

Sponsorships support the efforts of MESA to work on a global scale and bring value to our members and industry at large.

- **Keystone Sponsors** support the entire organization in all areas of operations.
- **Working Group Sponsors** support the work of a specific content-generating group within MESA. Choose from any of these [working groups](#).
- **Regional Sponsors** support the efforts of the Board of Directors and Special Interest Groups in dedicated geographies to support MESA's mission. A Region is defined as a geographical area such as Americas/APAC/EMEA or a single country where MESA has a [regional group](#) like South Africa or Germany. The sponsor can choose based on where it would best benefit their business.

All sponsorships are valuable to MESA as a global not-for-profit organization. Sponsors are recognized all year for their value and their contributions to our work through the benefits highlighted below.

Annual Sponsorship Benefits	Keystone Platinum Sponsorship	Working Group (WG) Sponsorship	Regional Sponsorship
Benefits & Pricing	\$30,000	\$10,000	\$7,500
Number of named MESA Members	10	3	2
Discounted rate for adding additional named members for annual membership	\$100	\$200	\$200
Manufacturer/Producer Company employees may join as additional individual named members at no cost	✓		
Leadership			
Ability to put forth one candidate for each leadership Board of Directors for MESA member vote	All International & Regional Boards	None	Applicable Regional Board
Vote in Board of Director elections	✓	✓	✓
Thought-Leadership			
Ability to participate in Committees, Regional Groups and Working Groups . These groups network, discuss and develop best practices.	✓	✓	✓
Submit content such as blog posts	✓	✓	✓
Ability to speak on behalf of MESA at events	✓	✓	✓

Training			
Discounted rates for public Global Education Program dates and on-demand Online Courses	✓	✓	✓
Discounted rates to attend MESA's Global Education Program in-person training extended to all employees of your organization (not just named members)	✓	✓	✓
Become a MESA Authorized Training Provider - license MESA's existing course material	✓	✓	✓
Custom training: Create a training program for your clients or company. Choose from on-site training, online courses and/or bundle downloadable resources. (requires additional payment)	✓	✓	✓
Promotion			
Company logo appears in MESA general e-mail blasts, e-newsletters, webcasts, etc.	20+ emails per year	Sponsored WG promotions only	Sponsored Regional promotions only
Opportunity to submit a company event announcement to the MESA mailing list once per year	✓		
MESA press release upon joining as a sponsor distributed to MESA's 20,000+ opt-in email address and press list	✓	✓	✓
Company logo displayed on MESA's website as a Sponsor (and designated sponsor pages)	✓	✓	✓
Can post MESA's logo on company website	✓	✓	✓
Social Media "Shout outs" from MESA to recognize and thank sponsor	10	5	5
Listing in membership directory	✓	✓	✓
Ability to create a webpage on MESA website Vendor Solutions Directory to showcase your organization's Market Focus, Software Categories & Regions Served	✓	✓	✓

Content			
MESA's Resource Library includes over 1,000 industry white papers, case studies, recorded webinars and presentations available to download.	unlimited access for named members	unlimited access for named members	unlimited access for named members
Rights to distribute MESA-published Resource Library content internally, within sponsor company	Unlimited	Sponsored WG-developed content only	Named member access rights only
Rights to distribute MESA-published Resource Library content externally, outside of sponsor company	Unlimited	Sponsored WG-developed content only	None
Events			
Opportunity to receive attendee lists from MESA events/webcasts -name and company only	✓	As applicable to content	As applicable to region
Sponsor recognition at events beyond MESA-run conferences, such as general industry conferences and co-located/3rd party events or regional events where MESA has commercial presence	✓	As applicable to content	As applicable to region
Opportunity to engage MESA in sponsor-specific commercial activities and events, such as: User conferences, webcasts, advisory groups, and custom-tailored activities.	✓	✓	✓
Use of MESA Sponsor logo in your organization's promotional materials	✓	✓	✓
Sponsorship of MESA-run conferences* included in all conference promotional activities and on-site materials	✓	✓	✓

* Conferences are approved annually by the MESA International Board of Directors and are not guaranteed.

For questions about sponsorship, or to check to see if other people from your company are involved with MESA, contact AbigailZieger@MESA.org. **Have an idea for a benefit?** Send Abigail your requests and any details.

Need help convincing your team? Please feel free to use [these resources](#).