

WHAT IS THE CLINTON CHAMBER?

The Clinton Chamber is organized for the purpose of advancing the commercial, industrial, civic and general interest of the City of Clinton and its trade area. With this mission as its top priority, the Clinton Chamber exists to serve, protect, and promote existing businesses and attract new ones while improving the quality of life in Clinton.

Made up of businesses and individuals devoted to promoting economic and community development, the Chamber as an organization unites people for the enhancement of the quality of life in our city. Whether it is our yearly Clinton Chamber Christmas Parade, Annual Celebration or Leadership Clinton program, the Clinton Chamber of Commerce is devoted to providing a pro-business climate in Clinton.

CONTACT

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SERVE. PROMOTE. PROTECT.



Membership Information & Benefits



COMMUNITY

By investing in our community, Chamber Members have unique opportunities to promote their businesses while also enhancing our city's civic engagement.

Through the Chamber's community projects and events, Members connect with people and build relationships.

- **New Residents' Bags**

Members are free to insert promotional materials in these bags, which are provided to new Clinton residents & loyal Clintonians looking for new roots within the community

- **Leadership Programs**

Membership in the Chamber helps support comprehensive, educational programs like Leadership Clinton & Clinton Chamber Youth Leadership (CCYL) that offer adults and youth alike the chance to be active participants in their community

- **Special Events**

The Clinton Chamber annually hosts a number of exciting community & networking events - opportunities for Members to gain recognition as sponsors & meet potential customers, vendors, or clients



Back to the Bricks
Chamber Christmas Parade
Community Luncheons
Red Brick Roads
Taste the Town
Yule Run Clinton
...and More!



COMMERCE

The Clinton Chamber believes one of our city's greatest assets is its pro-business climate. To nurture this environment and all of our city's companies and organizations, the Clinton Chamber offers its Members benefits and resources aimed to foster partnerships and growth.

- **Customer Referrals**
- **Chamber Mailing Labels**
- **Chamber Copier & Fax Access**
- **Business Card / Brochure Displays**



The Chamber foyer is always open for residents & visitors to come peruse and discover our Member businesses.

Ribbon Cuttings & Groundbreakings

Let us introduce your business or organization with a special event!



- **Member 2 Member Discounts**
- **Advocacy**

Our alliances with other local chambers and government officials ensures our Members have the strength & respect to help shape government policy.

Chamber Ambassadors Group

A Members-Only networking and volunteer service group that allows business representatives to show leadership in the Chamber community.



COMMUNICATION

Members of the Clinton Chamber have a voice in our community. Through feedback, committees, suggestions, and initiatives, our Members are making a difference.

- **Directory (Print & Online)**

Members are listed in our print directory, which is delivered to every home & business in Clinton (around 15,000 copies). Our searchable digital directory is available anytime at www.clintonchamber.org.



- **Local Newspaper Announcements**
- **eNewsletter**
- **Member Decals**
- **eBlasts**
- **Committees**



Social Media



Business Spotlight Campaigns

Annually Members are selected as the "Business of the Day" and in 2018 targeted social media campaigns received over 53,000 interactions for small business highlight promotions!

Members can advertise for free using the Chamber's social media platforms.



The Clinton Chamber's Facebook is the top-ranking chamber Facebook in the Jackson-Metro Area!