

Physical Address:
100 East Leake Street
Clinton, MS 39056



Mailing Address:
Post Office Box 143
Clinton, MS 39060

Clinton Chamber 2020 Ambassadors Program

The Ambassadors are a group of professional volunteers from varied backgrounds who, while representing their business, act as a liaison between the Chamber and its members.

GOALS

To actively encourage participation by its members, build member commitment, increase the membership base by contacting new businesses, plan with the Chamber Board for new member orientation, become more informed about Clinton and the Chamber, and represent the Chamber at functions.

MISSION

To cultivate members, especially new and inactive ones, to maintain contact with their "Adopted Members" throughout the year, and to provide feedback to the Chamber staff regarding needs and issues of concern to members.

REQUIREMENTS

Ambassadors will need to adhere to a points rubric for involvement. Each Ambassador must earn a minimum of 500 points per calendar year to remain active in the group.

Points	Activity	Notes
100	Luncheon (Any, including monthly Ambassadors' luncheon)	Extra 25 points if they wear their name badges
50	Ribbon Cutting	Extra 25 points if they wear their name badges
100	New Member Class	Extra 25 points if they wear their name badges
150	Visit New Member	Must commit to follow-up at least once
300	Bring in New Chamber Member	
50/hour	Volunteering for Chamber (events, errands, etc.)	

*Note: the Chamber will pay for an Ambassador's name badge if they receive 500 points; otherwise, badges cost \$20 each.



Ambassadors should be willing to attend events/network/represent the Chamber in the community. Without commitment to these goals, the Ambassadors becomes just a social club. Ambassadors should be excited to welcome new Chamber members and network through their representation at Chamber functions.

Ambassador Luncheons are held on the third Thursday of each month. Although not required, these luncheons offer the Ambassadors a time to meet, network, and exchange vital information about our community and its business environment. Chamber representatives also attend these luncheons to keep Ambassadors abreast of upcoming events and business opportunities. All Ambassadors must RSVP their attendance at a luncheon.

BENEFITS OF BEING AN AMBASSADOR

- Ambassador's name and company's name will have a listing in the Chamber's annual Program of Work booklet.
- By being an Ambassador, you will have an open door to make additional business contacts by acting on behalf of the Chamber.
- Ambassadors will receive recognition at specific Chamber events (including Ribbon Cuttings).
- Connections and contacts will be made at Chamber events and amongst Chamber members and Ambassadors.
- Referral sources will be developed as you make face-to-face connections with other members.
- Monthly, Quarterly, and Yearly Ambassador recognition based on points and recognition in print newsletter, and on website, along with a Shop Local Facebook campaign – lunch reward for quarterly winner.

(Please fill out the Ambassador application attached and bring it to the next Ambassador meeting or email it to director@clintonchamber.org)