

Reach the community of Jefferson & surrounding areas!

HOW WE TELL THE COMMUNITY YOU JOINED THE CHAMBER

ONLINE DIRECTORY

Find your business in our member directory jeffersonchamberwi.com

INSTAGRAM AND LINKEDIN

Your press release will be shared to our instagram and linkedin

Business Directory Search			jeffersonchamberwi Edit Profile O				
(Higsent)	All Categories		113 posts 988 followers 313 following				
08 A 8 C 8 F 8 4	$(1,2,3) \in L(M,N,D,P,Q,N) \cong (T,W,V,W,X,V,Z)$	JEFFERSON, WI We're Gaing Datable	Jefferson Chamber of Commerce				
			Working to support positive growth for businesses and the residents in Jefferson, W				
vertising & Media org, Digtx Advertiony	Arts, Culture & Entertainment Arts and Entertainment, Ganarts & Music, Community Evens, Chamber B		Where the experiences are real instead of virtual.				
Iomotive & Marine andres Baalen, Pusi & Conversions: Skose, Auto Tres & Repair	Business & Professional Services Mandatutos, Espinyment & Costast Wolt, Pessignarity, Meeting Serve		jeffersonchamberwi.com				
sputers & Teleconemunications nuncationsphanes, Computer service	Construction Equipment & Contractore Construction, Houring/Nerobation						
y, Community & Chric Organizations ary and Public Benisses. Examp & Germanity Services. Fratemal Organizations. Assisted Living	Finance & Insurance Insurance, Accounting Services, Texes, Financial, Berling, Ioors & murgar						
mment, Education & Individuals Services, Education	Health Care Healthcare Services, Memory Care, Pharmany, End of Life Care, Mean	made in jet 💩 😒	shop local this or that going outsi 2019 events members				
ns & Garden	Legal		and and an and an and an and an an				

YOU WILL BE FEATURED IN OUR WEEKLY NEWSLETTER, 'WAKE UP WEDNESDAY'



Sent at 7:30am every Wednesday Check your spam folder if you're not recieving it

FACEBOOK

We promote you on our Facebook page to 2,000+ followers

- 1,986 people like this
 - 2,196 people follow this
 - 378 people checked in here

NEW MEMBER SECTION

You'll be highlighted in the 'New Member' section of the website

WELCOME NEW MEMBERS

Fathead's Country Campers

AmericInn

CBD American Shaman

Best Western Plus Jefferson

Jefferson Community Foundation

PRESS RELEASE

A press release will be submitted to the Daily Jefferson County Union, with 15,000+ local readers

Jefferson Chamber welcomes Greater Watertown Community Health Foundation

f ¥ = 0 =

JEFFERSON – The Greater Watertown Community Health Foundation (GWCHF) focuses on health equity with a vision thriving communities where everyone enjoys good health and wellbeing.

We have strong participants in reference in the bool distribution of the strong participant in the reference (Community). "We have strong participants in Jefferson with the school distribution of the strong participant and the participant of the school distribution of the school distributi



CHAMBER MARKETING OPPORTUNITIES

FREE ADVERTISING OPPORTUNITIES

FLYERS



Hang event flyers in the Chamber window, facing downtown Jefferson with plenty of traffic.

EVENTS & PROMOTIONS Submit events and promotions to be shared on the Chamber community calendar, social media & weekly newsletter.





EVENTS & PROMOTIONS Participate in chamber events, competitions and promotions to be included in marketing materials and featured on our social media.

EVENTS & PROMOTIONS Expanding, reached a milestone or having a celebration? Let the Chamber recognize your success!







DISPLAY BUSINESS MATERIALS Place informational packets, brochures, flyers and business cards in the Chamber office display.

HOW CAN YOU TAKE ADVANTAGE OF THIS?

Call | 920.674.4511 Email I director@jeffersonchamberwi.com

OR STOP BY OUR OFFICE 230 S. MAIN ST. SUITE 1 JEFFERSON, WI

CHAMBER MARKETING OPPORTUNITIES

PAID ADVERTISING OPPORTUNITIES

LOCAL RADIO



Magnum Media is an advertising business specializing in Press, Publications and Radio. submit your ad to them at advertise@magnum.media.

CITY READER BOARD

The city reader board projects your advertisement on Main Street to the thousands of vehicles that pass by everyday. Fill out the 'electronic permit application' through the City of Jefferson website: jeffersonwis.com/formsdocuments/licenses-permits

The City Reader Board is available for use for non-profit organizations only.

Daily Jefferson County Union

LOCAL NEWSPAPER

The Daily Jefferson County Union is a Monday through Friday publication reaching more than 15,000 readers each day. Call 920.563.5553, or email classifieds@dailyunion.com or use the online form: orders.gazettextra.com/webads



B2B E-Blast

Send us the information about your E-Blast (event, promotion, seminar, announcement) and let us do the work! Your E-Blast will be sent to hundreds of local business employees from our mailing list.

OVER THE STREET BANNER

Hang a banner looking over south Main Street in the heart of Jefferson! | 8,700 cars per day pass under the advertising for your event. Fill out the 'Over the Street Banner permit application' through the City of Jefferson website: jeffersonwis.com/forms-documents/licensespermits

ADDITIONAL TIPS TO TAKE ADVANTAGE OF YOUR MEMBERSHIP

SUPPORT AND ATTEND A CHAMBER EVENT

Numerous sponsorships are available throughout the year. Details can be found in the marketing and memership guide:

jeffersonchamberwi.com/marketing-and-membership



ANNUAL EVENTS

- -ANNUAL DINNER
- -WINE WALK
- -GOLF OUTING
- -HOLIDAY PARADE OF LIGHTS
- -HOLIDAY WINDOW DECORATING



ATTEND CHAMBER NETWORKING EVENTS

Keep an eye out for the monthly 'Business at Five' networking events. Contact us if you are interested in hosting (we make sure to recognize you if you do)!

ATTEND 'COFFEE & CONVERSATION' WITH OTHER LOCAL BUSINESSES

Connect with businesses on the 1st Friday of every month in a casual, laid back setting while sipping coffee. Each event will have a focused topic to guide conversation with the goal of discussing shared challenges, sharing ideas, and building partnerships.



ADDITIONAL TIPS TO TAKE ADVANTAGE OF YOUR MEMBERSHIP



HAVE A RIBBON CUTTING CEREMONY

Did you open up a new location, have an anniversary or an open house? Invite the Chamber Ambassadors to celebrate with you!

Calendar View:		surrent next		Sing, with your own calendar Bulk event workstration clean								
					January 202	21						
Sunday		Monday	Tuesda	iy .	Wednesday		Thursday		Friday		Saturday	
27 Winter Nights River	+	28] 19 Winter Nights R	()	30 Winter Nights River	•	31 Winter Nights River	(+)	1 Winter Nights River	+	2 Winter Nights River	[+]
3 Winter Nights River	+	4 (+ 8:45a HSJC hosts The	a state of the second se	(+) sts The F	6 8:45a HSJC hosts 1	(+) The F	7	+	8	+	9	[+]
10	+	11 (* 6:30p Jefferson Lions (+	13	٠	14	+	15 Picture This, Jeffer	٠	16 Picture This Jeffer	•
17 Picture This, Jeffer	+	18 (* Picture This Jeffer 6:30p Health Disparitie	Picture This, Jet	(+) ffer:	20 Picture This, Jeffer	(+)	21 Picture This, Jeffer	(+)	22 Picture This, Jeffer	(+)	23 Picture This, Jeffer	+
24 Picture This, Jeffer	+	25 [+	26	+	27 Valentines Day Baff	+	28 Valentines Day Rafi	+	29 Valentines Day Raft	*	30 Valentines Day Rafi	+
31 Valentines Dav Raft	+	1] 2 Valentines Davi	(+) Balt	3 Valentines Dav Raft	+	4. Valentines Day Raft	1	5 Valentines Day Raft	[+]	6 Valentines Day Raft	Ð

UTILIZE CHAMBER MASTER

Submit events, job listings and specials to be promoted to the community. These listings will

be posted on our website, added to our weekly newsletter, added to our community calendar and shared on social media.



Celebrate with us!



SEND E-BLASTS

Submit content for us to send to our email audience (400+ people). \$50 each

BUSINESS ANNIVERSARIES ARE CELEBRATED ON OUR SOCIAL MEDIA

HAVE ANY QUESTIONS ABOUT WHAT THE CHAMBER CAN DO FOR YOU?

CONTACT US!



EMAIL director@jeffersonchamberwi.com admin@jeffersonchamberwi.com

PHONE (920) 674-4511

ADDRESS 230 S. Main Street, jefferson, wi



INSTAGRAM @jeffersonchamberwi

FACEBOOK facebook.com/jeffersonchamberwi

LINKEDIN linkedin.com/company/jefferson-wisconsin

"INDECO has been a member of the Jefferson Chamber of Commerce since 2014. Being a member of the Chamber has helped build relationships with other business owners, credibility, and allowed us to be more involved in the community...If our businesses thrive, our community thrives. I hope all our local businesses will consider being a part of the Jefferson Chamber of Commerce. The Chamber advocates for all of us which helps all of our businesses."

- JULIA CHADY