

# DECEMBER 2020 NEWSLETTER

## MONTHLY NEWSLETTER

A digital look at your local business community

*#keepitmacomb*



**Macomb Area**  
Chamber of Commerce  
*Macomb, MI*

**OUR MISSION: TO PROMOTE THE DEVELOPMENT AND GROWTH  
OF THE MACOMB AREA.**

**OUR VISION: TO SERVE AS A CATALYST FOR THE BUSINESS,  
PROFESSIONAL AND EDUCATIONAL COMMUNITY'S COLLECTIVE  
EFFORTS TO ENHANCE THE ECONOMIC CLIMATE  
AND QUALITY OF LIFE FOR ALL OUR CITIZENS.**

THE MACOMB AREA CHAMBER OF COMMERCE



OUR OFFICE  
IS OPEN...

OUR OFFICE IS OPEN,  
HOWEVER, THERE MAY BE  
TIMES WE NEED TO LEAVE  
THE OFFICE TO ATTEND TO  
OUTSIDE MATTERS.

WE URGE YOU TO CALL  
BEFORE STOPPING BY SO  
WE CAN BEST SERVE YOU.

HOURS ARE  
MONDAY-FRIDAY  
8:30 AM-4:30 PM

PLEASE PRACTICE SOCIAL DISTANCING  
MUST WEAR A MASK TO ENTER

*#keepitinthemacomb*



Macomb Area  
Chamber of Commerce  
Macomb, Illinois



THANK YOU TO OUR 2020 COMMUNITY LEADERS

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macombareachamber.com 309.837.4855  
info@macombareachamber.com



Macomb Area  
Chamber of Commerce

# COVID-19 CORONAVIRUS

[Click here for information and resources](#)

The Macomb Area Chamber of Commerce has created a dedicated website to provide local business operations, state and local information, and health notifications to assist you and the business community during the transition this unprecedented pandemic. We will update this list as new information is available.

As we move within our respective Restore Illinois phase, area businesses will be able to remain open under specific circumstances. To help you and your business, the Chamber has compiled a resource page of Business Guidance for Safely Reopening During COVID-19. As guidelines change we will regularly update the information.

Please note, that we are not government experts, lawyers, or bankers; however, we will certainly do our best to connect you the vital resources that you need at this time. If there is anything missing, please let us know and we will see to it that you get the appropriate information. Thank you.

[Visit our Website](#)

## Restore Illinois

As McDonough County remains in Phase 4 of the [Restore Illinois](#) plan, we invite you to visit the links below to keep up on the latest information and resources.

To assist businesses and employers with continuing to implement the safety guidelines and to ensure safety in the workplace, the State of Illinois -

Illinois Department of Commerce and Economic Opportunity (DCEO) has developed a business toolkit complete with signage, training checklists, and other resources to ensure business and activities are conducted in accordance with the latest public health recommendations.

Phase guidelines are broken down by industry and several of them may directly apply to your respective business or organization. These are intended to be a general set of rules and may need to be further personalized to fit your employees and work environment.

The DCEO has updated their [FAQ document](#) for Phase 4 with additional information. Please continue to check their website as they are frequently updating information. All of the Phase 4 guidance can be found [here](#) and at the links below.

[FAQ](#)

[Macomb Area Chamber](#)

[DCEO](#)

With COVID-19 spread in every region of the state, all 11 regions have moved into Tier 3, which went into effect November 20, 2020 at 12:01 am. The state is committed to listening





to public health experts and following the science to keep people safe. Tier 3 builds on the Resurgence Mitigation Plan first released in July to suppress the spread of the virus and ensure hospitals do not become overrun. This new tier aims to limit gatherings and encourages people to stay home to the greatest extent possible, while permitting some industries to remain open at significantly reduced capacities with proper safety measures in place. The new mitigation requirements to combat the surge of COVID-19 across Illinois are as follows. For more details, view the link below.

**OPEN**

- BARS AND RESTAURANTS**  
OUTDOOR SERVICE, PICKUP & DELIVERY
- CRITICAL INFRASTRUCTURE AND TRADES**
- GROCERY**  
AT 50% CAPACITY
- HEALTH AND FITNESS CENTERS**  
AT 25% CAPACITY
- HOTELS**  
LIMITED TO REGISTERED GUESTS
- MANUFACTURING**  
WITH SAFETY GUIDELINES
- OUTDOOR SPORTS & RECREATION**  
WITH 10 PERSON GATHERING LIMITS
- PERSONAL CARE SERVICE**  
AT 25% CAPACITY
- PHARMACY**  
AT 50% CAPACITY
- RETAIL**  
AT 25% CAPACITY
- SCHOOLS AND DAY CARE**  
(LOCAL DECISION)

---

**PAUSE**

- BANQUET HALLS & EVENT SPACES**
- CULTURAL INSTITUTIONS**
- GAMING AND CASINOS**
- INDOOR FITNESS CLASSES**
- INDOOR GROUP SPORTS & RECREATIONAL ACTIVITIES**
- OFFICES SHOULD WORK REMOTELY IF POSSIBLE**
- LIMIT GATHERINGS TO YOUR HOUSEHOLD**

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<p>CHOOSE ONE: Burger King, Buffalo Wild Wings, KFC, Dominos, Jimmy John's, McAlister's Deli, McDonalds, or Pizza Hut</p>									<p>CHOOSE ONE: Free Range Yoga &amp; Community Wellness Center, The Shed, Snap Fitness, YMCA of McDonough County</p>							
	<h1 style="text-align: center;">SUPPORT MACOMB LOCAL-OPOLY</h1> <p style="text-align: center;"><i>Game runs from November 6—December 20, 2020</i></p> <p style="text-align: center;"><b>Support local businesses and you could win big this holiday season!</b></p> <p style="text-align: center;">Collect receipts and/or photos to earn entries towards \$10, \$25, \$50 and \$100 Chamber Gift Certificates.</p> <p style="text-align: center;">Complete the entire board and be entered to win the Grand Prize gift basket!</p> <p style="text-align: center;"><i>See back for complete rules</i></p> <div style="display: flex; justify-content: space-between; align-items: center;">   </div>															
																
																
																
																
																
																
																
<p>CHOOSE ONE: Casey's, Farm King, Haymakers, Hy-Vee, Jackson Street Market, Walgreens, or Walmart</p>																<p>CHOOSE ONE: CarCare Center, Depoy Auto, Keithley's Service, Kunes Country, Meredith Garage, Minus Muffler, Swede's Auto, Tillitt, UM Autos, Woodrum Auto</p>

It's time to Get Your Game On! Through December 20, 2020 you have the chance to play SUPPORT MACOMB LOCAL-OPOLY presented by the Macomb Area Chamber of Commerce! With dozens of local businesses participating, you get to have some fun, while supporting local places to eat, shop, and play as you enjoy all the ways to #keepitinmacomb! Hit one side of the board or sweep them all for the chance to win big! The more you shop, the more you can win! Wanna play? Find your game board at the link below or get one at The Macomb Area Chamber Office Ready, set, go!

To Play

# RIPPLE II



macomb  
illinois  
Small Town Living. Community Division.

Resident Incentive for Purchase to Promote the Local Economy

*PROGRAM*

**EARN  
\$50**

MACOMB AREA CHAMBER GIFT CERTIFICATE

Purchase a total of \$200 from

**ANY**

non-essential retail store

(closed by the Governor's Executive Order 2020-10  
& in City Macomb Limits)

November 16, 2020 thru January 4, 2021



Shop



Keep Receipts



Earn \$50 Gift  
Certificate

For more information visit

[www.cityofmacomb.com/ripple2](http://www.cityofmacomb.com/ripple2)

Ready to get rewarded for shopping local? Simply spend \$200 supporting your favorite "non-essential" Macomb retail businesses, turn in your receipt to the City of Macomb by January 4, and get a sweet reward. Please note, this program is being run by the City of Macomb and gift certificates cannot be picked up at the Chamber office.

To Play

## Executive Director Letter

Hello Chamber Members,

We finally made it to the end of 2020. This has

been a tough year for so many, with more downs than there were ups. With the holidays approaching, I hope you all have found something to find joy in. I for one am grateful for my family and our time together. I am grateful that we are all healthy, fed, clothed, and warm. I wish you and yours all the same this season and pray that 2021 will bring with it a new dawn. With several vaccines on the horizon, it feels as though we can see the light at the end of the tunnel. Please continue to be vigilant with mask wearing, hand washing, and social distancing until a vaccine can be rolled out for everyone.



Also, I know it goes without saying with this crowd, but I am going to say it anyway... Please SHOP LOCAL as much as possible this holiday season.

There is still money available through the Business Interruption Grants (BIG) Program, so head over to [their website](#) to apply. They are offering webinars to help business owners navigate the process, so if you are unsure how to apply please register for one of them through the links below.

As always, contact me at any time by emailing [lauren@macombareachamber.com](mailto:lauren@macombareachamber.com) or calling the Chamber office at (309) 837-4855. I always welcome your questions, comments, and concerns.

Lauren  
Executive Director

Email Lauren

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## Marketing Director Letter

Hello,

So we've reached the last month of the year and I am certain many of you are ready to kiss 2020 goodbye (or something far more violent) and pretend it never happened. This year introduced us to "unprecedented, new normal, essential, the 'rona", and so many other pandemic buzzwords that we hope we don't have to use ever again. Many have chalked the last 12 months up to a

**HOPE WILL  
NOT BE  
CANCELLED.**



bummer year, both personally and professionally - simply categorizing bad moments as "so 2020!"

While 2020 definitely knocked us back a bit, made us rearrange a lot, kept us on our toes, and left us generally confused most of the time - it was still a good year.

What? Really? Seriously? Yes, it was still a good year.

Don't believe me? Humor me. Sit down. Make a list of all the things you've accomplished this year, big and small, in the midst of a global pandemic and statewide uprisings — opened a business, had a baby, won an award, started a new job, discovered a new hobby, found love, got a new pet, cleared out your DVR, spent more time with your kids. Whatever it is that you did in 2020, honor your wins.

Maybe despite it all, you had a very blessed year, and you held it all in because you knew those around you were suffering and you didn't want to rub it in. Honor your wins.

Maybe you had new milestones and the usual people who help you celebrate simply couldn't be there with you. Honor your wins.

Maybe you had a pandemic epiphany and you decided to follow your dream, finally care for yourself, or simply spend more quality time with the ones right in your own house. Honor your wins.

Maybe you had a hard time for a bit and watched as your friends, neighbors, and the community rallied around you to lift up your spirits, keep your business afloat, and provide the means for one more paycheck. Honor your wins.

Because while a lot of local events, classes, conferences, sports, worship services, etc. were canceled in 2020 (and probably in 2021) - there is a lot of good right in our community that the pandemic simply can't cancel - friendship, reading, music, imagination, conversations, kindness, hope, and always love. Our town is full of people who, despite it all, are living, working, and playing to make Macomb a happier place to call home; for both themselves and their neighbors. And you get to be one of them. How lucky are you? Honor your wins.

As we slide into the holidays whatever they look like for you, we hope you find the joy and magic in the season. We will keep coming up with ideas to help you live and love local. We welcome you to share yours with us at any time. And if I can be of any help, personally or professionally, I'd love to talk to you via email at [shay@macombareachamber.com](mailto:shay@macombareachamber.com) or schedule an office time. Thank you.

Be well and be well to others.

Shay Holland  
Marketing Director

Email Shay



# CHAMBER EMAIL BLASTS

The daily Chamber email blast is a single email image sent to 800+ inboxes! This very popular feature is a cost-effective way to reach several members of the community and market your business with the push of a button!

- **STEP 1 - RESERVATIONS:** Reserve your email blast on a first come, first-serve basis via phone or email. Chamber members may reserve ONE date per month.
- **STEP 2 - INVOICE:** Email blasts are \$35. Invoices will be issued when the email blast date is reserved. Invoices will only be sent to the Chamber member listed within our records. The invoice serves as your ONLY reminder for the reserved date, so mark your personal calendar.
- **STEP 3 - DESIGN:** The Chamber will not design or edit email blast content. Please provide the email document exactly as you wish it to appear. The email blast document must clearly include the member logo/state the member affiliation.
- **STEP 4 - SUBMITTING:** All email blast content must be received within 48 hours of the scheduled blast date. The chamber will ONLY accept electronic JPG formatted documents. NO Word/PDF/paper documents. If the email blast content is not received in a timely manner, the scheduled date will be forfeited and the invoice must still be paid.
- **STEP 4 - EMAIL SENT:** All email blasts will be sent ONE time only. Please double check all spelling, contact information, and other details before submitting your document to our office. We track every email blast sent and will gladly share with you the open rate of your individual blast so you can see just how big your audience reach can be!



214 N. Lafayette Street - Macomb  
309.837.4855 shay@macombareachamber.com

FEELING CAMERA READY?

# BOOK A FACEBOOK LIVE VIDEO WITH US

Want to give your business a boost? We'll come to you, film a FREE fun video, share it to our Facebook page, tag your business, and wait for all of the likes to roll in.

It's as easy as that!

Open to all Chamber members in good standing.

To schedule: Email [shay@macombareachamber.com](mailto:shay@macombareachamber.com)

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- Community Support
- Benefits

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## SPONSORSHIP OPPORTUNITIES

*Invest in the growth of your local business community*

[WWW.MACOMBAREACHAMBER.COM](http://WWW.MACOMBAREACHAMBER.COM)

Macomb Area  
Chamber of Commerce

## The City of Macomb

The City of Macomb is actively working with several local agencies and state authorities to provide the clearest and most up-to-date information for all citizens. To find a list of resources, visit their website.

City of Macomb Mayor Mike Inman is also routinely sharing COVID-19 updates via a series of YouTube videos which can be viewed on Facebook and via the City of Macomb YouTube channel.



City of Macomb - Website

City of Macomb - YouTube

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## McDonough District Hospital

McDonough District Hospital is working with the McDonough County Health Department, McDonough County Emergency Services, and the City of Macomb during the COVID-19 crisis

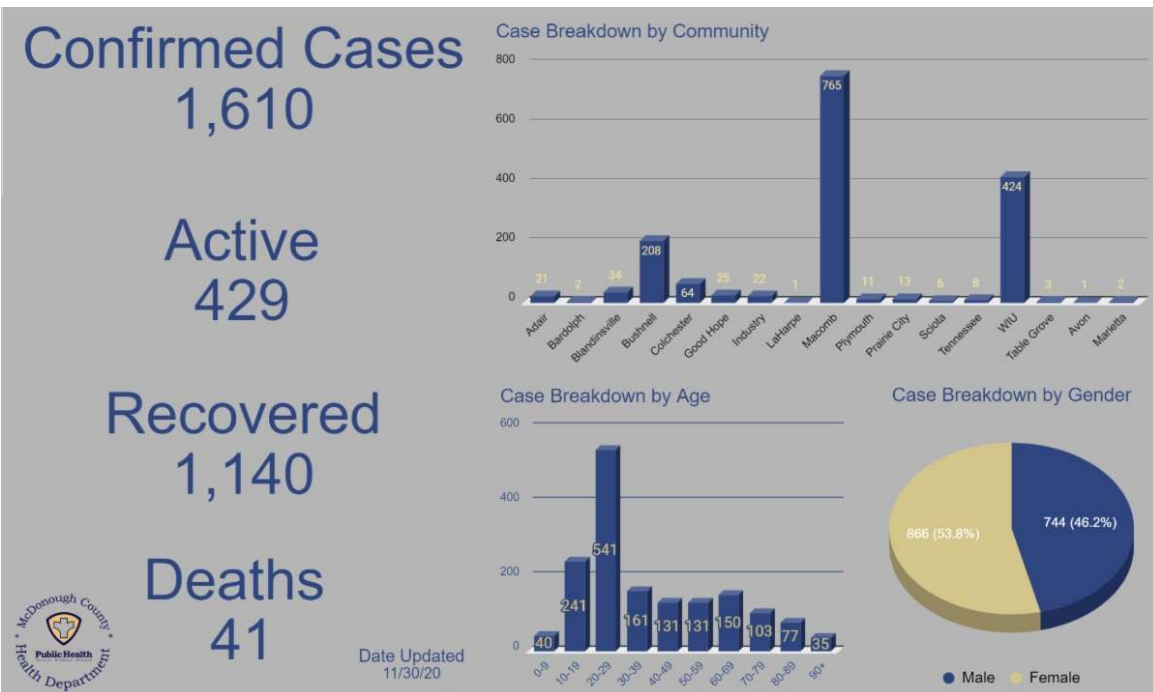
For the latest updates and specifics on screening hours, visitor restrictions, and health safety practices please view the MDH website below.



[MDH.org](http://MDH.org)

## McDonough County Health Department

Working directly with McDonough District Hospital and the City of Macomb, the McDonough County Health Department is actively working to update the community on confirmed COVID-19 cases and provide contact tracing and health resource information. The latest numbers for McDonough County are provided at the website below:







State of Illinois  
Illinois Department of Public Health

# COVID-19

The State of Illinois is sponsoring a community Drive-through & Walk-up test site in your area.

**WIU Q-Lot - Tanner Circle**  
740 W University Dr, Macomb, IL 61455

**Date(s): Wednesday December 2<sup>nd</sup>, 2020 & Thursday December 3<sup>rd</sup>, 2020**

**Testing hours: 8am - 4pm (anyone in line by 4pm will be tested)**

Simple nasal swabs will be used.

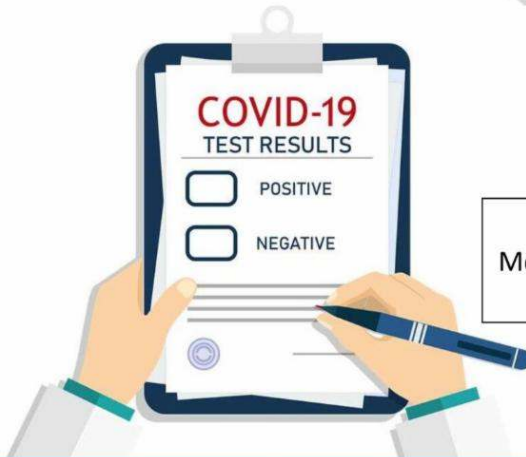
You will be called with results within 4-7 days.

No cost for testing.

Bring your insurance card, but you can still be tested if you don't have insurance.

Anyone can get tested!

You don't have to have symptoms or be sick.



For questions contact:  
McDonough County Health Department  
309-837-9951

[DPH.ILLINOIS.GOV/COVID19](https://dph.illinois.gov/covid19)



# 10 things you can do to manage your health at home

## If you have possible or confirmed COVID-19:

1. **Stay home** from work, school, and away from other public places. If you must go out, avoid using any kind of public transportation, ridesharing, or taxis.



2. **Monitor your symptoms** carefully. If your symptoms get worse, call your healthcare provider immediately.



3. **Get rest and stay hydrated.**



4. If you have a medical appointment, **call the healthcare provider** ahead of time and tell them that you have or may have COVID-19.



5. For medical emergencies, call 911 and **notify the dispatch personnel** that you have or may have COVID-19.



6. **Cover your cough and sneezes.**



7. **Wash your hands often** with soap and water for at least 20 seconds or clean your hands with an alcohol-based hand sanitizer that contains at least 60% alcohol.



8. As much as possible, **stay** in a specific room and **away from other people** in your home. Also, you should use a separate bathroom, if available. If you need to be around other people in or outside of the home, wear a facemask.



9. **Avoid sharing personal items** with other people in your household, like dishes, towels, and bedding.



10. **Clean all surfaces** that are touched often, like counters, tabletops, and doorknobs. Use household cleaning sprays or wipes according to the label instructions.



Please go to [www.cdc.gov/covid19-symptoms](https://www.cdc.gov/covid19-symptoms) for information on COVID-19 symptoms.



CS 315822-4 03/07/2020

For more information: [www.cdc.gov/COVID19](https://www.cdc.gov/COVID19)

CDC.gov

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## Business Assistance

### Business grants and loans

Under the direction of Governor JB Pritzker, the Illinois Department of Commerce and Economic Opportunity is working with partners to launch emergency assistance programs for Illinois small businesses. These initiatives include Illinois Small Business Emergency Loan Fund, and Downstate Small Business Stabilization Program, Small Business Administration Disaster loans, Economic Injury Disaster Loans Advance Grants, and Paycheck Protection Programs.



We will continue to email the latest business resource updates to you as they are available. We urge you to research your options carefully; however, note that many of these resources are time sensitive and require applications be submitted by set state and federal deadlines.

For business assistance resources, please visit our website.

### Macomb Area Chamber

### Business Interruption Grant (BIG)

There is still over \$100 million left of business assistance available. Join the Illinois Department of Commerce & Economic Opportunity (DCEO) for a webinar and get all the information about the Business Interruption Grant (BIG).

# BIG

Grants have been reserved for rural communities in the State of Illinois to help small/medium sized businesses survive these challenging times. Learn how to apply and what's required to qualify. There will be the option to ask questions with trained professionals after the program.

Join one of these events by clicking on your preferred link below:

**December 2: 10 am**

Event address for attendees: [December 2](#)

**December 4: 9 am**

Event address for attendees: [December 4](#)

**December 10: 2 pm**

Event address for attendees: [December 10](#).

### DCEO

### Outdoor Dining Grant Program

The City of Macomb announced a new \$200,000 Outdoor Dining Grant Program. The program will

reimburse local restaurant, bar, and café owners up to \$10,000 for expenses related to outdoor seating needs between March 1-Dec. 30, 2020. Initial deadline for applications: December 7 by 3 pm. All eligible businesses within the City of Macomb are encouraged to apply. Program Guidelines can be found via the City of Macomb.



City of Macomb

## Announcements & Opportunities

### WIU to appoint new president

The Western Illinois University Board of Trustees voted unanimously on November 16 to appoint Dr. Guiyou Huang, President of Edinboro University of Pennsylvania, as the University's 12th president, effective January 1, 2021.

"It is an honor and a privilege to be selected as the 12th president of Western Illinois University," Dr. Huang said. "I appreciate the Board's and search committee's confidence in my abilities to lead this great institution, as well as the faculty, staff, students, alumni and many others who took part in the interview process. I am excited to meet everyone in person, to work with the Board, the University and regional communities, and to lead Western Illinois University forward."



WIU

### MDH names new VP of foundation

McDonough District Hospital announced the hiring of Becky Paulsen as Vice President of the MDH Foundation. Paulsen will direct all fundraising efforts for the hospital.

Paulsen brings more than 35 years of fundraising and executive leadership experience to MDH in Macomb and the surrounding area.

"It is an honor and a privilege to be serving as the Vice President for the McDonough District Hospital Foundation. Having been in the community for several years, I've been impressed by the community outreach done by the MDH Foundation and its many loyal supporters and donors," said Paulsen. "I look forward to working with the hospital leadership team as we move forward during these unprecedented times."



MDH Foundation

### YMCA CEO to retire

The Board of Directors of the YMCA of McDonough County announced that CEO Carla Teslicka will retire on December 31, 2020, concluding a distinguished 34-year career with the YMCA.

Teslicka states, "The goal of the Y is always to strive to help improve the lives of others and make a difference in the community. I thank everyone for this amazing opportunity. It has been a wonderful way to spend a lifetime."





**Goodwill receives program grant**

Goodwill of Central Illinois has been awarded a \$15,000 grant from the Community Foundation of Central Illinois to be used for client assistance in its Employment Program.

Goodwill's Employment Program provides a free, holistic approach to finding employment for its participants. A major component of the program is Goodwill's relationships with hundreds of local employers. This coupled with computer skills training, assistance in resume writing, and soft skills training provides a solid base for anyone looking for employment.



**Goodwill**

**Local fundraiser shatters record**

The Humane Society of McDonough County Brix Challenge 2020, featuring donations from the community, shattered the record of all six previous years' challenges, bringing in \$18,847. For the seventh year animal-lovers in our area rose to the fundraising challenge presented by citizen Chris Brix, who promised to match \$1,000 in funds raised from late September through Oct.



This year's need has been greater than ever, with assistance to animals higher than normal and fundraisers severely limited due to COVID-19. The donations will go to the direct care, adoptions, and fostering of local animals.

**Humane Society**

**Funds raised for park improvements**

The Macomb Park District partnered with the Old Dairy in a dog treat fundraiser which raised \$268 for the Dog Park Relocation/Expansion element of the Patton Park Project. The Macomb Park District Patton Park Project is a proposed development which includes multiple new recreational and play features, beautification efforts, natural restoration initiatives, and several opportunities for individuals and families to get involved in its completion.



**Macomb Park District**



**ILLINOIS HUMAN RIGHTS ACT  
NOW REQUIRES ALL EMPLOYERS  
TO PROVIDE**



# **SEXUAL HARASSMENT TRAINING**



The Illinois Human Rights Act ("IHRA") has recent been amended and is now requiring: Illinois employers to provide annual sexual harassment prevention training by December 31, 2020 and annually thereafter. It does not matter how big or small your business is, you must provide sexual harassment training to all employees. The Illinois Department of Human Rights (IDHR) has a Power Point or PDF training model that you can use and includes a certificate for each employee to fill out upon completion. You can use their model or create your own training.

**FOR FREE TRAINING AND  
RESOURCES VISIT THE IDHR AT:**

**[www2.illinois.gov/dhr/Training/pages/default.aspx](http://www2.illinois.gov/dhr/Training/pages/default.aspx)**

ILLINOIS DEPARTMENT OF  
**Human Rights**

Free Training

Questions

Compliance



## **ANTIRACISM FALL READING LIST**

An annotated list of antiracism books  
courtesy of  
Dr. J.Q. Adams and Dr. Janice Welsch



## SNAP into the season of giving.

#GivingTuesday is like Black Friday and Cyber Monday, except it's a worldwide movement to create a day to **give**. At Spoon River College, we call it #GivingSPOONday.

SPOON RIVER COLLEGE  
 Program Scholarships Facilities  
**FOUNDATION**  
 23235 N. County Highway 22  
 Canton, IL 61530  
[www.src.edu/foundation](http://www.src.edu/foundation)



## CHANGE a life for good.

We're pointing the next generation of leaders in the direction of success. We want YOU to join us. On #GivingSPOONday, you can change a life for good. Here's how...

- 1** **Make a gift to the Spoon River College Foundation** on December 1. (Can't give online? Send us a check and date it December 1.)
- 2** **Send an e-mail** to 10 of your friends, family, coworkers, neighbors - ANYONE who you think might be interested in Spoon River College. Tell them why you gave, and ask them if they'll pass the word!
- 3** **Share** why you love SRC, and why others should give, on your Facebook, Twitter, Instagram, or other social media accounts. Don't forget to use the hashtags #GivingTuesday and #GivingSPOONday and broadcast your pride to the world!

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A FREE CHAMBER MEMBER BENEFIT

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# SHARE YOUR BUSINESS NEWS

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FEATURE YOUR BUSINESS UPDATES  
IN OUR MONTHLY NEWSLETTER  
SUBMIT CONTENT TO [SHAY@MACOMBAREACHAMBER.COM](mailto:SHAY@MACOMBAREACHAMBER.COM)



*#keepitnmacomb*

Share Your News

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## Calendar of Events

Welcome to November 2020. While your local events may not be exactly the same, there is still plenty happening online and in person (with proper social distancing). You will find this calendar in the newsletter each month, on social media, on our website, and in print in our office.

As a FREE member benefit, we invite you to send your events to us for our online/print calendar. Whether virtual or in person, we want to help get the word out about the new ways you are helping us all *#keepitnmacomb*!



# Calendar of Events

Just a few of the many ways to #keepitmacomb

For more Chamber member events, visit  
[www.macombareachamber.com/events](http://www.macombareachamber.com/events)

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p>FOR THOSE DECEMBER 21, 2020</p> <p><b>SUPPORT LOCAL-OPOLY</b></p> <p>SHOP LOCAL THIS HOLIDAY SEASON AND YOU COULD WIN BIG!</p> <p><a href="http://WWW.MACOMBAREACHAMBER.COM">WWW.MACOMBAREACHAMBER.COM</a></p>	<p><b>SUPPORT MACOMB LOCAL-OPOLY</b></p>	<p>Giving Tuesday</p> <p><b>1</b></p>	<p>COVID-19 Testing WIU Q Lot, 8 am-4 pm Info: (309) 937-9951</p> <p>Anger Management MDH, Wednesdays, 3-4:30 pm Register: (309) 836-1582</p> <p>Fun with Evergreen Foliage U of Illinois Ext., Webinar Register: go.illinois.edu</p> <p><b>2</b></p>	<p>COVID-19 Testing WIU Q Lot, 8 am-4 pm Info: (309) 937-9951</p> <p>Cesarean Section Class MDH, 6:30-8 pm Register: mdh.org</p> <p><b>3</b></p>	<b>4</b>	<b>5</b>
<p>Last day for Local-opoly</p> <p><b>6</b></p>	<p>Food Sanitation Certification SRC Outreach, 7:30 am-5 pm Register: (309) 833-6031</p> <p>Chronic Pain Management Group MDH, Eight-week Course, 1-2 pm Info: (309) 836-1582</p> <p><b>7</b></p>	<b>8</b>	<p>Popular Holiday Plant Care U of Illinois Ext., Webinar Register: go.illinois.edu</p> <p>Postpartum/Newborn Care MDH, 6:30-8 pm Register: mdh.org</p> <p><b>9</b></p>	<p>Hanukkah (Start)</p> <p>Homemade Holiday Gifts Class SRC Outreach, 5-7 pm Register: (309) 833-6031</p> <p><b>10</b></p>	<p>MACC Executive Board—11 am</p> <p><b>11</b></p>	<b>12</b>
<b>13</b>	<p>MACC Ambassadors Mtg. Noon</p> <p><b>14</b></p>	<p>10 Hour OSHA Training SRC Outreach, Dec. 15 8 am-Noon, &amp; Dec. 16 8 am-3:30 pm Register: (309) 833-6031</p> <p><b>15</b></p>	<p>Board of Directors Mtg. 7:30 am</p> <p>Fun with Holiday Spices U of Illinois Ext., Webinar Register: go.illinois.edu</p> <p>Business After Hours CANCELED</p> <p><b>16</b></p>	<b>17</b>	<p>Hanukkah (End)</p> <p>Nature Area Guided Tour Lakeview Nature Center, 10 am Register: (309) 836-4562</p> <p><b>18</b></p>	<b>19</b>
<b>20</b>	<p>First Day of Winter</p> <p>Bereavement Support Group MDH, 1-4 pm Info: (309) 836-1543</p> <p>HOLIDAY CLOSURES No Class/Closed SRC—Dec. 21-31 Macomb Public Schools Dec. 21—Jan. 3</p> <p><b>21</b></p>	<b>22</b>	<b>23</b>	<p>Christmas Eve</p> <p><b>24</b></p>	<p>Christmas Day</p> <p><b>25</b></p>	<p>Kwanzaa (Start)</p> <p><b>26</b></p>
<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>	<b>31</b>	<p>CHAMBER OFFICE CLOSED</p>	
<p>CHAMBER OFFICE CLOSED</p>						

December 2020 Calendar



FREE ONLINE/PRINT CALENDAR  
FOR CHAMBER MEMBER EVENTS

# Send us your local events

WE'LL POST YOUR VIRTUAL/IN PERSON  
MEETINGS, CONCERTS, GAMES & MORE

Send full details to:  
[shay@macombareachamber.com](mailto:shay@macombareachamber.com)



**Macomb Area**  
Chamber of Commerce  
Macomb, Illinois

[Submit Your Events](#)



[midnatbank.com](http://midnatbank.com) | 877-647-5050

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insurance, locally  
sourced.**

[Contact Me ▶](#)



Conklin Ins and Fin Svcs Inc  
Tom M Conklin, Agent  
Macomb, IL 61455

 **State Farm**

## Member Renewals

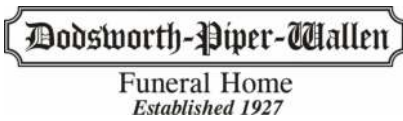
Thank you to our members who have continued their annual investment with the Macomb Area Chamber of Commerce in the month of

November 2020. Your support of the local business community is critical, now more than ever, as we look forward to working with you to serve as a platform that provides opportunities for growth and development for your organization and the Macomb area.

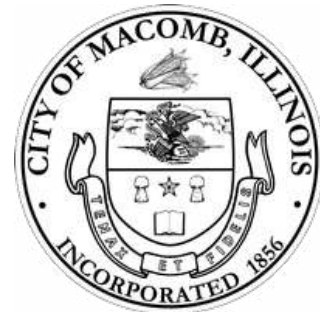
# MEMBERSHIP RENEWAL



HUMANE SOCIETY OF MCDONOUGH COUNTY  
MAKE ADOPTION  
YOUR FIRST OPTION!



Kent Slater

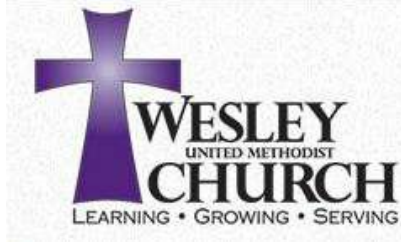


Macomb City Clerk



College of Business  
and Technology

Cory Clem



Western Illinois  
University

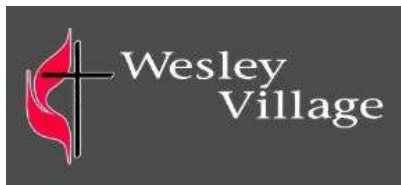


SPOON RIVER  
COLLEGE



Western Illinois  
University

Foundation





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 800-870-5013

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 833-2778

430 W. Jackson St.  
 837-9988

**UCB**

**UCBbank.com** 

## Western Illinois University

### WIU and COVID-19

Western Illinois University is continuing to closely monitor the Coronavirus. This is an evolving situation, and updates are available from the Illinois Department of Public Health and the Centers for Disease Control and Prevention (CDC), including updated Travel Notices for countries with community transmission. The University's Pandemic Preparedness and Response Committee is following guidelines from the U.S. Centers for Disease Control (CDC), the Illinois Department of Public Health (IDPH), and national, regional, and local medical providers. They have set up their own webpage, which is intended to provide information about COVID-19 and the University's response and actions. Visit the university website for more information.



WIU



# #MaskUpWIU

@WIULab

## Jefferson House APARTMENTS

Live Comfortably • Live Affordably • Live Well  
900 E Jefferson Street • Macomb, IL 61455  
**(309) 837-9955**

Household head/co-head must be 62+ or disabled for Section 8 eligibility. Subsidy available to reduce rent to 30% of income. Income limits apply.

Urban Innovations Senior Communities  
[www.seniorhousingmacomb.com](http://www.seniorhousingmacomb.com)



## CHAMBER GIFT CERTIFICATES

*make a great gift!*



*#keepitmacomb*

## Spoon River College

Spoon River College has created a dedicated website to provide updates and information on the controlled reopening of their campus locations to students, staff, and the general public. For details on business operations with complete safety guidelines, please visit their website.



# SNAPPERS

*stay healthy  
together*

# PLEDGE



SRC



**CENTURY 21**  
Purdum-Epperson, Inc.  
119 NORTH RANDOLPH STREET  
MACOMB, IL 61455  
309.833.4577



**COBB**  
**Aviation Services**  
**(309) 833-3324**

**Convenient & Affordable  
Service to Your Destination!**

---

## Macomb Public Schools

As the Macomb Public School District and the Regional Office of Education move forward into the 2020 school year, we invite you to visit the websites below to follow the latest on education options, guidelines, and resources for parents and educators.



Mac 185

ROE 26

---

## Become a New Member



# WHY JOIN A CHAMBER?

Chambers of Commerce are stronger than ever. By joining, you get members-only perks, exclusive advertising and networking opportunities, and a whole lot of exposure for yourself and your organization. **Get on board and see the difference!**

**NETWORKING**  
It's not just who you know, it's who others know. Networking is powerful.

**VISIBILITY**  
Stand out and get noticed in your community.  
*Hey! LOOK AT ME!*

**LEARNING**  
Get a competitive edge over non-members with exclusive training opportunities on a variety of hot topics.

**CREDIBILITY**  
Raise your reputation through membership.

**DISCOUNTS**  
Increase your purchasing power through members-only discounts and perks.\*

**HAVE A VOICE**  
Gain a say in what happens in government through the Chamber advocacy efforts.

**REPUTATION**

**MEMBER EXCLUSIVE BENEFITS**

**DISCOUNTS LIST:** OFFICE SUPPLIES, TRAVEL, HOTEL, CONFERENCE REGISTRATION, BOOTH RENTALS, DONOR PROGRAMS, EMAIL MARKETING, BUSINESS INSURANCE.

\* See your Chamber for current discounts available.

© CHAMBERMASTER

# JOIN US

[Become a Chamber Member](#)

**HyVee** 1600 E. Jackson St.  
309-837-9917

- ◆ Full Service Meat & Seafood Department
- ◆ Food Court, Bakery, Floral
- ◆ Pharmacy, Liquor, Fuel

# ADVERTISE HERE!

For more information, contact the  
MACC @ 309.837.4855 or  
info@macombareachamber.com

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College **AVE**  
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WE RESERVE THE RIGHT TO MODIFY OR DISCONTINUE (IN WHOLE OR IN PART) THIS LOAN PROGRAM AND ITS ASSOCIATED SERVICES AND BENEFITS AT ANY TIME WITHOUT NOTICE. CHECK [WWW.COLLEGEAVESTUDENTLOANS.COM](http://WWW.COLLEGEAVESTUDENTLOANS.COM) FOR THE MOST UP-TO-DATE INFORMATION.

© 2020 College Ave Student Loans. All Rights Reserved

MNB

## Job Postings

With several industries and career opportunities in our region, the Job Postings section on the Macomb Area Chamber website has become a one-stop shop for posting and finding quality positions and ideal candidates right in the immediate area. You can find these job openings and more on our website below.



To Apply

### **Bilingual Domestic Violence Advocate/Counselor**

The Western Illinois Regional Council-Community Action Agency has the following employment opportunity available within its Victim Services Department.

Essential Functions: Under the supervision of the Victim Services Director, the Bilingual DV Advocate/Counselor is responsible to work primarily with individuals who are Spanish speaking for the legal advocacy elements of the Domestic Violence Program, including crisis counseling, IDVA legal advocacy, civil, and criminal legal advocacy, institutional advocacy, community education, and professional training. This position provides DV counseling services primarily to this underserved population, including in-person and group counseling. Periodic on-call hotline duty on a rotational basis is a function of the position.

Requirements: Bachelor's degree in counseling, social work, or psychology and two years' work experience preferred in the social work profession or a combination of education/experience in a related field. Applicants attaining a Bachelor's degree in the above field of studies in December 2020 will also receive consideration. Bilingual; bicultural applicants preferred. Candidate must be highly organized, work well under stress, possess basic computer/word processing skills, and understand/maintain client confidentiality as required by law.

Compensation: A competitive salary and fringe benefits package is provided including profit sharing, generous vacation, sick and personal leave accruals, and 100% employer paid premiums for employee health, dental, and vision insurance.

Process: To be considered for this career opportunity, submit a cover letter and resume with 3 references to Ms. Tracy Camden, Executive Director, Western Illinois Regional Council, 133 West Jackson, Macomb, Illinois, 61455, or email to [wirc@wirpc.org](mailto:wirc@wirpc.org). Applications will be accepted until the position is filled. No phone calls please. Equal Opportunity Employer



To Apply



**LOOKING TO FIND THE  
RIGHT JOB FOR YOU  
RIGHT IN MACOMB?**

**LOOKING FOR AN  
EFFECTIVE WAY TO  
FIND QUALIFIED  
APPLICANTS?**

**Visit**

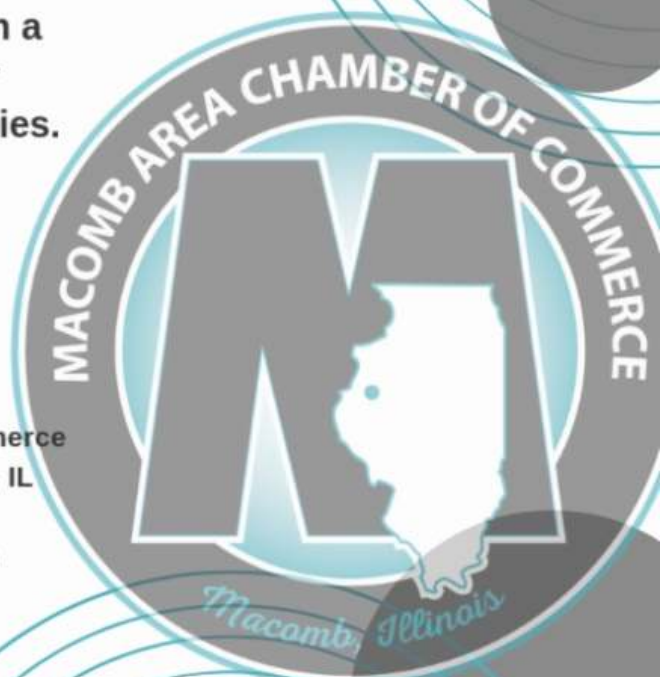
[www.macombareachamber.com/jobs](http://www.macombareachamber.com/jobs)

**Explore dozens of jobs in a  
variety of exciting career  
areas from local companies.**

**Local employers can post  
FREE job opening ads via  
the Macomb Area Chamber of  
Commerce website.**

**Macomb Area Chamber of Commerce  
214 North Lafayette St. Macomb, IL  
(309) 837-4855  
[info@macombareachamber.com](mailto:info@macombareachamber.com)  
[www.macombareachamber.com](http://www.macombareachamber.com)**

Please note, The MACC is not a staffing  
agency and is involved in the applying,  
interviewing, or hiring process of  
applicants.



**Submit Yours**

---

**Ribbon Cutting**



**Free Range:** The Ambassador Committee of the Macomb Area Chamber of Commerce held a ribbon cutting on November 17 for long-standing Chamber member, Free Range Yoga and Community Wellness Center (118/122 N. Lafayette Street) who recently welcomed Colby Edmonson, an International Sport Science Association Certified Personal Trainer. Edmonson received his Bachelor of Arts Degree with a focus in Kinesiology from Western Illinois University. Free Range Yoga & Community Wellness Center offers a variety of classes to help people of all abilities reduce pain, move better, and improve their mental health. For a full list of virtual classes and training sessions, visit their website.

Free Range

# CELEBRATE YOUR BUSINESS WITH A RIBBON CUTTING

COURTESY OF  
THE MACOMB AREA CHAMBER OF COMMERCE

## HERE'S HOW IT WORKS

### LOCATION

#### CHAMBER STAFF

Limited to 1 person

#### AMBASSADORS

Will follow all safety precautions

#### BUSINESSES

Please follow all safety precautions

### ATTENDANCE

#### OUTDOORS ONLY

No inside tours/open houses

#### SAFETY

Masks/social distancing

#### RESTRICTIONS

No food/drink served

### IMPACT

#### SOCIAL MEDIA

Facebook/Instagram Posts

#### NEWSLETTER

Featured Business Mention

#### LOCAL MEDIA

Photo/caption submitted

## TO SCHEDULE A RIBBON CUTTING

[INFO@MACOMBAREACHAMBER.COM](mailto:INFO@MACOMBAREACHAMBER.COM) 309.837.4855



**Macomb Area**  
Chamber of Commerce  
*Macomb, Illinois*

*#keepitiumacomb*

Schedule Now

---



# 2021 MACOMB BUSINESS ACADEMY

REGISTRATION NOW OPEN

Register online at  
[www.macombareachamber.com](http://www.macombareachamber.com)

Applications also available at the Chamber office



MBA FACILITATORS



*Executive Director of Retention Initiatives at Western Illinois University, Justin is an active member of the Macomb Lions Club and Young Professionals of Macomb. He participated in the Macomb Business Academy in 2018, and is a frequent attendee of Business After-Before Hours sponsored by the Chamber of Commerce.*



*Katrina Raschke serves as the Executive Director of Personnel and Financial Affairs at Western Illinois University. Katrina is a native of Macomb and an active member of the McDonough County Public Transportation Committee, Maple Avenue Christian Church, and Young Professionals of Macomb. Katrina participated in the Macomb Business Academy in 2018, and is a frequent attendee of Business After-Before Hours sponsored by the Chamber of Commerce.*

MBA meets every Thursday  
February 4 - April 22  
8:00-10:00 a.m.

Macomb Area Chamber of Commerce  
214 N. Lafayette St.  
(309) 837-4855  
[info@macombareachamber.com](mailto:info@macombareachamber.com)

To Apply



Contact your marketing  
consultant today!  
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[mnelson@wgem.com](mailto:mnelson@wgem.com)



Medical Equipment & Supply

[MacombMed@denserv.com](mailto:MacombMed@denserv.com)

531 East Grant St.

309.837.6161

## Chamber Member Spotlight

For those of you who have been with us for years, you may remember a little feature called "The Spotlight." In response to recent events, we are ready to celebrate all things local with you, our members, by giving you this space for **FREE** to highlight all the hard work, dedication, and passion that you pour into your business or organization. We will feature one (or a few) members as a way to support all the cool ways that you

# #keepitinthemacomb

This month we are highlighting the Chamber Gift Certificate Program, because our members work hard every day to give you the best local experience possible and we want you to be able to take advantage of all the cool products, services, and experiences available right in your own community. Find a complete list of participating businesses right **here** and on our website all year.



**GIFT CERTIFICATE** Date \_\_\_\_\_

This entitles \_\_\_\_\_  
to \_\_\_\_\_  
in merchandise/services from participating Chamber  
members listed on the back of this certificate.

Macomb Area  
Chamber of Commerce  
214 North Lafayette  
Macomb, IL 61455  
309-837-4855

Redeemed at \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Not replaced if lost or stolen. Treat as cash.

# #keepitinthemacomb

## this holiday season

GIFT CERTIFICATES CAN BE PURCHASED AT THE CHAMBER OF COMMERCE OR AT THE FOLLOWING BANKS:  
CITIZENS BANK, FIRST BANKERS TRUST, MIDAMERICA NATIONAL BANK, FORTRESS BANK & UNITED COMMUNITY BANK

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To Order





THE MACOMB AREA  
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# THE SPOTLIGHT

LIGHTING UP ALL THINGS LOCAL

To feature your local business  
for FREE in the next Chamber newsletter  
contact our Marketing Director at  
shay@macombareachamber.com

*#keepitmacomb*

To Feature Your Business



**mdh**  
**McDonough**  
District Hospital

*More Than Hospital Care...A Hospital Caring.*  
525 East Grant St. | Macomb, IL | (309) 833-4101 | www.MDH.org

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210 N. Coal St. | PO Box 359, Colchester, IL 62326  
309-575-1211 | mtccomm.net | info@mtccomm.net



# Local Stats

A monthly look at the city/region

## TAXES

OCTOBER 2020

- SALES: \$238,470.75
- BED: \$11,026.70
- MOTOR FUEL:  
\$28,913.50

Source: City of Macomb,  
Business Office

## AIRPORT

OCTOBER 2020

- LANDINGS: 165
- FUEL SOLD (gallons):  
16,336

Source: Macomb Municipal  
Airport

## BUILDING PERMITS

OCTOBER 2020

- TOTAL ISSUED: 50

Source: City of Macomb,  
Zoning Office

## LABOR FORCE

(Macomb Micropolitan Area)  
AUGUST 2020

- LABOR FORCE: 12,739
- UNEMPLOYMENT: 8.2%

Source: Illinois Dept.  
of Employment Security



**Macomb Area**  
Chamber of Commerce  
17 Macomb, Illinois

# Local Market Update – October 2020

This research tool is provided by RMLS Alliance, LLC. This report covers residential real estate activity in the Peoria Area Association of REALTORS® service area.



## Macomb

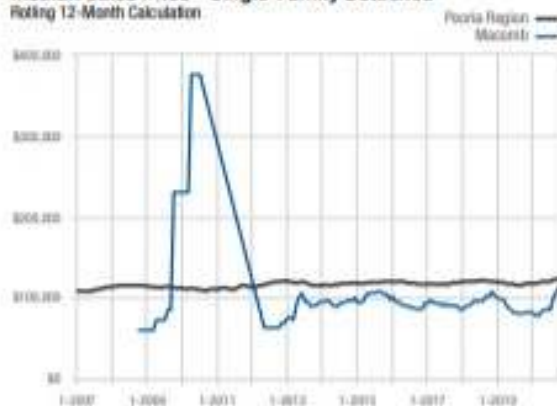
McDonough County

Single-Family Detached	October			Year to Date		
	2019	2020	% Change	Thru 10-2019	Thru 10-2020	% Change
New Listings	13	48	+ 269.2%	194	236	+ 21.6%
Pending Sales	10	18	+ 80.0%	117	123	+ 5.1%
Closed Sales	15	16	+ 6.7%	114	112	- 1.8%
Cumulative Days on Market Until Sale	213	125	- 41.3%	176	162	- 8.0%
Median Sales Price*	\$69,900	\$144,750	+ 107.1%	\$80,750	\$113,000	+ 39.9%
Average Sales Price*	\$86,729	\$139,763	+ 61.1%	\$97,242	\$116,001	+ 19.3%
Percent of Original List Price Received*	80.5%	92.0%	+ 14.3%	85.2%	90.0%	+ 5.6%
Inventory of Homes for Sale	126	149	+ 18.3%	---	---	---
Months Supply of Inventory	11.7	12.3	+ 5.1%	---	---	---

Single-Family Attached	October			Year to Date		
	2019	2020	% Change	Thru 10-2019	Thru 10-2020	% Change
New Listings	4	5	+ 25.0%	35	31	- 11.4%
Pending Sales	0	1	---	21	22	+ 4.8%
Closed Sales	1	1	0.0%	20	21	+ 5.0%
Cumulative Days on Market Until Sale	288	32	- 88.9%	255	203	- 20.4%
Median Sales Price*	\$154,000	\$120,000	- 22.1%	\$91,200	\$111,000	+ 21.7%
Average Sales Price*	\$154,000	\$120,000	- 22.1%	\$102,900	\$102,305	- 0.6%
Percent of Original List Price Received*	93.3%	94.1%	+ 0.9%	85.8%	87.9%	+ 2.4%
Inventory of Homes for Sale	25	18	- 28.0%	---	---	---
Months Supply of Inventory	10.2	8.3	- 18.6%	---	---	---

\* Does not account for sale concessions and/or development discounts. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

**Median Sales Price - Single-Family Detached**  
Rolling 12-Month Calculation



**Median Sales Price - Single-Family Attached**  
Rolling 12-Month Calculation



A rolling 12-month calculation represents the current month and the 11 months prior to a single data point. If no activity occurred during a month, the line ascends to the next available data point.

Current as of November 30, 2020. All data from RMLS Alliance, Report 5-0001 Showing Time

# McDonough County

Single-Family Detached	October			Year to Date		
	2019	2020	% Change	Thru 10-2019	Thru 10-2020	% Change
New Listings	25	53	+ 112.0%	271	309	+ 14.0%
Pending Sales	15	20	+ 33.3%	173	171	- 1.2%
Closed Sales	22	24	+ 9.1%	169	155	- 8.3%
Cumulative Days on Market (Until Sale)	168	104	- 38.1%	168	150	- 10.7%
Median Sales Price*	\$70,950	\$122,500	+ 72.7%	\$75,000	\$92,000	+ 22.7%
Average Sales Price*	\$87,679	\$131,842	+ 50.4%	\$93,803	\$102,452	+ 9.2%
Percent of Original List Price Received*	82.6%	92.1%	+ 11.5%	85.3%	89.2%	+ 4.6%
Inventory of Homes for Sale	168	186	+ 10.7%	—	—	—
Months Supply of Inventory	10.5	11.2	+ 6.7%	—	—	—

Single-Family Attached	October			Year to Date		
	2019	2020	% Change	Thru 10-2019	Thru 10-2020	% Change
New Listings	4	5	+ 25.0%	35	31	- 11.4%
Pending Sales	0	1	—	21	22	+ 4.8%
Closed Sales	1	1	0.0%	20	21	+ 5.0%
Cumulative Days on Market (Until Sale)	288	32	- 88.9%	255	203	- 20.4%
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Percent of Original List Price Received*	93.3%	94.1%	+ 0.9%	85.6%	87.9%	+ 2.4%
Inventory of Homes for Sale	25	18	- 28.0%	—	—	—
Months Supply of Inventory	10.2	8.3	- 18.6%	—	—	—

\* Does not account for sale concessions and/or discounting assistance. (% Change) are calculated using rounded figures and can sometimes look extreme due to small sample size.

**Median Sales Price - Single-Family Detached**  
Rolling 12-Month Calculation



**Median Sales Price - Single-Family Attached**  
Rolling 12-Month Calculation



A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available date point.

Current as of November 26, 2020. All data from RMLS Alliance Report # 2020 Sliding Price

## Digital Directory

You can now view a digital copy of the 2020-2021 Macomb Area Community Guide & Business Directory under the Visitors tab on our website. Full of great ways to help you and your business #keepitinmacomb!



[Visit our website](#)





## Let's Get Social:



Facebook.com/macombchamber



Instagram.com/macombareachamber

Facebook

Instagram

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Macomb Area Chamber of Commerce  
214 North Lafayette Street  
Macomb, Illinois 61455  
(309) 837-4855

[www.macombareachamber.com](http://www.macombareachamber.com)  
[info@macombareachamber.com](mailto:info@macombareachamber.com)



**Macomb Area**  
Chamber of Commerce  
*Macomb, Illinois*