

# NCBIO Life Science Forum Meeting Sponsorship Benefits & Deliverables

To meet the needs of the very diverse life science community in North Carolina, NCBIO has established membership forums that allow companies with similar interests to discuss advocacy, policy and industry issues central to the development of their businesses.

Our Life Science Forums address topics affecting medical device companies, emerging companies, CROs, etc. with speakers, industry experts, and policy officials coming together in a panel format to discuss relevant issues. These forums also provide an opportunity for industry members to share information and address strategic issues of common interest by incorporating networking and policy updates into the program format.

### Sponsorship price:

# \$900

Sponsorships are limited to 4 non-competitive sponsors per event

# Sponsorship Benefits

- Attendee RSVP list
- Sponsor remarks at podium (2 minutes)
- 8' Skirted Sponsor Table Display
- I page marketing materials distributed at meeting
- I-2 sentence company description and logo on agenda
- Logo and website on all event promotion
- 5 registrations
- Photo in our e-newsletter

See next page for Sponsor Deliverables

# Thank you for sponsoring our Life Science Forum Meeting

#### Sponsor Deliverables:

- I. Payment
  - a. Check written & mailed to:

North Carolina Biosciences Organization P.O. Box 14354 Research Triangle Park, NC 27709

- b. Credit Card Payment by Phone. We now accept Visa & Master Card. (Please note all credit card payments include a 3% service fee to cover our costs.) Please contact Casey Nelson at 919-281-8960 or <u>NCBIOAdmin@ncbioscience.net</u> to schedule a time to make a payment over the phone.
- 2. Name, e-mail, & phone number of marketing contact for sponsorship deliverables
- 3. Company logo (high-resolution jpeg, suitable for large print media)
- 4. I-2 sentence company description for use on program agenda
- 5. Company website URL
- 6. 75 copies of your one-page of marketing material **shipped to our offices one week prior** to the event date (can also bring directly to event):

North Carolina Biosciences Organization Attn: Amber Niebauer 4505 Emperor Blvd Suite 105 Durham, NC 27703

- 7. Name of company official who will give sponsor remarks
- 8. First name, last name, company title, e-mail of your company attendees
- 9. Name, email, & phone number of person responsible for table set-up & take-down
- 10. Group sponsor photo at the event (day of event)

For questions regarding sponsoring, please contact Laura Gunter at <u>lgunter@ncbioscience.net</u> or 919-605-5710.

For questions regarding the event and sponsor deliverables once a confirmed sponsor, please contact Amber Niebauer at <u>aniebauer@ncbioscience.net</u> or 919-281-8960.