

# **Ribbon Cutting**

## Guidelines

Hosting a ribbon cutting is a great way to bring attention to a business. We are delighted to provide ribbon cuttings to all new members of the Glenwood Springs Chamber. These are FREE with your membership. The guidelines below will help you prepare.

#### **Set A Date**

We do our Ribbon Cuttings the 2nd Thursday of the Month! Between 2:30-4:30 p.m. Reach out to Sara at sara@glenwoodchamber.com for availability

#### The Chamber Will:

- Post on Social Media
- Provide Scissors and Ribbon
- Distribute photo on website
- Photo copy to business
- Invite Mayor and City Council
- Provide Membership Plaque

#### Let People Know

Invite potential and current customers, suppliers, employees families, neighboring businesses, and anyone else you think should attend.

Event will be no longer than 30 minutes

### Typical Agenda

- Opening comments by Chamber Representative
- Comments from you or your company representative
- Ribbon Cutting & Photo
- Introductions by Ambassadors in attendance