



2021 KEY INVESTOR BENEFITS MATRIX

Benefit	Key Investor Level				
	Bronze \$1000	Silver \$1,500	Gold \$2,000	Platinum \$2,500	Diamond \$5,000+
Chamber Membership	✓	✓	✓	✓	✓
Online Directory Listing (including links to your Website & Social Media)	✓	✓	✓	✓	✓
3 Listings in Printed Directory (Distribution ≈ 15,000)	✓	✓	✓	✓	✓
Special Credit on Clinton Chamber Website (including logo & link to your Website)	✓	✓	✓	✓	✓
Membership Decal	✓	✓	✓	✓	✓
Bi-Monthly eNewsletter (with Key Investor Level Credit Included)	✓	✓	✓	✓	✓
Business Card Display at Chamber Office	✓	✓	✓	✓	✓
Additional Business Materials Display at Chamber Office	✓	✓	✓	✓	✓
Chamber Social Media Platforms for Business Advertising & Promotion (including Facebook, Twitter, Instagram & Pinterest)	✓	✓	✓	✓	✓
"Business of the Day" Designation (Once per Calendar Year)	✓	✓	✓	✓	✓
Customer Referrals	✓	✓	✓	✓	✓
Inclusion in New Residents' Bags	✓	✓	✓	✓	✓
Invitations to Luncheons, Ribbon Cuttings, & Other Special Events	✓	✓	✓	✓	✓
Priority Consideration on All Event Sponsorships	✓	✓	✓	✓	✓
Annual Celebration Sponsorship Credit	✓	✓	✓	✓	✓
Complimentary Booth at "Back to the Bricks" Event in August	✓	✓	✓	✓	✓
Opportunity for Business Representative to Serve as a Chamber Ambassador	✓	✓	✓	✓	✓
Opportunity to Serve on Volunteer Committees & Event Planning Groups	✓	✓	✓	✓	✓
Opportunity to Host a Community Breakfast or "Lunch & Learn" Event	✓	✓	✓	✓	✓
Complimentary Membership Mailing Label Sets	1	1	1	2	3
Individual Business eBlast (1,000+ Recipients)	1	2	3	4	6
Banner Advertising as Key Investor in Chamber's Monthly Space for <i>The Clinton Courier</i> (Circulation ≈ 3,000 Home Delivery / 6,000 Free Copies Around Town)	2	2	3	7	11
Reserved Complimentary Luncheon Seats (4 Luncheons per Year)	1	2	3	4	6
Reserved Complimentary Annual Celebration Seats	4	6	8	8	12
Directory Sponsorship Page Listing (Option to Upgrade)	✓	✓			
Directory Advertisement (1/2 Page)			✓		
Directory Advertisement (Full Page)				✓	✓
Luncheon Sponsorship Credit					✓
After Hour Event Sponsorship Credit					1
Red Brick Roads Music & Arts Festival Sponsorship Level Credit					\$250