

**Focus Friday  
Public Policy  
Planning Work Session**

**February 21, 2020**

- Foster relationships with CMS leadership
- Address school enrollment issues
- Support public charter schools
- Support competitive teacher compensation
- Support nursing resources being placed in our schools
- Support increased behavioral health resources in schools
- Participate in efforts of LKN Education Collaborative
- Explore bringing apprentice and internships to our area schools
- Participate in capital budgeting discussions
- Engage in career ready opportunities




# Employer – Employee Relations

- Advocate for Right-to-Work laws
- Advocate for businesses with fewer employees to self insure
- Support local and state wages tied to market demand

- Support Medicaid reform
- Support alternative solutions to provide care for Expansion Population
- Support Health Care Collaborative
- Participate in efforts to identify cause of OM & thyroid cancers
- Support efforts to increase access to care in our region
- Educate and understand CON laws
- Support placing nurses in our schools
- Engage in helping the homeless have access to care



# Municipal Issues

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- Support programs that advance regionalism
  - Investigate methods to improve business retention
  - Engage in matters impacting town infrastructure
  - Engage in building code and planning decisions
  - Support building code reform
  - Participate in Affordable Housing Conversations
  - Collaborate with Visit LKN to expand regional opportunities
  - Involvement with Cain Art Center



# County Issues

- Participate in programming of Regional Rec Center
- Advocate for Greenway System completion in our area

# State & Federal Issues

- Advocate for completion of I77 work for driver safety
- Participate in USDOT & NCDOT projects impacting region





- Advocate for Hwy 73 design to do no harm to area retailers
- Advocate for road designs with positive impact on businesses
- Advocate for access to bonus allocation funds
- Support undergrounding utilities along roadways
- Supports efforts of towns on CRTPO and CRTPO reform
- Promote transportation projects that promote mobility & connectivity





- Remain vigilant on LKN Hydrilla issue
- Foster relationship with Marine Commission and priorities
- Address erosion matters impacting transportation
- Address mosquito abatement program
- Support and communicate LKN water level management issues
- Engage in Coal Ash remedies discussions





# Criminal Justice & Courts

- Stay on top of local Magistrate resources
- Support fix to Meck District and Superior Court jurisdictions
- Advocate for improvement to concealed carry permit renewal process
- Advocate for improvement to firearm background check process
- Advocate for remedying pistol permit loophole
- Advocate for proper resource allocation and service to our region

- Advocate for tax reform for positive impact on businesses
- Advocate for reduced corporate and personal income tax rates
- Advocate for businesses with fewer employees to self insure
- Support local and state wages tied to market demand

# Job Creation

- Learn how to leverage JDIG, JMAC and One NC incentives
- Cooperate with EDC to proactively pursue target companies
- Explore co-sharing benefit programs to reduce business costs
- Remain active in business park initiatives
- Engage in FINTECH Hub
- Explore creation of mini RTP
- Foster Angel-Mezzanine-PE-VC community hub



# Guiding Principles

- Focus on important, not urgent
- Infrastructure first
- Start with the end in mind
- Do it right the first time
- Quality over quantity
- Finish what we start
- Invest if it advances vision
- Is it good for business
- *“The”* place on the Lake
- Jobs before bedrooms
- Traffic preferred to congestion
- Interim solutions are okay
- Citizen solutions
- Regional awareness

# Highest Priorities 2020

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.



***“How to build a winner: Desire, backed by determination and work ethic.”***

Michael Jordan, six-time NBA Champion