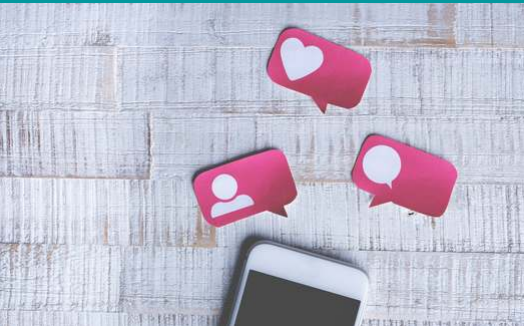


# AFFILIATE BENEFITS

*Vail Board of Realtors®*



## WEB & SOCIAL

Free two week Affiliate Spotlight! Includes a logo and link to your flyer or article in VBR's \*Weekly Update. Includes a social media post.

Full color banner ad at top of Weekly Update! (Four weeks for \$150). Links directly to your website and includes a social media post.

Social media posts on Facebook & Instagram (two per year). Available whether or not you take part in the above opportunities.

\*Weekly Updates are sent to over 1,000 subscribers.

## EVENTS & NETWORKING

Invitation to VBR annual and special events -with no cost or very low cost to you!

Affiliate Appreciation - Free  
General Membership - Free  
Mixers (like VBR/Vail Valley Partnership Joint Mixer) - Free

Special Events: Holiday Party, Installation Dinner, Golf Tournament Après.

Invites to participate in Affiliate Expos and event sponsorships for exposure.

## SPONSOR A CLASS

VBR class sponsorships are opportunities to get in front of Realtor® members.

Speak to the attendees for up to 10 minutes before \*class and share any company materials. Includes logo placement in marketing materials and logo on Classes & Events page.

Sponsorships range from \$100 to \$200, depending on class size.

\*Note: many classes will be held live online in early 2021.

## ADDITIONAL BENEFITS

- Listing on VBR site (Affiliate Directory).
- Access to full lists of VBR Realtor®, Appraiser, and Affiliate members.
- Send email blasts through our free Broadcast Email system.
- Eligible for special member rates in HOME Magazine. (Published monthly by Colorado Mountain News Media)
- Discounted use of boardroom or multipurpose room (2 complimentary usages per year).
- Access to Leads Group (one representative per business field).
- Occasional educational opportunities for free or low cost.

**Nonprofit Affiliate memberships are available. Please contact us at 970-766-1028!**

# AD SPECS & INFO



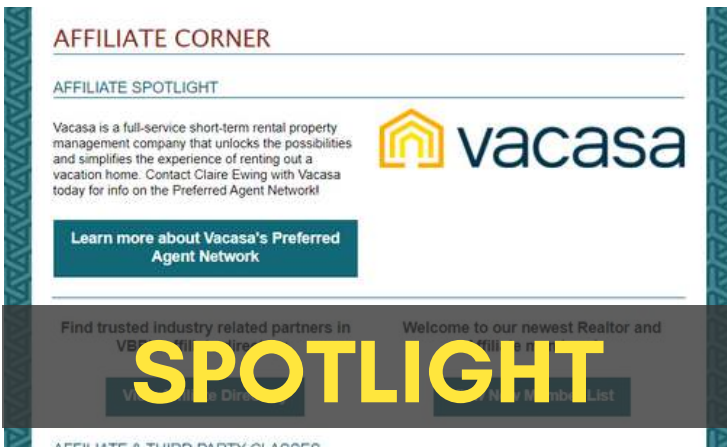
## WHAT WE NEED FROM YOU...

- An image or ad-type image that is 1080 width x 1080 height pixels (Highly suggested size for Instagram. Facebook is more flexible.)
- Text for post. Include any links or hashtags.
- Two posts available per 12 months for Affiliates.



## WHAT WE NEED FROM YOU...

- An image that is 600 pixels width by 200 pixels height (or 700 x 250).
- Your choice of website link (to be linked to from newsletter).
- See example in image.
- Includes one social media post
- This is a paid feature (\$150 for four weeks). Ad is located at top of newsletter.



## WHAT WE NEED FROM YOU...

- A flyer or article highlighting your business and services. We link to your flyer in the newsletter for two weeks.
- A logo to be displayed in the Spotlight. Affiliates can be featured for **free** once every 12+ months.
- See example in image.
- Includes one social media post.

Please contact Mel McKinney at [mel@vbr.net](mailto:mel@vbr.net) to schedule dates.

