

# **2023 MEMBERSHIP MENU**

### **OUR SHARED VALUES**

- Serving Community
- Advocating for Economic Prosperity
- Promoting Collaboration
- Respecting Diversity
- Providing Knowledge
- · Developing Leadership
- Celebrating Excellence

NORTHWEST OKLAHOMA CITY CHAMBER PO BOX 144

> BETHANY, OK 73008 405-789-1256 NWOKC.COM

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### **BRING YOUR BUSINESS VALUE**



# **NWOKC Chamber Provides Value that Meets YOUR Goals**

\$ 6,000 LEADING INVESTOR
\$ 3,000 COMMUNITY BUILDER
\$ 1,500 GROWTH DEVELOPER
\$ 778 Cost-per-member benchmark
\$ 750 CLASSIC PARTNER
\$ 375 CORE MEMBER

"I'm excited to work with chamber members, leadership, key stakeholders and regional partners to build on the Chamber's reputation as the preeminent membership organization for business."

Jill McCartney
Chief Executive Officer

## STRENGTHEN OUR AREA'S ECONOMY

# **LEADING INVESTOR \$6000**

**ANNUALLY** 

# LEADING INVESTOR FEATURES

- Special Interest Project
   Sponsorship Collaborate with
   us on a program that develops
   talent, leadership, workforce,
   and the economy in our
   community
- Gift of a membership to the charity or veteran-owned startup of your choice, including public presentation
- Sponsorship recognition on NWOKC.COM and Connecting Northwest Community Guide
- Top Honors on the Chairman's Circle Banner at Office and Events
- CEO Membership + guest on Executive Leadership Council
- First Choice on your Signature Sponsorship Package
- Unlimited location listings in our area on NWOKC.COM
- Table of Eight at Evening of Accolades
- Table of Eight at Taste of Northwest



You deserve recognition for making our region a prosperous place.

As a **Leading Investor**, you show you are committed to helping our region attract and retain talent, building a robust workforce, and driving our growing economy.

Plus all of the services and benefits of the Community Builder, Growth Developer, Classic Partner, and Core Member Levels on the following pages.

# REPRESENTING YOUR INTERESTS

# **COMMUNITY BUILDER \$3000**

**ANNUALLY** 

# COMMUNITY BUILDER FEATURES

- CEO Membership on Executive Leadership Council
- Video profile of your business
- \$300 Credit for Chamber Luncheons
- Priority Selection for your Signature Sponsorship Package
- Sponsorship listing on NWOKC.COM and Connecting Northwest Community Guide
- Special Recognition on the Chairman's Circle Banner at Office and Events
- Four locations or category listings on NWOKC.COM
- Four Seats at Evening of Accolades
- Four Seats at Taste of Northwest

**Plus** all of the services and benefits of the Growth Developer, Classic Partner, and Core Member Levels on the following pages.



As a leader, you care about developing relationships with other business and civic leaders in order to grow your business. **Community Builders** have the opportunities you and your business desire to connect, be heard, and make an impact at many different levels.

# SUPPORT A CULTURE OF SERVANT LEADERSHIP

# GROWTH DEVELOPER \$1500 sinonth ANNUALLY



You want to work with the other influencers in our community so you never have to worry about missing out on the very opportunities you've been striving for. Watch as your team gets stronger as they are better informed. Enjoy being among influential leaders who are shaping our region.

# GROWTH DEVELOPER FEATURES

- One invitation to the Executive Leadership Council for the CEO
- \$150 Luncheon Credit for Chamber Luncheons
- "Preferred Employer" status on the Chamber's Jobs page with link to your company's HR/position listing site
- Six months of sponsorship on NWOKC.COM
- Twelve Social Media Posts
- Three locations or category listings on NWOKC.COM
- Two Seats at Evening of Accolades
- Two Seats at Taste of Northwest
- Eligible for Red Carpet Ribbon Cutting

**Plus** all of the services and benefits of the Classic Partner, and Core Member Levels on the following pages.

# PROMOTING YOUR BUSINESS AS A DESTINATION

# CLASSIC PARTNER \$750 \$68 month

**VALUED AT MORE THAN \$2450 ANNUALLY** 

# CLASSIC PARTNER FEATURES

- A Sponsored Email Blast about YOUR BUSINESS (\$150 Value)
- Online Business Card on NWOKC.COM <u>built for you</u>(\$250 Value)
- Sixty Days of advertising on NWOKC.COM (\$200 Value)
- Six Social Media Posts (\$210 Value)
- Mailing Labels or List (Emails not included) (\$175 Value)
- Two locations or categories listed on NWOKC.COM(\$180 Value)
- Eligible for Premium Ribbon Cutting

**Plus** all of the services and benefits of the Core Member level on the opposite page.



As a Classic Partner, you receive value by accessing resources that raise your visibility, save time and money, and drive customers to your business.

You appreciate getting the promotional benefits you most need while you focus on running your company.

### DEVELOP YOUR NETWORK AND GET CONNECTED

# CORE MEMBER \$375

**VALUED AT \$1545 ANNUALLY** 

At the Chamber, we believe you deserve to find a room full of people just like you who can share your story and become an army of salespeople for you.

We understand how hard it is to get connected with the right people who can help you grow your business, which is why we are on a mission to be the number-one connector of business owners.

### **JOIN TODAY!**

Get the connections you need to feel capable and well-informed. Build relationships with other business owners who often become life-long friends.

# **CORE MEMBER FEATURES**

- Framed Membership Certificate & window sticker
- who can share your story and Invitation to NWOKC Chamber Signature Events
  - One Business Category listing on nwokc.com
  - Electronic Chamber Badge for your website
  - Complimentary Ribbon Cutting Event
  - Member's Only Savings Programs
  - Opportunity for Posting Jobs on nwokc.com
  - · Access to networking events with the community
  - Subscription to weekly E-news & Events email
  - Business listing in print membership directory
  - Leadership development through participation on Chamber Project Teams and Committees
  - Receive business referrals from Chamber & members
  - Half off Electronic Certificate of Origin for Exporting
  - Opportunity to post on Community Calendar
  - Connect in exclusive Members-only Facebook group
  - Training and Education workshops & videos
  - · Invitation to key topic luncheons
  - Opt in for text message updates & reminders
  - Chamber networking groups opportunity
  - Opportunity to advertise in Chamber publications



# NORTHWEST OKLAHOMA CITY CHAMBER MEMBER INVESTMENTS

lop Honors	Logo				Chairman's Circle Recognition Banner
Logo	Logo				Sponsor listing on nwokc.com & community guide
First Choice	Priority				Selection for Signature Sponsorship Package
<	<				Video Profile of Business
Member + Guest	1 Membership	One Invitation			EXECUTIVE LEADERSHIP COUNCIL
Table (8) at both	4 Seats at both	2 Seats at both			Evening of Accolades or Taste of Northwest
\$300	\$300	\$150			Credit toward Chamber Luncheons
<	<	<			"Preferred Employer" status on Chamber Jobs Page
2x/yr	2x/yr	1x/yr	1x/yr		Mailing Labels or List (Emails NOT included)
12	12	12	6		Social Media Posts about your business on NWOKC
1 year	1 year	6 months	60 days		Company Logo & Link on NWOKC.COM
<	<	<	<		Online Business Card on NWOKC.com built for you
<	<	<	<		Sponsored Email Blast about YOUR Business
<	<	<	<	<	Connect in exclusive Members-only Facebook group
<	<	<	<	<	Promote events, news, & promotions on nwokc.com
<	<	<	<	<	50% off Electronic Certificate of Origin for Exporting
<	<	<	<	<	Customer Referrals from Chamber Staff & Members
<	<	<	<	<	Eligible to participate in Chamber Project Teams
ı	1	1	1	1	Print Member Directory Business Category Listings
<	<	<	<	<	Subscription to weekly E-news & Events email
<	<	<	<	<	Access to more than 100 networking events
<	<	<	<	<	Opportunity for Posting Jobs on nwokc.com
<	<	<	<	<	Dell Small Business Savings Program
<	<	<	<	<	Office Depot Small Business Savings Program
Red Carpet	Red Carpet	Red Carpet	Premium	Basic	Complimentary Ribbon Cutting
<	<	<	<	<	Electronic Chamber Badge for your website
Unlimited	4	3	2	1	Category or Location Listing on NWOKC.com
<	<	<	<	<	Invitation to NWOKC Chamber Signature Events
<	<	<b>₹</b>	<	<	Membership plaque & window sticker
\$6000	\$3000	\$1500 or \$130/mo	must have less than 50 employees	must have less than 15 employees	
LEADING INVESTOR	COMMUNITY BUILDER	GROWTH DEVELOPER	\$750 or \$68/mo	\$375 or \$36/mo	CHAMBER
					OKLAHOMA CITY