

# WtX Women

2ND ANNUAL  
**Professional Women's Symposium**

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**OCTOBER 19 - 20, 2022**

**BUSH CONVENTION CENTER**

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Learn More & Sponsor Now  
[www.wtxwomen.com](http://www.wtxwomen.com)

## Sponsorship Opportunities

**Presenting** - \$10,000 (SOLD)

**Co-Host** - \$10,000

**Networking** - \$7,500

**Professional Development** - \$5,000

**Gold** - \$2,500

**Silver** - \$1,000

**All sponsorships include** free symposium registrations and an exhibitor booth.



West Texas Women

## Professional Women's Symposium

### Presenting Sponsorship (\$10,000)

(Commitment by ConocoPhillips)

- 10 free registrations for the conference (to be used at sponsor discretion)  
+ Additional discount on registrations above the allotted free registrations
- 10 additional invitations to the welcome reception
- Verbal recognition at the welcome reception, morning welcome, and at the Keynote speaker introduction
- 2-min of speaking time after welcoming attendees at the morning welcome. The Midland Chamber of Commerce reserves the right to vet/approve speaking points to ensure compliance with our by-laws.
- Distribution rights at the event and for welcome bags:
  - Sponsor may provide “Swag” for the Chamber to distribute to conference attendees and speakers/presenters (Sponsor must provide 2 weeks prior)
- Sponsor may set up a VIP exhibitor booth at the symposium
- Your logo prominently displayed on:
  - Event signage
  - Attendee nametags and handouts
  - Back of volunteer t-shirts, logos are single-color
  - Attendee welcome bags
- Recognition in all promotional material:
  - Your logo on magazine ad(s)
  - Your logo on the television spot
  - Your company verbally named in the television spot
  - Your logo on print advertising in the Midland Reporter-Telegram
  - Your logo on the West Texas Women’s Symposium website with a direct link to your company’s website
  - Your logo on the Chamber website’s Home page (rotating advertisement) and Event page (recognition will remain on event page until the following years event is announced)
  - Company logo in Chamber e-blasts promoting the event
  - Full ad for your business in the symposium program. (Sponsor must provide 2 weeks prior to event)
  - Your logo on the Chamber’s Facebook page recognizing event sponsors
  - 4 Facebook posts prior to the event in relation to your sponsorship of the event, (posts will occur during the 60 days leading up to the event)
  - 1 Facebook Post after the event in relation to your sponsorship, (posts will occur during the week after the event)
  - 1 Facebook Go Live sponsor post at the symposium recognizing your presence or sponsorship (1 minute max / 30 seconds recommended)
  - Sponsor may provide 2 LinkedIn content posts to share on the Midland Chamber of Commerce LinkedIn business page (Must receive content 60 days prior to or 10 days preceding event)
- Your logo on post event sponsor thank you e-blast
- First Right of Refusal for annual renewal



WTK Women

## Professional Women's Symposium

### Co-Host Sponsorship (\$10,000)

- 10 free registrations for the conference (to be used at sponsor discretion)  
+ Additional discount on registrations above the allotted free registrations
- 10 additional invitations to the welcome reception
- Verbal recognition at the welcome reception, morning welcome, and at the Keynote speaker introduction
- 2-min of speaking time after welcoming attendees at the morning welcome. The Midland Chamber of Commerce reserves the right to vet/approve speaking points to ensure compliance with our by-laws.
- Distribution rights at the event and for welcome bags:
  - Sponsor may provide “Swag” for the Chamber to distribute to conference attendees and speakers/presenters (Sponsor must provide 2 weeks prior)
- Sponsor may set up a VIP exhibitor booth at the symposium
- Your logo prominently displayed on:
  - Event signage
  - Attendee nametags and handouts
  - Back of volunteer t-shirts, logos are single-color
  - Attendee welcome bags
- Recognition in all promotional material:
  - Your logo on magazine ad(s)
  - Your logo on the television spot
  - Your company verbally named in the television spot
  - Your logo on print advertising in the Midland Reporter-Telegram
  - Your logo on the West Texas Women’s Symposium website with a direct link to your company’s website
  - Your logo on the Chamber website’s Home page (rotating advertisement) and Event page (recognition will remain on event page until the following years event is announced)
  - Company logo in Chamber e-blasts promoting the event
  - Full ad for your business in the symposium program. (Sponsor must provide 2 weeks prior to event)
  - Your logo on the Chamber’s Facebook page recognizing event sponsors
  - 4 Facebook posts prior to the event in relation to your sponsorship of the event, (posts will occur during the 60 days leading up to the event)
  - 1 Facebook Post after the event in relation to your sponsorship, (posts will occur during the week after the event)
  - 1 Facebook Go Live sponsor post at the symposium recognizing your presence or sponsorship (1 minute max / 30 seconds recommended)
  - Sponsor may provide 2 LinkedIn content posts to share on the Midland Chamber of Commerce LinkedIn business page (Must receive content 60 days prior to or 10 days preceding event)
- Your logo on post event sponsor thank you e-blast
- First Right of Refusal for annual renewal



WTX Women

## Professional Women's Symposium

### **\$7,500-** Networking Sponsorship

- 5 free registrations for the conference (to be used at sponsor discretion)  
+ Additional discount on registrations above the allotted free registrations
- 5 additional invitations to the welcome reception
- Verbal recognition at the welcome reception and all conference meals
- Distribution rights at the welcome reception and welcome bags:
  - Sponsor may provide “Swag” for the Chamber to distribute to conference attendees and speakers/presenters (Sponsor must provide 2 weeks prior)
- Sponsor may set up a VIP exhibitor booth at the symposium
- Your logo prominently displayed on:
  - Reception signage
  - Back of volunteer t-shirts, logos are single-color
- Recognition in all promotional material\*:
  - Your logo on print advertising in the Midland Reporter-Telegram
  - Your logo on the West Texas Women’s Symposium website with a direct link to your company’s website
  - Company logo in Chamber e-blasts promoting the event
  - 1/2 page ad for your business in the symposium program. (Sponsor must provide 2 weeks prior to event)
  - Your logo on the Chamber’s Facebook page recognizing event sponsors
  - 1 Facebook posts prior to the event in relation to your sponsorship of the event, (posts will occur during the 60 days leading up to the event)
  - 1 Facebook Post after the event in relation to your sponsorship, (posts will occur during the week after the event)
  - Sponsor may provide 2 LinkedIn content posts to share on the Midland Chamber of Commerce LinkedIn business page (Must receive content 60 days prior to or 10 days preceding event)
- Your logo on post event sponsor thank you e-blast
- First Right of Refusal for annual renewal



*WTX Women*

## Professional Women's Symposium

### **\$5,000-** Professional Development Sponsorship

- 4 free registrations for the conference (to be used at sponsor discretion)  
+ Additional discount on registrations above the allotted free registrations
- 4 additional invitations to the welcome reception
- Distribution rights at the event and for welcome bags:
  - Sponsor may provide “Swag” for the Chamber to distribute to conference attendees and speakers/presenters (Sponsor must provide 2 weeks prior)
- Sponsor may set up a VIP exhibitor booth at the symposium
- Your logo displayed on:
  - Reception signage
  - Back of volunteer t-shirts, logos are single-color
- Recognition in all promotional material\*:
  - Your logo on print advertising in the Midland Reporter-Telegram
  - Your logo on the West Texas Women’s Symposium website with a direct link to your company’s website
  - Company logo in Chamber e-blasts promoting the event
  - 1/4 page ad for your business in the symposium program. (Sponsor must provide 2 weeks prior to event)
  - Your logo on the Chamber’s Facebook page recognizing event sponsors
  - 1 Facebook posts prior to the event in relation to your sponsorship of the event, (posts will occur during the 60 days leading up to the event)
  - 1 Facebook Post after the event in relation to your sponsorship, (posts will occur during the week after the event)
  - Sponsor may provide 2 LinkedIn content posts to share on the Midland Chamber of Commerce LinkedIn business page (Must receive content 60 days prior to or 10 days preceding event)
- Your logo on post event sponsor thank you e-blast
- First Right of Refusal for annual renewal





West Texas Women

## Professional Women's Symposium

### **\$2,500-** Gold Sponsorship

- 3 free registrations for the conference (to be used at sponsor discretion)  
+ Additional discount on registrations above the allotted free registrations
- Sponsor may set up a VIP exhibitor booth at the symposium
- Your logo displayed on:
  - Back of volunteer t-shirts, logos are single-color
- Recognition in all promotional material\*:
  - Your logo on the West Texas Women's Symposium website with a direct link to your company's website
  - Company logo in Chamber e-blasts promoting the event
  - Your logo, phone number, and website in the symposium program (to appear as a 1/6 page business card ad)
  - Your logo on the Chamber's Facebook page recognizing event sponsors
  - Recognition in the Gold sponsor Facebook post prior to the event (post will occur during the 60 days leading up to the event)
  - Recognition in a Gold sponsor Facebook Post after the event
  - Sponsor may provide 1 LinkedIn content posts to share on the Midland Chamber of Commerce LinkedIn business page (Must receive content 60 days prior to or 10 days preceding event)
- Your logo on post event sponsor thank you e-blast

### **\$1,000-** Silver Sponsorship

- 2 free registration for the conference (to be used at sponsor discretion)  
+ Additional discount on registrations above the allotted free registrations
- Sponsor may set up a VIP exhibitor booth at the symposium
- Your logo displayed on:
  - Back of volunteer t-shirts, logos are single-color
- Recognition in all promotional material\*:
  - Your logo on the West Texas Women's Symposium website with a direct link to your company's website
  - Company name in Chamber e-blasts promoting the event
  - Your logo in the symposium program
  - Your logo on the Chamber's Facebook page recognizing event sponsors
- Your logo on post event sponsor thank you e-blast