



# WTX Women

Professional Women's Symposium

**Date:** October

**Location:** Bush Convention Center

WTX Women was developed to provide motivation, professional development, and networking opportunities for women in the Permian Basin and surrounding areas. The goal of this event is to equip and inspire women to reach their professional goals. Our hope is that attendees will receive access to information to help them achieve their goals, grow as leaders, and inspire others.

The event will feature content and breakout sessions led by local professional women, as well as a keynote speech.





West Texas Women

## Professional Women's Symposium

### Presenting Sponsorship (\$20,000)

- 10 free registrations for the conference (to be used at sponsor discretion)
- 10 additional invitations to the Kick-Off Party (20 total invitations)
- Verbal recognition at the kick-off party, morning welcome, and at the Keynote speaker introduction
- 2-min of speaking time after welcoming attendees at the morning welcome. The Midland Chamber of Commerce reserves the right to vet/approve speaking points to ensure compliance with our by-laws.
- Distribution rights at the event and for welcome bags:
  - Sponsor may provide “Swag” for the Chamber to distribute to conference attendees and speakers/presenters (Sponsor must provide 2 weeks prior)
- Sponsor may set up a VIP exhibitor booth at the symposium
- Your logo prominently displayed on:
  - Event signage
  - Attendee nametags and handouts
  - Back of volunteer t-shirts, logos are single-color
  - Attendee welcome bags
- Recognition in all promotional material:
  - Your logo on magazine ad(s)
  - Your logo on the television spot
  - Your company verbally named in the television spot
  - Your logo on print advertising in the Midland Reporter-Telegram
  - Your logo on the West Texas Women’s Symposium website with a direct link to your company’s website
  - Your logo on the Chamber website’s Home page (rotating advertisement) and Event page (recognition will remain on event page until the following years event is announced)
  - Company logo in Chamber e-blasts promoting the event
  - Full ad for your business in the symposium program. (Sponsor must provide 2 weeks prior to event)
  - Your logo on the Chamber’s Facebook page recognizing event sponsors
  - 4 Facebook posts prior to the event in relation to your sponsorship of the event, (posts will occur during the 60 days leading up to the event)
  - 1 Facebook Post after the event in relation to your sponsorship, (posts will occur during the week after the event)
  - 1 Facebook Go Live sponsor post at the symposium recognizing your presence or sponsorship (1 minute max / 30 seconds recommended)
  - Sponsor may provide 2 LinkedIn content posts to share on the Midland Chamber of Commerce LinkedIn business page (Must receive content 60 days prior to or 10 days preceding event)
- Your logo on post event sponsor thank you e-blast
- First Right of Refusal for annual renewal



WTK Women

## Professional Women's Symposium

### **\$7,500-** Networking Sponsorship

- 5 free registrations for the conference (to be used at sponsor discretion)
- 5 additional invitations to the Kick-Off Party (10 total invitations)
- Verbal recognition at the kick-off party and all conference meals
- Distribution rights at the welcome reception and welcome bags:
  - Sponsor may provide “Swag” for the Chamber to distribute to conference attendees and speakers/presenters (Sponsor must provide 2 weeks prior)
- Sponsor may set up a VIP exhibitor booth at the symposium
- Your logo prominently displayed on:
  - Reception signage
  - Back of volunteer t-shirts, logos are single-color
- Recognition in all promotional material\*:
  - Your logo on print advertising in the Midland Reporter-Telegram
  - Your logo on the West Texas Women’s Symposium website with a direct link to your company’s website
  - Company logo in Chamber e-blasts promoting the event
  - 1/2 page ad for your business in the symposium program. (Sponsor must provide 2 weeks prior to event)
  - Your logo on the Chamber’s Facebook page recognizing event sponsors
  - 1 Facebook posts prior to the event in relation to your sponsorship of the event, (posts will occur during the 60 days leading up to the event)
  - 1 Facebook Post after the event in relation to your sponsorship, (posts will occur during the week after the event)
  - Sponsor may provide 2 LinkedIn content posts to share on the Midland Chamber of Commerce LinkedIn business page (Must receive content 60 days prior to or 10 days preceding event)
- Your logo on post event sponsor thank you e-blast
- First Right of Refusal for annual renewal



*WTX Women*

## Professional Women's Symposium

### **\$5,000-** Professional Development Sponsorship

- 4 free registrations for the conference (to be used at sponsor discretion)
- 4 additional invitations to the Kick-Off Party (8 total invitations)
- Distribution rights at the event and for welcome bags:
  - Sponsor may provide “Swag” for the Chamber to distribute to conference attendees and speakers/presenters (Sponsor must provide 2 weeks prior)
- Sponsor may set up a VIP exhibitor booth at the symposium
- Your logo displayed on:
  - Reception signage
  - Back of volunteer t-shirts, logos are single-color
- Recognition in all promotional material\*:
  - Your logo on print advertising in the Midland Reporter-Telegram
  - Your logo on the West Texas Women’s Symposium website with a direct link to your company’s website
  - Company logo in Chamber e-blasts promoting the event
  - 1/4 page ad for your business in the symposium program. (Sponsor must provide 2 weeks prior to event)
  - Your logo on the Chamber’s Facebook page recognizing event sponsors
  - 1 Facebook posts prior to the event in relation to your sponsorship of the event, (posts will occur during the 60 days leading up to the event)
  - 1 Facebook Post after the event in relation to your sponsorship, (posts will occur during the week after the event)
  - Sponsor may provide 2 LinkedIn content posts to share on the Midland Chamber of Commerce LinkedIn business page (Must receive content 60 days prior to or 10 days preceding event)
- Your logo on post event sponsor thank you e-blast
- First Right of Refusal for annual renewal



West Texas Women

## Professional Women's Symposium

### **\$2,500-** Gold Sponsorship

- 3 free registrations for the conference (to be used at sponsor discretion)
- Sponsor may set up a VIP exhibitor booth at the symposium
- Your logo displayed on:
  - Back of volunteer t-shirts, logos are single-color
- Recognition in all promotional material\*:
  - Your logo on the West Texas Women's Symposium website with a direct link to your company's website
  - Company logo in Chamber e-blasts promoting the event
  - Your logo, phone number, and website in the symposium program (to appear as a 1/6 page business card ad)
  - Your logo on the Chamber's Facebook page recognizing event sponsors
  - Recognition in the Gold sponsor Facebook post prior to the event (post will occur during the 60 days leading up to the event)
  - Recognition in a Gold sponsor Facebook Post after the event
  - Sponsor may provide 1 LinkedIn content posts to share on the Midland Chamber of Commerce LinkedIn business page (Must receive content 60 days prior to or 10 days preceding event)
- Your logo on post event sponsor thank you e-blast

### **\$1,000-** Silver Sponsorship

- 2 free registrations for the conference (to be used at sponsor discretion)
- Sponsor may set up a VIP exhibitor booth at the symposium
- Your logo displayed on:
  - Back of volunteer t-shirts, logos are single-color
- Recognition in all promotional material\*:
  - Your logo on the West Texas Women's Symposium website with a direct link to your company's website
  - Company name in Chamber e-blasts promoting the event
  - Your logo in the symposium program
  - Your logo on the Chamber's Facebook page recognizing event sponsors
- Your logo on post event sponsor thank you e-blast