

Webinar Sponsorship

Sponsoring a MESA webinar helps your company gain qualified leads, as well as adds more exposure to your brand. MESA's sponsors are recognized as partners and are also seen as industry leaders. As a webinar sponsor, your brand will be visible throughout the life of the webinar telling members who you are and showcasing your company as dedicated to advancing smart manufacturing.

MESA's webinar sponsorship program has two options:

Option 1 - Create Your Own Webinar – Members: \$5,500 / Non-Members: \$8,000

Submit a relevant educational topic, provide your own expert speaker and work closely with MESA's Knowledge Committee to get your webinar up and running. This option is great for those who want to showcase their expertise in the industry. Your topic must be educational in scope and provide business knowledge, solutions and information around smart manufacturing/Industrie 4.0 topics. Let's start working together today!

Option 2 – Select an “In-Production” Webinar Topic from MESA – Members: \$3,500 / Non-Members: \$5,000

Work with MESA's Knowledge Committee on any upcoming webinar in production from our Working Groups and we will do the rest. We will find the speakers and work with the marketing team to get your logo placed on the landing page and marketing materials. This sponsorship opportunity works great for those who want to sponsor a webinar, but don't have the time or resources to produce a live event. Let's get you signed up for a sponsorship today!

Benefits of Sponsoring:

- Logo with link to your website on webinar landing page.
- Brand exposure to MESA's e-communication and social media subscribers.
- Sponsor will receive a complete list of registered participants (with contact information) for the webinar.
- Webinar will be recorded and archived for a minimum of three (3) years on MESA's website for members to access.
- Sponsorship recognition during opening and closing remarks for live webinar. Sponsor has the option to welcome participants, make opening remarks and introduce the speaker (2-3 minutes). MESA representative will act as moderator.