassador with the Leafs plus various charitable causes and has a restaurant chain and Meineke Car Care Centres.

## Ray Bourque

Ray Bourque played 22 seasons in the NHL, and holds the all-time record for most goals, assists and points for an NHL defenseman. He was inducted into the Hockey Hall of Fame in 2004 which was his first year of eligibility. Bourque was drafted by the Boston Bruins 8th overall in 1979. He would go on to spend 21 seasons in Boston. In 1988 he was named captain of the team; a title he would hold for the rest of his time in Boston. His highest goals and points total in one season was 31 goals and 96 points in 1983-84. Bourque would play in three Stanley Cup finals, his first two with Boston in 1988 and 1990 where his Bruins would lose to the Edmonton Oilers. In the 1999-00 season Bourque was traded to the Colorado Avalanche and in the 2000-01 season he would finally win the Stanley Cup in his last NHL game. During the 100th anniversary of the NHL in 2017, Bourque was named one of the 100 Greatest NHL Players. He lives in Massachusetts with his wife, where they are active members of many local charities, and founded the Bourque Family Foundation in 2017.



## Ken Reid

### (Master of Ceremonies)

A native of Pictou, Nova Scotia, Ken Reid is co-host of Sportsnet Connected's evening show, alongside Evanka Osmak and Bob McCown. Reid has also co-hosted one of Canada's most popular radio shows, Sportsnet 590 The Fan's Prime Time Sports. Having worked in broadcasting for over 20 years, Reid has covered almost everything from the Olympics, the Stanley Cup Finals, The Grey Cup and the Super Bowl. Reid is also the author of his own book, Hockey Card Stories.



# INTERESTED IN SPONSORING?

The Aurora Chamber of Commerce is looking for Sponsors of this event. Several options are available:

**V.I.P. SPONSOR**  
**\$10,000**

- Individual banner at event
- Premium billing on all advertisements
- Private cocktail reception 1 hour prior to event
- First choice of celebrity seated at your table
- Individual or Group photo with celebrities
- Table of 8 for event

**RECEPTION SPONSOR**  
**\$7,500**

- Individual banner at event
- Premium billing on all advertisements
- Private cocktail reception 1 hour prior to event
- A celebrity seated at your table
- Individual or Group photo with celebrities
- Table of 8 for event

**AUTOGRAPH SPONSOR**  
**\$7,500**

- Individual banner at event
- Logo will appear on pictures being signed
- Premium billing on all advertisements
- Private cocktail reception 1 hour prior to event
- A celebrity seated at your table
- Individual or group photo with celebrities
- Table of 8 for event

**HOT STOVE SPONSOR**  
**\$7,500**

- Individual banner at event
- Premium billing on all advertisements
- Private cocktail reception 1 hour prior to event
- A celebrity seated at your table
- An opportunity to interact with MC during Hot Stove
- Individual or group photo with celebrities
- Table of 8 for event

**PLATINUM SPONSOR**  
**\$5,000**

- Logo will appear on corporate sponsor banner & included on all advertisements
- Table of 8 for event

**GOLD SPONSOR**  
**\$3,000**

- Logo will appear on corporate sponsor banner & be included on all advertisements
- 4 Tickets to event

**SILVER SPONSOR**  
**\$1,500**

- Logo will appear on corporate sponsor banner & be included on all advertisements
- 2 Tickets to event

**COMMUNITY SPONSOR**  
**\$500**

- Logo will appear on corporate sponsor banner when purchased with a table of 8

**For More Information  
Contact:**

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(647) 920-0675

**\*\*All sponsors will be promoted on all promotional material, local newspaper advertising, website and through social media initiatives.**





# EVENT SPONSORSHIP FORM

## EVENT INFORMATION

Celebrity Sports Dinner & Auction  
Royal Venetian Mansion, Aurora, ON  
Thursday, September 28, 2023

Sponsorship Level \_\_\_\_\_ Amount \_\_\_\_\_

## CONTACT INFORMATION

Company: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_

## PAYMENT INFORMATION

Method of Payment: VISA/MC [ ] Invoice [ ] Cheque [ ]  
VISA/MC #: \_\_\_\_\_  
Expiry: \_\_\_\_\_  
Cardholder Name: \_\_\_\_\_  
Signature: \_\_\_\_\_

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