

# FL WEST FOOD FEST

FOOD ~ DRINK ~ LIFESTYLE

A CULINARY CELEBRATION OF  
THE WESTERN FINGER LAKES REGION



SUNDAY, MARCH 3RD AT THE GENESEO ARMORY ~ NOON TO 5:00PM

## SPONSORSHIP OPPORTUNITIES

### MASTER CHEF PRESENTING SPONSOR

- 25 COMPLIMENTARY EVENT TICKETS
- EARLY VIP ADMISSION
- PRIVATE CELEBRITY CHEF MEET & GREET FOR TWELVE
- VIP ROOM AT THE EVENT
- VIP RESERVED PARKING
- DEDICATED PRESS RELEASE TO ANNOUNCE SPONSORSHIP
- SPONSOR LOGO PROMINENTLY DISPLAYED AT EVENT
- SPONSOR LOGO ON ALL ADVERTISING, INCLUDING BILLBOARD, PRINT, WEBSITE & SOCIAL MEDIA
- SPONSOR LOGO ON ALL DEMO KITCHEN SIGNAGE AND MEDIA
- FULL PAGE AD IN EVENT PROGRAM

**\$20,000**

### EXECUTIVE CHEF VIP SPONSORS

- 15 COMPLIMENTARY EVENT TICKETS
- EARLY VIP ADMISSION
- PRIVATE CELEBRITY CHEF MEET & GREET FOR SIX
- VIP RESERVED PARKING
- DEDICATED PRESS RELEASE TO ANNOUNCE SPONSORSHIP
- LOGO ON VIP GIFT BAGS
- SPONSOR LOGO PROMINENTLY DISPLAYED AT EVENT
- SPONSOR LOGO ON ADVERTISING, PRINT, WEBSITE & SOCIAL MEDIA
- SPONSOR LOGO ON ALL DEMO KITCHEN SIGNAGE AND MEDIA
- FULL PAGE AD IN EVENT PROGRAM

**\$10,000**

### CHEF DE CUISINE LEVEL SPONSORS

- 10 COMPLIMENTARY EVENT TICKETS
- EARLY VIP ADMISSION
- PRIVATE CELEBRITY CHEF MEET & GREET FOR TWO
- SPONSOR LOGO ON ADVERTISING, PRINT, WEBSITE & SOCIAL MEDIA
- SPONSOR LOGO PROMINENTLY DISPLAYED AT EVENT
- SPONSOR LOGO ON ALL DEMO KITCHEN SIGNAGE
- HALF PAGE AD IN EVENT PROGRAM

**\$5,000**

### SOUS CHEF PEOPLE'S CHOICE SPONSORS

- 8 COMPLIMENTARY EVENT TICKETS
- NAME & LOGO ON ALL PEOPLE'S CHOICE BALLOT TICKETS
- SPONSOR LOGO PROMINENTLY DISPLAYED AT EVENT
- RECOGNITION IN PUBLIC RELATIONS COLLATERAL
- HALF PAGE AD IN EVENT PROGRAM

**\$2,500**



## WRISTBAND SPONSORS

- SIX COMPLIMENTARY EVENT TICKETS
- NAME OR LOGO ON ALL ENTRY WRISTBANDS
- SPONSOR LOGO PROMINENTLY DISPLAYED AT EVENT
- RECOGNITION IN PUBLIC RELATIONS COLLATERAL
- HALF PAGE AD IN EVENT PROGRAM

**\$1,000**

## GIFT BAG SPONSORS

- SIX COMPLIMENTARY EVENT TICKETS
- NAME & LOGO ON ALL GENERAL ADMISSION GIFT BAGS
- SPONSOR LOGO PROMINENTLY DISPLAYED AT EVENT
- RECOGNITION IN PUBLIC RELATIONS COLLATERAL
- HALF PAGE AD IN EVENT PROGRAM

**\$1,000**

## PROGRAM SPONSORS

- FOUR COMPLIMENTARY EVENT TICKETS
- SPONSOR LOGO PROMINENTLY DISPLAYED AT EVENT
- RECOGNITION IN PUBLIC RELATIONS COLLATERAL
- HALF PAGE AD IN EVENT PROGRAM & LISTING AS PROGRAM SPONSOR

**\$500**

## WINE & DINE SUPPORTERS

- TWO EVENT TICKETS
- COMPANY LOGO DISPLAYED AT EVENT

**\$250**



**QUESTIONS? SUBMIT AN ONLINE SPONSOR INTEREST FORM AND A TEAM MEMBER WILL GET BACK TO YOU RIGHT AWAY!**

Business Name \_\_\_\_\_

Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Sponsorship Options:

- \_\_\_\_\_ Master Chef Sponsor \$20,000
- \_\_\_\_\_ Executive Chef VIP Sponsors \$10,000
- \_\_\_\_\_ Chef De Cuisine Sponsors \$5,000
- \_\_\_\_\_ Sous Chef People's Choice Sponsors \$2,500
- \_\_\_\_\_ Gift Bag Sponsors \$1,000
- \_\_\_\_\_ Wristband Sponsors \$1,000
- \_\_\_\_\_ Program Sponsors \$500
- \_\_\_\_\_ Wine & Dine Supporters \$250



\_\_\_\_\_ Charge our credit card

Name on CC \_\_\_\_\_ Security Code \_\_\_\_\_

CC Number \_\_\_\_\_ Expiration \_\_\_\_\_

CC Billing Address \_\_\_\_\_

Please make checks payable to Livingston County Area Chamber of Commerce. Checks with forms may be sent to: 4635 Millennium Drive, Geneseo NY 14454

**THANK YOU FOR SUPPORTING THIS SPECIAL EVENT WHICH CELEBRATES THE LOCAL CULINARY EXCELLENCE ~ FOOD, DRINK & LIFESTYLE ~ OF THE FINGER LAKES WEST REGION**