

**STRATEGY FOCUSED**



**RESULTS DRIVEN**

# TALENT

Increase GL Median Household Income to > US Medium Household Income & increase population by **25,000** by 2026

# BUSINESS

Double member engagement scores by 2021

# JOBS

Create **5,000** new economic based jobs by 2026



WORKFORCE 2030 COUNCIL / 5,000 new economic based workers / 5,000 high school students retained as workers / 100 regional workforce development professionals working together / Talent Track for incentive packages / GL Marketing Coalition / GL Career Academy

QUALITY OF LIFE COUNCIL / assist Critical QOL Asset Developments / increase NetPromoter scores / support international events

PROGRAMS & EVENTS / STEM focused education for youth / farmers markets / international

ONGOING KEY PARTNERSHIPS



ECONOMIC DEVELOPMENT COUNCIL / launch task force for ED Council / attract new companies in target sectors / identify & assist expansions / Economic Gardening Program / regional coalitions

MULTIPLIER IMPACT / 15,000 more jobs in GL / 25,000 more people / 5,000 more students / \$56,000 medium income

EVENTS/PROGRAMS/PARTNERS



CHAMBER COUNCIL / launched Small Business Success Program / created minority entrepreneur task force / expand B2B Ambassador Academy / advocate for I-65 expansion / support immigration regulatory reform

ENTREPRENEURSHIP & INNOVATION / regional partnerships for entrepreneurial ecosystem