## **2022 STATE OF MIDLAND: TICKETS & SPONSORSHIPS**

# Sponsorship Levels

#### **VIP Sponsor**

Members, \$2500 || Non-Members, \$3000

- Attendance Options: Tickets used at your discretion.
  - -- In-Person Package: Reserved table for 10 in preferred location
  - -- Virtual Package: 15 virtual tickets
- Verbal recognition at the event
- Promotional Material Recognition\*:
  - **-- Logo** displayed on event multimedia, event live stream screen, event webpage, Facebook sponsor album, and post-event thank you e-blast
  - -- Company name listed in MRT print advertising and promo e-blast
  - -- Company logo, phone, and website listed in event program
  - -- Social media posts:
    - Recognition in the VIP event sponsors
      Facebook posts: one (1) pre-event post and one
      (1) post-event post
    - Optional: Sponsor-provided content for one (1) LinkedIn post+

#### **Table Sponsor**

Members, \$1000 || Non-Members, \$1500

- Attendance Options: Tickets used at your discretion.
  - -- In-Person Package: Reserved table for 10
  - -- Virtual Package: 15 virtual tickets
- Promotional Material Recognition\*:
  - -- Company name on event webpage and postevent thank you e-blast
  - -- Logo listed in event program and in Chamber's Facebook sponsor album [Logo must be received at least one (1) week prior to event to ensure fulfillment.]
- $^{*}$  To receive full promotional benefits, sponsorship commitment must be received 30 days prior to event
- \*\* To receive promotional benefits, sponsorship commitment must be received four (4) weeks prior to event
- + Posts are business-relevant content (e.g. press release about services or helpful information/tips business can provide public)

### **Order Form**

Business Name:
Contact Name:
Phone:
E-mail:
<b>Sponsorship:</b> I would like to be recognized as a:
VIP Sponsor Table Sponsor
PACKAGE
☐ In-person ☐ Virtual
Tickets:
MEMBER PRICING NON-MEMBER PRICING
in-person ticket(s) in-person ticket(s) \$40/each \$60/each
virtual ticket(s) virtual ticket(s) \$25/each \$35/each
Payment Information:
Total Amount \$
Method: Check (enclosed) Credit Card
Name on Card:
Card Number:
Expiration:
Signature:

**Return completed form** to Christine Dooley via email (christine@midland.biz).

**Checks or forms mailed** without prior notice will not guarantee in-person attendance if received after in-person attendance is sold out.

For online tickets and sponsorships, visit www.midlandtxchamber.com/stateofmidland. For more information, call the Chamber at 432.683.3381.